Survey Instrument

Parks and Recreation Citizen Survey

by

ETC Institute/Leisure Vision

725 W. Frontier Circle
Olathe, KS 66061
(913) 829-1215

November 2001
June 2001

Dear Columbia Resident,

Your input on the enclosed survey is extremely important. Columbia has a history of citizen involvement and now is the time to set a vision for Columbia’s parks and recreation system in the 21st century.

We are asking all Columbia citizens to help us update our 1994 Comprehensive City Park, Recreation, and Open Space Master Plan. This update will assist our department in preparing individual park master plans for development of the recently acquired Stephens Lake and Russell properties. Such an update will help identify specific park and recreation needs, obtain input as to citizen perceptions of community open space needs, and create a logical framework for a well-balanced park and recreation system for our City.

We greatly appreciate your time. The survey only takes about 10 minutes to complete. Since only a limited number of households in Columbia were selected at random to receive the survey, it is very important that you participate. Your opinions will help determine the way the Columbia Parks and Recreation Department prepares for the future.

Please return your survey sometime during the next two weeks. We have selected ETC Institute/Leisure Vision as our partner for administering this survey. They will process the data from the surveys and present the results to the City. Your responses will remain confidential. Please return your completed survey in the enclosed return-reply envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe KS 66061.

If you have any questions, please feel free to contact us at (573) 874-7460. This is a plan for all Columbia residents. Please make sure your voice is heard!

Sincerely,

Michael J. Hood,
Director, Parks and Recreation Department
The City of Columbia would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. Counting yourself, how many people live in your household? ________

2. How many persons in your household (counting yourself) are?
   Under 5 years _______  15 - 19 years _______  35 - 44 years _______  65+ years _______
   5 - 9 years _______  20 - 24 years _______  45 - 54 years _______
   10 - 14 years _______  25 - 34 years _______  55 - 64 years _______

3. On average, how many hours do you participate in leisure activities per week? ________ hours

4. Compared to ten years ago, do you think you have more, less, or about the same amount of time for leisure activities? (Check one)
   (1) more time
   (2) less time
   (3) about the same amount of time

5. In which of the following leisure activities do you or others in your household participate regularly? (Check all that apply)

6. Have you or other members of your household participated in any programs offered by the City’s Parks and Recreation Division during the past 12 months? (Check one)
   (1) Yes {go to questions 6b}
   (2) No {go to question 6a}

6a. [If you answered “NO” to #6] Did you know that the City of Columbia offers parks and recreation programs? (Check one)
   (1) Yes
   (2) No

6b. [If you answered “YES” to #6] Where did you learn about the City’s parks and recreation programs? (Check all that apply)
   (01) newspaper
   (02) flyers/brochures
   (03) word of mouth
   (04) utility bill insert
   (05) website
   (06) visited or called a parks/recreation office
   (07) cable television - Columbia Channel 13
   (08) Leisure Times - P&R Activity Guide
   (09) radio
   (10) other: _______________
7. **Approximately how often did you or members of your household visit City of Columbia parks during the past year?** (Check one)
   
   ____ (1) at least once a week  
   ____ (2) a few times per month  
   ____ (3) at least once per month  
   ____ (4) a few times during the year  
   ____ (5) never

8. **For each of the following functions performed by the Columbia Department of Parks and Recreation, please indicate if you feel the Department is doing an excellent, good, fair, or poor job by circling the corresponding number.**

<table>
<thead>
<tr>
<th>Function</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Don't Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providing places for the quiet enjoyment of the outdoors</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Providing places for the enjoyment of active sports</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Providing places for indoor recreation and fitness activities</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Operating parks and facilities that are safe</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Operating parks and facilities that are clean /well-maintained.</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Managing tax dollars efficiently</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Allocating resources fairly to different parts of the city</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Providing natural areas for wildlife (habitat)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Maintaining the urban forest (street trees)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Managing natural resources wisely (e.g. water conservation)</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>9</td>
</tr>
</tbody>
</table>

9. **Do you or other members of your household use recreation programs or facilities provided by any organizations other than the City of Columbia?** (Check one)

   ____ (1) Yes  
   ____ (2) No

10. **Please CHECK ALL the reasons that keep you or other members of your household from using Columbia parks and recreation facilities more often.**

    ____ (01) Parks do not contain facilities we need  
    ____ (02) Facilities do not have the right equipment  
    ____ (03) Security is insufficient  
    ____ (04) Hours of operation are not convenient  
    ____ (05) The location of City facilities is not close to my home  
    ____ (06) Fees are too expensive  
    ____ (07) Facilities are not well maintained  
    ____ (08) Members of my household use facilities from other organizations  
    ____ (09) Poor customer service by staff  
    ____ (10) I do not know where the City facilities are located  
    ____ (11) The City does not have quality programs  
    ____ (12) We are too busy or not interested  
    ____ (13) Rules for use are too restrictive  
    ____ (14) Not enough trees/shade  
    ____ (15) Other: ____________________________
11. Using a five-point scale where ‘1’ means “Very SATISFIED” and ‘5’ means “Very DISSATISFIED,” please indicate your overall satisfaction with the availability of the following types of recreational PROGRAMS in the City of Columbia by circling the corresponding number. Also, please indicate if you or other members of your household have participated in City programs during the past two years.

