

2011 PARKS AND RECREATION USER SURVEY

The Columbia Parks and Recreation Department would like your input to help determine park and recreation priorities and management strategies for the next ten-year *Parks, Recreation and Open Space Master Plan*. This survey will take 10 – 15 minutes to complete. We greatly appreciate your time.

1. Have you or members of your household visited any of City of Columbia's PARKS during the past year?

____ Yes (if Yes, go to Question 1a)

____ No (if No, go to Question 2)

- 1a. Which three parks do you visit most often?

1st Most Often: _____ 2nd Most Often: _____ 3rd Most Often: _____

(Note: Cosmo Park is on Business Loop 70 & Cosmo-Bethel is by Rock Bridge High School)

2. Have you or members of your household visited any of City of Columbia's TRAILS during the past year?

____ Yes (if Yes, go to Question 2a)

____ No (if No, go to Question 3)

- 2a. Which three trails do you visit most often?

Most Often: _____ 2nd Most Often: _____ 3rd Most Often: _____

3. Overall, how would you rate the physical condition of ALL City of Columbia's parks/trails you have visited?

____ Excellent

____ Fair

____ Don't know

____ Good

____ Poor

4. From the following list, please check ALL of City of Columbia's parks and recreation facilities you or members of your household have used or visited over the past 12 months.

____ (01) Walking, hiking, and biking trails

____ (14) Archery range (American Legion)

____ (02) Nature trails

____ (15) Football/lacrosse fields

____ (03) Mountain biking trails

____ (16) Softball/baseball fields

____ (04) Playgrounds

____ (17) Soccer fields

____ (05) Swimming pools

____ (18) Natural areas (Grindstone, Forum, Garth)

____ (06) Spraygrounds/spray parks

____ (19) Activity & Recreation Center (ARC)

____ (07) Boating and fishing areas

____ (20) Armory Sports Center

____ (08) Stephens Lake swim beach

____ (21) Historic home/farm (Nifong Park)

____ (09) Off-leash areas/dog parks

____ (22) Disc golf

____ (10) Skateboard/roller hockey park

____ (23) Stephens Lake Activity Center

____ (11) Picnic shelters

____ (24) Golf courses (LA Nickell or Lake of Woods)

____ (12) Tennis courts

____ (25) Other: _____

____ (13) Outdoor basketball courts

____ (26) None, we did not use any recreation facilities

5. Which FOUR of the parks and recreation facilities listed in Question #4 do you and/or members of your household visit the most often? [Please write in the numbers below for your 1st, 2nd, 3rd and 4th choices using the numbers in Question #4 above, or circle NONE.]

1st Most Often _____

2nd Most Often _____

3rd Most Often _____

4th Most Often _____

NONE _____

6. Please CHECK ALL the reasons that keep you or other members of your household from using Columbia's parks and recreation facilities:

- | | |
|---|---|
| <input type="checkbox"/> (01) Parks do not contain the facilities we need | <input type="checkbox"/> (12) No interest in programs offered |
| <input type="checkbox"/> (02) Facilities do not have the right equipment | <input type="checkbox"/> (13) City does not have quality programs |
| <input type="checkbox"/> (03) Personal security/safety | <input type="checkbox"/> (14) We are too busy |
| <input type="checkbox"/> (04) Hours of operation are not convenient | <input type="checkbox"/> (15) No one to go with |
| <input type="checkbox"/> (05) Location of City facilities is not close to my home | <input type="checkbox"/> (16) I do not know where the City facilities are located |
| <input type="checkbox"/> (06) Members of my household use facilities from other organizations | <input type="checkbox"/> (17) Not enough shade/trees |
| <input type="checkbox"/> (07) No access to public transportation | <input type="checkbox"/> (18) Lack of trails/sidewalks to parks |
| <input type="checkbox"/> (08) Poor customer service by staff | <input type="checkbox"/> (19) Accessibility/disability issue at facilities |
| <input type="checkbox"/> (09) Fees are too expensive | <input type="checkbox"/> (20) Health issues |
| <input type="checkbox"/> (10) Rules are too restrictive | <input type="checkbox"/> (21) None |
| <input type="checkbox"/> (11) Facilities are not well maintained | <input type="checkbox"/> (22) Other: _____ |

7. Do you feel that there are sufficient parks and green space areas within walking distance of your residence? [Please check ONE.]

- ☐ Yes
☐ No
☐ Not sure

8. From the following list, please check ALL the recreation programs you or members of your household have participated in over the past 12 months that are provided by the Columbia Parks and Recreation Dept.

