

DRAFT Goals and Objectives Emerging from Phase 4- Where Are We Headed?

Land Use/Growth Management

Goal 1: The personality and character of neighborhoods should be preserved

Obj. Historic neighborhoods should be afforded special protection against demolition and have sensitive redevelopment

Obj. Use incentives to maximize the environmental design capacities of existing housing stock (older houses may need energy efficiency upgrades)

Goal 2: Columbia citizens should celebrate a sense of community through strong neighborhood planning

Obj. Centralize schools in neighborhoods as focal points of development

Obj. Develop sub-area land use plans for areas before they develop

Goal 3: Encourage density in the central City

Obj. Use development regulations (i.e. first floor commercial, integrated parking garages) to encourage mixed use

Obj. Use and incentives to encourage downtown living near services and neighborhood-serving business

Goal 4: Housing should be diverse, affordable and attractive

Obj. Encourage and assist with homeownership in older areas

Obj. Look at property maintenance regulations to protect renters

Goal 5: Use effective zoning to encourage commercial and industrial growth

Obj. Incentivize mixed and desired uses in key locations (zones and nodes)

Obj. Make better use of unclaimed and vacant space through "creative" solutions addressing barriers to infill development

Livable and Sustainable Community

Goal 1: Columbia will be a healthy, diverse and enriching community for all residents which provides support for healthy people and families

Obj. Health will be promoted through clean air, waterways, and a green city providing healthy lifestyles through recreation, community gardens, adequate grocery stores and farmers markets

Obj. The community will support easy access to health care, social services, mental health and elder care

Goal 2: Development standards will encourage compact, contiguous neighborhoods within reach of work places

Obj. Form-based zoning and other tools such as design guidelines, smart growth and mixed use will be considered

Obj. Each neighborhood should have a central gathering place such as a park, school, library (etc.)

Goal 3: The City will become a model community for implementing universal design standards

Obj. Codes that allow for aging in place will be developed

Obj. Design standards will be in compliance with ADA requirements

Goal 4: Downtown Columbia should be a vibrant, beautiful and affordable place to live and work

Obj. Columbia is a place that supports a rich arts community

Obj. The vibrancy, historic integrity and eclectic composition of the greater downtown will be enhanced

Goal 5: Neighborhoods that are economically, aesthetically and socially varied will be promoted

Obj. Plan future developments which are livable and walkable for residents throughout the City

Obj. Promote affordable housing throughout the community

Infrastructure

Goal 1: Assess the true cost of new development on infrastructure and have mechanisms to recover these costs

Obj. New developments will fund the infrastructure necessary to make it viable

Obj. The impact of new development on existing infrastructure will be determined

Goal 2: Emphasis will be placed upon infrastructure maintenance

Obj. Use-based fees will be created for infrastructure (hard and soft)

Obj. The infrastructure downtown- sewers, stormwater facilities and alleys- will be improved

Goal 3: Aging infrastructure in older neighborhoods will be replaced and repaired

Obj. Assistance with maintenance issues will be a coordinated process

Goal 4: Connect trails and enhance the non-motorized system

Obj. Expand the ability of biking out of the downtown area

Obj. More bike and walking paths will be built to complement more trails

Goal 5: Columbia should be connected to the world by the most reliable and most equitable communications technologies

Obj. Working with communications providers, the best wireless networks will be installed

Obj. Grants that bridge the digital divide will be pursued

Environmental Management

Goal 1: Columbia fosters forward thinking policies for sustainable, self-reliant and innovative development

Obj. A significant percentage of power should be generated through renewable, carbon limiting sources

Obj. Encourage environmentally friendly developments, including trails, parks and green spaces, and reduce reliance on private automobiles

Goal 2: Columbia is a model for affordability and practical environmental sustainability

Obj. Biomass resources (parks, trees, streams) are rated in good environmental condition

Obj. Expand the recycling program to reduce per capita landfill needs

Goal 3: Promote more energy efficient construction practices

Obj. Building codes should be updated to incorporate energy efficient standards

Obj. The occupancy permit process should include an energy audit with a required minimum efficiency standard for approval

