## TRENDS

## Columbia Participation Levels - Sports

| Sports Programs | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Youth Sports |  |  |  |  |  |  |
| Basketball | 8,361 | 8,740 | 9,120 | 6,770 | 9,160 | 8,430 |
| Baseball/Softball | 16,600 | 13,130 | 16,458 | 10,814 | 18,186 | 15,038 |
| Football | 2,852 | 5,924 | 4,134 | 6,607 | 6,340 | 5,171 |
| Soccer | 16,392 | 14,400 | 12,528 | 13,728 | 15,456 | 14,501 |
| Lacrosse | n/a | $\mathrm{n} / \mathrm{a}$ | 520 | 336 | 108 | 321 |
| Youth Volleyball | n/a | n/a | n/a | 65 | 0 | 33 |
| Total Youth Sports | 44,205 | 42,194 | 42,760 | 38,320 | 49,250 | 43,346 |
| Beginning FY08, CSC expanded program to offer youth soccer at a younger ages. Basketball participation in FY11 is down due to extreme winter weather and game cancelation (a total of 102 canceled games). Games are not rescheduled due to lack of indoor court facilities. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| FY12 outdoor sports experienced little to no rainouts based on hot/dry season. <br> FY12 football participation slightly down due to games played at other communities - numbers only reflect games on CPRD fields. |  |  |  |  |  |  |
| Women's Sports |  |  |  |  |  |  |
| Volleyball | 0 | 0 | 288 | 0 | 0 | 58 |
| Softball | 1,218 | 1,248 | 1,300 | 1,022 | 0 | 958 |
| Soccer | 864 | 552 | 216 | 48 | 120 | 360 |
| Total Women's Sports | 2,082 | 1,800 | 1,804 | 1,070 | 120 | 1,375 |
| Men's Sports |  |  |  |  |  |  |
| Softball | 27,040 | 33,098 | 28,626 | 33,352 | 25,750 | 29,573 |
| Basketball | 2,401 | 2,744 | 2,220 | 2,320 | 1,700 | 2,277 |
| Total Men's Sports | 29,441 | 35,842 | 30,846 | 35,672 | 27,450 | 31,850 |
| Coed Sports |  |  |  |  |  |  |
| Noon Club | 1,296 | 230 | 0 | 0 | 0 | 305 |
| Volleyball | 5,203 | 4,683 | 4,020 | 4,541 | 4,284 | 4,546 |
| Softball | 24,752 | 31,953 | 23,400 | 24,957 | 22,338 | 25,480 |
| Kickball | 208 | 2,808 | 1,950 | 2,440 | 2,250 | 1,931 |
| Other - Archery | n/a | n/a | n/a | 400 | 425 | 413 |
| Total Coed Sports | 31,459 | 39,674 | 29,370 | 32,338 | 29,297 | 32,428 |
| Noon Club participation numbers are reported under Community Recreation as of FY10. <br> All sports participation numbers include an average number of team players per game played on CPRD fields. |  |  |  |  |  |  |

## TRENDS

## Columbia Participation Levels - Hickman/Outdoor Aquatics and Golf

| Table 3: Aquatic Programs | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year <br> Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recreational Swim |  |  |  |  |  |  |
| Douglass | 5,626 | 4,729 | 5,693 | 6,301 | 4,542 | 5,378 |
| Hickman | 2,918 | 3,489 | 2,588 | 2,469 | 3,410 | 2,975 |
| Lake of the Woods | 3,616 | 2,512 | 3,047 | 3,371 | 4,085 | 3,326 |
| Albert-Oakland | 28,965 | 26,504 | 33,748 | 34,631 | 32,091 | 31,188 |
| Little Mates Cove | 15,535 | 8,079 | 9,520 | 7,846 | 8,009 | 9,798 |
| Total Recreational Swim | 56,660 | 45,313 | 54,596 | 54,618 | 52,137 | 52,665 |
| Participation numbers include recreation swim, exercise, rentals and special group. |  |  |  |  |  |  |
| Instructional Swim |  |  |  |  |  |  |
| Hickman | 5,277 | 6,624 | 6,256 | 5,444 | 6,927 | 6,106 |
| Lake of the Woods | 0 | 0 | 0 | 0 | 0 |  |
| Albert-Oakland | 0 | 127 | 248 | 1,288 | 384 | 409 |
| Little Mates Cove | 0 | 0 | 42 | 24 | 0 | 13 |
| Total Instructional Swim | 5,277 | 6,751 | 6,546 | 6,756 | 7,311 | 6,528 |
| Columbia Swim Club |  |  |  |  |  |  |
| Participants | 16,347 | 17,584 | 19,084 | 17,203 | 16,602 | 7,364 |
| Douglass Pool entry fees were reduced to \$1 in the summer of 2008. |  |  |  |  |  |  |
| Heavy rain and cooler weather was experienced during 2008 and 2009 swim seasons. Stephens Spraygrounds opened in FY08. |  |  |  |  |  |  |
| The swimming lake at Pirates Landing/Twin Lakes Recreation Area closed in FY09 due to costs associated with guarding the lake. |  |  |  |  |  |  |
| Golf Program | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year <br> Average |
| *L.A. Nickell Golf Course | 32,287 | 37,884 | 32,765 | 36,181 | 40,035 | 35,830 |
| **Lake of the Woods Golf Course | 27,146 | 30,324 | 23,760 | 22,900 | 26,824 | 26,191 |
| Total | 59,433 | 68,208 | 56,525 | 59,081 | 66,859 | 62,021 |
| *Includes participation in rounds of golf, LAN tournaments, lessons and driving range. <br> **Includes participation in rounds and LOW tournaments. |  |  |  |  |  |  |

