

Imagine Columbia's Future October 11, 2006

Sponsors Council Meeting

Agenda

Review of the Project's...

- Desired Outcomes
- Structure
- Approach
- Schedule

The Vision Committee Composition

The B.I.G. Meetings

Publicity and Outreach

Proposed Visioning Process Outcomes

Shared vision of what Columbia should become and how we get there together.

Greater understanding and stake in Columbia's future.

Citizens know the visioning process was a shared process and a shared product.

Public Trust that the Vision Process was fair, fun, and broad based.

Public Trust that the Vision Plan will be implemented.

Proposed Vision Process Organizational Framework

Sponsors Council:

“Champions” of the Vision Process

Consultant Selection and Recommendation

Select Co-Chairs of Vision Committee and Citizen Topic Group Co-Facilitators

Identify/Finalize Citizen Topic Groups Core Areas of Interest

Ratify Final Vision Plan

Vision Committee:

Logistics, Coordination, Flow of Information, Draft and Final Plan

Liaison with Sponsors Council and Citizen Topic Groups

Assists in identification of Citizen Topic Groups

Co-Chairs and Co-Facilitators of Citizen Topic Groups

Citizen Topic Groups:

Develops area of interest vision statement

Identifies goals, develops/prioritizes actions and strategies of how we get there

Proposed Vision Process Organizational Framework

The Community:

Provides the ideas that will serve as the foundation of the Vision

Reviews and provides feedback on the emerging vision

Prioritizes for action

Volunteers for implementation

Scope of Work for Imagine Columbia's Future

Phases

A: Preparation

B: Baseline Data Acquisition and Forecasting

C: Mobilizing Support

D: Conducting the Process

E: Finalizing the Vision and Developing an Action Plan

Approach

A

Preparation

Finalize Program

Briefing from Relevant Agencies

1st Vision Committee Meeting



Imagine Columbia's Future

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Approach

B

Baseline Data Acquisition and Forecasting

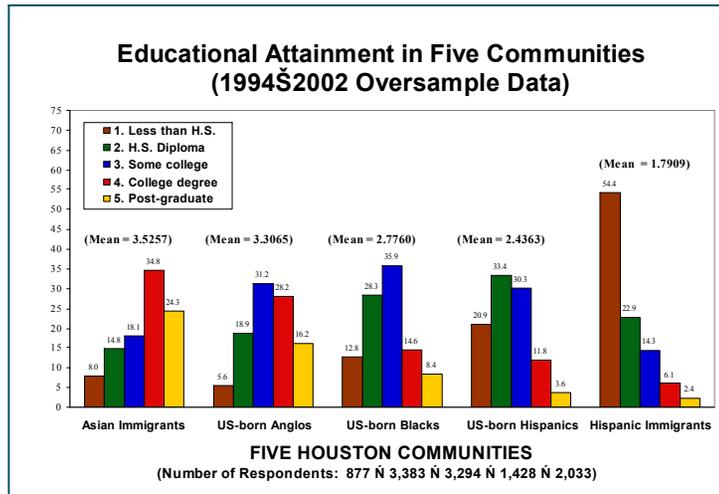
Collecting Studies and Data

Data and Indicator Outline

Base Maps

Initial Technical Report

Final Technical Report
“The Fact Book”



Imagine Columbia's Future

SNAPSHOT OF THE CITY

EXISTING CONDITIONS AND TRENDS FOR THE CITY OF HOUSTON

WHO ARE WE?

DIVERSITY: The last couple of decades have seen radical change in our ethnic makeup, and there is much more change coming. In 1960, nearly 75 percent of us in Harris County were Anglos. Today no ethnic group is a majority and the largest group is Hispanics. We speak more than 90 languages. On Houston's 200th birthday, just 33 years from now, Hispanics will be a substantial majority and Anglos will be the largest minority at approximately 15 percent, closely followed by Blacks and then Asians.

