

PROCLAMATION

WHEREAS, Columbia, Missouri, celebrates local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 33 million small businesses in the United States, representing 99.7 percent of all firms with paid employees, 62.7 percent of net new jobs created since 1995, and 46.4 percent of the employees in the private sector within the United States; and

WHEREAS, 68 cents of every dollar spent at a small business in the United States stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, 72 percent of consumers reported that Small Business Saturday 2022 made them want to shop and dine at small, independently owned retailers and restaurants all year long; and

WHEREAS, Columbia, Missouri supports its local businesses as they create jobs, boost the local economy, and preserve communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

NOW, THEREFORE, I, Barbara Buffaloe, Mayor of the City of Columbia, Missouri do hereby proclaim Saturday, November 25, 2023 as

SMALL BUSINESS SATURDAY

in the City of Columbia, Missouri, and urge the residents of the community to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed hereto the seal of the City of Columbia, this 25th day of November, 2023.



Barbara Buffaloe, Mayor

ATTEST:



Sheela Amin, City Clerk

