Survey Instrument

Parks and Recreation
Park User Survey

conducted by

City of Columbia, Missouri
Parks and Recreation Department
P. O. Box 6015
Columbia, MO 65205
(573) 874-7460

September 2001
2001 PARKS & RECREATION USER SURVEY

1. In which of the following leisure activities do you or others in your household participate regularly? Check all that apply.

- Arts/crafts
- Baseball
- Basketball
- Biking
- Boating
- BMX Racing
- Camping
- Dance
- Equestrian/horse
- Festivals
- Fishing
- Fitness/aerobics
- Football
- Golf
- Gymnastics
- Hiking
- In-line skating/hockey
- Visit nature preserves
- Picnics
- Racquetball
- Skating/Skateboarding
- Softball
- Swimming
- Tennis
- Walking/Jogging
- Weight training
- Do not participate in any activities

2. For each of the following functions performed by the Columbia Department of Parks and Recreation, please indicate if you feel the Department is doing an excellent, good, fair, or poor job.

   a. Providing places for the quiet enjoyment of the outdoors
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   b. Providing places for the enjoyment of active sports
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   c. Providing places for indoor recreation and fitness activities
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   d. Operating parks and facilities that are safe
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   e. Operating parks and facilities that are clean/well-maintained
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   f. Managing tax dollars efficiently
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   g. Allocating resources fairly to different parts of the city
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   h. Providing natural area for wildlife (habitat)
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   i. Maintaining the urban forest (street trees)
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

   j. Managing natural resources wisely (e.g. water conservation)
   - Excellent
   - Good
   - Fair
   - Poor
   - Don't Know

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3. Using a five-point scale where "1" means "Very Satisfied" and "5" means "Very Dissatisfied", please indicate your overall satisfaction with the availability of the following types of recreational programs in the City of Columbia by circling the corresponding number. Also, please indicate if you or other members of your household have participated in City programs during the past two years by circling "yes" or "no".

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Satisfaction Level</th>
<th>Have you participated in this type program within the last two years?</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Preschool programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>B. After school programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>C. Summer recreation programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>D. Summer sports camps</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>E. Youth sports programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>F. Youth swim lessons</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>G. Teen programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>H. Youth at-risk programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>I. Recreation classes</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>J. Adult swim lessons</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>K. Adult aquatic fitness programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>L. Adult sports leagues</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>M. Adult exercise/fitness classes</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>N. Senior exercise programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>O. Senior sports leagues</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>P. Other senior programs (trips, arts/crafts, music classes)</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>Q. Citywide special events</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>R. Adaptive/Special Olympics</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
<tr>
<td>S. Golf programs</td>
<td>1 2 3 4 5</td>
<td>Don't Know Yes No</td>
</tr>
</tbody>
</table>

4. Which FOUR of the programs listed above are most important to the members of your household? (Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #3 above.)

1st 2nd 3rd 4th

5. Please CHECK ALL the reasons that keep you or other members of your household from using Columbia Parks and Recreation facilities more often.

- (1) Parks do not contain the facilities we need.
- (2) Facilities do not have the right equipment.
- (3) Security is insufficient.
- (4) Hours of operation are not convenient.
- (5) The location of the City facilities is not close to my home.
- (6) Fees are too expensive.
- (7) Facilities are not well-maintained.
- (8) Members of my household use facilities from other organizations.
- (9) Poor customer service by staff.
- (10) I do not know where the City facilities are located.
- (11) The City does not have quality programs.
- (12) We are too busy or not interested.
- (13) Rules are too restrictive.
- (14) Not enough trees/shade.
- (15) None of the above.
6. Using a five-point scale where "1" means "Very Satisfied" and "5" means "Very Dissatisfied", please indicate your overall satisfaction with the availability of the following types of recreational FACILITIES in the City of Columbia by circling the corresponding number. Also, please indicate if you or other members of your household have participated in City programs during the past two years by circling "yes" or "no".

<table>
<thead>
<tr>
<th>Satisfaction Level</th>
<th>Have you participated in this type of program within the last 2 years?</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Baseball/softball fields</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>B. Soccer fields</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>C. Skate parks</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>D. Tennis courts</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>E. Municipal golf courses</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>F. Outdoor swimming facilities</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>G. Indoor swimming facilities</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>H. Indoor gyms and fitness space</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>I. Handball/racquetball courts</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>J. Playgrounds for children</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>K. Picnic facilities/shelters</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>L. Walking and biking trails</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>M. Neighborhood parks</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>N. Natural resource parks</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>O. Large multi-use parks for both active and passive recreation</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>P. Urban fishing lakes</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>Q. Community gardens</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>R. Community recreation centers</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
<tr>
<td>S. Senior recreation centers</td>
<td>1 2 3 4 5 Don't Know</td>
</tr>
</tbody>
</table>

7. Which FOUR of the facilities listed above are most important to the members of your household? (Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #6 above.)

