

# Parks and Recreation Needs Assessment: 2011 Park/Recreation User Survey

## *Findings Summary*



Prepared by:

**Sonja A. Wilhelm Stanis, Ph.D.; Hua Bai, M.S.; and Laura Thal, B.S.**  
**Department of Parks, Recreation and Tourism, University of Missouri**

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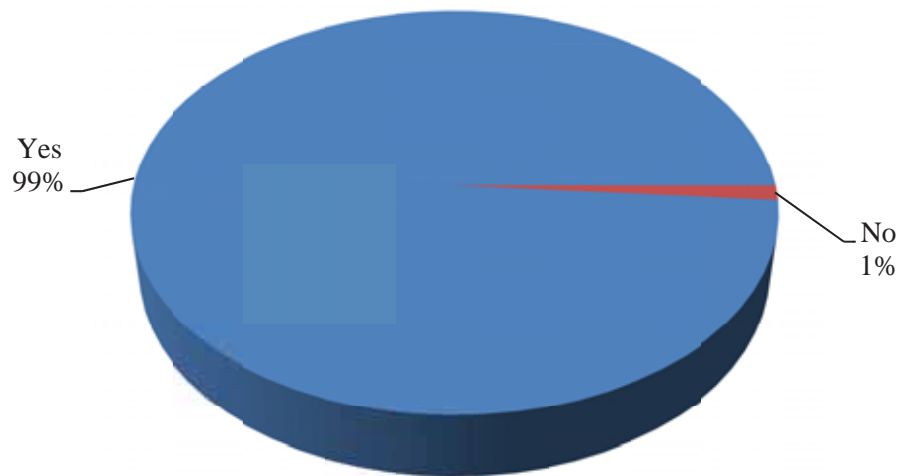
Department of Parks, Recreation & Tourism  
School of Natural Resources  
University of Missouri

## **Charts and Graphs**

# **2011 Park/Recreation User Survey**

**Figure 1a. Have you or members of your households visited any of the City of Columbia's parks during the past year?**

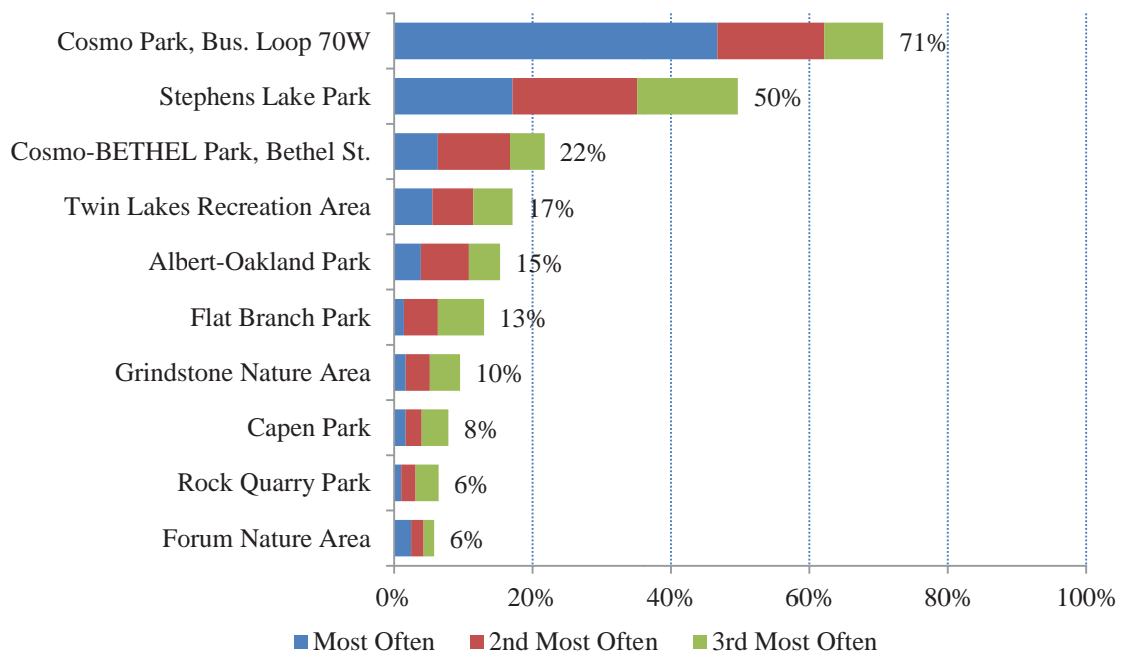
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 1b. Parks that households visit most often (top 10 shown)**

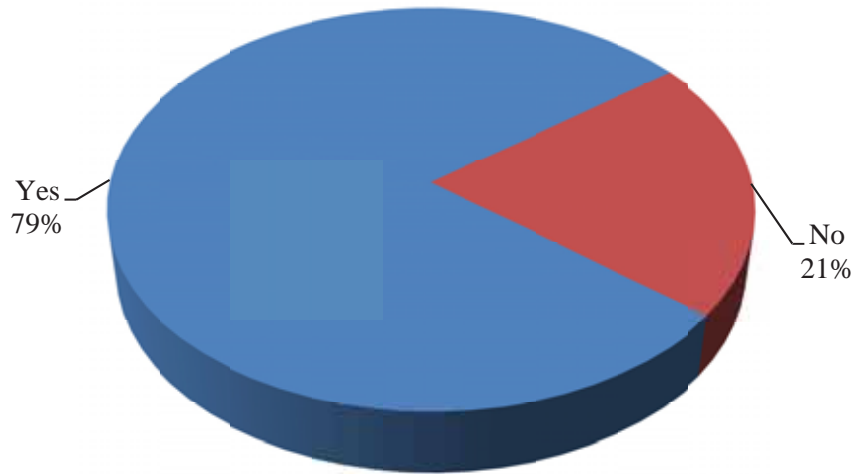
by percentage of respondents visited in the past year



Source: 2011 CPRD User Survey

**Figure 2a. Have you or members of your households visited any of the City of Columbia's trails during the past year?**

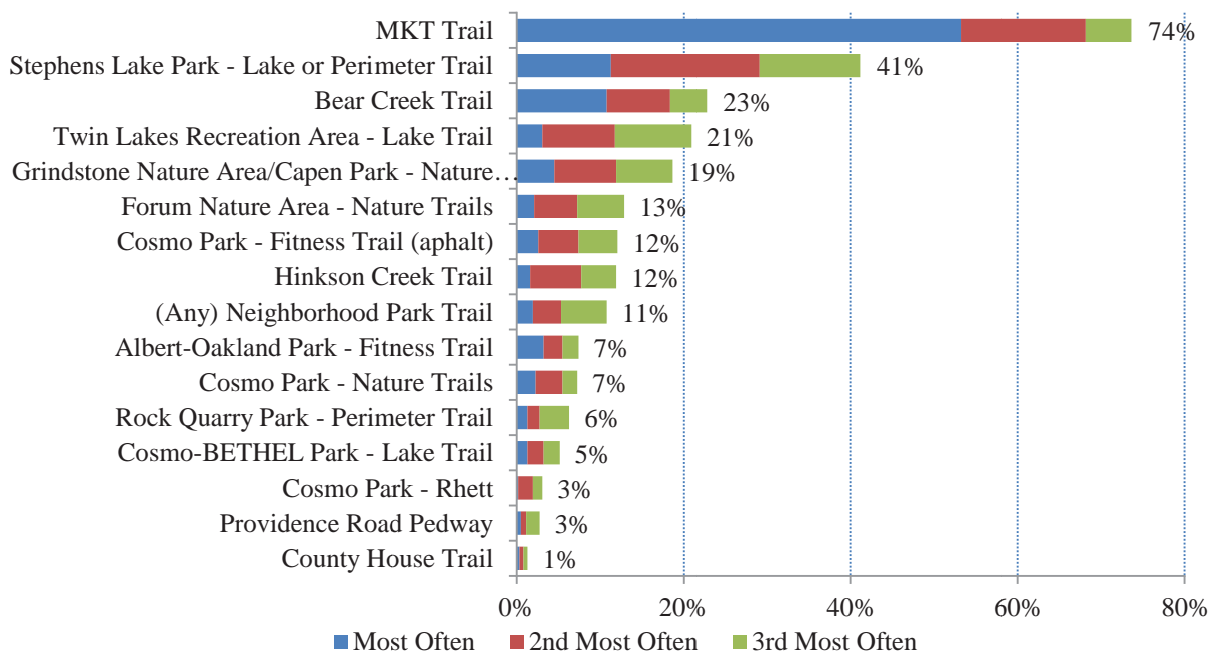
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 2b. Parks and Recreation trails that households visit most often**

