



# Healthy People 2020

Tobacco Use Topic Area

# Overview

Healthy People 2020

Tobacco Use

Leading Health Indicators

Healthy People Tobacco Use Toolkit

Online Resources



*Healthy People provides science-based, 10-year national objectives for improving the health of all Americans.*

Mission, Vision and Overarching Goals

# HEALTHY PEOPLE 2020

# **The Mission and Vision of *Healthy People 2020***

❑ **Vision—A society in which all people live long, healthy lives.**

❑ **Mission—*Healthy People 2020* strives to:**

- Identify nationwide health improvement priorities
- Increase public awareness and understanding of the determinants of health, disease, and disability, and the opportunities for progress
- Provide measurable objectives and goals that are applicable at the national, state, and local levels
- Engage multiple sectors to take actions to strengthen policies and improve practices that are driven by the best available evidence and knowledge
- Identify critical research, evaluation, and data collection needs

## **Overarching Goals of *Healthy People 2020***

- ❑ Attain high quality, longer lives free of preventable disease, disability, injury, and premature death**
- ❑ Achieve health equity, eliminate disparities, and improve the health of all groups**
- ❑ Create social and physical environments that promote good health for all**
- ❑ Promote quality of life, healthy development, and healthy behaviors across all life stages**

Goal, Key Areas, and Objectives

# TOBACCO USE

# Tobacco Use Goal

- ❑ **Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.**

*The Centers for Disease Control and  
Prevention's  
Office on Smoking and Health  
is the lead federal agency for the  
Tobacco Use topic.*



# Overview of Tobacco Use Objectives

## □ The Healthy People 2020 Tobacco Use objectives are organized into 3 key areas:

- Tobacco Use Prevalence
  - Implementing policies to reduce tobacco use and initiation among youth and adults.
- Health System Changes
  - Adopting policies and strategies to increase access, affordability, and use of smoking cessation services and treatments.
- Social and Environmental Changes
  - Establishing policies to reduce exposure to secondhand smoke, increase the cost of tobacco, restrict tobacco advertising, and reduce illegal sales to minors.



# **Tobacco Use Objectives**

## **Tobacco Use Prevalence**

- ❑ TU–1: Adult tobacco use**
- ❑ TU–2: Adolescent tobacco use**
- ❑ TU–3: Initiation of tobacco use**
- ❑ TU–4: Smoking cessation attempts by adults**
- ❑ TU–5: Adult success in smoking cessation**
- ❑ TU–6: Smoking cessation during pregnancy**
- ❑ TU–7: Smoking cessation attempts by adolescents**

# **Tobacco Use Objectives**

## **Health System Changes**

- ❑ TU–8: Medicaid coverage for smoking cessation**
- ❑ TU–9: Tobacco screening in health care settings**
- ❑ TU–10: Tobacco cessation counseling in health care settings**

# **Tobacco Use Objectives**

## **Social and Environmental Changes**

- ☐ **TU–11: Exposure to secondhand smoke**
- ☐ **TU–12: Indoor worksite smoking policies**
- ☐ **TU–13: Smoke-free indoor air laws**
- ☐ **TU–14: Smoke-free homes**
- ☐ **TU–15: Tobacco-free schools**
- ☐ **TU–16: Preemptive tobacco control laws**
- ☐ **TU–17: Tobacco tax**
- ☐ **TU–18: Exposure of adolescents and young adults to advertising and promotion**
- ☐ **TU–19: Enforcement of illegal sales to minors laws**
- ☐ **TU–20: Evidence-based tobacco control programs**