Goal 4: Greenspace shall be promoted and maintained in the downtown and urban areas

Obj. Urban gardening should be encouraged

Obj. Use incentives to encourage better use of open lots

Goal 5: Establish an urban services boundary to plan annexation and preserve the character of both higher and lower density neighborhoods

Obj. Effective zoning laws are in place and reflect a comprehensive long term plan that preserves green space

Obj. Conduct periodic review and potential adjustment of urban services boundary in light of development trends

Economic Development

Goal 1: Maintain and improve the downtown

Obj. Encourage quality retail and citizen support of enterprises

Obj. Maintain polices that promote continued viability of private business ownership in downtown and surrounding areas

Goal 2: Utilize and expand existing park system to provide for economic growth through tourism development, pet facilities, and special events

Obj. Conduct a feasibility study regarding collaboration between the Chamber of Commerce, Parks and Recreation and other stakeholders

Obj. Identify funding sources and partnerships for development of new facilities and expanded programs

Goal 3: Diversify and broaden economy, including new industry clusters

Obj. Evaluate tax incentives for entrepreneurial/small businesses

Obj. Increase growth in small/entrepreneurial businesses

Goal 4: Columbia will be a regional leader in health care

Obj. Columbia will have high quality health care facilities that are well funded

Obj. Residents will have access to a variety of specialists to meet all health care needs

Goal 5: Attract new businesses to the metro area

Obj. Develop the Columbia Regional Airport/Discovery Ridge Hwy 63 Corridor to provide light industrial/high tech jobs

Obj. Expand the job force beyond higher education

Intergovernmental Cooperation

Goal 1: Encourage greater collaboration between City, County and educational institutions

Obj. Columbia and Boone County shall facilitate growth of higher education campuses by regularly coordinating efforts with City & County planning, land use, transportation, etc.

Obj. The City of Columbia works hand in hand with Columbia Public Schools in promoting the education, health, and quality of life for all students and their families

Goal 2: All stakeholders should be engaged in the process of determining changes in the community

Obj. Employ public visioning processes

Goal 3: Encourage regionally connected areas

Obj. Identify funding to support regional transit development

Obj. Attract other communities and cities (e.g. Jefferson City) in our region to support this idea

Goal 4: The City's zoning, annexation, and neighborhood planning processes will be transparent and predictable so that developers and residents understand review criteria

Obj. Design processes with focus groups analysis which engages opposing groups and continually evaluate the effectiveness of processes

Obj. Work in tandem with County to present the differences in zoning, and educate the public so that they understand potential outcomes

Goal 5: Promote multi-jurisdictional political representation

Obj. Community partners develop and agree on major goals and work toward achieving them

Obj. The community is engaged in legislation and policy creation

Mobility, Connectivity and Accessibility

Goal 1: Columbia is a fully accessible and efficient community for all modes and abilities

Obj. Promote a good public transit system with extended hours

Obj. Promote non-motorized transportation through easy access – sidewalks, paths, safe crossings at busy intersections

Goal 2: Employ a reliable and equitable mechanism to develop and maintain all transportation systems

Obj. Develop a process to determine who should bear the costs of transportation

Obj. Reduce reliance on automobile as primary transportation mode

Goal 3: Columbia will have a comprehensive interconnected trail and walking/bike path system that allows people to move around the city efficiently by walking, bicycling, or wheelchair

Obj. Develop policies that require all new development too connect to existing bike/pedestrian trails

Obj. Purchase/use public right-of-way to connect cul-de-sacs to through streets using 6-8 foot paved pathways

Goal 4: Ensure that public transit is not just focused on students but on all people who need it

Obj. Consider a looped/inter-connected system with 3 or 4 hubs, not just one – Wabash Station (downtown), south end of MU campus (hospitals, etc.), east and west site

Goal 5: Promote public transportation system expansion with regional considerations

Obj. Create partnerships between regional stakeholders to produce an integrated transportation system

Obj. Focus on developing a transit system between Columbia, the Columbia Regional Airport, Jefferson City and the Amtrak Station