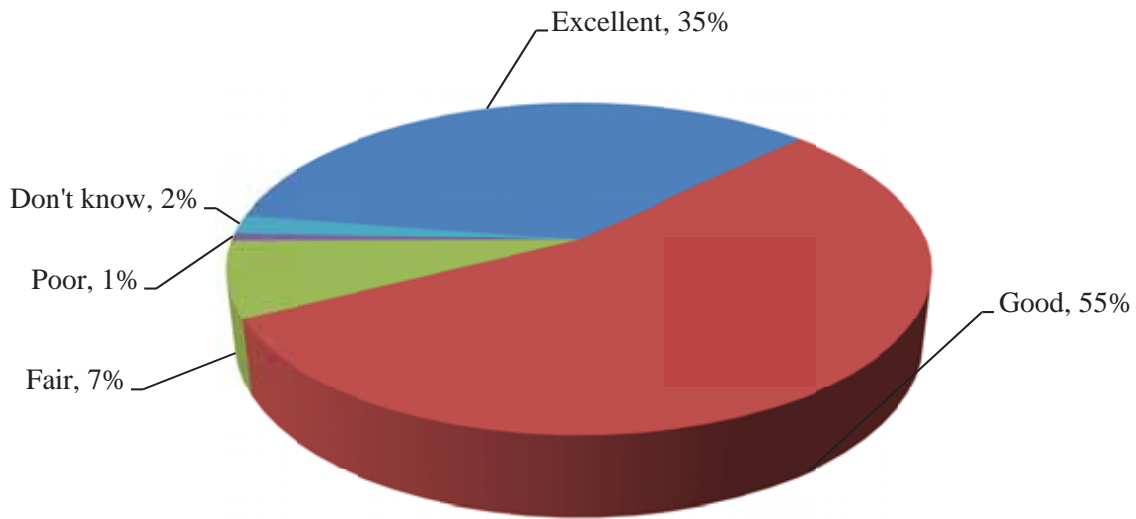
by percentage of respondents visited in the past year



Source: 2011 CPRD User Survey

**Figure 3. Overall, how would you rate the physical condition of all the City of Columbia's parks/trails you have visited?**

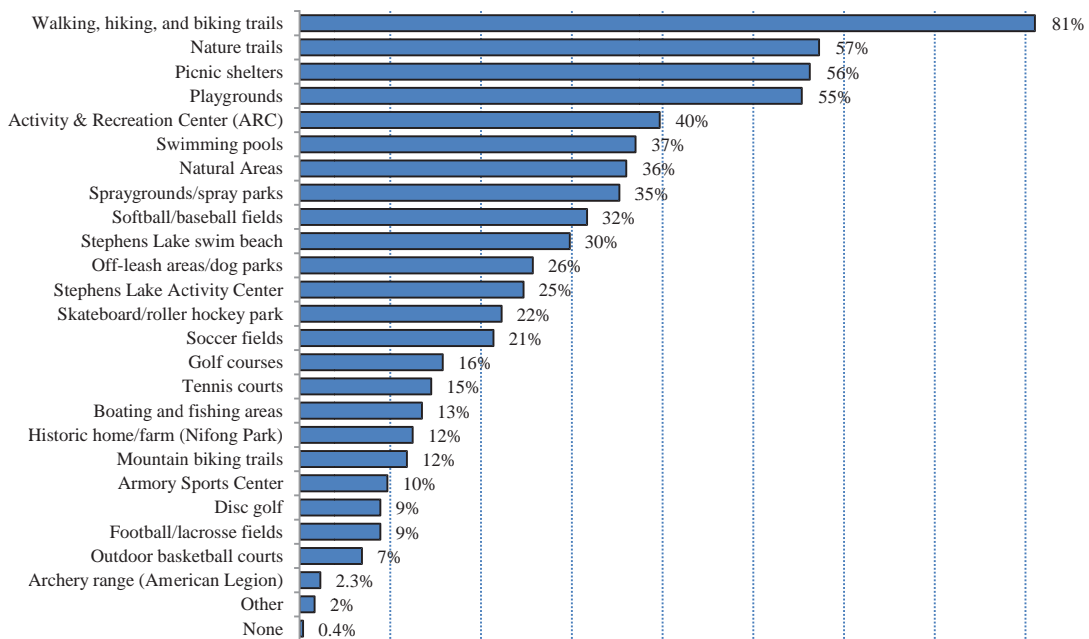
by percentage of respondents



Source: 2011 CPRD User Survey

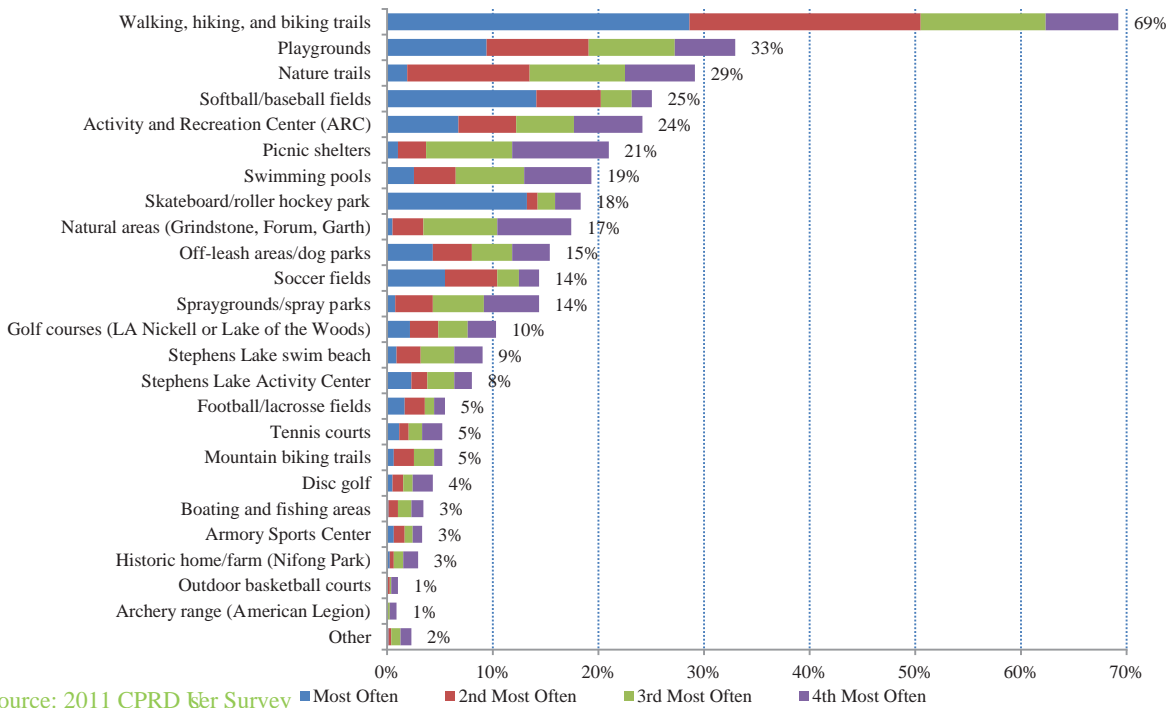
**Figure 4a. City of Columbia parks and recreation facilities that households have visited over the past 12 months**