<table>
<thead>
<tr>
<th>Satisfaction with Programs in Columbia</th>
<th>Have you participated in this type of City program during the past 2 years?</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) Preschool programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(B) After School Programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(C) Summer Recreation Programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(D) Summer Sports Camps</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(E) Youth Sports programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(F) Youth Swim Lessons</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(G) Teen Programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(H) Youth At-Risk Programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(I) Recreation Classes</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(J) Adult Swim lessons</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(K) Adult Aquatic Fitness Programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(L) Adult Sports leagues</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(M) Adult Exercise/Fitness classes</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(N) Senior Exercise programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(O) Senior Sports Leagues</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(P) Other Senior Programs (trips, arts/crafts, music classes)</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(R) Citywide Special Events</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(S) Adaptive/Special Olympics</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
<tr>
<td>(T) Golf programs</td>
<td>1       2       3       4       5       9       YES    NO</td>
</tr>
</tbody>
</table>

12. Which FOUR of the programs listed in Question #11 are most important to the members of your household? [Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #11 above.]
13. Using a five-point scale where '1' means “Very SATISFIED” and '5' means “Very DISSATISFIED,” please indicate your overall satisfaction with the availability of the following types of recreational FACILITIES in the City of Columbia by circling the corresponding number.

Then, please indicate if you or other members of your household have visited or used the City’s facilities during the past two years.

<table>
<thead>
<tr>
<th>Satisfaction with Facilities in Columbia</th>
<th>Have you visited this type of facility in Columbia during the past 2 years?</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) Baseball/Softball fields</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(B) Soccer fields</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(C) Skate Parks</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(D) Tennis courts</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(E) Municipal golf courses</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(F) Outdoor swimming facilities</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(G) Indoor swimming facilities</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(H) Indoor gym &amp; fitness space</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(I) Handball/Racquetball courts</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(J) Playgrounds for children</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(K) Picnic facilities/shelters</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(L) Walking and biking trails</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(M) Neighborhood parks</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(N) Natural resource parks</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(O) Large multi use parks for both</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>active and passive recreation</td>
<td></td>
</tr>
<tr>
<td>(P) Urban Fishing Lakes</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(R) Community Gardens</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(S) Community Recreation Centers</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(T) Senior Recreation Centers</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(U) Outdoor amphitheater</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(W) Indoor nature center</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(X) Campgrounds</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
<tr>
<td>(Y) Open space within 10 minutes of your household</td>
<td>1  2  3  4  5  9  YES  NO</td>
</tr>
</tbody>
</table>

14. Which FOUR of the facilities listed above are most important to the members of your household? [Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #13 above.]
15. Do you think parks and open spaces provide *economic benefits* to the City? (Check one)
   ___(1) Yes
   ___(2) No
   ___(3) Don’t know

16. Do you think that well maintained parks and open spaces enhance the property value of surrounding homes? (Check one)
   ___(1) Yes
   ___(2) No
   ___(3) Don’t know

17. How supportive would you be of requiring residential developers to set aside a portion of all new developments for parks and open space? (Check one)
   ___(1) Very supportive
   ___(2) Somewhat supportive
   ___(3) Not sure
   ___(4) Not supportive

18. How supportive would you be of the Columbia Parks and Recreation Department developing an indoor nature center with displays and classrooms for teaching environmental education in one of the City’s parks? (check ONE)
   ___(1) Very supportive
   ___(2) Somewhat supportive
   ___(3) Not sure
   ___(4) Not supportive

19. The City of Columbia has many options regarding acquiring and developing open space for parks and recreation purposes. From the following list, please check the TWO open space options that you and members of your household would support the most.

   ___(A) Open space should be acquired and *left undeveloped for future generations*

   ___(B) Open space should be acquired and *developed for passive usage, i.e. trails, picnicking, shelters*

   ___(C) Open space should be acquired and *developed for active youth and adult sports, i.e. baseball, soccer, softball, golf courses, etc.*

   ___(D) Open space should be acquired and developed *for both passive (trails, picnicking) and active (baseball, soccer, softball, golf) usages*

   ___(E) *No new open space should be acquired*
20. The City of Columbia has recently acquired Stephens Lake from Stephens College. This 100 acre site is located on East Broadway adjacent to Hinkson Creek. The property is mostly hilly with scattered mature trees and an 11 acre lake.