_____ _____ _____ _____
1st 2nd 3rd 4th

8. If an additional funds were available for the Columbia Parks and Recreation Department's facilities, how would you allocate the funds among the categories of funding listed below? Please rank the following categories 1-6, 1 = 1st choice, 2 = 2nd choice, 3 = 3rd choice, 4 = 4th choice, 5 = 5th choice, 6 = 6th choice.

_____ Improvements/maintenance of existing parks.
_____ Construction of environmental facilities (wildlife areas, nature trails).
_____ Acquisition/development of walking and biking trails.
_____ Development of special facilities (dog parks, water playgrounds, campgrounds, skate parks, etc.).
_____ Acquisition of open space areas and areas for preservation.
_____ Development of a new indoor nature/environment center.

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9. The City of Columbia has recently acquired the Stephens Lake from Stephens College. This 100-acre site is located on East Broadway adjacent to Hinkson Creek. The property is mostly hilly with scattered mature trees and an 11-acre lake.

Knowing this, please check the THREE facilities listed below that you would MOST SUPPORT being developed at Stephens Lake.

___ (01) Outdoor amphitheater
___ (02) Environmental/education center
___ (03) Nature trails
___ (04) Outdoor swimming facility
___ (05) 9-hole golf course
___ (06) Arboretum/botanical garden
___ (07) Open and natural wildlife habitat
___ (08) Disc golf course
___ (09) Unlighted/non-scheduled practice sports fields
___ (10) Non-motorized boating facility on lake
___ (11) Off-leash dog park
___ (12) Picnic sites
___ (13) Sand volleyball courts
___ (14) Outdoor basketball courts
___ (15) Playgrounds
___ (16) Hard surface for bikes, walkers, rollerblading
___ (17) Lighted sports fields for soccer, softball, baseball, and football

10. Which THREE of the facilities listed below would you LEAST SUPPORT being developed at Stephens Lake?

___ (01) Outdoor amphitheater
___ (02) Environmental/education center
___ (03) Nature trails
___ (04) Outdoor swimming facility
___ (05) 9-hole golf course
___ (06) Arboretum/botanical garden
___ (07) Open and natural wildlife habitat
___ (08) Disc golf course
___ (09) Unlighted/non-scheduled practice sports fields
___ (10) Non-motorized boating facility on lake
___ (11) Off-leash dog park
___ (12) Picnic sites
___ (13) Sand volleyball courts
___ (14) Outdoor basketball courts
___ (15) Playgrounds
___ (16) Hard surface for bikes, walkers, rollerblading
___ (17) Lighted sports fields for soccer, softball, baseball, and football

11. The City of Columbia has also recently acquired 89 acres from the Russell family. This land is in the western part of Columbia on land adjacent to the 27-acre Fairview Park and a 26-acre piece of property owned by the Audubon Society. For approximately 150 years, the property was formerly used as a family farm and consists of mostly wooded acreage and open pasture.

Knowing this, please check the THREE facilities listed below that you would MOST SUPPORT being developed on the old farm.

___ (01) Nature trails
___ (02) Environmental education center
___ (03) No development (maintain open & natural)
___ (04) Disc golf course
___ (05) Off-leash dog park
___ (06) Picnic shelters
___ (07) Unlighted/non-scheduled practice sports fields
___ (08) Wildlife habit managed with Audubon Society
___ (09) Sand volleyball courts
___ (10) Hard surface for bikes, walkers, rollerblading
___ (11) Lighted sports fields for soccer, softball, baseball, and football
___ (12) Playgrounds
___ (13) Golf course

12. Which THREE of the facilities would you LEAST SUPPORT being developed on the old farm.

___ (01) Nature trails
___ (02) Environmental education center
___ (03) No development (maintain open & natural)
___ (04) Disc golf course
___ (05) Off-leash dog park
___ (06) Picnic shelters
___ (07) Unlighted/non-scheduled practice sports fields
___ (08) Wildlife habit managed with Audubon Society
___ (09) Sand volleyball courts
___ (10) Hard surface for bikes, walkers, rollerblading
___ (11) Lighted sports fields for soccer, softball, baseball, and football
___ (12) Playgrounds
___ (13) Golf course