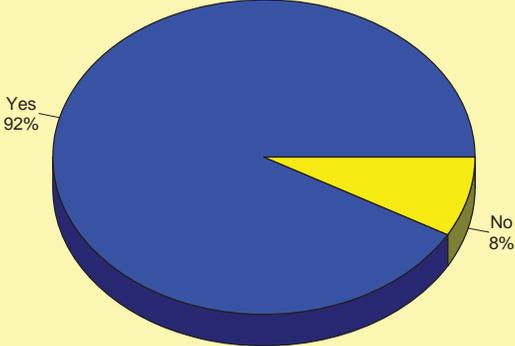


Section 2

Charts and Graphs

Q1. Whether or Not Residents Have Visited any of the City of Columbia's Parks or Facilities During the Past Year

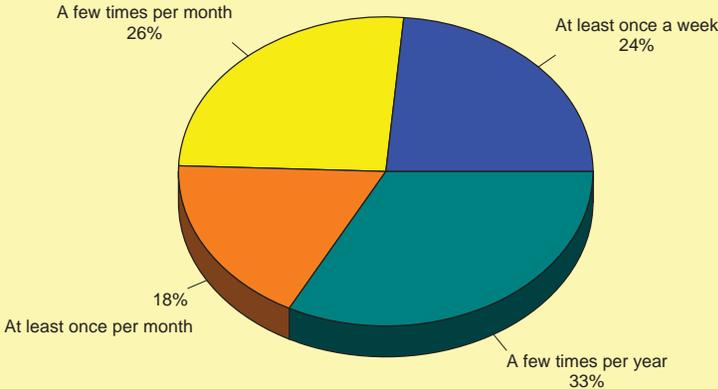
by percentage of respondents



Source: Leisure Vision/ETC Institute (2015)

Q1a. How Often Residents Visited the City of Columbia's Parks During the Past 12 Months

by percentage of respondents (who visited parks)

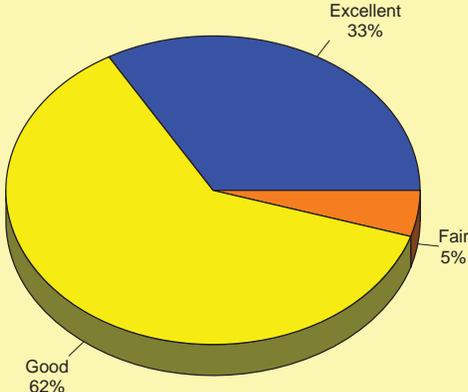


Only 0.3% indicated None

Source: Leisure Vision/ETC Institute (2015)

Q1b. How Residents Rate the Physical Condition of ALL of City of Columbia's Parks they Have Visited

by percentage of respondents (who visited parks, excluding "don't know")