# LEADING HEALTH INDICATORS

# **Tobacco Use Objectives**

## **Leading Health Indicators (LHIs)**

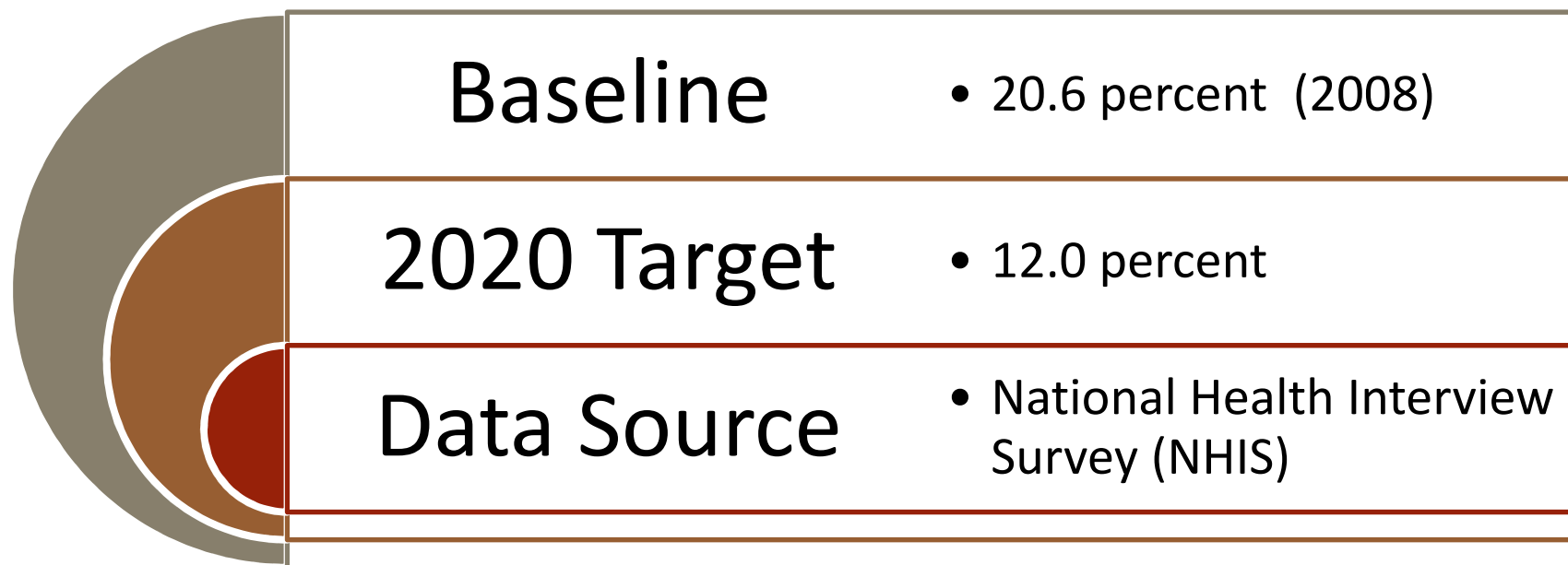
- ❑ **Healthy People 2020 contains 42 topic areas , nearly 600 objectives, which encompass 1,200 measures.**
- ❑ **A smaller set of Healthy People 2020 objectives, called Leading Health Indicators, has been selected to communicate high-priority health issues and actions that can be taken to address them.**
- ❑ **Tobacco LHIs**
  - **Adults who are current cigarette smokers**
  - **Adolescents who smoked cigarettes in the past 30 days**
  - **Children aged 3 to 11 years exposed to secondhand smoke**

<http://www.healthypeople.gov/2020/LHI/default.aspx>

# LHI: Reduce tobacco use by adults

## □ TU-1 Reduce tobacco use by adults

- Adults who are current cigarette smokers (TU-1.1)