## TRENDS

Columbia Participation Levels - Community Recreation Programs, Douglass High School Gym Programs and Douglass Park Programs

| Community Recreation Programs | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year <br> Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Classes | 11,847 | 12,998 | 12,970 | 14,588 | 18,076 | 14,096 |
| After-School Program | 11,417 | 12,541 | 10,343 | 10,019 | 22,463 | 13,357 |
| Groups | 4,360 | 5,701 | 8,484 | 8,640 | 7,319 | 6,901 |
| Camps | 1,808 | 2,075 | 1,932 | 2,633 | 1,778 | 2,045 |
| Special Events | 359 | 1,806 | 1,630 | 1,841 | 1,724 | 1,472 |
| Total | 27,659 | 35,121 | 35,359 | 37,721 | 51,360 | 37,444 |
| Introduction of additional class and program offerings (Lil' Lady Bulldogs, Science Club, K.E.Y LockIns, Blue Thunder Track, etc.) increased participation beginning in FY10/11. |  |  |  |  |  |  |
| DHS Gym and Douglass Park Programs | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year <br> Average |
| Douglass Gym Classes | 15,272 | 8,431 | 6,442 | 4,675 | 3,064 | 7,577 |
| Douglass Gym Special Events | 61 | 404 | 419 | 563 | 513 | 392 |
| Douglass Park Sports | 3,511 | 6,238 | 2,928 | 2,820 | 1,397 | 3,379 |
| Douglass Park Special Events | 3,174 | 1,705 | 3,096 | 2,795 | 4,911 | 3,136 |
| Total | 22,018 | 16,778 | 12,885 | 10,853 | 9,885 | 14,484 |
| Gym hours at DPHS were significantly reduced in FY09. <br> Saturday DJ programs at Douglass Park increased numbers in FY12. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |



