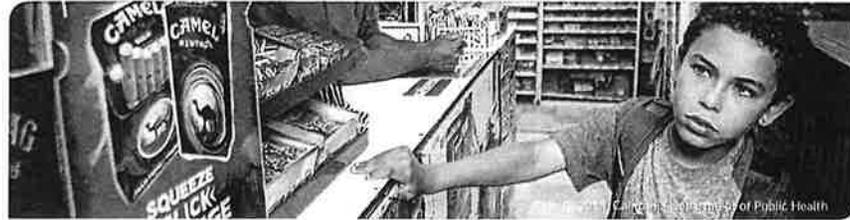


Matrix of Strong Local Tobacco Retailer Licensing Ordinances



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In order to reduce illegal sales of tobacco products to minors, many cities and counties in California have adopted strong local tobacco retailer licensing ordinances. This document highlights the 126 ordinances that are considered strong, as well as the fee and enforcement provisions. A strong local tobacco licensing law is defined as one that includes the following four components:

- Requirements that all retailers that sell tobacco products must obtain a license and renew it annually.
- A fee set high enough to sufficiently fund an effective program including administration of the program and enforcement efforts. An enforcement plan, that includes compliance checks, should be clearly stated.
- Coordination of tobacco regulations so that a violation of any existing local, state or federal tobacco regulation violates the license.
- A financial deterrent through fines and penalties including the suspension and revocation of the license. Fines and penalties should be outlined in the ordinance.

Below is a list of the 126 local ordinances in California that have met the requirements for a strong local tobacco retailer licensing ordinance along with basic information about the community population, license fee and designated

enforcement agencies. The jurisdictions are listed in alphabetical order under each county in order to make it easy to compare fee and enforcement details for similar jurisdictions.

For the table below, the agencies that enforce these ordinances have been categorized in the following way:

- Law Enforcement: Includes Police Departments and Sheriff Departments
- Health Department: Includes Environmental Health Services, Departments of Public Health, Health Services Department, and Health and Human Services Divisions.
- City Officials: Includes City Manager, City Attorney, and any authorized city official
- Other: Includes Community Development Services, Department of Finance, code enforcement agencies/ services, Administrative Services, Neighborhood Preservation Division, neighborhood services inspectors, Business License Division, and District Attorneys

Other documents on tobacco retailer licensing, including a fact sheet on the effectiveness of these ordinances, are available at <http://Center4TobaccoPolicy.org/tobacco-policy/tobacco-retail-environment>

Community	Date Passed	Population	Fee	Designated Administration/Enforcement Agencies			
				Law Enforcement	Health Department	City Officials	Other
Alameda County							
Albany	February 2009	18,893	\$250	X			
Berkeley	December 2002	119,915	\$427*	X	X		
Hayward	July 2014	158,985	\$400				X
Oakland	April 2008	422,856	\$50**	X			
Union City	November 2010	72,952	\$665	X			
Butte County							
Oroville	March 2013	17,996	\$30				X
Contra Costa County							
Concord	September 2006	129,707	\$160	X			
Contra Costa County	January 2003	171,122	\$287*		X		
El Cerrito	October 2015	24,378	\$485 (initial) \$439 (renew)	X			X
Richmond	June 2009	110,378	\$1,062**	X			
San Pablo	April 2004	30,829	\$170				X
Fresno County							
Firebaugh	August 2009	8,154	\$190	X			
Parlier	April 2012	15,395	\$200	X			
Imperial County							
Calxico	February 2004	40,211		X		X	
Kern County							
California City	February 2007	13,992	\$165			X	
Delano	June 2008	52,999	\$165	X			
Kern County	November 2006	309,425	\$165			X	
McFarland	May 2007	14,658	\$165			X	
Tehachapi	February 2007	12,217	\$165			X	
Wasco	March 2007	26,471	\$165			X	
Los Angeles County							
Baldwin Park	October 2008	74,738	\$342	X			X
Beverly Hills	August 2010	34,763	\$204	X			
Burbank	February 2007	105,110	\$300**	X			
Calabasas	June 2009	24,263	No Fee Planned*				X
Carson	November 2006	93,993	\$500	X			X

Community	Date Passed	Population	Fee	Designated Administration/Enforcement Agencies			
				Law Enforcement	Health Department	City Officials	Other
Cerritos	January 2008	49,412	\$50*	X			
Compton	July 2007	101,226	\$500	X			X
Culver City	July 2009	40,448	\$235	X			X
Duarte	May 2013	22,177	\$100	X			
El Monte	November 2011	113,885	\$300	X			X
El Segundo	June 2010	16,646	\$250	X			
Gardena	July 2008	60,785	\$120**	X			X
Glendale	September 2007	201,668	\$255	X			
Hawallan Gardens	July 2011	14,926	\$246				X
Hawthorne	July 2009	88,003	\$375	X			X
Huntington Park	November 2011	59,718					
Inglewood	October 2007	116,648	\$350	X			X
La Canada Flintridge	June 2009	20,556	\$50*	X		X	
Lancaster	June 2006	157,094	\$261	X			
Lawndale	October 2009	33,496	\$150				X
Lomita	May 2007	20,290	\$150	X			X
Long Beach	February 2008	484,958	\$442	X	X	X	
Los Angeles (City)	September 2005	4,030,904	\$300		X	X	X
Los Angeles County	December 2007	1,051,989	\$235	X	X		
Lynwood	October 2012	72,505	TBD			X	
Malibu	November 2011	12,706	No Fee Planned *				X
Montebello	September 2009	63,924	\$300	X			
Monterey Park	April 2010	61,346	\$40*	X			
Palmdale	January 2010	160,072	\$350			X	
Pasadena	February 2004	141,023	\$225	X	X		
San Fernando	October 2008	24,533	\$250				X
San Gabriel	March 2010	40,424	\$300	X			
Santa Monica	November 2008	93,640	\$135			X	
Sierra Madre	November 2006	11,013	\$30	X			
South Pasadena	February 2009	24,028	\$150				X
Temple City	December 2012	36,534	\$320 (Initial) \$75 (renew)	X			

