

# imagine **Columbia's** future!

Imagine Columbia's Future Vision Committee #9

## Meeting Minutes

7/17/07 4PM-6PM

Walton Building

Co-Chairs: M. Dianne Drainer  
Support Staff: Paula Hertwig Hopkins

Dr. Jeff Williams

*Present:* Bill Costello  
Louesa Runge Fine  
Sarah Read  
Tina Ehrhardt  
Jo Sapp  
Kevin Brown

Toney Lowery  
Dee Dokken  
Robert Bailey  
Nick Peckham  
Kay Callison  
B. Daniel Simon

Susan Williams  
Dave Overfelt  
Sally Beth Lyon  
Tim Klocko  
Kim Stonecipher-Fisher

*Absent:* Pieter Van Waarde  
Becky Wagner

Lynda Baumgartner  
Dan Goldstein

Al Price

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### I. Approve Minutes from Previous Meeting

Approve – Louesa Runge Fine      Second – Bob Bailey

### II. Key Meeting Discussion Topics

**Vision Plan Format:** How do we address the two longer reports that exceed format? Consultant gave his reasoning regarding conciseness of vision plan formats. Discussion regarding how final report should look.

**ACP Discussion:** Information received so far is very good however, some reports a little long. The community should receive simple and concise information. The information can either be left the way it is (long and short) and clean up for a little grammar or follow as close as possible the outline provided by ACP. Simplicity reflects the vision and inspires community more effectively in the long run. However, decision is the committee's since it is their plan and will affect what we do tomorrow. It is a "living document."

#### **Committee Comments regarding how the final report could be arranged:**

Kay: It is nice to have uniformity and likes idea of appendices for longer reports. The form has really collected a lot of information.

Sarah: All the groups were told to stay within the form structure. It was understood that there would be a uniform look and plan for the final vision plan. I would hesitate to dismiss all earlier instructions regarding following the forms. Can we tell groups tomorrow that they can submit more detailed reports?

Dianne: prefers one document and one book for final plan.

Kim: Understood that the final report should fit format.

Dave: If we allow appendices there will be other groups that will want to include more information because they were told early on that they needed to be succinct.

Sally Beth: What if extra information submitted was referenced in the document?  
Hyper linked online, an option and hard copies made available.

Gianni: Columbia has 43 goals and over 100 strategies, this will be a 200 page final document, at least. For who is this targeted? What use do you see for this information? Is the information reinforcing the vision? Does it give strength to the vision? Or is it more for reference and information, or another issue? You need a vision that tells people what you want.

Dan: We spent all our time in four separate subtopic groups. Will we ever sit down and talk together in a group? Put more detail in their report of how they reached their conclusions. Requested that they attach full information as an attachment to the now correctly completed ACP forms. No problem with ACP editing as long as their long form is attached as an appendix. This all comes down to convincing seven Council members. Insists that transportation group information be included in the appendix.

Bonnie: Does not want a cookie cutter and don't mind paring it down as long as it is kept in it's entirety at the end of the report or appendix. Downtown revitalizations very complex and involve many strategies.

**Motion: Dan moves that the groups submit their work in the intended format and if the information needs to be modified, permit ACP to make those suggestions back to the groups and a longer report or information be included in the final report as attachments or appendices. Motion seconded by Bonnie Maier.**

**Discussion:** Dave believes that we need Executive Summary. Wants to see draft before finalization.

**Voting:**

No: Bob Bailey

Yes: All else

Sarah: With a readable summary, public can see uniformity and detailed reports can be included in the appendix. Development has not had an opportunity to provide longer report with details and other information from their subtopic groups. This group was asked to hold their pens!

Sally Beth: bind as two separate documents.

Bailey: Groups are done and did what they were told to do, and now we are saying maybe we add all these things in appendices? Took a process, followed it, but we should have been talking about that before.

There was consensus that they were not supposed to give long reports.

Sarah: Can we see drafts first and re-visit in August (or September) after they see the reports?

Louesa: Her group has been putting information down into format and will not want to re-create. They will be okay with appendices and could gather up information they have been using to include.

**Community Choices Open House:**

- Model based on 4 purposes:**
1. Present vision back to public
  2. Ask public to express priorities
  3. Recruit implementation volunteers
  4. Celebrate completion of an extraordinary effort

Goals and Strategies on Panels and Action Plans at each table for participants to review.

Camera ready boards end of August.

Comments cards will be provided.

Each person has to choose with 3-5 dots. What is the typical outcome? How many dots do we give people? Is 5 sufficient? Knoxville, 49 goals and gave 3 dots.

**Vision Implementation:**

Requires "Keepers of the Flame"

Vision Committee reorganized with other civic organizations

Informal entity

Independent formal organization

In either case, "Keepers of the Flame" agrees to keep vision and implementation alive.

**Challenges:**

Long horizon of the vision

Need for sustained leadership

Funding

Who funds the "keeper of the flame?"

Need a task force system to keep the vision going.

Some communities have used their vision as basis for comprehensive plan.

Bonnie and Gianni visit hereafter to talk about her report. Deadline for all materials is July 18<sup>th</sup> or morning after; on line or hard copy or both. End of this week must get all materials to Gianni.

Let Paula know if any have additional questions through tomorrow AM with Gianni.