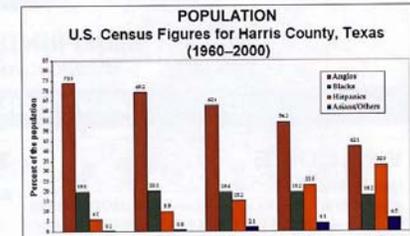
AGE: We are getting older and that will continue through the next few decades as our elderly population increases about 290 percent. Today, about 250,000 of the 3.4 million people in Harris County are elderly, about 7 percent of the total population. By Houston's 200th birthday in 2036, that number will be about 865,000 and will make up some 16 percent of the population.

JOBS: About 575,000 of all the jobs in the region are clustered in 8 activity centers inside the City of Houston. That number is projected to rise to about 860,000 by 2020, only 17 years from now. There are 2.375 million jobs in the entire region today. Houston prevails over both the state and nation in new job creation. Of the 25 largest urban areas in the US, Houston is currently ranked 8th in terms of job growth, although this rate is virtually flat. About 49 percent of the regional economy is related to the energy industry.

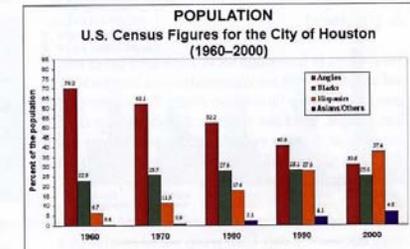
INCOME: The median household income in Houston—the number where half the households make more and half the households make less—is \$36,616 and has been rising steadily. Per capita income, the aggregate income available to all persons, is \$20,101. Cost of living in Houston is consistently among the lowest of US cities.

POVERTY: Over 19% of people in Houston are live in poverty. Over 26% of children under 18 years of age are also in poverty. Children and elderly are the most common groups living in poverty.

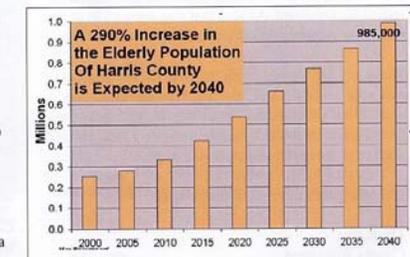
EDUCATION: Currently 27% of the City population has a bachelor's degree or higher and another 43% have high school equivalency, while the remaining 30% have less than a high school education. Harris County contains 22 independent school districts.



DIVERSITY: Percent of Harris County population by ethnic group



DIVERSITY: Percent of Houston population by ethnic group



AGE: The elderly population will increase sharply

www.blueprinthouston.org

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Approach

C Mobilizing Support

Identifying and Interviewing Stakeholders

Conducting Publicity and Outreach Activities (ACP - Advisory Role)

Training Discussion Leaders

To generate enthusiasm, understanding, and volunteer participation in the visioning process



Mobilizing Support

Publicity - Making "Imagine Columbia's Future" a household word

MARCH 1993 VOL. 1, NO. 2

Community update.....

publication of CHATTANOOGA VENTURE



"Residential sidewalks for safety and to tie the community together."



"Preserve Moccasin Bend for its value as a natural area."



"...where all children have access to quality education, regardless of income."

"Develop Chattanooga as an electric car manufacturing base."

"An ice-skating rink."

PLACES

WORK

Government

PLAY

People

**TURNING THE IDEAS INTO GOALS...
ReVISION 2000**

The first step in making our vision a reality is to picture it in our minds. The next step is to write it down.

And that is exactly what we did in the Meeting One Series that took place at area high schools during February. This is the work of the community. Some people have come with their lists in their hands. Groups have sent representatives to speak for them as a whole. Ideas, ideas and more ideas—and every last one of them has been written down. Above are just a few of the hundreds of ideas generated by Chattanooga's citizens.

There is more work to be done. The second round of meetings will take place during two weeks of March where all of the ideas generated in the Meeting One Series will be categorized and prioritized into "Goals in Progress."

In this Issue...