# **LHI: Reduce tobacco use by adults**

## **□ TU-1    Reduce tobacco use by adults**

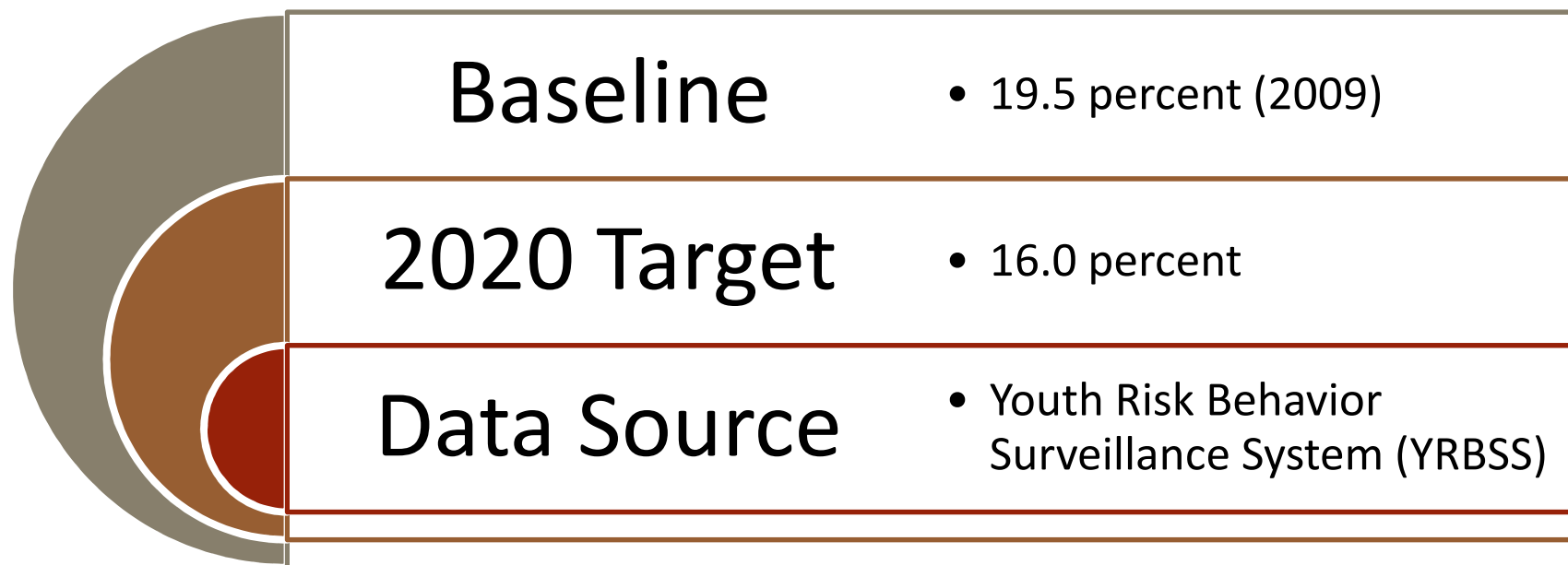
### **▪ Adults who are current cigarette smokers (TU-1.1)**

- 2008    20.6%
- 2009    20.6%
- 2010    19.3%
- 2011    19.0%
- 2012    18.2%
- 2013    17.9%

# LHI: Reduce tobacco use by adolescents

## □ TU-2 Reduce tobacco use by adolescents

- Adolescents who smoked cigarettes in the past 30 days (TU-2.2)





# **LHI: Reduce tobacco use by adolescents**

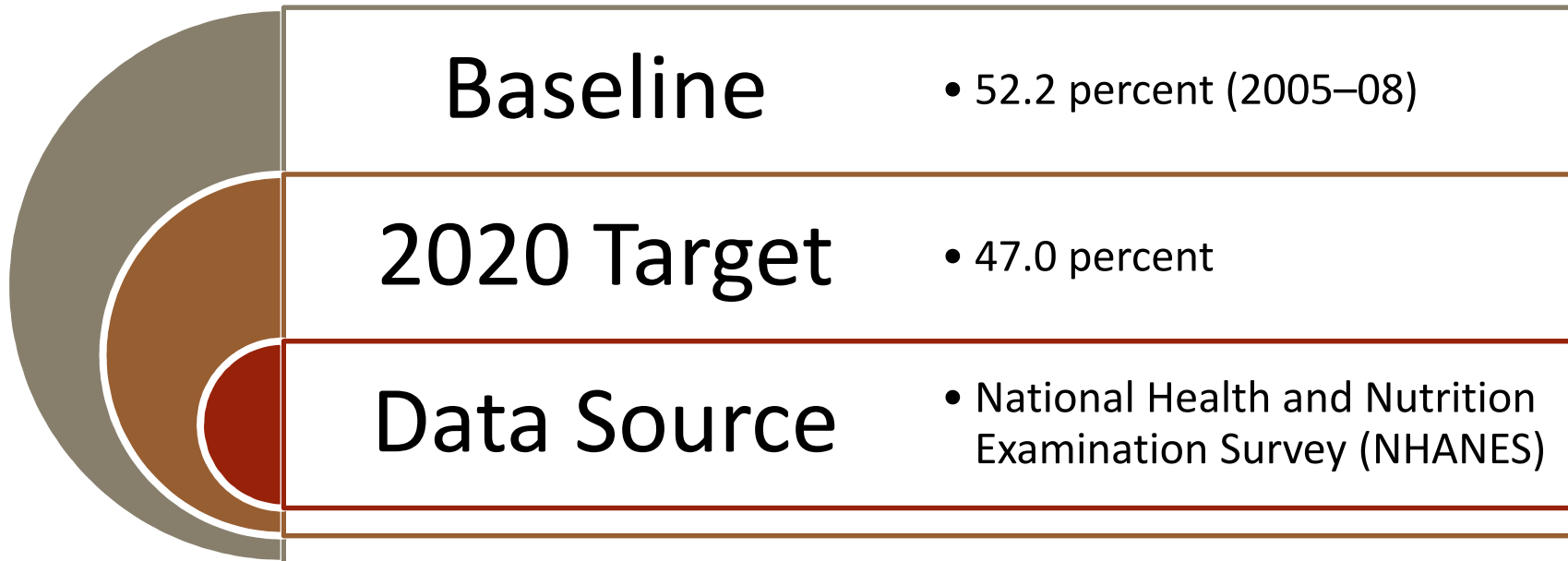
## **□ TU-2    Reduce tobacco use by adolescents**