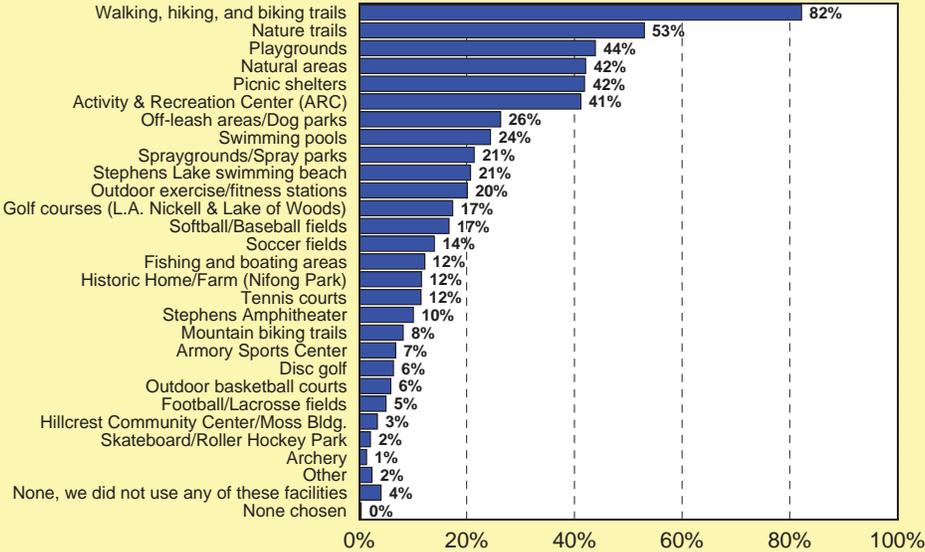


Only 0.3% indicated poor

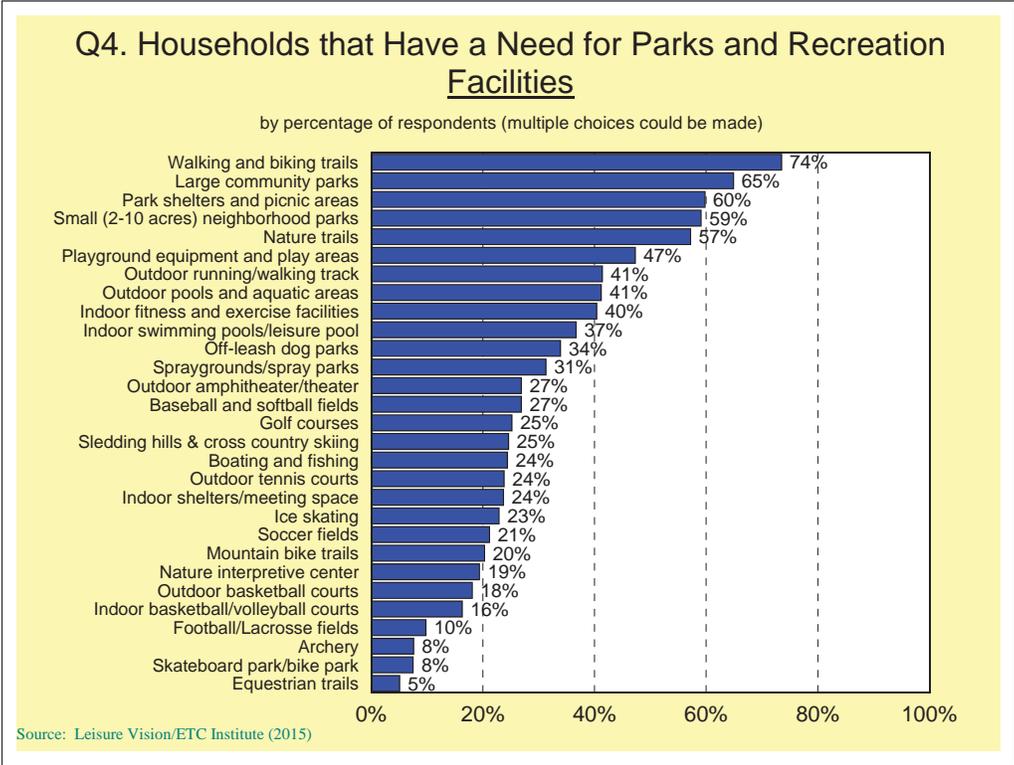
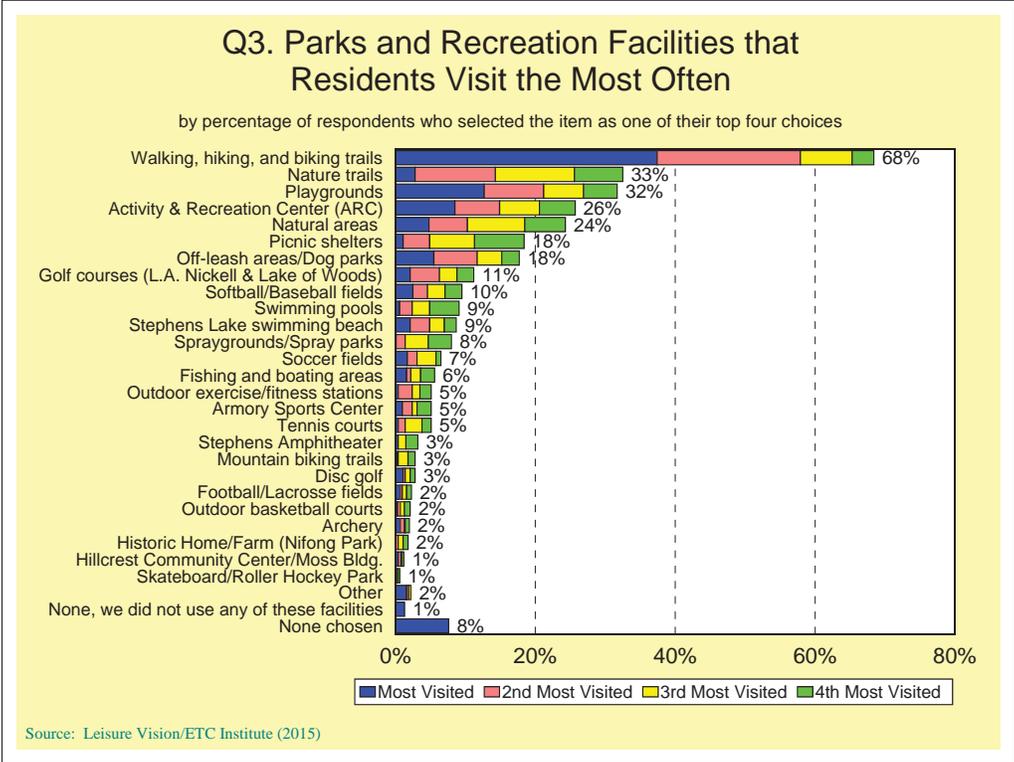
Source: Leisure Vision/ETC Institute (2015)

Q2. Facilities Residents Have Used or Visited in the City of Columbia Parks Over the Past 12 Months

by percentage of respondents (multiple selections possible)