Community	Date Passed	Population	Fee	Designated Administration/Enforcement Agencies			
				Law Enforcement	Health Department	City Officials	Other
Marin County							
Marin County	May 2012	68,572	\$25		X		
Mill Valley	September 2012	14,880	\$25	X			
San Rafael	August 1991	60,582	\$48 (Initial) \$10 (renew)				X
Mendocino County							
Fort Bragg	December 2012	7,672	\$183				X
Mendocino County	April 2010	59,193	\$290		X		
Ukiah	December 2012	16,186	\$35	X		X	
Willits	October 2003	4,879	\$75		X		
Monterey County							
Carmel-By-The-Sea	June 2013	3,833	\$286	X	X		
Monterey	November 2014	28,610	\$286	X	X		
Monterey County	May 2012	105,545	\$286	X	X		
Salinas	January 2015	161,042	\$286	X	X		
Nevada County							
Grass Valley	November 2009	12,955	\$100	X			
Nevada City	November 2006	3,260	\$100	X			
Orange County							
Santa Ana	October 2006	342,930	\$635	X	X		
Riverside County							
Banning	August 2006	30,834	\$350		X		
Beaumont	December 2006	45,118	\$350		X		
Calimesa	June 2007	8,289	\$350		X		
Canyon Lake	June 2009	10,681	\$350				X
Coachella	July 2007	45,407	\$350			X	
Corona	October 2005	164,659	\$350		X		
Desert Hot Springs	August 2007	29,048	\$350		X		
Eastvale	October 2010	63,162	\$350		X		
Hemet	March 2008	80,070	\$350		X		
Jurupa Valley	September 2011	98,177	\$350		X		
Lake Elsinore	August 2007	61,006	\$350		X		
Menifee	December 2009	89,004	\$350		X		

Community	Date Passed	Population	Fee	Designated Administration/Enforcement Agencies			
				Law Enforcement	Health Department	City Officials	Other
Moreno Valley	September 2007	205,383	\$350		X		
Murrieta	May 2006	113,795	\$350		X		
Norco	March 2006	26,896	\$350		X		
Perris	August 2008	73,722	\$350		X		
Riverside (City)	May 2006	324,696	\$350		X		
Riverside County	January 2010	364,413	\$350		X		
San Jacinto	June 2006	47,656	\$350		X		
Temecula	June 2006	109,064	No Fee Planned*	X			
Wildomar	July 2008	35,168	\$350		X		
Sacramento County							
Elk Grove	September 2004	167,965	\$270	X			
Rancho Cordova	February 2005	72,203	\$287	X			
Sacramento (City)	March 2004	485,683	\$300	X			X
Sacramento County	May 2004	579,613	\$324	X	X		
San Benito County							
Hollister	May 2006	36,484	\$269	X			X
San Diego County							
El Cajon	June 2004	102,337	\$675				X
Solana Beach	July 2009	13,494	\$110 **				X
Vista	May 2005	98,896	\$250	X			
San Francisco County							
San Francisco	November 2003	866,583	\$175 **	X	X		
San Luis Obispo County							
Arroyo Grande	February 2005	17,731	\$208	X			
Grover Beach	September 2005	13,397	\$224	X			
San Luis Obispo (City)	August 2003	46,117	\$278	X			
San Luis Obispo County	October 2008	119,552	\$342	X			
San Mateo County							
Pacifica	February 2008	37,806	\$300	X			X
Santa Barbara County							
Carpinteria	April 2013	13,928	\$379	X	X		
Goleta	May 2014	31,235	\$534	X	X		

Community	Date Passed	Population	Fee	Designated Administration/Enforcement Agencies			
				Law Enforcement	Health Department	City Officials	Other
Santa Barbara County	November 2010	142,088	\$409*	X	X		
Santa Clara County							
Campbell	December 2012	42,584	\$51	X			
Gilroy	November 2014	55,170	\$100	X			
Morgan Hill	April 2014	43,645	\$125				
Santa Clara County	November 2010	87,352	\$425	X	X		
Saratoga	June 2015	30,219	\$50*	X			X
Santa Cruz County							
Santa Cruz (City)	October 2012	64,632	\$425	X			
Santa Cruz County	April 2011	136,086	\$318	X	X		
Scotts Valley	December 2015	12,143	\$150	X			
Watsonville	October 2012	52,891	\$255-\$382				X
Sonoma County							
Healdsburg	November 2014	11,699	\$445	X			
Sonoma	June 2015	10,865	\$246	X			
Sonoma County	April 2016	150,814	\$350		X		
Stanislaus County							
Riverbank	July 2010	23,913	\$25-\$200	X			X
Ventura County							
Oxnard	February 2012	206,997	\$51*				X
Yolo County							
Davis	August 2007	68,314	\$344		X		X
Winters	January 2016	7,214	\$344		X		X
Woodland	June 2015	57,526	\$360				X
Yolo County	May 2006	28,419	\$344		X		X

*City or County fee does not fully cover administration and enforcement of the tobacco retailer license. Rather, the fee is supplemented with another stable source of funds, such as Master Settlement Agreement (MSA) funds or general funds.
** Fees may have additional restrictions, charges or may be combined with another fee.
Sources: Population figures are from California Department of Finance, E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change -- Jan. 1, 2015 and 2016.