by percentage of respondents

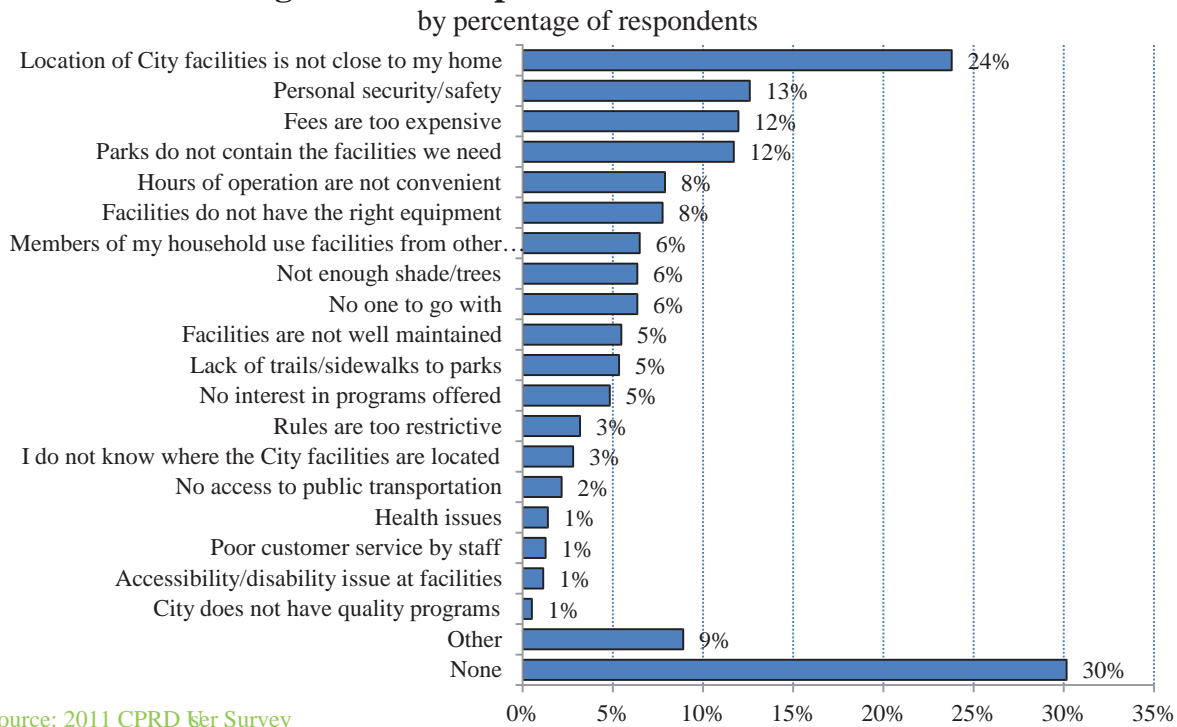


Source: 2011 CPRD User Survey

**Figure 4b. Parks and recreation facilities that households visit most often**  
by percentage of respondents

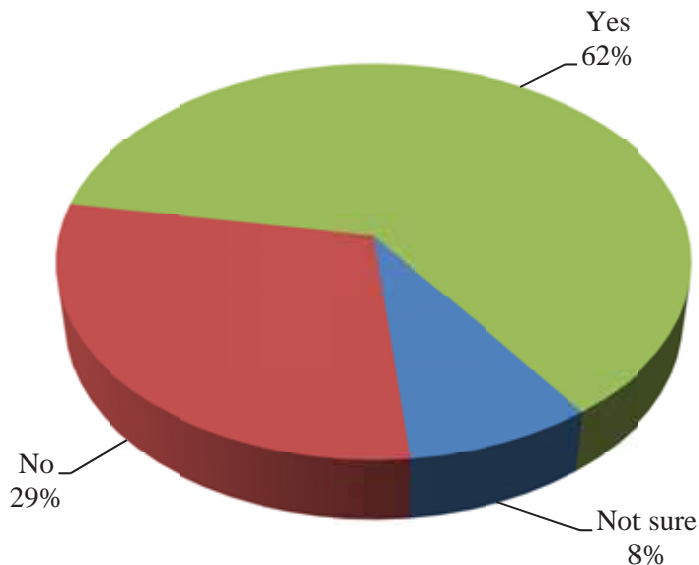


**Figure 5. Reasons that prevent households from using Columbia's parks and recreation facilities**



**Figure 6. Do you feel there are sufficient parks and green spaces areas within walking distance of your residence?**

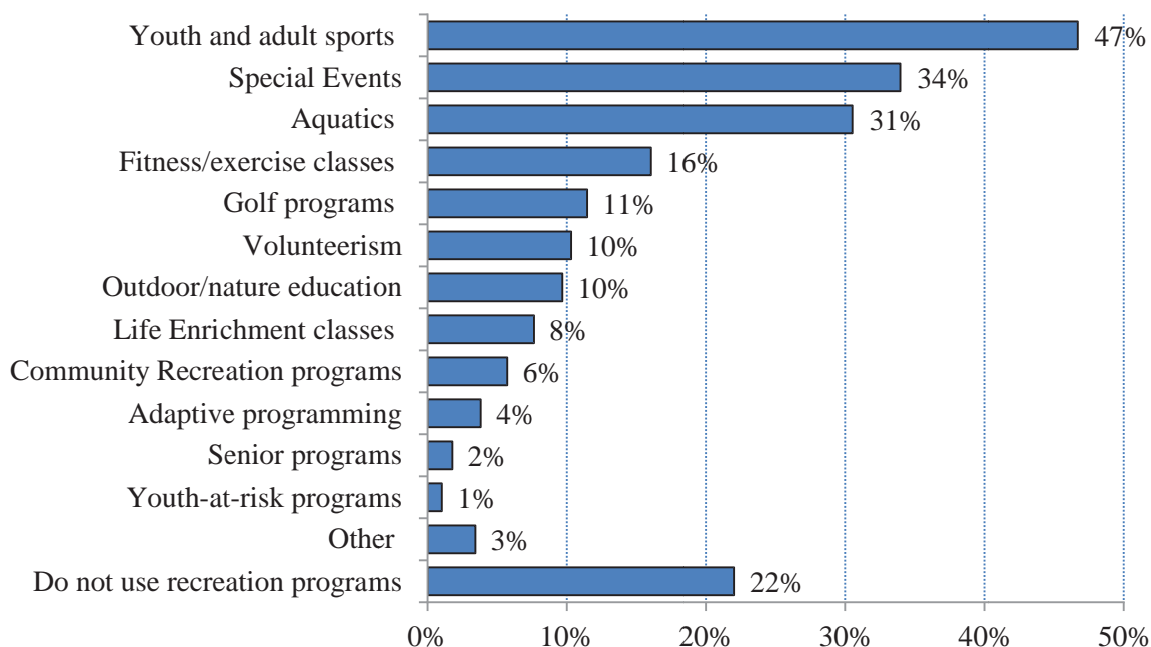
by percentage of respondents



Source: 2011 CPRD User Survey

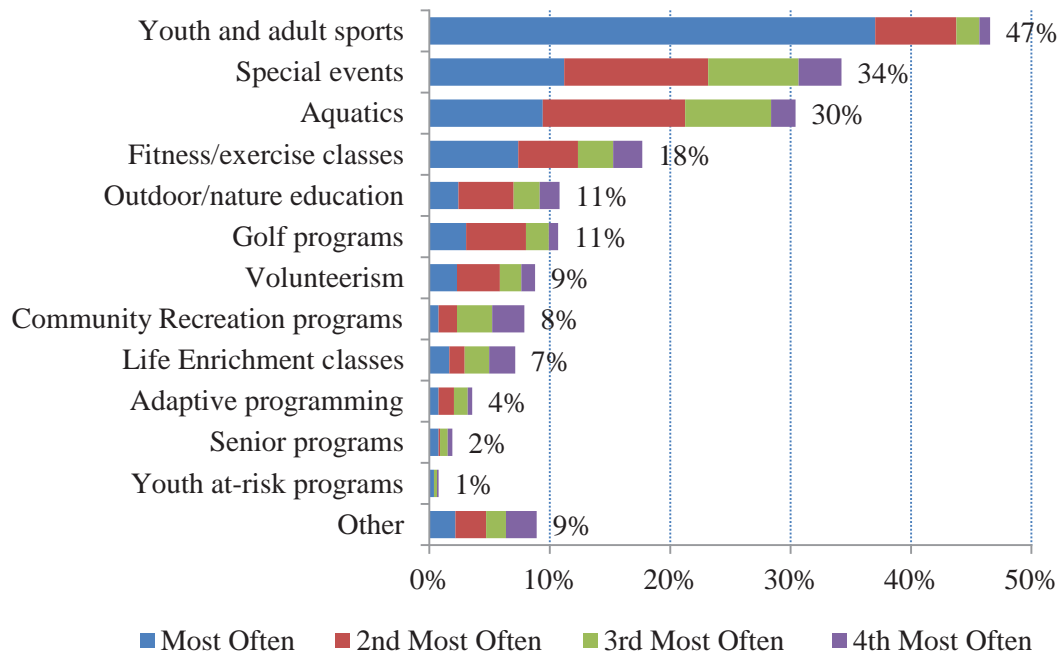
**Figure 7a. City of Columbia parks and recreation programs that households have participated over the past 12 months**

by percentage of respondents (multiple choices could be made)