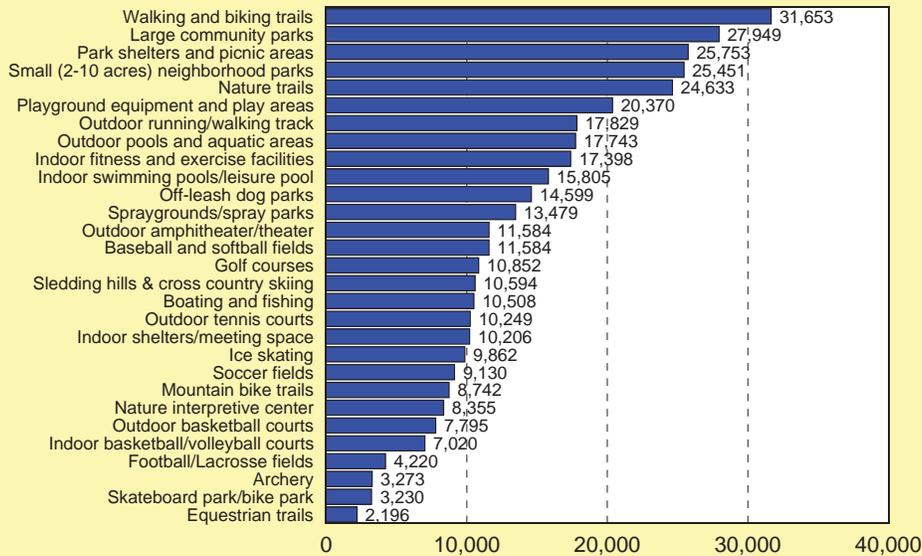


Source: Leisure Vision/ETC Institute (2015)



Q4a. Estimated Number of Households in the City of Columbia that Have a Need for Parks and Recreation Facilities

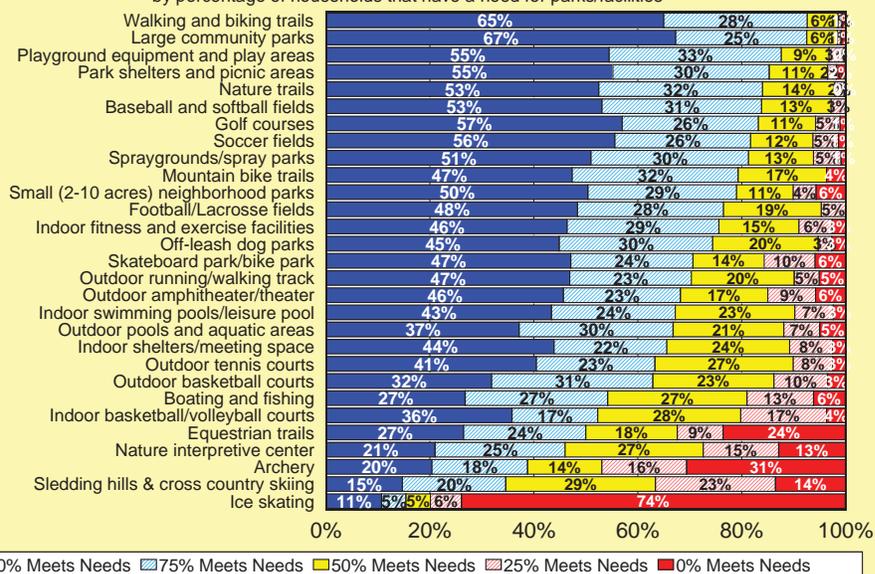
by number of households based on 43,065 occupied households in the City of Columbia



Source: Leisure Vision/ETC Institute (2015)

Q4B. How Well Parks and Recreation Facilities in the City of Columbia Meet the Needs of Households

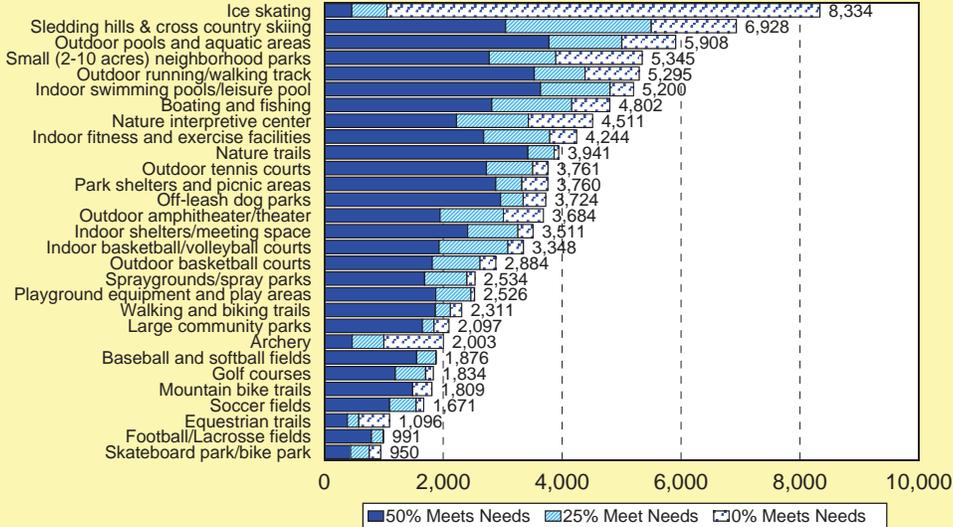
by percentage of households that have a need for parks/facilities