Blue Thunder Track Club

## TRENDS

## Columbia Participation Levels - Classes, Programs, Events, Travel, and Adapted Recreation

| Table 5: Columbia Participation Levels - Life Enrichment, Special Programs, Adaptive Community Recreation, Adaptive Recreation/Sports, Senior/Oak Tours |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Life Enrichment Program | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Educational Classes | 15,361 | 18,504 | 15,485 | 9,441 | 9,831 | 13,724 |
| Maplewood Barn/Home | 14,727 | 13,140 | 14,018 | 5,000 | 6,823 | 10,742 |
| Total | 30,088 | 31,644 | 29,503 | 14,441 | 16,654 | 24,466 |
| Participant numbers beginning in FY11 no longer include Riechmann and Rock Quarry rental attendees. |  |  |  |  |  |  |
| Special Events/Programs | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Preschool/Intergenerational | 1,550 | 1,520 | 769 | 1,171 | 1,101 | 1,222 |
| Teen/Family | 9,247 | 1,325 | 1,210 | 1,895 | 2,090 | 3,153 |
| Special Events | 47,855 | 50,687 | 43,843 | 38,158 | 52,063 | 46,521 |
| Classes | 375 | 198 | 158 | 274 | n/a | 251 |
| SLP Amphitheater Events | n/a | n/a | n/a | 265 | 1220 | 743 |
| Total | 59,027 | 53,730 | 45,980 | 41,763 | 56,474 | 51,395 |
| Twilight Festivals ended in FY08 and were replaced with Family Fun Fests. <br> Stephens Lake Amphitheater construction was completed in June 2010. <br> Classes include GetAbout Columbia bicycle education classes held through FY11. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Adapted Community Recreation | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Crafts/Ceramics | 4,542 | 4,759 | 7,663 | 6,358 | 7,307 | 6,126 |
| Social Activities | 20,865 | 21,331 | 14,876 | 3,480 | 9,254 | 13,961 |
| Walking Trips | $\mathrm{n} / \mathrm{a}$ | 74 | 44 | 39 | 14 | 43 |
| Educational | 11,765 | 14,356 | 14,648 | 11,386 | 14,042 | 13,239 |
| Total | 37,172 | 40,520 | 37,231 | 21,263 | 30,617 | 33,361 |
| Increase in participation in FY12 is from partnership with Boone County Family Resources, as well as completion of building renovation. <br> Paquin facilities closed in FY11 for an extended time period due to installation of geothermal HVAC system. |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Adaptive Recreation/Sports | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Adapted Sports | 3,345 | 4,099 | 4,090 | 4,002 | 4,658 | 4,039 |
| Adapted Recreation | 1,385 | 1,650 | 1,497 | 1,124 | 801 | 1,291 |
| Total | 4,730 | 5,749 | 5,587 | 5,126 | 5,459 | 5,330 |
| Senior Program/Oak Tours | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Social Events | 11,795 | 12,360 | 11,818 | 9,483 | 11,203 | 11,332 |
| Crafts and Classes | 638 | 814 | 2,446 | 6,368 | 7,688 | 3,591 |
| Music and Bands | 4,652 | 4,691 | 3,904 | 4,287 | 3,698 | 4,246 |
| Oak Tours Trips/Social | 14,618 | 8,933 | 7,559 | 6,504 | 6,434 | 8,810 |
| Total | 31,703 | 26,798 | 25,727 | 26,642 | 29,023 | 27,979 |
| Class participant increase in FY10 was due to addition of Osher Lifelong Learning Classes. |  |  |  |  |  |  |

## TRENDS

## Columbia Participation Levels - ARC

| ARC Participation | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ARC Visits |  |  |  |  |  |  |
| Members/Daily Admission | 327,220 | 344,922 | 351,742 | 350,161 | 352,937 | 345,396 |
| Special Admission/Coupons | 1,162 | 733 | 647 | 793 | 505 | 768 |
| Total Visits | 328,382 | 345,655 | 352,389 | 350,954 | 353,442 | 346,164 |
| Daily attendance does not include meeting room attendees. |  |  |  |  |  |  |
| Beginning in FY12, Silver Sneaker admissions are counted in ARC attendance - previously through an outside agency. |  |  |  |  |  |  |
| ARC Members |  |  |  |  |  |  |
| Total ARC Members | 10,315 | 15,443 | 17,429 | 17,426 | 16,799 | 15,482 |
| Total ARC Memberships (households) | 5,693 | 8,542 | 9,145 | 9,698 | 9,567 | 8,529 |
| An increase in member numbers in FY09 was due to the introduction of 30 day renewable passes. |  |  |  |  |  |  |
| ARC General Recreation Classes |  |  |  |  |  |  |
| Basketball Camp | 315 | 235 | 395 | 355 | 361 | 332 |
| Outdoor Instruction | 145 | 0 | 157 | 192 | 307 | 160 |
| Home School P.E. | n/a | n/a | 822 | 634 | 605 | 687 |
| Recreation Classes | 110 | 1,177 | 443 | 216 | 393 | 468 |
| Bus/Van Reservations | 492 | 388 | 344 | 353 | 331 | 382 |
| Little Gymmers | 2,003 | 1,579 | 1,589 | n/a | n/a | 1,666 |
| Total General Rec Classes | 3,065 | 3,379 | 3,750 | 1,750 | 1,997 | 2,788 |
| Day Camp participation numbers as of FY11 are included in Childcare Services. |  |  |  |  |  |  |
| Little Gymmers participation numbers as of FY11 are included in ARC Visits. |  |  |  |  |  |  |
| ARC Fitness Classes |  |  |  |  |  |  |
| Drop-In Exercise | n/a | n/a | n/a | 25,989 | 37,969 | 31,979 |
| Registration Classes | n/a | n/a | n/a | 3,096 | 4,096 | 3,596 |
| Specialty Classes | n/a | n/a | n/a | 6,347 | 9,850 | 8,099 |
| Total ARC Fitness | n/a | n/a | n/a | 35,432 | 51,915 | 43,674 |
| Participation numbers do not include personal training sessions. |  |  |  |  |  |  |
| ARC Aquatics |  |  |  |  |  |  |
| Instructional Swim | n/a | $\mathrm{n} / \mathrm{a}$ | n/a | 2,565 | 2,619 | 2,592 |
| Registration Classes | n/a | n/a | n/a | 270 | 22 | 146 |
| Drop-In Classes | n/a | n/a | n/a | 14,597 | 17,173 | 15,885 |
| Birthday Party Packages | n/a | $\mathrm{n} / \mathrm{a}$ | n/a | 2,697 | 3,665 | 3,181 |
| Birthday Room Rentals | n/a | n/a | n/a | 615 | 1,091 | 853 |
| Aquatic Private Rentals | n/a | n/a | n/a | 885 | 260 | 573 |
| Private Lessons | n/a | $\mathrm{n} / \mathrm{a}$ | n/a | 1,158 | 1,339 | 1,249 |
| Total ARC Aquatics | n/a | n/a | n/a | 22,787 | 26,169 | 24,478 |
| ARC Childcare Services |  |  |  |  |  |  |
| ARC Kid Zone | n/a | n/a | n/a | 5,651 | 5,475 | 5,563 |
| ARC School's Out Day Camp | 439 | 222 | 405 | 287 | 245 | 320 |
| ARC Holiday Day Camp | 96 | 73 | 184 | 98 | 45 | 99 |
| Camp Adventure - Summer Day Camp | 3,139 | 2,902 | 3,283 | 3,530 | 3,499 | 3,271 |
| Total Child Care Services | 3,674 | 3,197 | 3,872 | 9,566 | 9,264 | 5,915 |
| Beginning FY11, ARC staff expanded participation tracking reports for multiple programs. |  |  |  |  |  |  |