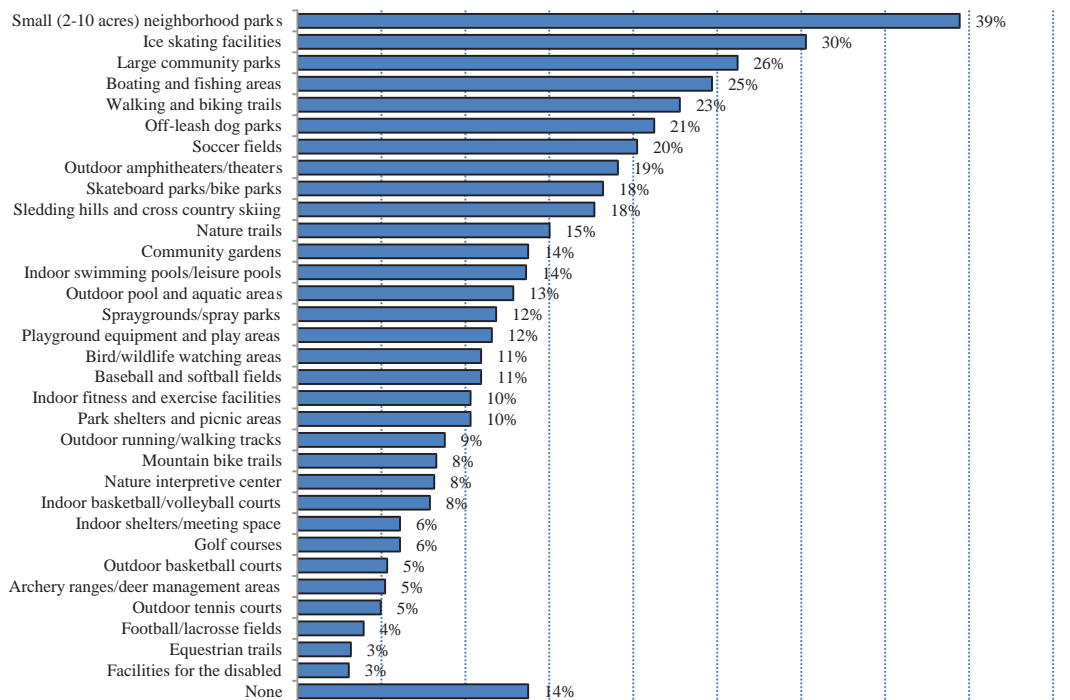
Source: 2011 CPRD User Survey

**Figure 7b. Parks and recreation programs that households visit most often**  
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 8. Need for more parks and recreation facilities**  
by percentage of respondents