- Adolescents who smoked cigarettes in the past 30 days (TU-2.2)
  - 2009    19.5%
  - 2011    18.1%
  - 2013    15.7%

# LHI: Reduce the proportion of nonsmokers exposed to secondhand smoke

## □ TU-11 Reduce the proportion of nonsmokers exposed to secondhand smoke

- Children aged 3 to 11 years exposed to secondhand smoke (TU-11.1)



# **LHI: Reduce the proportion of nonsmokers exposed to secondhand smoke**

## **□ TU-11    Reduce the proportion of nonsmokers exposed to secondhand smoke**

- Children aged 3 to 11 years exposed to secondhand smoke (TU-11.1)
  - 2005-2008            52.2%
  - 2009-2010           41.9%
  - 2009-2012           41.3%

Connect with Healthy People 2020 Tobacco Use Materials

# HEALTHY PEOPLE TOBACCO USE TOOLKIT

# Tobacco Use Toolkit



## ❑ Connect with Healthy People 2020 Tobacco Use materials and updates

- Bookmark the Smoking & Tobacco Use Healthy People 2020 Webpage  
<http://www.cdc.gov/tobacco/HP2020>
- Download the Printer-friendly Overview Factsheet
- Subscribe to the Healthy People 2020 Tobacco Use RSS Feed
- Scan the QR Code with your smartphone
- Download PowerPoint Slides
- Post Web Buttons



How to obtain more information

## ONLINE RESOURCES

# Topics and Objectives

❑ **Healthy People 2020**     [www.healthypeople.gov](http://www.healthypeople.gov)

❑ **Topic Areas listed online**

- Overview
  - Brief introduction to the topic, topic goal, background, and emerging issues
- Objectives
  - Objective text, data sources, data, targets
- Interventions & Resources
  - Topic-specific clinical recommendations, evidence-based intervention strategies, and links to related consumer health information

<http://www.healthypeople.gov/2020/topicsobjectives2020/default.aspx>

# Healthy People 2020 Website

- ❑ Example: TU-1 Reduce tobacco use by adults
  - TU-1.1 Cigarette smoking

The screenshot shows the HealthyPeople.gov website in a Windows Internet Explorer browser. The page is titled "Tobacco Use" and is part of the "2020 Topics & Objectives" section. It features a navigation bar with tabs for "Overview", "Objectives", and "Interventions & Resources". The "Objectives" tab is selected, showing a list of tobacco-related objectives. The first objective, TU-1, is "Reduce tobacco use by adults". Under this, TU-1.1 is "Cigarette smoking", which is highlighted with a green "LHI" (Leading Health Indicator) tag. A "Close Details" button is next to it. Below the objective name, a table provides details:

|                        |   |
|------------------------|---|
| Baseline:              | 20.6 percent of adults aged 18 years and older were current cigarette smokers in 2008 (age adjusted to the year 2000 standard population)                   |
| Target:                | 12.0 percent  |
| Target-Setting Method: | Retain Healthy People 2010 target of 12 percent   |
| Data Source:           | National Health Interview Survey (NHIS), CDC, NCHS  |
| More Information:      | <a href="#">Data from the HHS Health Indicators Warehouse</a> and <a href="#">The HP2010 objective with the same definition was 27-1a. View on DATA2010</a> |

