A RESOLUTION

authorizing an agreement with First Night Columbia, Inc. for support of the New Year’s Eve Celebration; and authorizing the City Manager to provide City support services.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute an agreement with First Night Columbia, Inc. for support of the New Year’s Eve Celebration. The form and content of the agreement shall be substantially as set forth in "Exhibit A" attached hereto and made a part hereof as fully as if set forth herein verbatim.

SECTION 2. The City Manager is authorized to provide support services for the First Night New Year’s Eve Celebration within the constraints of the City budget and taking into consideration the limited resources and operational duties of the various City departments.

ADOPTED this _____ day of ___________________________ , 2012.

ATTEST:

____________________________________  ______________________________
City Clerk Mayor and Presiding Officer

APPROVED AS TO FORM:

____________________________________
City Counselor
AGREEMENT

This agreement is entered into this _______ day of _______________________, 2012, by and between the City of Columbia, Missouri, a municipal corporation, (hereinafter “City”) and First Night Columbia, Inc., a Missouri-Not-For-Profit Corporation, (hereinafter “Contractor”).

City and Contractor hereby agree as follows:

1. Contractor shall operate a public, non-profit New Year’s Eve event in Downtown Columbia. All venues shall enforce the alcohol-free policy to promote an alcohol-free, safe alternative on New Year’s Eve. Contractor will promote broad-based community participation and cultural diversity.

2. City funds shall go towards the cost of: performance and artists’ fees, visual arts projects, sound reinforcement, lighting, staging, venue rental fees and promotions.

3. Contractor may charge admission to event. Admission buttons purchased prior to the event are $8.00 for those 8 years and older and children 7 and under are free. Tickets are $10.00 at the door.

4. City’s Parks and Recreation Department will deliver trailer stage, staging, trash cans and signboards and provide promotion and staff support for the event.

5. City will provide two city buses to transport First Night participants to the venues in downtown Columbia for the duration of the event.

6. City will provide barricades for the Fire Department to be used to close streets in the “safety” area (as indicated by the Fire Department) on the streets surrounding the Courthouse Square during the fireworks shows at 9:30 p.m. and midnight.

7. It is requested that Ash Street, from Seventh Street to Eighth Street, and Eighth Street, from Ash Street to Park Avenue, have no parking on the streets after 5:00 p.m. on December 31, 2012 until 1:00 a.m. on January 1, 2013. Signs will be posted 24 hours in advance.

8. City will provide police and fire department staff to assist with parades and fireworks display.

9. City will provide use of Parks and Recreation facilities, pending Director approval, for event logistics.

10. City will provide volunteer recruitment assistance from the Office of Neighborhood Services.
11. City Hall Conference Room 1A/1B and the City Hall lobby area will be used as a venue for children's performances and entertainment.

12. Contractor shall use the Armory parking lot on December 31, 2012 from 5:00 p.m. until 2:00 a.m. on January 1, 2013 as the shoot site for the fireworks. City's Fire Marshall has approved the site.

13. Upon execution of this agreement, City shall pay Contractor seven thousand five hundred dollars ($7,500.00).

14. This agreement shall remain in effect until September 30, 2013.

IN WITNESS WHEREOF, the Parties hereto have executed this agreement on the day and the year first above written.

CITY OF COLUMBIA, MISSOURI

By: ____________________________
    Mike Matthes, City Manager

ATTEST:

______________________________
Sheela Amin, City Clerk

APPROVED AS TO FORM:

______________________________
Fred Boeckmann, City Counselor

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, Account No. ____________________________, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

______________________________
John Blattel, Director of Finance

FIRST NIGHT COLUMBIA, INC.

By: ____________________________

ATTEST:

______________________________
Re: Agreement with First Night, Inc. for City's Annual New Year's Eve Event

EXECUTIVE SUMMARY:
The Parks & Recreation Department is requesting Council approval for the City to enter into an agreement (see attachment A) with the First Night, Inc., for the planning and operation of the City's annual New Year's Eve event. Under the terms of the agreement, the City will pay First Night, Inc. $7,500 to conduct this event. The agreement requires the event to be alcohol free, allows First Night to charge admission to the event, and authorizes the use of additional City services and facilities to support the event within budgetary constraints.

DISCUSSION:
First Night Columbia is the annual public New Year's Eve event held in the downtown Columbia area on December 31. This event provides citizens of all ages an alcohol-free alternative to celebrate the coming of the new year. The event is planned and operated by First Night, Inc., a not-for-profit corporation. First Night, Inc., does charge an admission fees to help support the costs of the event. A significant number of admission passes are provided by First Night free of charge to select non-profit agencies to distribute to appropriate clientele. In addition, anyone who volunteers to assist with this event is given free admission to all event venues.

FISCAL IMPACT:
The fiscal impact of this Council action is $7,500 in direct financial funding of the event, as well as the support and assistance of several city departments. Funds for this event were appropriated by Council as part of the FY2013 budget approval process.

VISION IMPACT:
http://www.gocolumbiamo.com/Council/Meetings/visionsimpact.php

This event addresses vision goal 12.2 which identifies the need for outstanding, exciting and diverse recreational opportunities for the Citizens of Columbia. Goal 12.2 also encourages the use of public and private partnerships to help meet those needs. The First Night New Year's Eve celebration would not be possible without the strong partnerships between First Night, Inc., the City of Columbia and many local Businesses/Organizations.

SUGGESTED COUNCIL ACTIONS:
Approve the resolution authorizing the City Manager to enter into the attached agreement with First Night, Inc.
<table>
<thead>
<tr>
<th>City Fiscal Impact</th>
<th>Program Impact</th>
<th>Mandates</th>
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<tbody>
<tr>
<td>City's current net FY cost</td>
<td>New Program/ Agency?</td>
<td>Federal or State mandated?</td>
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<tr>
<td>$7,500.00</td>
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<td>No</td>
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<tr>
<td>Amount of funds already appropriated</td>
<td>Duplicates/Expands an existing program?</td>
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<td>$7,500.00</td>
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<td>Amount of budget amendment needed</td>
<td>Fiscal Impact on any local political subdivision?</td>
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<td>Estimated 2 year net costs:</td>
<td>Resources Required</td>
<td>Vision Impact?</td>
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<tr>
<td>One Time</td>
<td>Requires add'l FTE Personnel?</td>
<td>Primary Vision, Strategy and/or Goal Item #</td>
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<td>$7,500.00</td>
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<td>Requires add'l capital equipment?</td>
<td>Fiscal year implementation Task #</td>
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