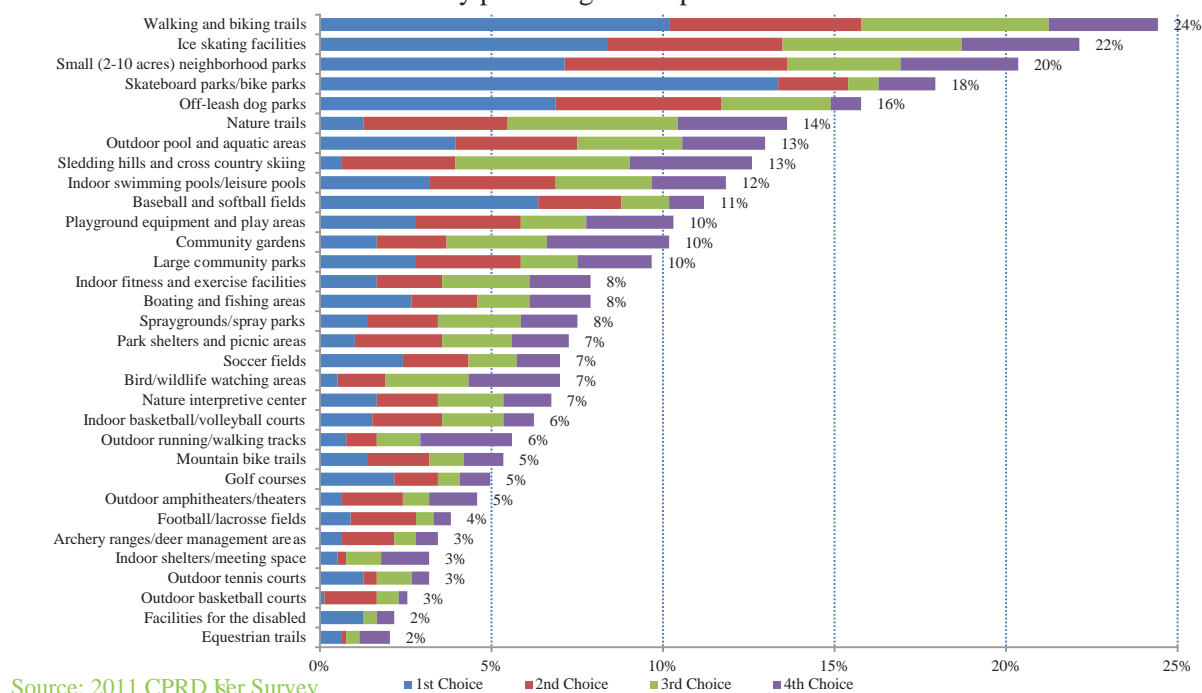


Source: 2011 CPRD User Survey



**Figure 9. Which four of the facilities are most important to your household regardless of how often you utilize it?**

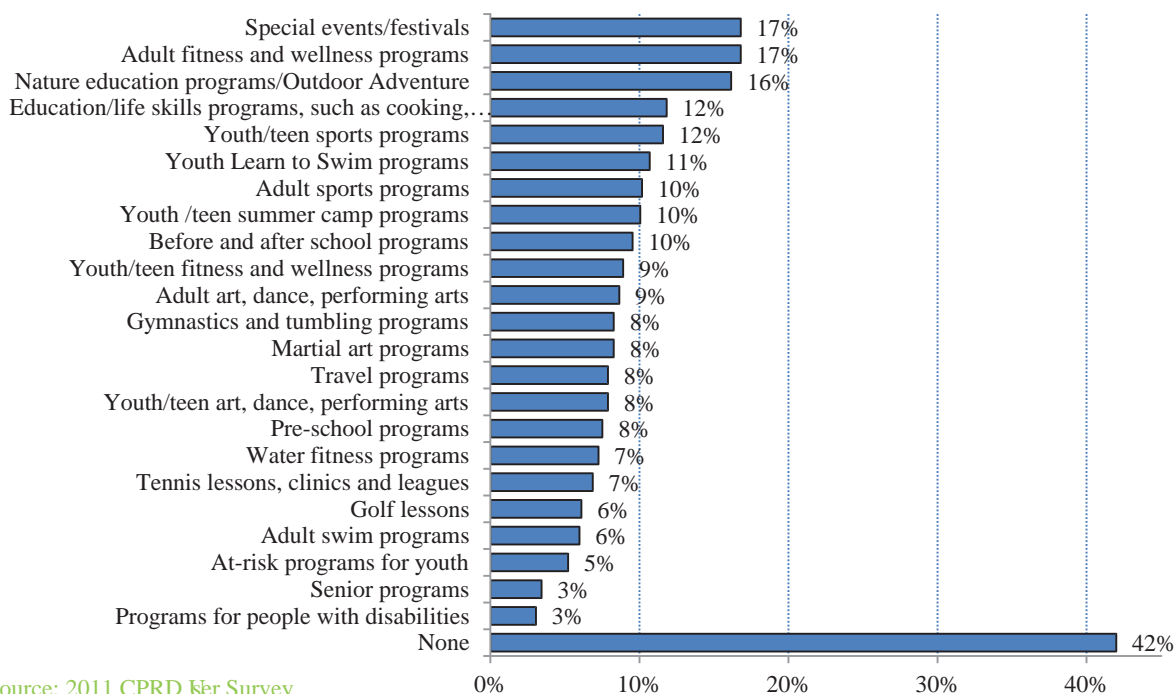
by percentage of respondents



Source: 2011 CPRD User Survey

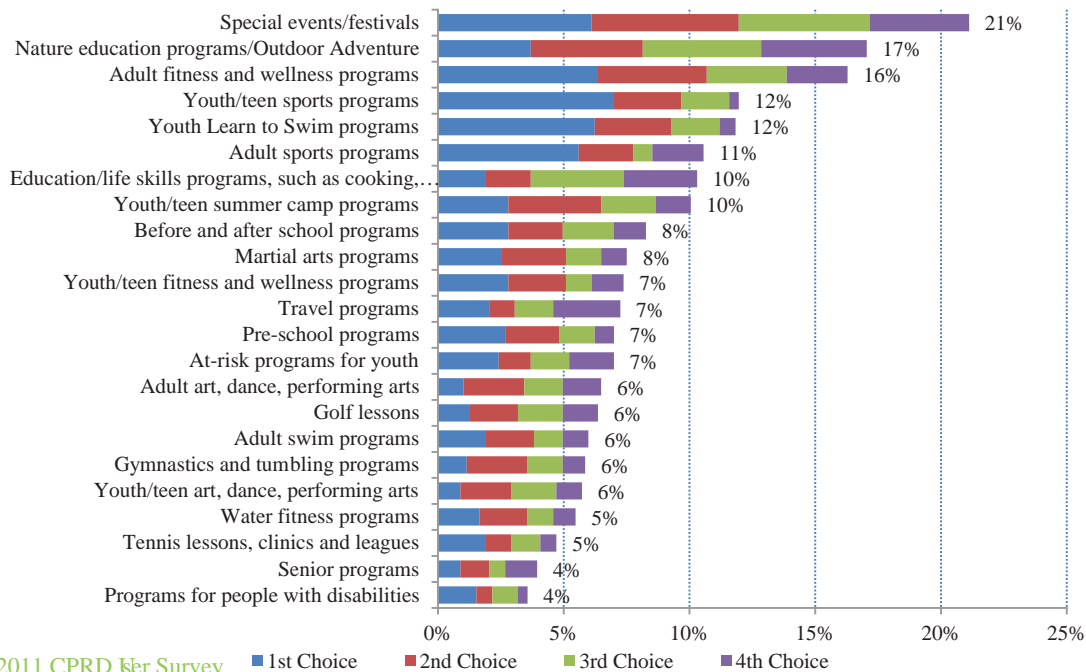
**Figure 10. Households that have a need for more recreation programs**

by percentage of respondents (multiple choices could be made)



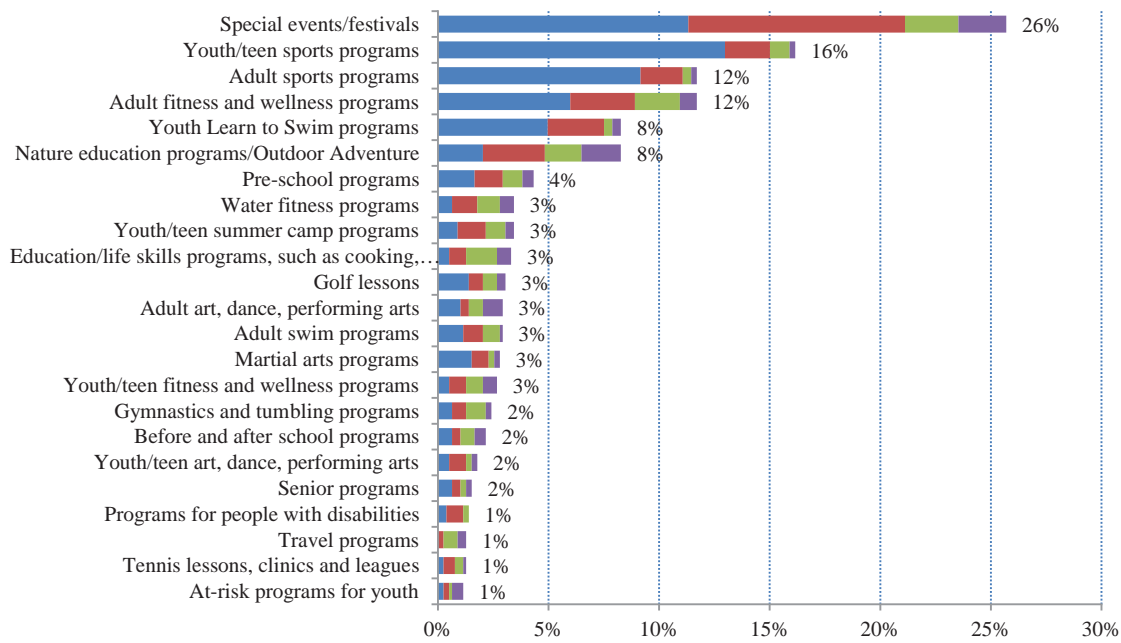
Source: 2011 CPRD User Survey

**Figure 11. Which four of the programs are most important to your household regardless of how often you participate?**  
by percentage of respondents



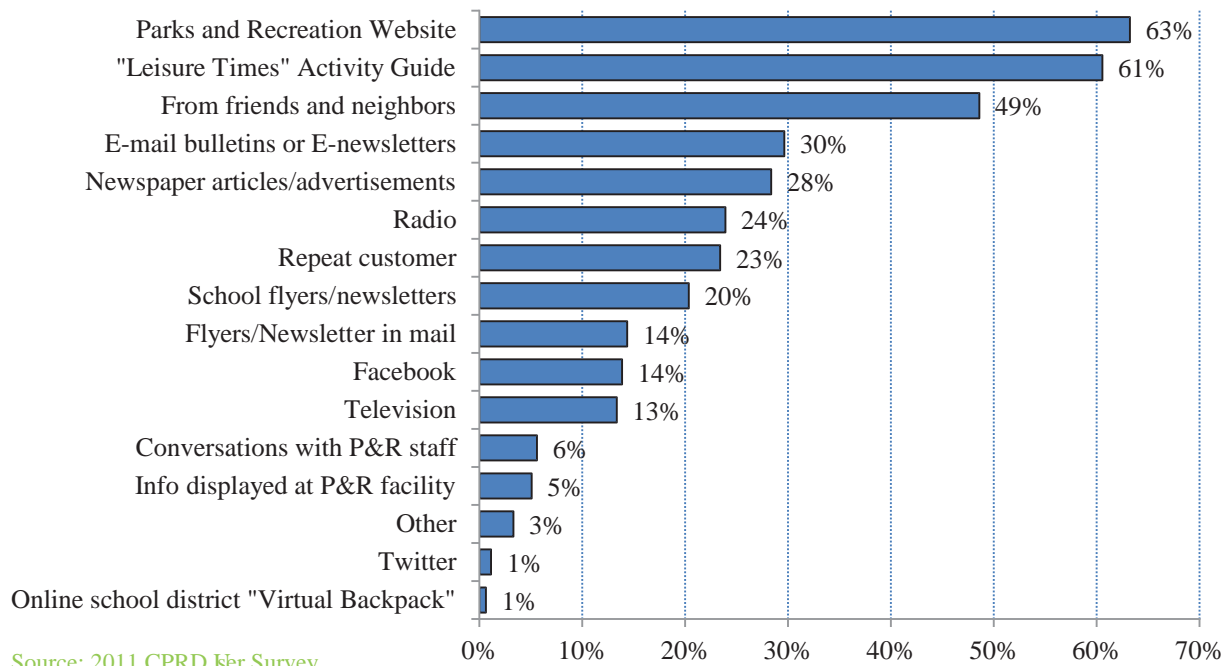
Source: 2011 CPRD User Survey

**Figure 12. Which programs do you currently participate in most often at Columbia's parks and recreation facilities**  
by percentage of respondents

