

Sample “Happy Hour” Restriction Policies

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Iowa City, Iowa – City Code – Title 4-Alcoholic Beverages / Chapter 5-Prohibitions and Restrictions /

4-5-7: LIMITATIONS ON SALES:

- A. Unlawful: It shall be unlawful for a holder of a liquor control license, or wine permit or beer permit, or its employees or agents, to do any of the following:
1. Sell, offer to sell, dispense or serve for on premises consumption, two (2) or more servings of any alcoholic liquor, wine, or beer to any one person for the price of one such drink.
 2. Sell, offer to sell, dispense or serve for on premises consumption an unlimited number of servings of alcoholic liquor, wine, or beer for a fixed price or an unlimited number of servings for free.
 3. Increase the volume of alcoholic liquor contained in a drink, for on premises consumption, without proportionally increasing the price charged for such drink.
 4. Dispense or serve for on premises consumption, more than two (2) containers of any alcoholic liquor, wine, or beer at any one time to any one person. For purposes of this section a “container” is a receptacle, such as a glass or a cup, that holds a substance or substances.
 5. Encourage or permit any game or contest or tournament of any kind which involves drinking any alcoholic liquor, wine, or beer or the awarding of alcoholic liquor, wine, or beer as a prize.
 6. Dispense, pour, or otherwise serve any alcoholic liquor, wine, or beer directly into a person’s mouth.
- B. Exceptions: Nothing in subsection A of this section shall be construed to prohibit a holder of a liquor control license, or wine, or beer permit, or its employees or agents, from including servings or drinks of alcoholic liquor, wine, or beer as part of a hotel or motel package which includes overnight accommodations. (Ord. 03-4061, 2-4-2003)

Source: http://www.sterlingcodifiers.com/codebook/getBookData.php?chapter_id=76470#827897

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Sec. 6-3-11. - Alcohol promotions; pricing of alcoholic beverages.

- (a) This section shall be construed to cover, include and apply to every type of alcoholic beverage licensed to be sold in Athens-Clarke County, including beer, wine, malt beverages and spirituous liquors.
- (b) Except at private functions not open to the public that meet the requirements of section 6-3-6(e), it shall be unlawful for any Class D, E, or F licensee or employee or agent of such licensee to engage in or allow any of the following practices in connection with the sale or other disposition of alcoholic beverages:
 - (1) Offer or deliver any free alcoholic beverage to the general public. This subsection shall not apply to wine tastings conducted in accordance with Section 6-3-6(c) where wine is offered in a quantity only to taste the product.
 - (2) Sell, offer to sell, or deliver to any person or group of persons any alcoholic beverage at a price less than \$1.00.
 - (3) Sell, offer to sell, or deliver to any person or group of persons two or more alcoholic beverages during any set period of time at a fixed price.
 - (4) Sell, offer to sell, or deliver alcoholic beverages after 11:00 p.m. to any person or group of persons at reduced prices less than the normal retail price of the establishment for that alcoholic beverage charged the general public on that day.
 - (5) Increase the volume of alcohol contained in a drink without increasing proportionately the price regularly charged for such alcoholic beverage.
 - (6) Sell two or more alcoholic beverages for a price substantially the same as is charged for one such alcoholic beverage.
 - (7) Require or encourage the purchase of a second or subsequent alcoholic beverage at the same time another alcoholic beverage is purchased.
- (c) There shall be no advertisement or promotion in any way, whether within or without the licensed premises, of any of the practices prohibited under this section.
- (d) No provision of this section shall be construed to prohibit licensees from offering free food or entertainment at any time; provided all patrons or customers are allowed equal access to such free food or entertainment, or to prohibit licensees from including an alcoholic beverage as a part of a meal package, or to prohibit the sale or delivery of wine by bottle or carafe when sold with

meals or to more than one person, or to prohibit any hotel or motel from offering room services to registered guests.

(Ord. of 9-4-2007, § 1)

Source: https://www.municode.com/library/ga/athens-clarke_county/codes/code_of_ordinances?nodeId=PTIICOOR_TIT6LIBURE_CH6-3ALBE_S6-3-11ALPRPRALBE

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Baton Rouge, Louisiana – Baton Rouge, East Baton Rouge Parish Code of Ordinances – Title 9-Licensing and Regulation of Trades and Occupations / Chapter 18.-Wine, Beer, and Liquor /

Sec.9:1013.-Acts prohibited.

In addition to prohibited acts and/or conditions found in City Code sections 1:150—1:152, et seq., no holder of a wholesale, retail or classified employee license and/or permit issued under this chapter, or their servant, employee, agent, representative or business associate shall perform, commit, or encourage or permit any person to perform or commit the following prohibited acts on any licensed premises:

(1) *Violation of any local, state...*

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(11) *Forbidden promotional practices.* The following promotional practices between the hours of 10:00 p.m. and 10:00 a.m. of the following day:

- a. Sell or otherwise furnish any alcoholic beverage that is free of charge whether associated with an admission fee or cover charge or not.
- b. Sell or serve any alcoholic beverage at a price fixed on an "all you can drink basis."
- c. Sell or otherwise furnish alcoholic beverages at a price which is less than sixty (60) percent of the usual, customary or established retail price charged for such alcoholic beverage drinks by that establishment.
- d. Sell or serve to all patrons or classes of patrons multiple drinks for a single price.
- e. Sell or serve an increased non-standard volume of alcohol in a single container for consumption by one person.
- f. Conduct games or contests that involve drinking alcoholic beverages or the awarding of alcoholic beverages as prizes.
- g. Engage in any other practice which has as its specific purpose to encourage or permit patrons to drink in excess.
- h. Advertise or promote in any way, either on or off the premises, a practice prohibited under this section.
- i. In order to facilitate the enforcement of this subsection, all licenses shall maintain a schedule of the prices charged for all drinks to be served and consumed on the premises which shall be effective for a minimum period of thirty (30) days.

j. Notwithstanding anything to the contrary contained in this subsection, nothing herein shall prohibit any person from engaging in the foregoing promotional practices in a licensed establishment in a CG zoning district.

(Ord. No. 15405, § 1, 10-24-12; Ord. No. 15425, § 1, 12-12-12)

Source:

https://www.municode.com/library/la/baton_rouge_east_baton_rouge_parish/codes/code_of_ordinances?nodeId=TIT9LIRETROC_CH18WIBELI_S9_1013ACPR

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