- ☐ (01) Youth and adult sports (e.g. leagues, tournaments, camps)
☐ (02) Outdoor/nature education (e.g. Camp Adventure, Star Gazing, Canoeing, Caving)
☐ (03) Special events (e.g. Halloween, Heritage Festival, Family Fun Fest, Movies, Douglass Park events)
☐ (04) Adaptive programming (e.g. Special Olympics, sports, social activities, arts & crafts)
☐ (05) Volunteerism (e.g. coaches, TreeKeepers, instructors, special events)
☐ (06) Golf programs (e.g. open play, tournaments, lessons)
☐ (07) Aquatics (e.g. open swim, swim lessons, fitness classes, birthday parties)
☐ (08) Fitness/exercise classes (e.g. ARC classes, group instruction, personal training)
☐ (09) Life Enrichment classes (e.g. crafts, trips, martial arts, dance, music, art, self improvement)
☐ (10) Senior programs (e.g. social activities, crafts, trips, music, classes)
☐ (11) Youth at-risk programs (e.g. Moonlight Hoops, Armory after school and youth groups)
☐ (12) Community Recreation programs (Armory classes, movies, music, sports)
☐ (13) Do not use recreation programs
☐ (14) Other: _____

9. Which FOUR of the Parks and Recreation programs listed in Question #8 do you and members of your household use most often? [Please write in the numbers below for your 1st, 2nd, 3rd, and 4th choices using the numbers in Question #8 above, or circle 'NONE'.]

1st Most Often

2nd Most Often

3rd Most Often

4th Most Often

NONE

10. Considering all parks and facilities available in Columbia, please indicate by circling YES or NO - if YOU or any member of your HOUSEHOLD has an additional need for more of each of the parks and recreation facilities listed below.

Type of Facility		Considering all parks and facilities currently available in Columbia, do you think we need MORE of each of the following?	
A.	Small (2-10 acres) neighborhood parks	Yes	No
B.	Large community parks	Yes	No
C.	Off-leash dog parks	Yes	No
D.	Boating and fishing areas	Yes	No
E.	Golf courses	Yes	No
F.	Outdoor amphitheaters/theaters	Yes	No
G.	Soccer fields	Yes	No
H.	Baseball and softball fields	Yes	No
I.	Football/lacrosse fields	Yes	No
J.	Outdoor pool and aquatic areas	Yes	No
K.	Spraygrounds/spray parks	Yes	No
L.	Playground equipment and play areas	Yes	No
M.	Park shelters and picnic areas	Yes	No
N.	Ice skating	Yes	No
O.	Outdoor basketball courts	Yes	No
P.	Mountain bike trails	Yes	No
Q.	Walking and biking trails	Yes	No
R.	Equestrian trails	Yes	No
S.	Nature interpretive center	Yes	No
T.	Nature trails	Yes	No
U.	Outdoor tennis courts	Yes	No
V.	Indoor basketball/volleyball courts	Yes	No
W.	Indoor shelters/meeting space	Yes	No
X.	Indoor swimming pools/leisure pools	Yes	No
Y.	Indoor fitness and exercise facilities	Yes	No
Z.	Outdoor running/walking tracks	Yes	No
AA.	Skateboard parks/bike parks	Yes	No
BB.	Sledding hills & cross country skiing	Yes	No
CC.	Archery ranges/deer management areas	Yes	No
DD.	Community gardens	Yes	No
EE.	Facilities for disabled	Yes	No
FF.	Bird/wildlife watching areas	Yes	No

11. Which **FOUR** of the facilities from the list in Question #10 are *most important* to your household regardless of how often you utilize it? [Using the number/letters in Question #10 above, please indicate your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

12. Considering all available recreation programs in Columbia, please indicate – by circling YES or NO – if YOU or any member of your HOUSEHOLD has an additional need for more of each of the recreation programs listed below:

Type of Program	Considering what is currently available in Columbia, do you think we need to offer MORE of the following ?	
	Yes	No
A. Youth Learn to Swim programs	Yes	No
B. Adult swim programs	Yes	No
C. Pre-school programs	Yes	No
D. Before and after school programs	Yes	No
E. Youth/teen summer camp programs	Yes	No
F. Youth/teen sports programs	Yes	No
G. Youth/teen fitness and wellness programs	Yes	No
H. Youth/teen art, dance, performing arts	Yes	No
I. Martial arts programs	Yes	No
J. Adult fitness and wellness programs	Yes	No
K. Water fitness programs	Yes	No
L. Tennis lessons, clinics and leagues	Yes	No
M. Adult art, dance, performing arts	Yes	No
N. Adult sports programs	Yes	No
O. Senior programs	Yes	No
P. Programs for people with disabilities	Yes	No
Q. Gymnastics and tumbling programs	Yes	No
R. Golf lessons	Yes	No
S. Special events/festivals	Yes	No
T. Nature education programs/Outdoor adventure	Yes	No
U. Education/Life skills programs such as cooking, budgeting, carpentry	Yes	No
V. Travel programs	Yes	No
W. At-risk programs for youth	Yes	No

13. Which **FOUR** of the programs from the list in Question #12 are *most important* to your household regardless of how often you participate? [Using the letters in Question #12 above, please indicate your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

14. Which **FOUR** of the programs from the list in Question #12 *do you currently participate in MOST OFTEN at Columbia's parks and recreation facilities?* [Using the letters in Question #12 above, please indicate your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