- ReVision—What's Next?
- A Different Fish Story
- Mark YOUR Calendar
- Venture Project Snips

2000

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RESPECTIVE

The Knoxville News-Sentinel

Dave Barry H3



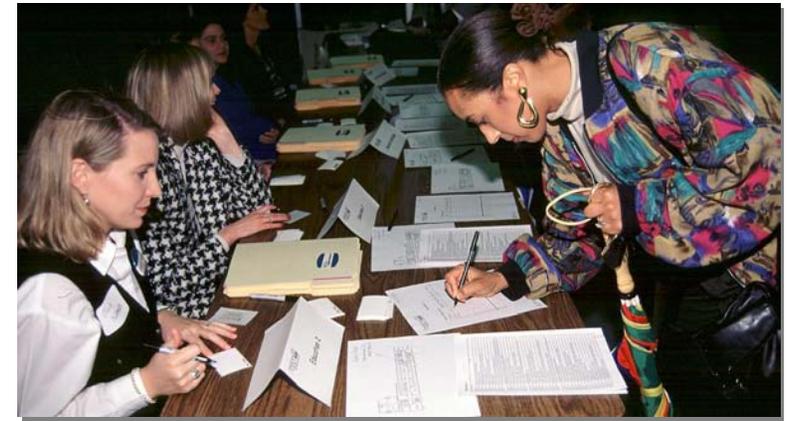
The visions are in. Now it's time to...