Knowing this, please check ALL the kinds of parks and facilities listed below that you would SUPPORT being developed at Stephens Lake.

____ (01) Outdoor amphitheater
____ (02) Environmental/Education Center
____ (03) Nature trails
____ (04) Outdoor swimming facility
____ (05) 9 hole golf course
____ (06) Arboretum/Botanical Garden
____ (07) Open and natural wildlife habitat
____ (08) Disc golf course
____ (09) Unlighted/non-scheduled practice sports fields
____ (10) Non-motorized boating facility on lake
____ (11) Off-leash dog park
____ (12) Picnic sites
____ (13) Sand volleyball courts
____ (14) Outdoor basketball courts
____ (15) Playgrounds
____ (16) Hard surface for bikes, walkers, rollerblading
____ (17) Lighted sports fields for soccer, softball, baseball, and football
____ (99) Other

21. Which THREE of the facilities listed above in Question #20 would you USE THE MOST if they were developed at Stephens Lake. [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers from the list in question #20 above.]

<table>
<thead>
<tr>
<th>Would Use Most</th>
<th>Would Use 2nd Most</th>
<th>Would Use 3rd Most</th>
</tr>
</thead>
</table>

22. The City of Columbia has also recently acquired 89 acres from the Russell family. This land is in the western part of Columbia on land adjacent to the 27 acre Fairview Park and a 26 acre piece of property owned by the Audubon Society. For approximately 150 years, the property was formerly used as a family farm and consists of mostly wooded acreage and open pasture.

Knowing this, please check ALL the kinds of parks and facilities listed below that you would SUPPORT being developed on the old farm.

____ (01) Nature trails
____ (02) Environmental Education Center
____ (03) No development (maintain open & natural)
____ (04) Disc golf course
____ (05) Off-leash dog park
____ (06) Picnic shelters
____ (07) Unlighted/non-scheduled practice sports fields
____ (08) Wildlife habit managed with Audubon Society
____ (09) Sand volleyball courts
____ (10) Hard surface for: bikes, walkers, rollerblading
____ (11) Lighted sports fields for soccer, softball, baseball, and football
____ (12) Playgrounds
____ (13) Golf Course
____ (14) Camping area
____ (99) Other

23. Which THREE of the facilities listed above in Question #22 would you USE THE MOST if they were developed on the newly acquired farm land. [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers from the list in question #22 above.]

<table>
<thead>
<tr>
<th>Would Use Most</th>
<th>Would Use 2nd Most</th>
<th>Would Use 3rd Most</th>
</tr>
</thead>
</table>

295
24. Which ONE of the following best describes how close your residence is to the old farm the City acquired from the Russell Family on land adjacent to Fairview Park?
   _____ (1) Within ½ mile of the old farm
   _____ (2) Within ½ to 1 mile of the old farm
   _____ (3) Within 1 to 2 miles of the old farm
   _____ (4) Over 2 miles of the old farm
   _____ (9) Don’t know

25. If an additional $100 were available for the Columbia Parks and Recreation Departments’ facilities, how would you allocate the funds among the categories of funding listed below? [please be sure your total adds up to $100]
   $____ Improvements/Maintenance of existing parks.
   $____ Construction of environmental facilities (wildlife areas, nature trails)
   $____ Acquisition/development of walking and biking trails.
   $____ Development of special facilities (dog parks, water playgrounds, camp grounds, skate parks, etc)
   $____ Acquisition of open space areas and areas for preservation.
   $____ Development of a new indoor nature/environment center.

DEMOGRAPHICS

26. How many years have you lived in Columbia? ___________ years

27. How would you describe your race/ethnicity (please check all that apply)?
   _____ (1) White
   _____ (2) Hispanic
   _____ (3) Asian/Pacific Islander
   _____ (4) American Indian/Eskimo
   _____ (5) Black/African American
   _____ (6) Other: __________________________

28. What is your home zip code? __________

29. What is your age? ______

30. Your gender: _____(1) Male _____(2) Female

31. What is your total annual household income? (check one)
   _____ (1) Under $25,000
   _____ (2) $25,000 to $49,999
   _____ (3) $50,000 to $74,999
   _____ (4) $75,000 to $99,999
   _____ (5) $100,000 or more

THANK YOU FOR YOUR PARTICIPATION IN THIS SURVEY

Please return the survey in the enclosed postage-paid envelope to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061