Source: Leisure Vision/ETC Institute (2015)

Q4c. Estimated Number of Households in the City of Columbia Whose Needs for Parks and Recreation Facilities Are Only Being 50% Met or Less

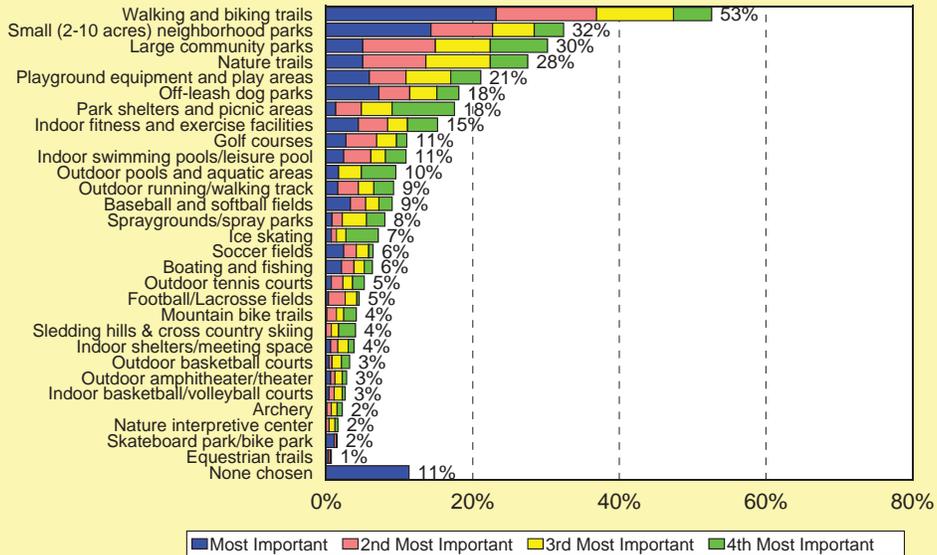
by number of households based on 43,065 occupied households in the City of Columbia



Source: Leisure Vision/ETC Institute (2015)

Q5. Parks and Recreation Facilities that Are Most Important to Households

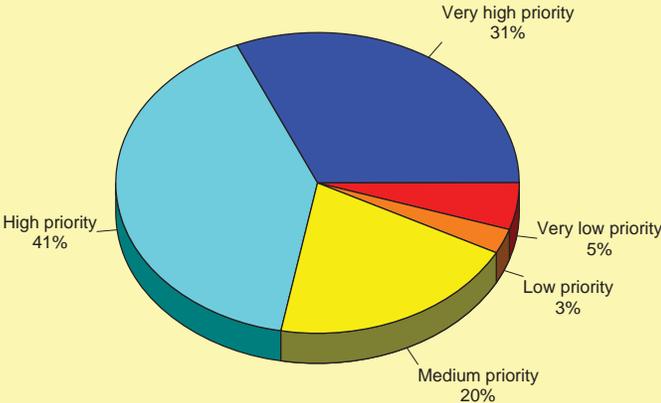
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (2015)

Q6. Priority Residents Feel that City Officials Should Place on Maintaining the Conditions of the Parks, Trails, and Recreation Facilities in the Columbia Parks and Recreation System

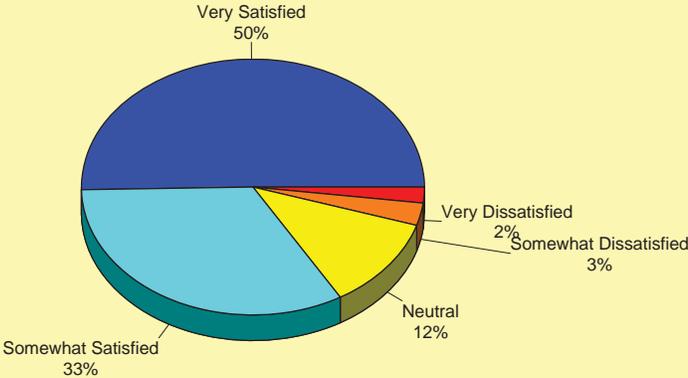
by percentage of respondents (excluding "don't know")



