

Introduced by _____ Council Bill No. R 183-11

A RESOLUTION

authorizing an agreement with First Night Columbia, Inc. for support of the New Year's Eve Celebration; and authorizing the City Manager to provide City support services.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute an agreement with First Night Columbia, Inc. for support of the New Year's Eve Celebration. The form and content of the agreement shall be substantially as set forth in "Exhibit A" attached hereto and made a part hereof as fully as if set forth herein verbatim.

SECTION 2. The City Manager is authorized to provide support services for the First Night New Year's Eve Celebration within the constraints of the City budget and taking into consideration the limited resources and operational duties of the various City departments.

ADOPTED this _____ day of _____, 2011.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

AGREEMENT

This agreement is entered into this _____ day of _____, 2011, by and between the City of Columbia, Missouri, a municipal corporation, (hereinafter "City") and First Night Columbia, Inc., a Missouri-Not-For-Profit Corporation, (hereinafter "Contractor").

City and Contractor hereby agree as follows:

1. Contractor shall operate a public, non-profit New Year's Eve event in Downtown Columbia. All venues shall enforce the alcohol-free policy to promote an alcohol-free, safe alternative on New Year's Eve. Contractor will promote broad-based community participation and cultural diversity.
2. City funds shall go towards the cost of: performance and artists' fees, visual arts projects, sound reinforcement, lighting, staging, venue rental fees, and promotions.
3. Contractor may charge admission to event. Admission buttons purchased prior to the event are \$8.00 for those 8 years and older and children 7 and under are free. Tickets are \$10.00 at the door.
4. The City Parks and Recreation Department will deliver trailer stage, staging, trash cans and signboards and provide staff support for the event.
5. City will provide two buses to transport First Night participants to the venues in downtown Columbia for the duration of the event.
6. City will provide barricades to be used to close streets in the "safety" area (as indicated by the Fire Department) for the fireworks on the streets surrounding the Courthouse Square.
7. City will provide police and fire department staff to assist with parades and fireworks display.
8. City will provide use of Parks and Recreation facilities, pending Director approval, for event logistics.
9. City will provide volunteer recruitment assistance from the Office of Neighborhood Services.
10. City Hall Conference Room 1A/1B and the lobby area will be used as a venue similar to what was done in 2010.
11. Upon execution of this agreement, City shall pay Contractor seven thousand five hundred dollars (\$7,500.00).

12. This agreement shall remain in effect until September 30, 2012.

IN WITNESS WHEREOF, the Parties hereto have executed this agreement on the day and the year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Fred Boeckmann, City Counselor

FIRST NIGHT COLUMBIA, INC.

By: _____

ATTEST:


CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged, Account No. _____, and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor.

John Blattel, Director of Finance

Source:
Mike Hood 

FISCAL and VISION NOTES:

Agenda Item No. _____

TO: City Council
FROM: Mike Hood
DATE: October 10, 2011 
RE: First Night New Year's Eve Event Agreement

City Fiscal Impact Enter all that apply:	
\$0	City's current net FY cost.
\$7,500	Amount of Funds Already appropriated
\$0	Amount of budget amendment needed
\$0	Estimated 2 yr net costs:
\$7,500	One-time
\$0	Operating / On-going
Program Impact:	
N	New program/ agency (Y/N)
N	Duplicates/expands an existing program (Y/N)
N	Fiscal impact on any local political subdivision (Y/N)
Resources Required:	
N	Requires add'l FTE personnel? (Y/N)
N	Requires additional facilities? (Y/N)
N	Requires additional capital equipment? (Y/N)
Mandates:	
N	Federal or state mandated? (Y/N)
Vision Implementation Impact Enter Below All That Applies: Refer to Website:	
Y	Vision Impact? (Y/N or if N, go no further)
12.2	Primary Vision, Strategy and/or Goal Item#
Item #	Secondary Vision, Strategy and/or Goal Item#
Task #	FY10/FY11 Implementation Task#

EXECUTIVE SUMMARY:

The City's Fiscal Year 2012 budget contains an appropriation of \$7500 for the City's First Night Columbia 2012 New Year's Eve event which will be held on December 31, 2011. This resolution authorizes the City Manager to enter into a formal agreement with First Night, Inc., on behalf of the City, to conduct this event, provide for the dispersion of funds, and authorize City services to support the event within budgetary constraints.

DISCUSSION:

First Night Columbia is a public New Year's Eve event held in the downtown Columbia area. This event provides citizens of all ages an alcohol-free alternative to celebrate the coming of the New Year. The event is planned and operated by First Night, Inc., a not-for-profit corporation. While First Night, Inc. does charge admission fees to help support the event, a significant number of admission passes are provided to select non-profit agencies to distribute to appropriate clientele. In addition, anyone who volunteers to assist with this event is given free admission.

FISCAL IMPACT:

The Council included an appropriation of \$7500 in the FY2012 budget to help fund this event. As in the past, support services from several City Departments have been requested to assist with this event. This resolution authorizes the formal agreement between First Night, Inc., and the City, specifies how the funds are to be spent, provides for dispersion of the funds to First Night, Inc., and authorizes the use of City resources to help support the event.

VISION IMPACT:

This event addresses vision goal 12.2 which identifies the need for outstanding, exciting, and diverse recreational opportunities for the citizens of Columbia. Goal 12.2 also encourages the use of public and private partnerships to help meet those needs. The First Night celebration is an outstanding partnership between the City of Columbia, the First Night, Inc., and various private sector organizations.

SUGGESTED COUNCIL ACTIONS:

Approve the resolution authorizing the City Manager to enter into the attached agreement with First Night, Inc.