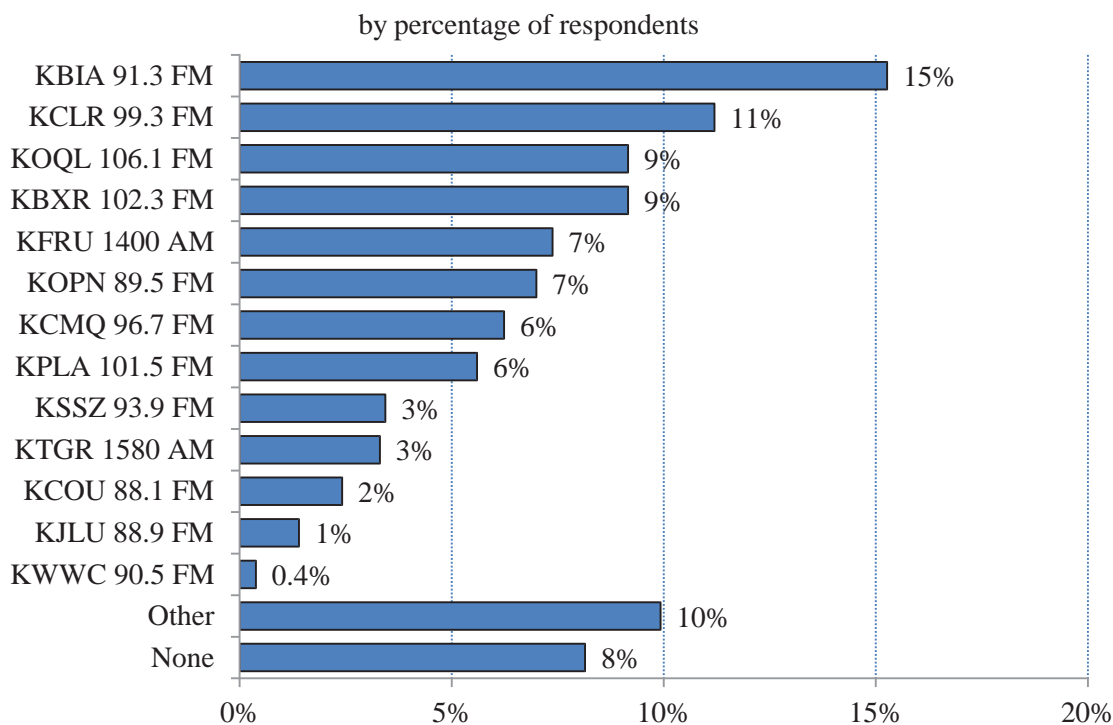


Source: 2011 CPRD User Survey

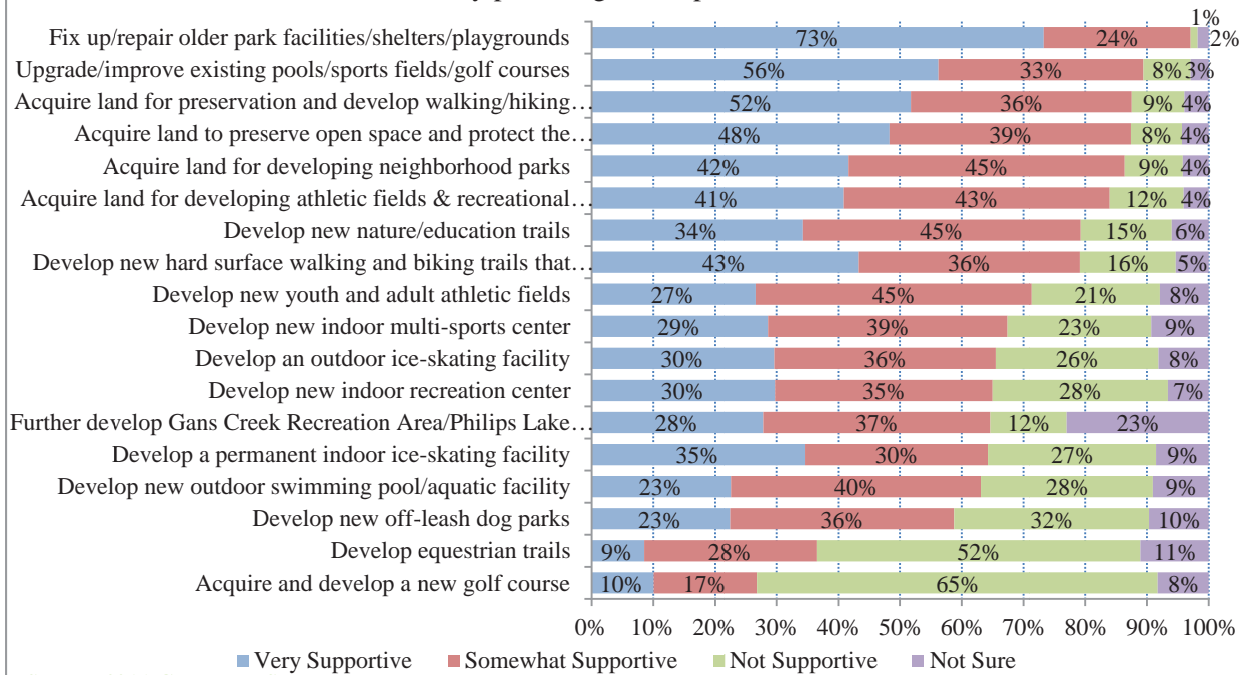
**Figure 13. Ways respondents learn about City of Columbia Parks and Recreation Department programs and activities**  
by percentage of respondents



**Figure 14. What one radio station do you listen to the most?**

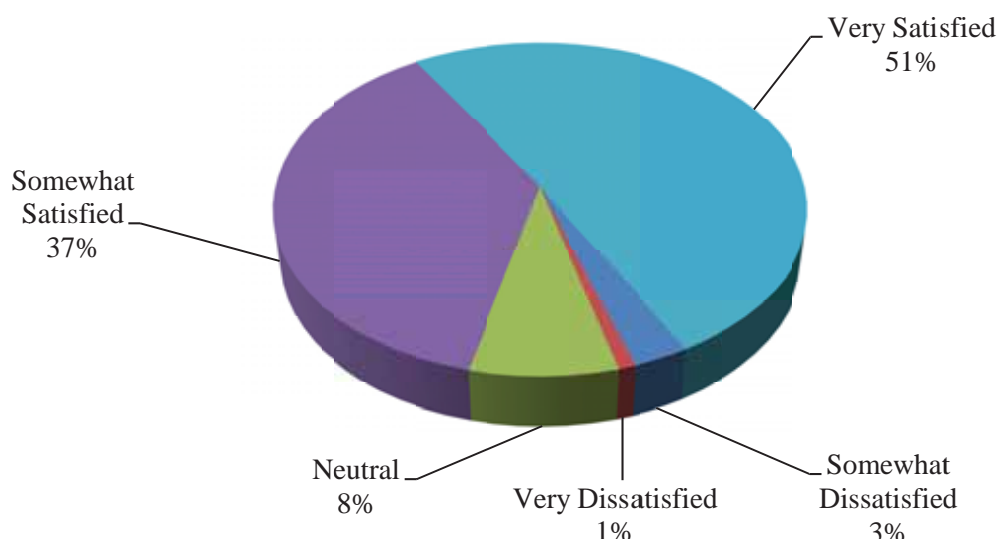


**Figure 15. Indicate support for various actions to improve the parks and recreation system**  
by percentage of respondents



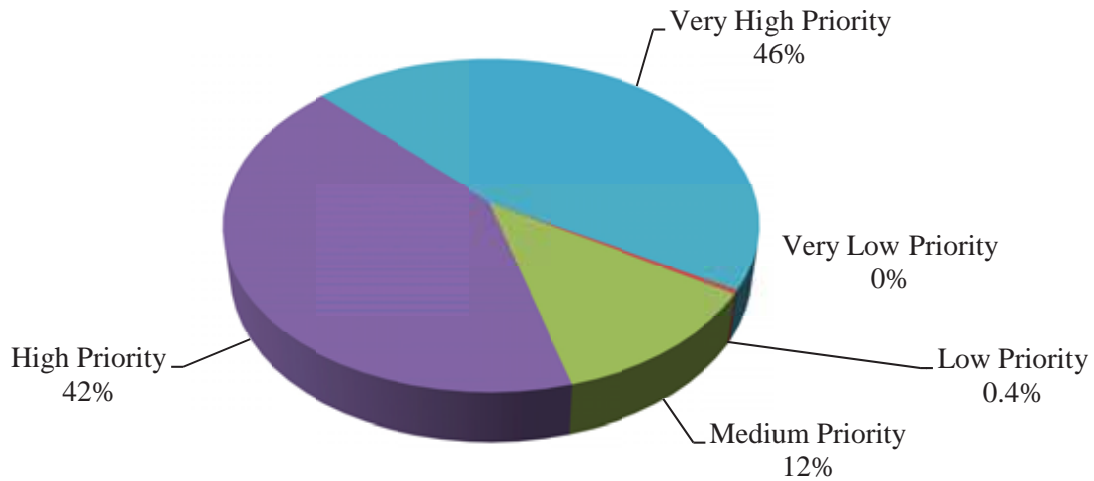
**Figure 16. Level of satisfaction with the overall value households receive from the Columbia Parks and Recreation Department**

by percentage of respondents



**Figure 17. How high of a priority do you feel city officials should place on maintaining the condition of existing facilities?**