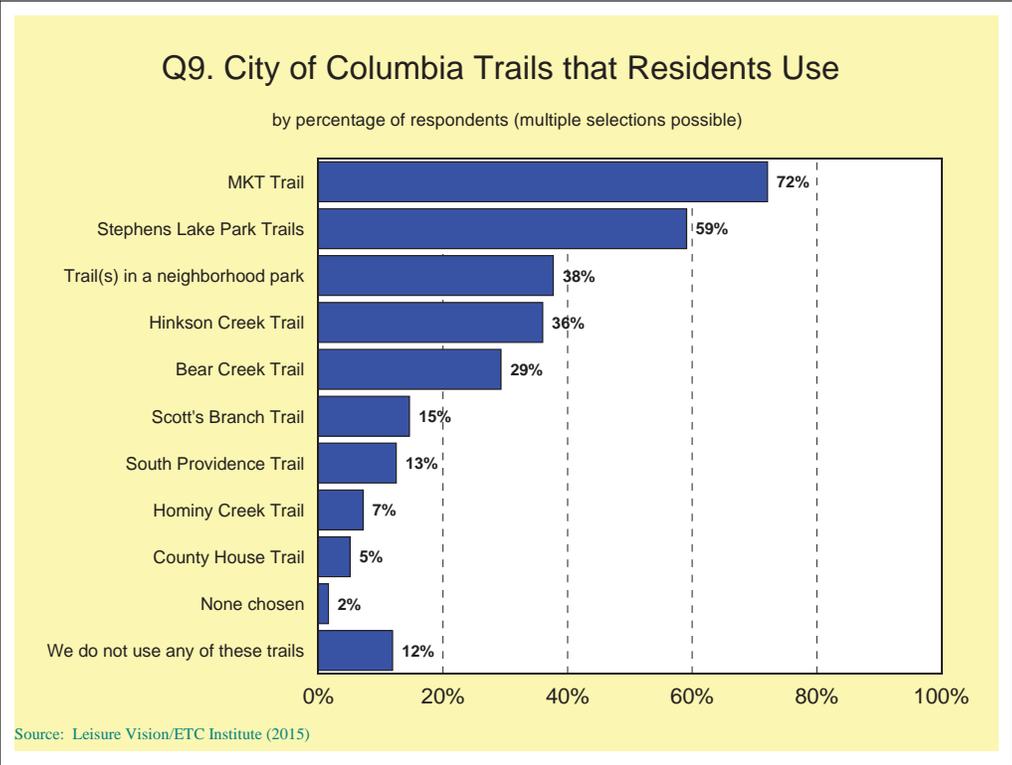
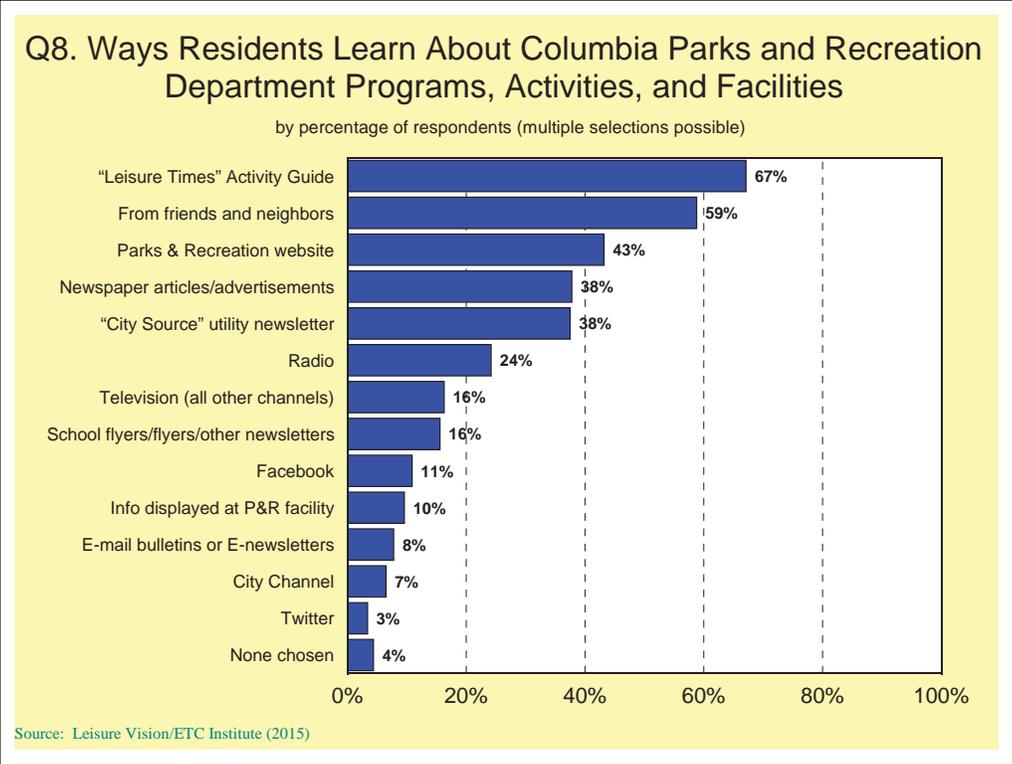
Source: Leisure Vision/ETC Institute (2015)

Q7. Resident Satisfaction with the Overall Value their Household Receives from the Columbia Parks and Recreation Department Programs, Activities and Facilities

by percentage of respondents (excluding "don't know")



Source: Leisure Vision/ETC Institute (2015)

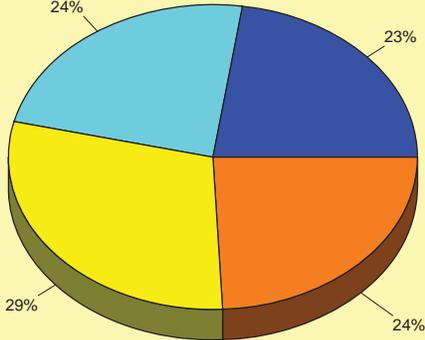


Q10. Statement that Best Represents Resident Preferences for Trail Surfaces

by percentage of respondents (excluding "don't know")

I prefer a hard surface trail because it doesn't wash out when it rains, has less annual maintenance costs, is cleaner, and doesn't adversely affect the environment by erosion.

