



## MAYOR'S TASK FORCE ON PEDESTRIAN SAFETY

# SUBCOMMITTEE ROLES AND RESPONSIBILITIES

### **Purpose:**

The Task Force decided to form into three independent subcommittees to focus more closely on specific strategies to increase pedestrian safety. The study areas are Education, Enforcement, and Engineering, aligning with other common classification systems in the transportation sector.

### **Specific Responsibilities:**

Subcommittees will meet for three months (November, December, and January) and will develop recommendations in each of the three areas. These individual reports will then form the basis of the final Report and Recommendations of the Task Force.

Each subcommittee is asked to:

- Recommend specific strategies that will reduce pedestrian deaths and injuries;
  - Strategies include new laws, policies, communication campaigns, programs, etc.;
- Identify responsibility for each strategy - City Council, city staff, or other organization(s);
- Discuss cost of implementation, anticipated timeline, political and other factors;
- Present evidence (if available) of effectiveness of each strategy in other cities;
- Connect each strategy (if appropriate) with conditions in Columbia;
- Frame selected strategies as part of a comprehensive approach.

### **Membership:**

#### Education Subcommittee:

- Michael Szewczyk\*
- Leeann Johnson\*
- Marin Blevins
- Katie Essing
- Dawn Zeterburg
- TBA\*\*
- TBA\*\*
- *Janet Godon (P&R)*
- *Clyde Ruffin (Council)*

#### Enforcement Subcommittee:

- Lawrence Simonson\*
- Nate Brown\*
- Tec Chapman
- Frank Schmidt
- John White
- Sarah Grim\*\*
- TBA\*\*
- *Curtis Perkins (CPD)*
- *Ian Thomas (Council)*

#### Engineering Subcommittee:

- Rachel Ruhlen\*
- Steven Hanson\*
- James Beattie
- Kyle Riley
- Any Wasowicz
- Joe Alder\*\*
- Carrie Gartner\*\*
- *Ted Curtis (PW)*
- *Mitch Skov (CD)*

\*Co-chairs (will serve as chair and note-taker)

\*\*Subcommittee members who are not members of the Task Force

*Staff/Council support in italics*

## **Examples of Strategies:**

### Education and Outreach Strategies

- "Be a Safe Pedestrian" campaign
- "No Texting While Driving" campaign
- Public information campaign about pedestrian rights and responsibilities
- Promotional campaign (TV/radio) targeting drivers to obey the speed limit (include info. about pedestrian injuries/fatalities at different speeds)
- Targeted information for schoolchildren and seniors
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### Enforcement and Public Policy Strategies:

- Reduce speed limits
- Create 20 mph "Safe Zones" in neighborhoods and downtown
- Increase enforcement/penalties for speeding, crosswalk violations, texting while driving
- Increase fines for speeding in school zones (extra \$\$\$ go to Engineering Strategies)
- Offer educational "Diversion Classes" for violators
- "Crosswalk frequency"/"complete intersections" policies
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### Engineering and Design Strategies:

- "Pedestrian lead interval" at crosswalks
- "No Right Turn on Red" at downtown intersections
- Re-engineer streets to achieve safe, desired design speeds
- Add traffic calming (medians, roundabouts, narrowings, speed humps, etc.)
- Improve lighting at crosswalks
- Add rumble strips
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## **Meeting Schedule:**

Subcommittees will meet from 2:00 - 3:15 pm during regularly scheduled Task Force meetings on the following dates:

- Tuesday, November 17th
- Tuesday, December 15th
- Tuesday, January 19th

For the final 15 minutes of each meeting (3:15 - 3:30 pm), all three subcommittees will reconvene in Room 1A to report on their individual progress and listen to public comment. Subcommittees may choose to hold additional meetings, with the goal of completing their work by Tuesday, January 19th

In order to combine the subcommittee reports, and develop the Task Force's Final Report and Recommendations by the end of March, there will be three final meetings of the full Task Force:

- Tuesday, February 16th
- Tuesday, March 1st
- Tuesday, March 15th