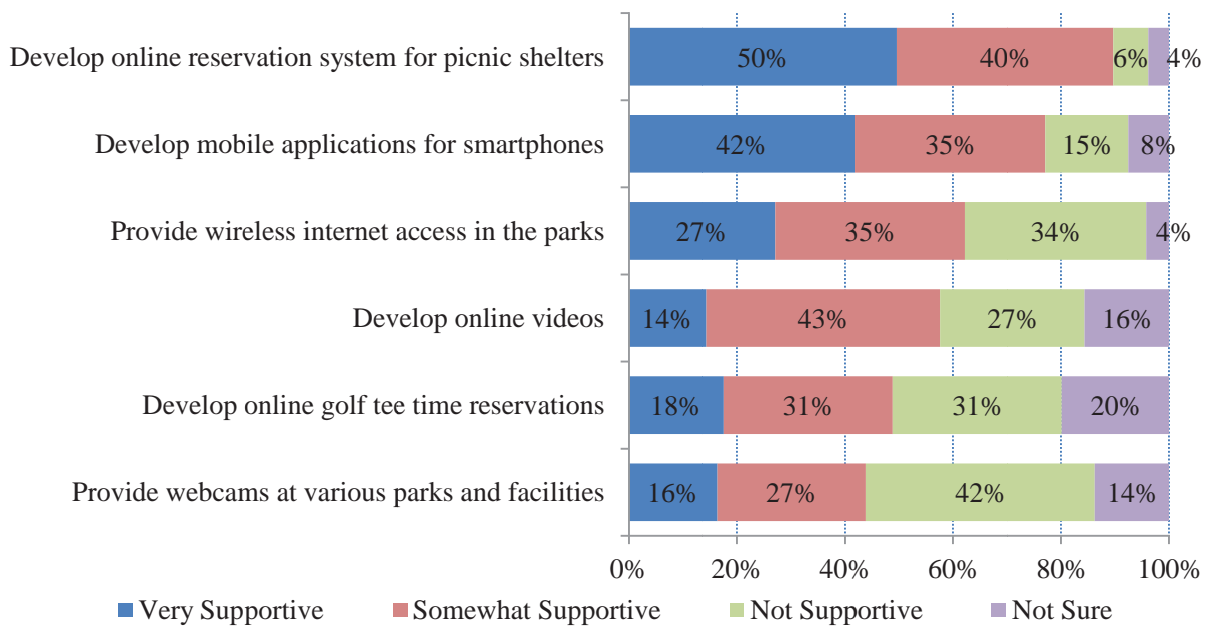
by percentage of respondents



Source: 2011 CPRD User Survey

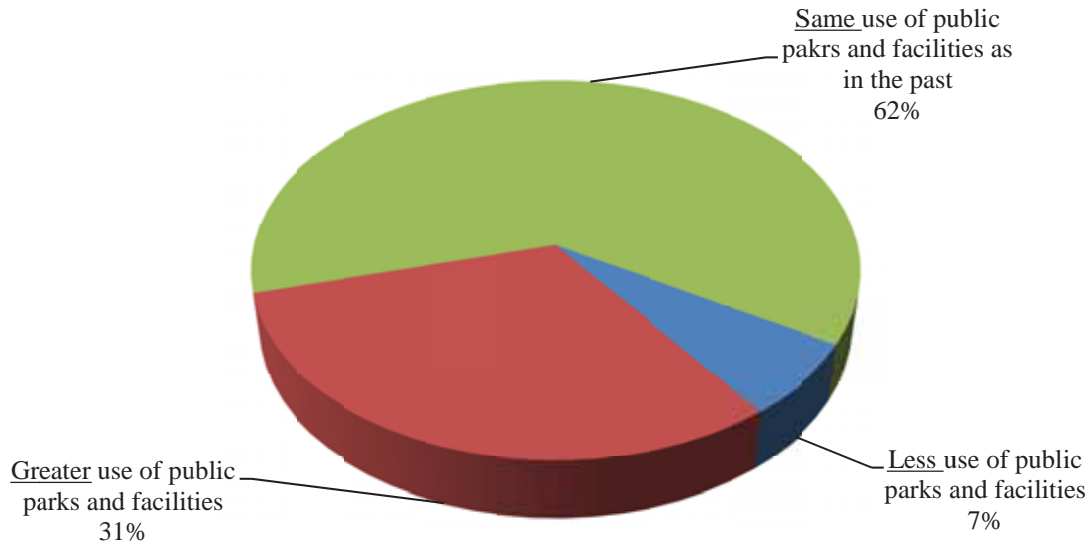
**Figure 18. Indicate level of support for various actions to improve technology within the parks and recreation system**

by percentage of respondents



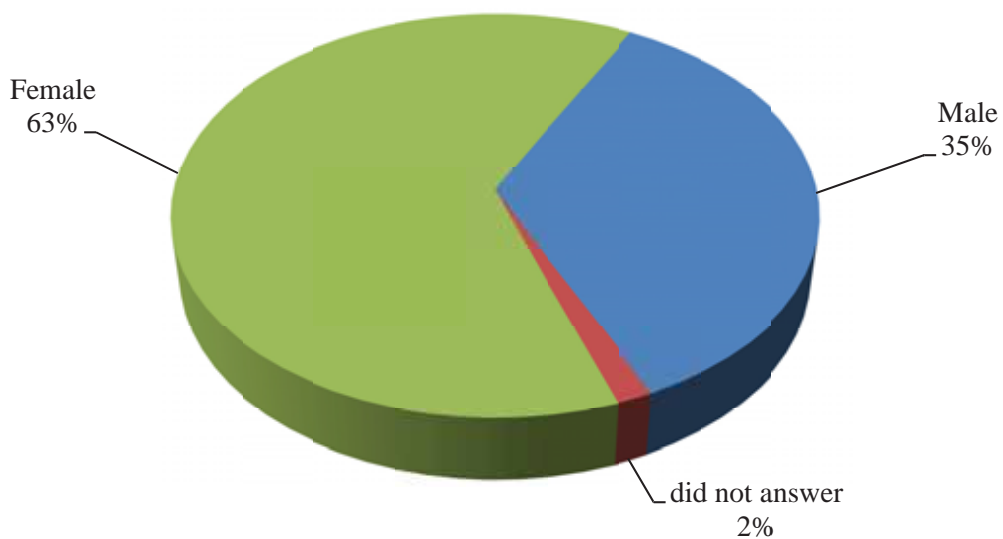
Source: 2011 CPRD User Survey

**Figure 19. During the past 12 months, have you and your family changed how much you make use of public parks, playgrounds, pools or other recreation facilities?**  
by percentage of respondents



Source: 2011 CPRD User Survey

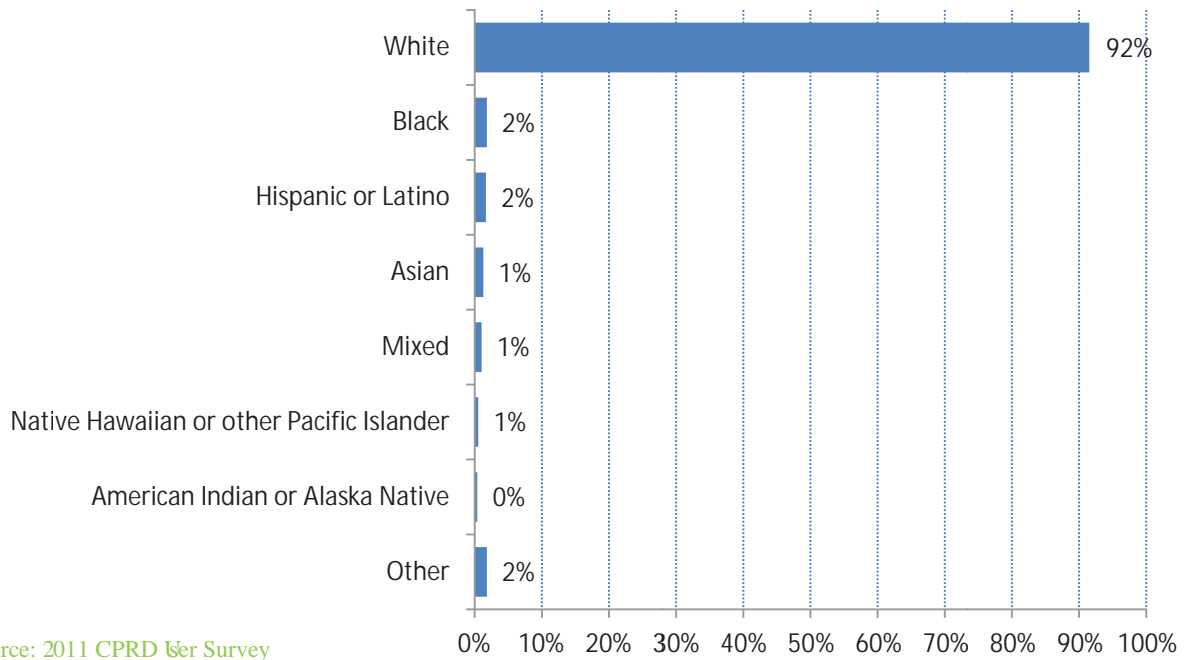
**Figure 20a. Demographics: Gender**  
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 20b. Demographics: Race/Ethnicity**