15. Please check ALL the ways you learn about Cdumbia Parks and Recreation Department programs and activities.

- | | |
|--|--|
| ____(01) “Leisure Times” activity guide | ____(09) Conversations with P&R staff |
| ____(02) Parks & Recreation website | ____(10) Facebook |
| ____(03) Newspaper articles/advertisements | ____(11) Twitter |
| ____(04) Radio | ____(12) Flyers/newsletters in mail |
| ____(05) Television | ____(13) E-mail bulletins or E-newsletters |
| ____(06) From friends and neighbors | ____(14) Repeat customer |
| ____(07) School flyers/newsletters | ____(15) Info displayed at P&R facility |
| ____(08) Online school district “Virtual Backpack” | ____(16) Other:_____ |

16. What one radio station do you listen to most? _____

**17. Listed below are actions the City of Columbiacould take to improve the parks and recreation system
Please indicate whether you would be very supportive, somewhat supportive, ornot supportive of each
action.**

<u>How supportive are you of having Columbia:</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not</u>	<u>Not</u>
	<u>Supportive</u>	<u>Supportive</u>	<u>Supportive</u>	<u>Sure</u>
(A) Acquire land to preserve open space and protect the environment	3.....	2	1	0
(B) Acquire land for preservation and deve lop walking/hiking trails.....	3.....	2	1	0
(C) Acquire land for developing athletic fields & recreational facilities.....	3.....	2	1	0
(D) Acquire land for developing neighborhood parks	3.....	2	1	0
(E) Fix up/repair older park facilities/shelters/playgrounds	3.....	2	1	0
(F) Upgrade/improve existing pools/sports fields/golf courses.....	3.....	2	1	0
(G) Develop new hard surface walking and biking trails that connect to regional trails.....	3.....	2	1	0
(H) Develop equestrian trails.....	3.....	2	1	0
(I) Develop new indoor recreation center with pools, fitness equipment, gyms, walking tracks, etc.	3.....	2	1	0
(J) Develop an outdoor ice-skating facility	3.....	2	1	0
(K) Develop a permanent indoor ice-skating facility	3.....	2	1	0
(L) Develop new youth and adult athletic fields.....	3.....	2	1	0
(M) Develop new indoor multi-sports center (basketball, volleyball, soccer, etc).....	3.....	2	1	0
(N) Develop new nature/education trails.....	3.....	2	1	0
(O) Develop new outdoor swimming pool/aquatic facility	3.....	2	1	0
(P) Acquire and develop a new golf course	3.....	2	1	0
(Q) Develop new off-leash dog parks	3.....	2	1	0
(R) Further develop Gans Creek Recreation Area/Philips Lake Park.....	3.....	2	1	0

18. Please rate your satisfaction level with the overall value your household receives from the Columbia Parks and Recreation Department.

- ____ Very Satisfied
- ____ Somewhat Satisfied
- ____ Neutral
- ____ Somewhat Dissatisfied
- ____ Very Dissatisfied
- ____ Don't Know

19. From the following options, how high of a priority do you feel city officials should place on maintaining the conditions of the existing parks, trails and recreation facilities in the Columbia Parks & Recreation system?

- ____ Very high priority
- ____ High priority
- ____ Medium priority
- ____ Low priority
- ____ Very low priority

20. Below is a list of actions the City of Columbia could take to improve technology within the parks and recreation system. Please indicate whether you would be very supportive, somewhat supportive, or not supportive of each action.

	Very Supportive	Somewhat Supportive	Not Supportive	Not Sure
<u>How supportive are you of having Columbia:</u>				
(A) Provide wireless internet access in the parks.....	3.....	2.....	1.....	0.....
(B) Develop online golf tee time reservations.	3.....	2.....	1.....	0.....
(C) Develop online reservation system for picnic shelters	3.....	2.....	1.....	0.....
(D) Develop mobile applications for smart phones (park directory, maps, rules/regulations, programs, etc.)	3.....	2.....	1.....	0.....
(E) Provide webcams at various parks and facilities.....	3.....	2.....	1.....	0.....
(F) Develop online videos (instructional, about various programs)	3.....	2.....	1.....	0.....

21. During the past 12 months, have you and your family changed how much you make use of public parks, playgrounds, pools or other recreation facilities? (Check one)

- ____ We make greater use of public parks and facilities
- ____ We use public parks and facilities the same amount as in the past
- ____ We make less use of public parks and facilities

Demographics

22. Counting yourself, how many people in your household are...?

Under 5 years _____	15 – 19 years _____	35 – 44 years _____	65+ years _____
5 – 9 years _____	20 – 24 years _____	45 – 54 years _____	
10 – 14 years _____	25 – 34 years _____	55 – 64 years _____	

23. What racial category best describes you?

<input type="checkbox"/> American Indian or Alaska Native	<input type="checkbox"/> Native Hawaiian or other Pacific Islander
<input type="checkbox"/> Asian	<input type="checkbox"/> White
<input type="checkbox"/> Black	<input type="checkbox"/> Hispanic or Latino
<input type="checkbox"/> Mixed	<input type="checkbox"/> Other (please specify) _____

24. Your gender? ☐ Male ☐ Female

25. Do you live within Columbia city limits? ☐ Yes ☐ No ☐ Don't know

26. What is your home zip code? _____

27. Additional Comments:



This concludes the survey. Thank you for your time.

Your response will remain completely confidential.