VOTE FOR OUR FUTURE

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Mobilizing Support

Outreach - Conducting geographical, demographic, and interest outreach



Approach

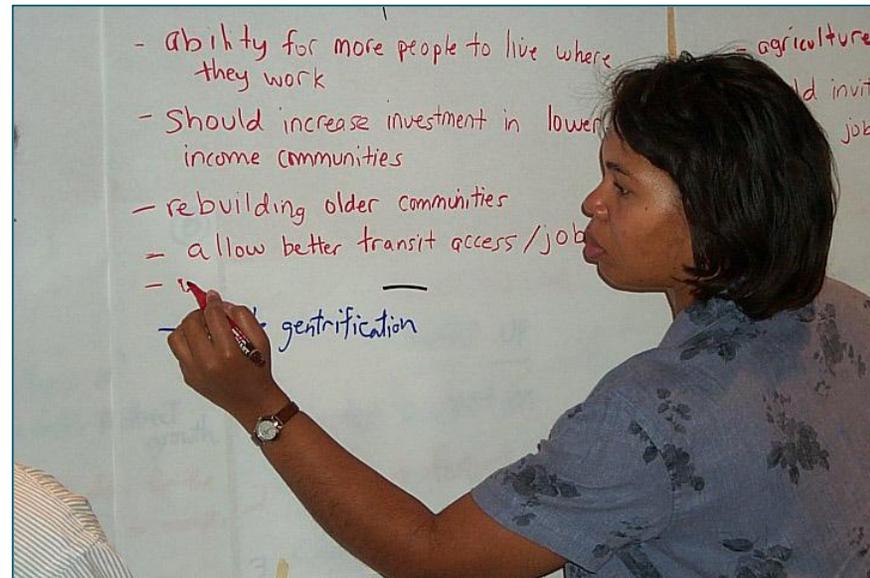
D Conducting the Visioning Process

Gathering Ideas

Probing the Vision

Strategizing the Vision

Revisiting the Vision



Conducting the Visioning Process



Gathering Ideas

Strategizing the Vision



Probing the Vision



Approach

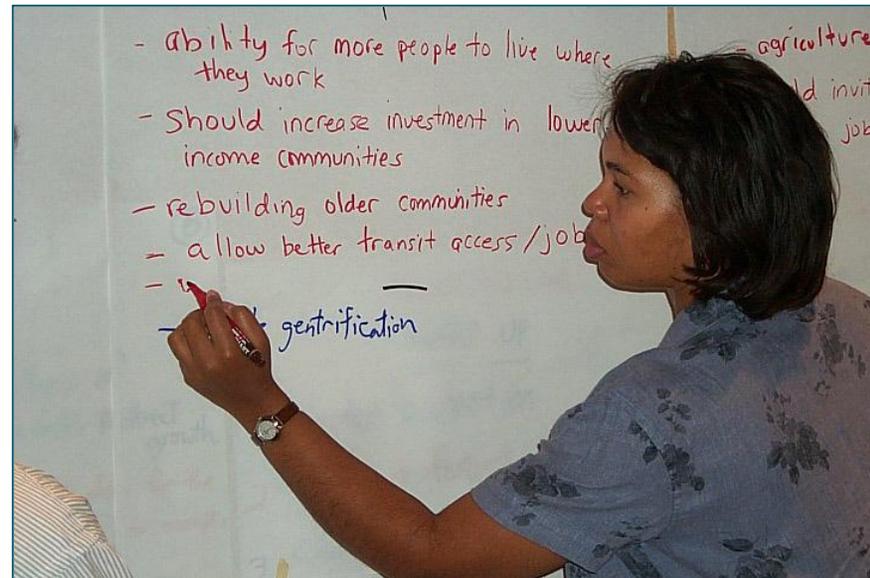
D Conducting the Visioning Process

Gathering Ideas

Conduct Public Big Idea Gathering Meetings

Collect and Database Information

Preliminary Analysis



Suggested Approach

D

Conducting the Process

Strategizing the Vision

Form Citizen Topic Groups

Develop Goals and Preliminary Strategies

Conduct the Community Resources Scan

Develop Preliminary Action Plan



Suggested Approach

D

Conducting the Process

Revisiting the Vision

The Community Choices Workshop



Approach

E Finalizing the Vision and Action Plan

- Finalize the Vision and Action Plan
- Produce the final plan and report
- Setting up Implementation

Goal 6. The Washington metropolitan region will achieve better inter-jurisdictional coordination of transportation and land use planning.

Objectives

1. A composite general land use and transportation map of the region that identifies the key elements needed for regional transportation planning — regional activity centers, principal transportation corridors and facilities, and designated “green space.”

This 1996 COG map, showing existing and projected land uses in local government comprehensive plans, provides a starting point for the development of a composite land use and transportation map for the region.