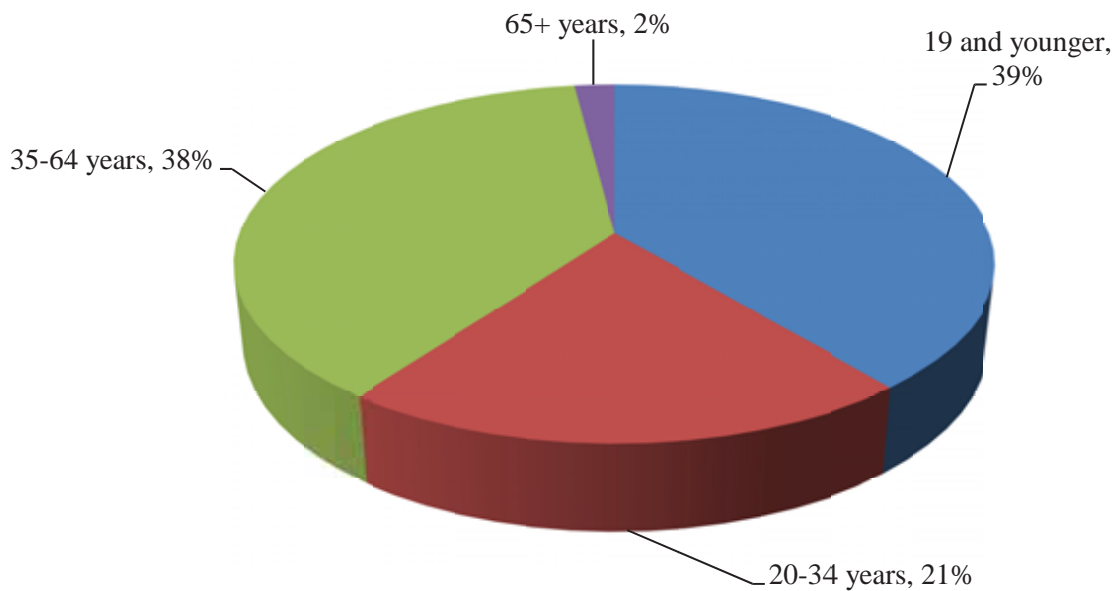
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 20c. Demographics: Ages of people in household in group**

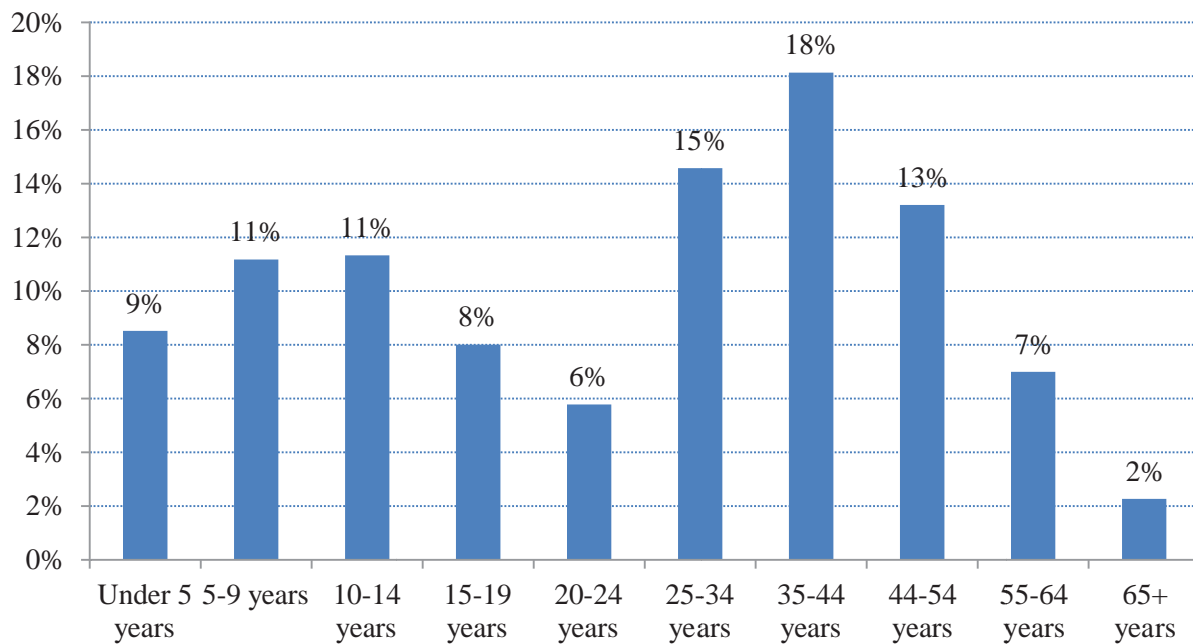
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 20d. Demographics: Ages of people in household**

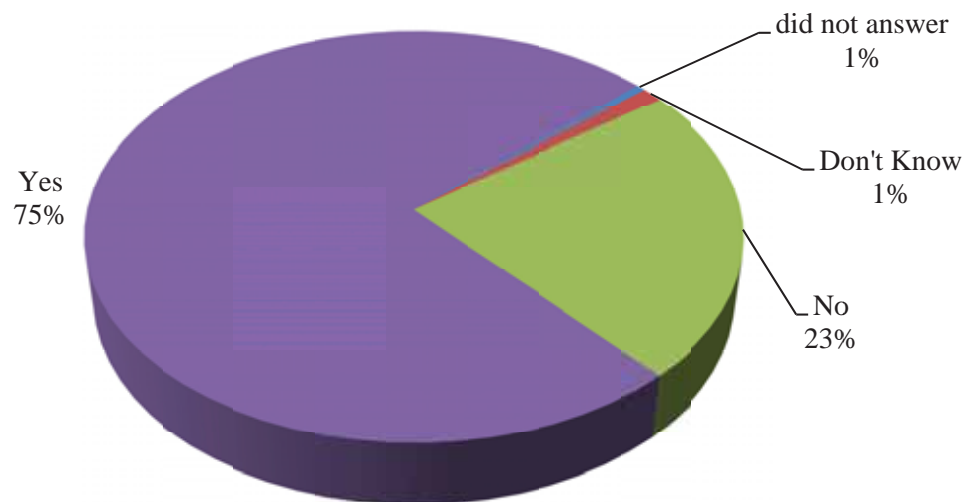
by percentage of respondents



Source: 2011 CPRD User Survey

**Figure 20e. Demographics: Live Within City Limits**

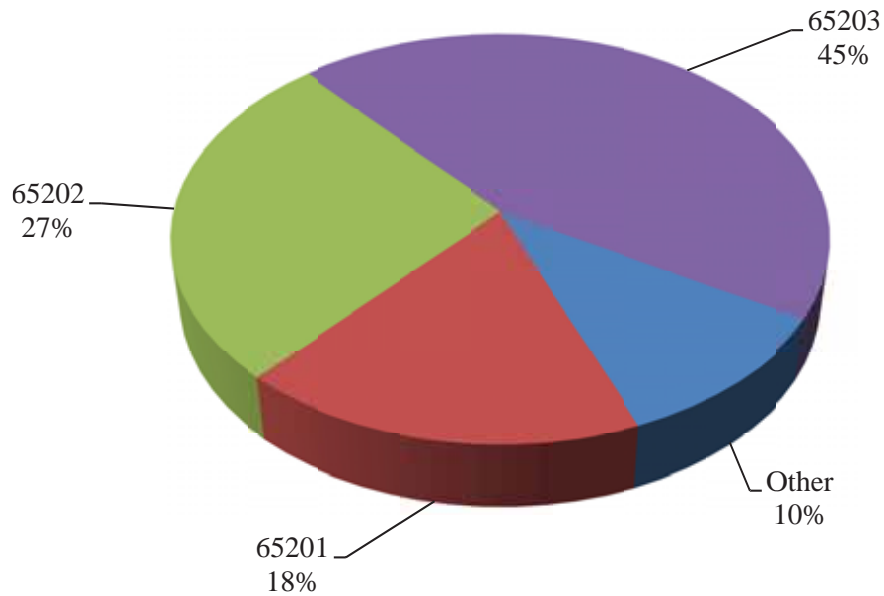
by percentage of respondents



Source: 2011 CPRD User Survey



**Figure 20f. Demographics: What is your home zip code?**  
by percentage of respondents



Source: 2011 CPRD User Survey