At the bottom of the page, there are links for "View Details" for TU-1.2 (Smokeless tobacco products) and TU-1.3 (Cigars). The browser's address bar shows the URL: <http://healthypeople.gov/2020/topics/objectives/2020/objectiveslist.aspx?TopicId=41>.



# Overview from the HHS Health Indicators Warehouse

- ❑ Example: TU-1    Reduce tobacco use by adults
  - TU-1.1 Cigarette smoking

The screenshot shows a web browser window displaying the HHS Health Indicators Warehouse. The page title is "Cigarette smoking - Adults (percent)". The URL in the address bar is "http://www.healthindicators.gov/indicators/Cigarette-smoking-Adults-percent\_1496/National\_0/Profile". The page has a dark blue header with the "HEALTH INDICATORS WAREHOUSE" logo and navigation links: HOME, INDICATORS, RESOURCES, ABOUT, and FOR DEVELOPERS. A search bar is located in the top right corner. Below the header, the page content is organized into sections. The main section is titled "Cigarette smoking - Adults (percent)" and includes a subtitle "Percent of adults aged 18 years and over smoking cigarettes". There are tabs for "Overview" and "Data", with "Overview" currently selected. The "Overview" section contains three main parts: "Numerator", "Population", and "Methodology". The "Numerator" section describes the number of adults aged 18 years and older who have smoked at least 100 cigarettes in their lifetime and who now report smoking cigarettes everyday or some days. The "Population" section describes the number of adults aged 18 years and older. The "Methodology" section explains that persons are considered as using cigarettes if they report that they smoked at least 100 cigarettes in their lifetime and now report smoking cigarettes everyday or some days. It also mentions that starting in 1992, NHIS has defined current smokers as persons who have smoked at least 100 cigarettes and now smoke either everyday or some days. The 1992 inclusion of intermittent smoking increased the prevalence of smoking by approximately one percent compared with estimates derived from the previous smoking definition. Below the methodology, it states "From the 2008 National Health Interview Survey:" and provides the question "Have you smoked at least 100 cigarettes in your entire life?" with response options "(1) Yes" and "(2) No". It also includes a note "[If yes]" and the question "Do you now smoke cigarettes everyday, some days, or not at all?" with response options "(1) Everyday" and "(2) Some days". To the right of the main content, there is a "Related Keywords" section with a list of keywords: adults, National Health Interview Survey, NHIS, smoking, tobacco, and smoke. Below this is an "Indicator Information" section with details about the data source (NHIS (CDC, NCHS)), initiative (HP2020), and categories (Adults, Tobacco). The page footer shows the browser status bar with "Done" and "Internet" icons.

**HEALTH INDICATORS WAREHOUSE**

HOME INDICATORS RESOURCES ABOUT FOR DEVELOPERS

Search for Indicators

➔ Add to list Download ➔ Share ➔

## Cigarette smoking - Adults (percent)

Percent of adults aged 18 years and over smoking cigarettes

Overview Data

➔ Data Source and Additional Information

### Numerator

Number of adults aged 18 years and older who have smoked at least 100 cigarettes in lifetime and who now report smoking cigarettes everyday or some days

### Population

Number of adults aged 18 years and older

### Methodology

Persons are considered as using cigarettes if they report that they smoked at least 100 cigarettes in their lifetime and now report smoking cigarettes everyday or some days.

Starting in 1992, NHIS has defined current smokers as persons who have smoked at least 100 cigarettes and now smoke either everyday or some days. The 1992 inclusion of intermittent smoking increased the prevalence of smoking by approximately one percent compared with estimates derived from the previous smoking definition.

From the 2008 National Health Interview Survey:

[NUMERATOR]

Have you smoked at least 100 cigarettes in your entire life?

(1) Yes  
(2) No

[If yes]

Do you now smoke cigarettes everyday, some days, or not at all?