I prefer a gravel surface because it has less impact on my joints and/or because it fits in more with natural surroundings than hard surface.



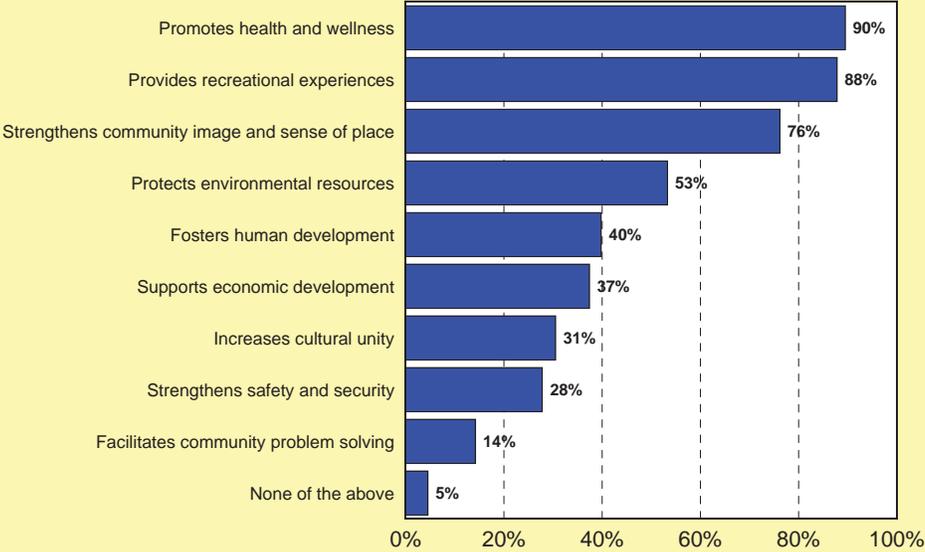
I prefer a combination of gravel through flat areas and hard surface on slopes and areas where there are frequent washouts.

I do not have a trail surface preference.

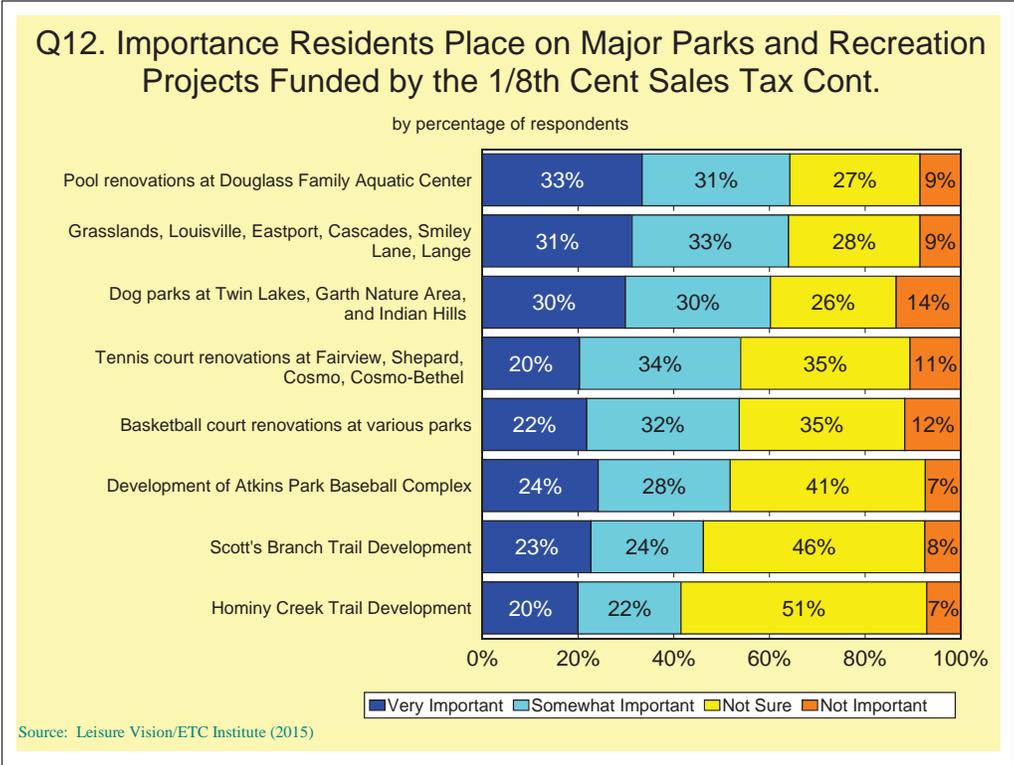
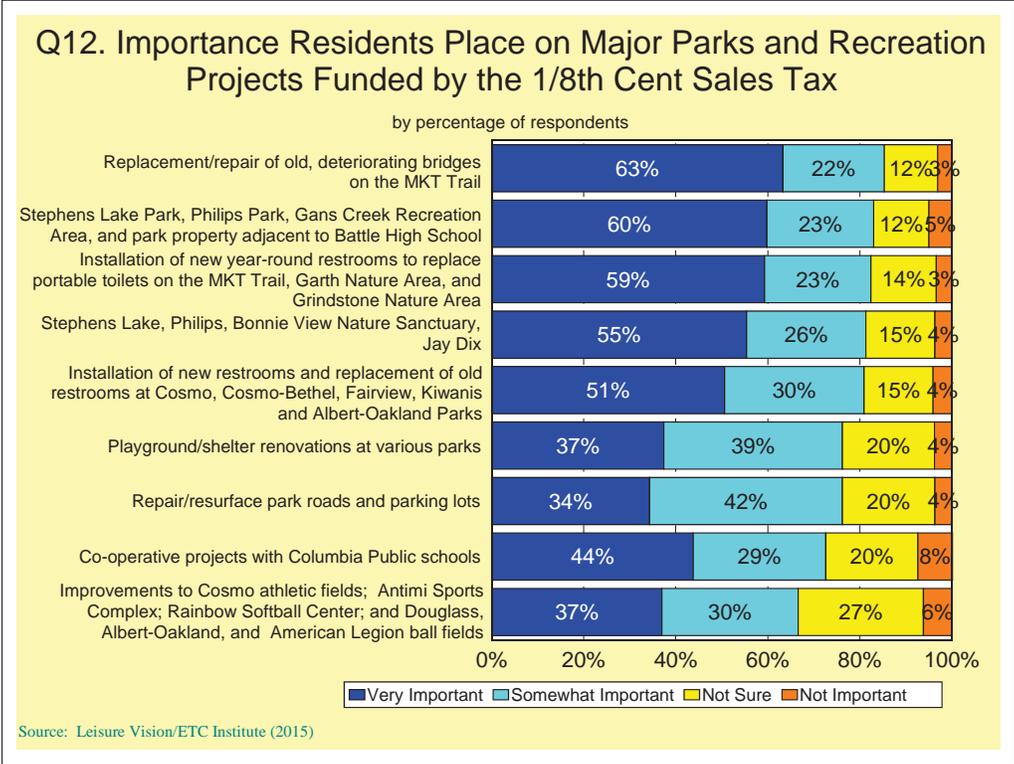
Source: Leisure Vision/ETC Institute (2015)

