

Cost of “Kid Friendly” Speed Limit Sign

Speed Limit Sign



Cost per sign = \$77.50

“Kid Friendly” Speed Limit Sign



Cost per sign = \$262.00

Reduced Cost for Neighborhoods: How it Works

Street Currently Has a Speed Limit Sign?	Qualify for Neighborhood Traffic Management Program (NTMP)?		
		Yes	No
	Yes	\$92.25	\$184.50
No	\$131.00	\$262.00	

- \$262.00 Full costs for a “kid friendly” speed limit sign, no cost sharing qualifications are met.
- \$184.50 Traffic volumes are high enough to qualify for a regular speed limit sign funded by the City of Columbia, which reduces the price by \$77.50 (the price of a regular speed limit sign). However, vehicle speeds are too low for participation in the NTMP.
- \$131.00 Traffic volumes are not high enough to qualify for a regular speed limit sign. Traffic volumes and vehicle speeds together are high enough to qualify for cost sharing from the NTMP which reduces price by 50%.
- \$92.25 Traffic volumes are high enough to qualify for a regular speed limit sign funded by the City of Columbia, which reduces the price by \$77.50 (the price of a regular speed limit sign). Traffic volumes and vehicle speeds together warrant qualifying for cost sharing from the NTMP which reduces price by an additional 50%.

Kid friendly signs are larger and utilize color, which increases price

For detailed information about funding from the City of Columbia for speed limit signs, see [Policy Resolution 182-09](#)

Visit the [Neighborhood Traffic Management Program](#) page for more information