(1) Everyday  
(2) Some days

### Related Keywords

- adults
- National Health Interview Survey
- NHIS
- smoking
- tobacco
- smoke

### Indicator Information

Data Source  
NHIS (CDC, NCHS)

Initiative  
HP2020

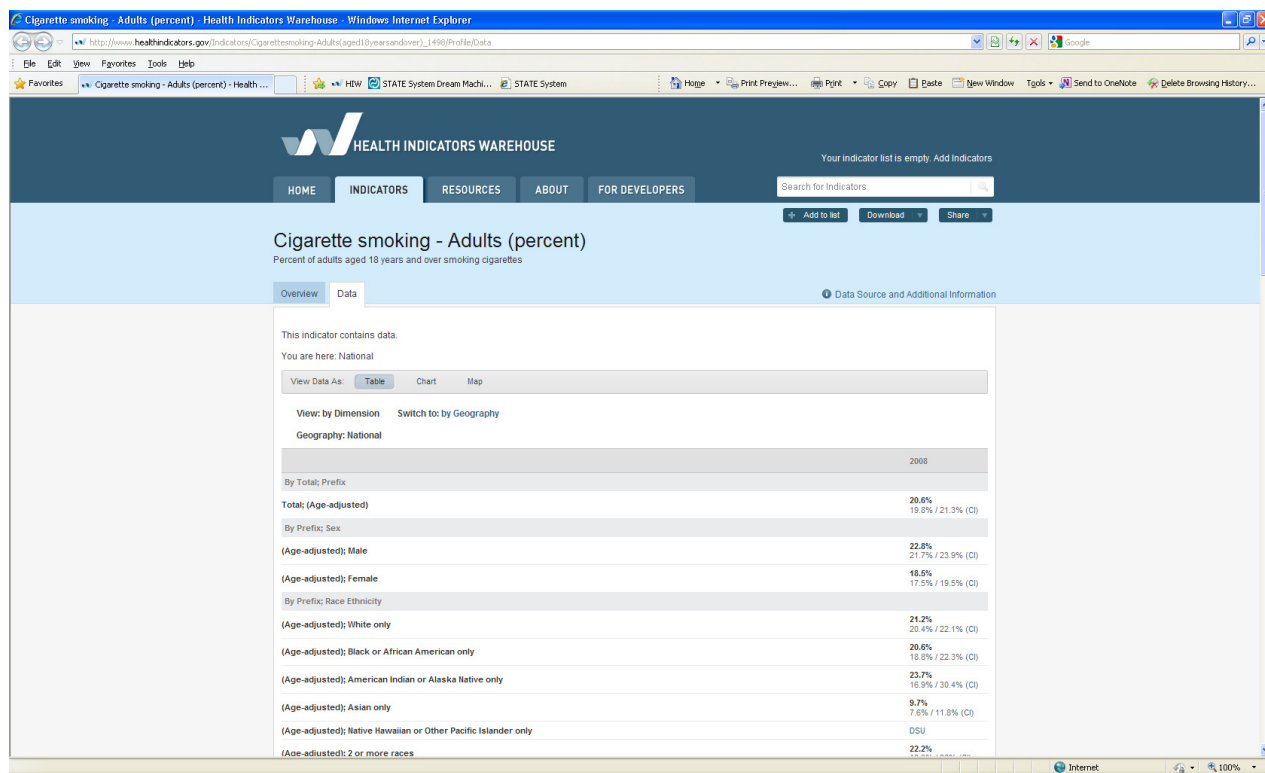
### Categories

This indicator can be found in the following categories on the Indicator Selection page:

- Adults
- Tobacco

# Data from the HHS Health Indicators Warehouse

- Example: TU-1 Reduce tobacco use by adults
  - TU-1.1 Cigarette smoking



# Links

- ❑ **Centers for Disease Control and Prevention's Office on Smoking and Health**
  - <http://www.cdc.gov/tobacco/>
- ❑ **Healthy People 2020**
  - <http://www.healthypeople.gov/>
- ❑ **Health Indicators Warehouse**
  - <http://healthindicators.gov/>



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- ❑ **Find the Healthy People Coordinator in Your State**



<http://www.healthypeople.gov/2020/connect>