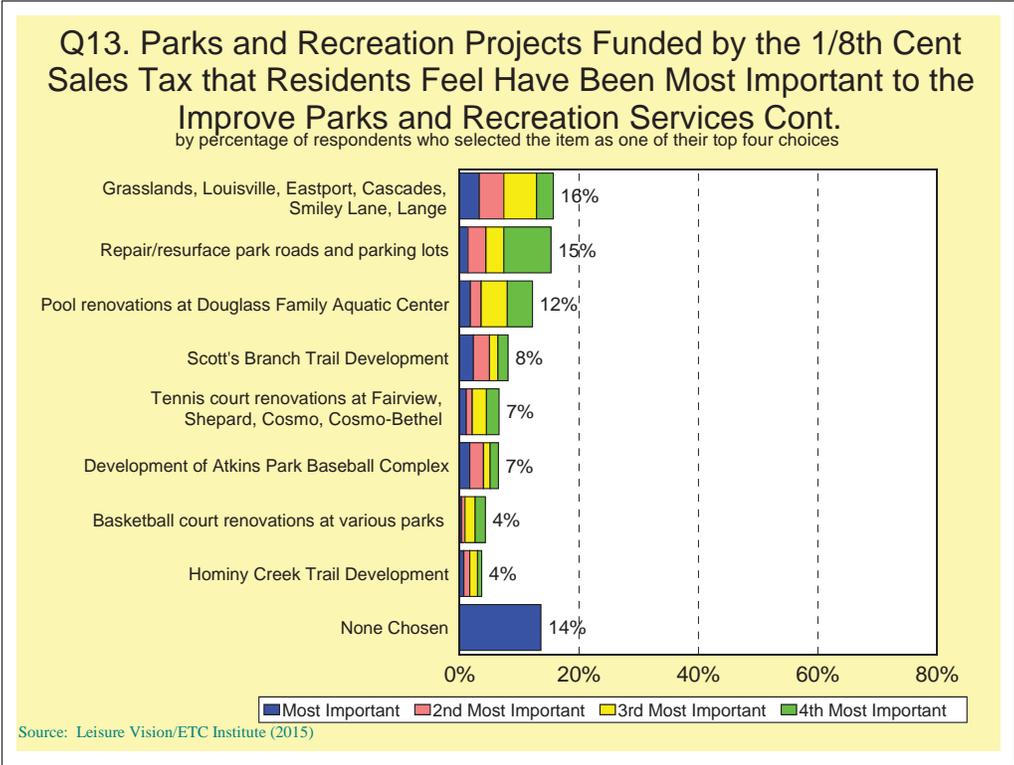
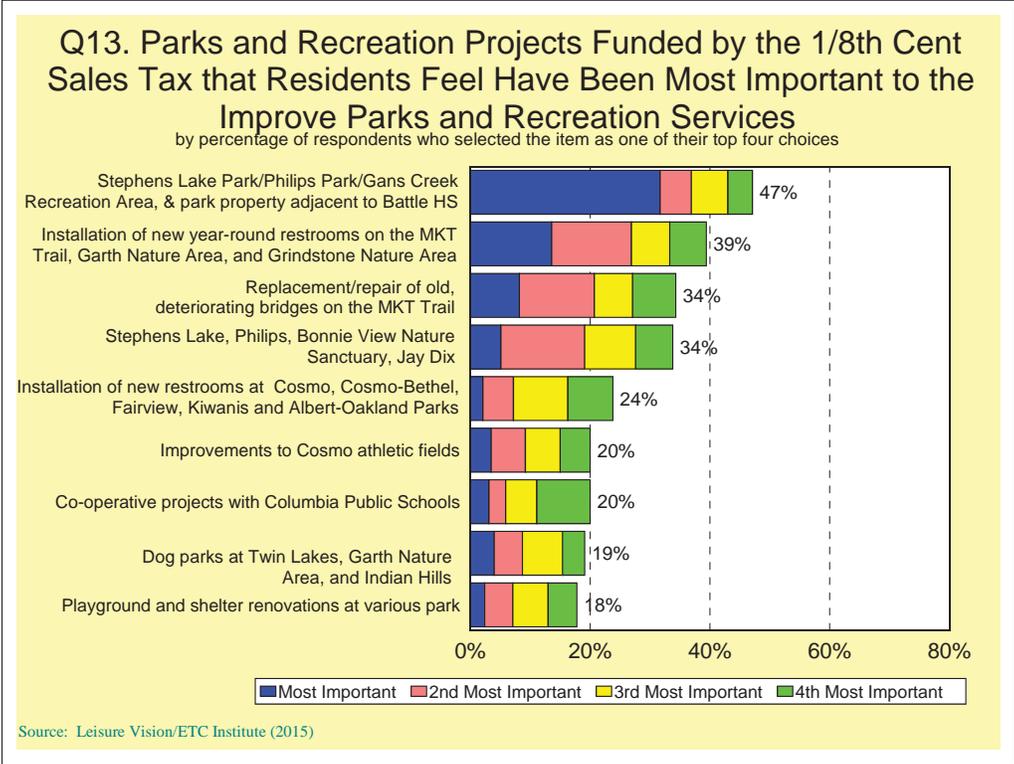
Q11. Benefits Residents Feel that Columbia Parks and Recreation Provides for the Community

