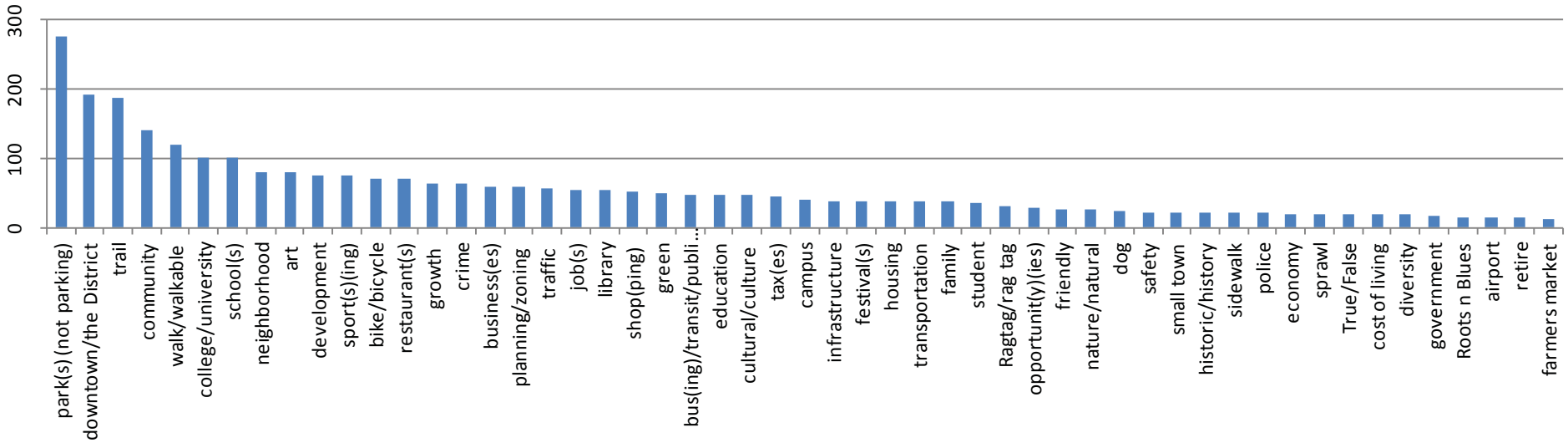Figure 3-1: Results of the keyword frequency analysis
Source: Columbia Imagined public surveys and wordle.net