## TRENDS

Columbia Participation Levels - Facility Rentals, Park Special Use Permits and Financial Assistance

| ARC Room Rentals | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Patron Rentals | NA | NA | 293 | 259 | 247 | 266 |
| Parks and Recreation Use | NA | NA | 342 | 469 | 411 | 407 |
| Other City Department Use | NA | NA | 15 | 22 | 22 | 20 |
| Facility Lock-In | NA | NA | 3 | 3 | 7 | 4 |
| Total ARC Room Rentals | NA | NA | 653 | 753 | 687 | 698 |
| Indoor Facilities | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Riechmann | 111 | 109 | 103 | 113 | 110 | 109 |
| Rock Quarry House | 187 | 180 | 165 | 189 | 185 | 181 |
| Outdoor Facilities | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Shelters | 1,488 | 1,562 | 1,119 | 1,452 | 1,662 | 1,457 |
| Stephens Lake Amphitheater | NA | NA | NA | 7 | 15 | 11 |
| Stephens Lake Amphitheater construction was completed in June 2010 |  |  |  |  |  |  |
| Sport Facilities | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Private Tournament Rentals | 37 | 39 | 42 | 35 | 53 | 41 |
| Fields used: |  |  |  |  |  |  |
| Antimi | 164 | 108 | 129 | 146 | 211 | 152 |
| Rainbow | 187 | 112 | 62 | 77 | 109 | 109 |
| Legion | 6 | 15 | 2 | 16 | 20 | 12 |
| Oakland | 12 | 25 | 29 | 31 | 20 | 23 |
| Atkins | NA | 38 | 25 | 30 | 62 | 39 |
| Schools | 12 | 0 | 0 | 0 | 0 | 2 |
| Soccer | 154 | 180 | 155 | 194 | 214 | 179 |
| Football | 0 | 0 | 0 | 15 | 28 | 9 |
| Lacrosse | 0 | 0 | 0 | 2 | 4 | 1 |
| Gym (Armory) | 9 | 6 | 9 | 2 | 0 | 5 |
| Total Number of Fields Used | 544 | 484 | 411 | 513 | 668 | 524 |
| Special Use Permits | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| Applications Received | 194 | 226 | 271 | 265 | 302 | 252 |
| Applications Approved | 190 | 221 | 268 | 255 | 277 | 242 |
| Financial Assistance | 2008 | 2009 | 2010 | 2011 | 2012 | 5 Year Average |
| YES Applicants Funded | 492 | 593 | 595 | 694 | 699 | 615 |
| AFA Applicants Funded | 106 | 176 | 148 | 243 | 184 | 171 |
| Total Applicants Funded | 598 | 769 | 743 | 937 | 883 | 786 |

