

Strategic Plan
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3/22/2021

# **Vision**

Maximize technology to support evolving business needs.

## **Mission**

Dedicated to providing superior technology services and solutions.

#### **Core Values**

**Commitment:** We are committed to supporting and enhancing our customers' core missions through the effective management and use of technology resources.

**Collaboration:** We strive for professional communication with our customers to implement effective, flexible and reliable technology services.

**Continuous Improvement:** We evaluate technology, processes, and resources to provide exceptional service.

**Confidence:** We provide secure and reliable technology solutions.

## **Core Competencies**

**Technical/Functional Expertise:** Demonstrate strong technical/functional proficiencies in areas of expertise.

**Customer Focused:** Build confidence, increase satisfaction, ensure commitments, set expectations and respond to customer needs.

**Teamwork:** Develop, reward and utilize teams for optimized results.

**Problem Solving:** Define issues and focus on achieving manageable solutions.

**Innovation:** Improve existing technologies and processes to encourage creative thinking.

**Project Management:** Manage resources to deliver value added products and services within budget and on time.

# **Guiding Principles**

Do the Right Thing
Exceed Expectations
Continuously Improve
Focus on the Positive
Think Big Picture
Keep it Simple
Be Accountable
Be a Leader

## **Information Technology Strategic Priorities**

Focusing on strategic priorities enables the department to establish defined goals and strive toward its objectives of delivering information technology services. The department maintains transparency and a customer-oriented culture, while continuously ensuring the availability and security of City systems and data.

## **Strategic Priority: Security**

#### **Strategic Objectives:**

- 1. Maintain confidentiality, integrity, and availability of City systems
- 2. Improve the security of IT services

#### **Department Initiatives:**

- 1. Implement best practices and standards
- 2. Improve incident response
- 3. Enhance endpoint, server and network security
- 4. Increase cybersecurity awareness

#### **Performance Measures:**

- 1. Develop a comprehensive set of security policies
- 2. Identify confidential information in departments and limit access
- 3. Complete vulnerability scan for all developed applications before deployment
- 4. Complete regular vulnerability assessments in adherence to the security policy
- 5. Create and train an incident response team
- 6. Track all software inventory and maintenance agreements
- 7. Provide annual report detailing unsupported and end-of-life software and hardware
- 8. Server inventory, identification of the most critical applications
- 9. VPN Authentication No personal devices
- 10. Domain administrator inventory and cleanup

### **Strategic Priority: Transforming Government**

#### **Strategic Objectives:**

- 1. Common Work Order System
- 2. Reduce Paper & Printers / Digitizing Forms
- 3. Automation of processes
- 4. Business Process
- 5. Citizen Self-Service

#### **Department Initiatives:**

- 1. Printer Project
- 2. ProCard Receipts
- 3. Virtual Meetings
- 4. HR Digital Records
- 5. Document Management
- 6. Information & Communication Technology Restructuring
- 7. Government on Demand

#### **Performance Measures:**

- 1. Printer
  - a. Implement Printer Logic printer administration software
  - b. Reduce number of printers
  - c. Rearrange printer fleet to ensure the proper printer is in the correct location
  - d. Toner orders go through Helpdesk
  - e. Paper orders go through Helpdesk
- 2. ProCard
  - a. Digital review of pcard receipts
- 3. Virtual Meetings Council, Boards and Commissions
  - a. Implement virtual meeting software per council policy
  - b. Hardware for Council Chambers In purchasing process
  - c. Conference Phone
- 4. HR Digital Records
  - a. Evaluations
  - b. Exit Interviews
  - c. Benefits Enrollment/Package
  - d. Scanning old records
- 5. Document Management
  - a. Issue RFP for solution that will meet Sheela's requirements
  - b. Evaluate other solutions and identify solution

- c. Move users from Fllebound to solution
- d. Consolidate Document Management solutions if possible
- 6. Information & Communication Technology Restructuring
  - a. Restructure computer replacement schedule by form factor
  - b. Migrate from desk phones to softphone
  - c. Implement SIP Trunking
- 7. Government on Demand
  - a. CoMo.Gov redesign
  - b. Tyler 311
  - c. MyCoMo
    - i. MyCoMo Go-Live / Marketing
    - ii. Mobile App Consolidation
      - 1. VisitColumbiaMo
      - 2. ColumbiaPD
      - 3. COMO Trails
      - 4. CoMoSports
      - 5. ComoGov
      - 6. Resource and Referral Guide
      - 7. COMO Recycle and Trash
  - d. MyUtilityBill 2.0
  - e. AVL expansion

## **Strategic Priority: ITIL Implementation**

#### **Strategic Objectives:**

- 1. Document all processes and procedures
- 2. Test processes and procedures
- 3. Review existing processes and procedures

#### **Department Initiatives:**

- 1. Implement new ITIL 4 Practices
  - a. Workforce and Talent Management
  - b. Continual Improvement
  - c. Supplier Management
  - d. Service Configuration Management
- 2. Review existing ITIL 4 Practices

#### **Performance Measures:**

- 1. (a & SOPs) New employees are able to complete processes without questions
- 2. (b & SOPs) Processes and documentation passes audits
- 3. (b) Process improvements are more likely to be narrow in scope and initiated by staff as opposed to redesigned from the ground up by outside consultants
- 4. (d) Technical asset map includes server version, model number and specifications
- 5. (c & d) Ownership map includes asset value and refresh cycle
- 6. (d) Relationship map explains how individuals and departments use IT assets