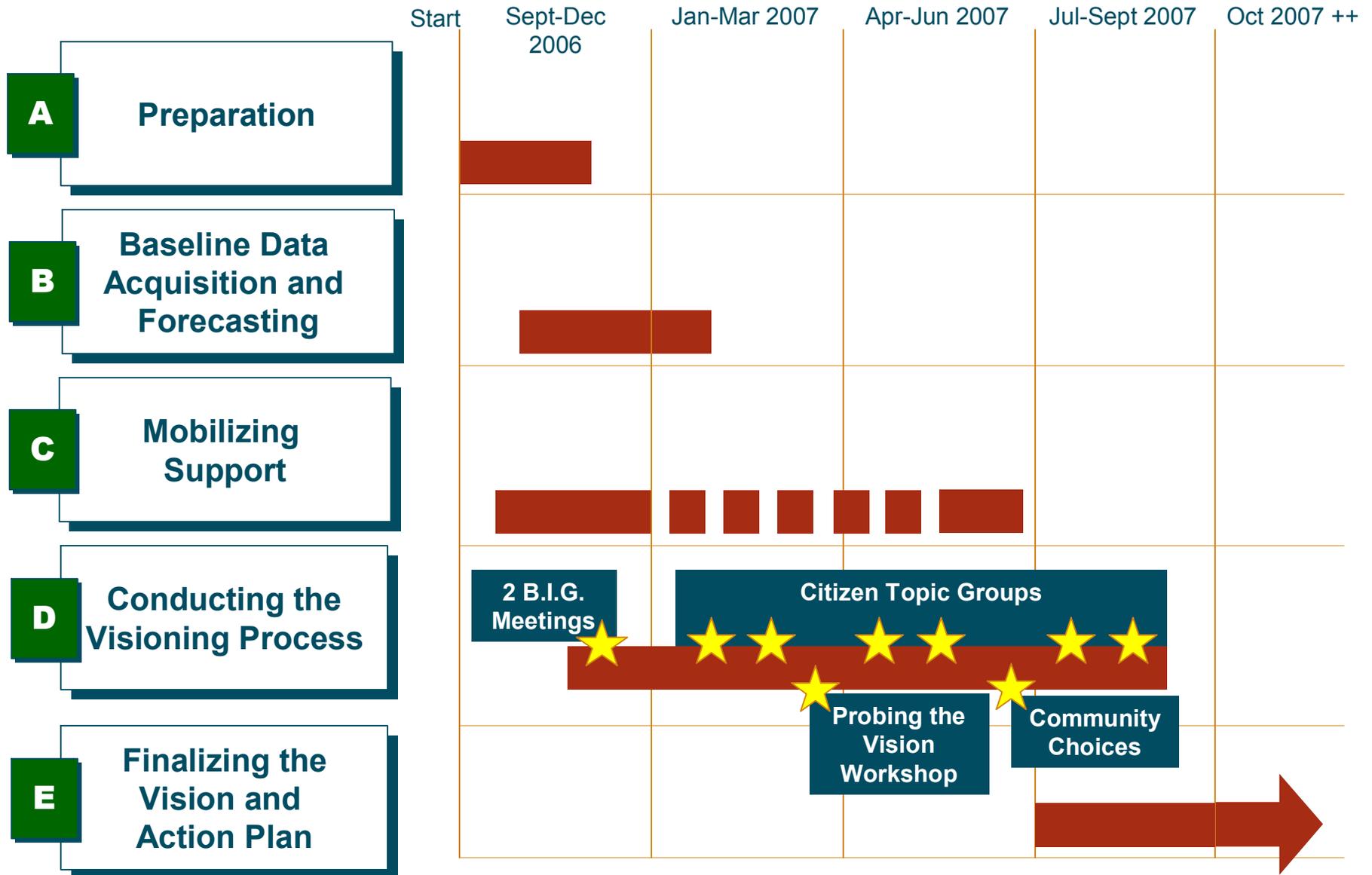
STRATEGIES FOR IMPLEMENTING GOAL SIX

1. Develop a regional process to notify local governments formally of regional growth and transportation policy issues, and encourage local governments to specifically address such issues in their comprehensive plans.
2. Identify an agreed-upon set of definitions and assumptions to facilitate regional cooperation.
3. Ensure that major corridor studies include options that serve the regional core and regional activity centers shown on the regional map.
4. Develop, in cooperation with local governments, model zoning and land use guidelines that encourage multiple use development patterns and reduce non-work automobile dependency.
5. Plan for development to be located where it can be served by existing or planned infrastructure.

Arlington County has focused development along Metro rail corridors, as illustrated in these pictures of the area surrounding the Ballston Metro station in 1977 (above) and 1993 (below).

in accordance with the recommendations of the *Partnership for Regional Excellence* report approved by the COG Board of Directors in 1993.

Timeline



Questions/Comments

Critical Action Item: Vision Committee Formation

1st Vision Committee Meeting, Tentatively Nov 8 or 9, 2006

Composition

- 2 Co-Chairs
- 15 Appointed Co-Facilitators +/-
- 15 Elected Co-Facilitators +/-

Recommended Steps for Vision Committee Formulation

1. Today - Sponsors Council selects candidates for interviews
2. Next meeting - Sponsors Council interviews and appoints Co-Chairs
Tasks Co-Chairs to identify initial 15+/- Co-Facilitators
3. Following meeting - Co-Chairs recommend initial Vision Committee membership for Sponsors Council endorsement
Formally transfer stewardship of process to the Vision Committee

Critical Action Item: Vision Committee Formation

Vision Committee Responsibilities

- Logistics, Coordination, Flow of Information, Draft and Final Plan
- Liaison with Sponsors Council and Citizen Topic Groups
- Assists in identification of Citizen Topic Groups
- Co-Chairs and Co-Facilitators of Citizen Topic Groups

Suggested Criteria for Co-Chair Selection

1. Leadership qualities (1 Established / 1 Not-Established)
2. Good spokesperson for the process
3. Connections with the community
4. Committed to one year+ involvement
5. 2 Co-chairs should have different interest/affiliation

Thank You