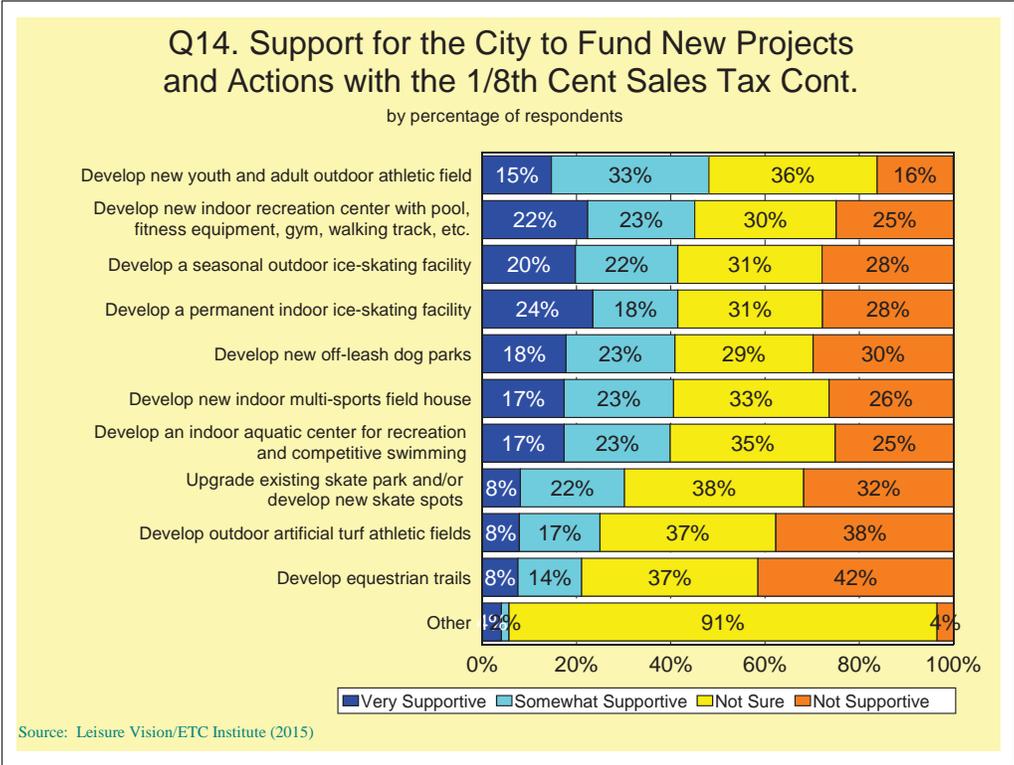
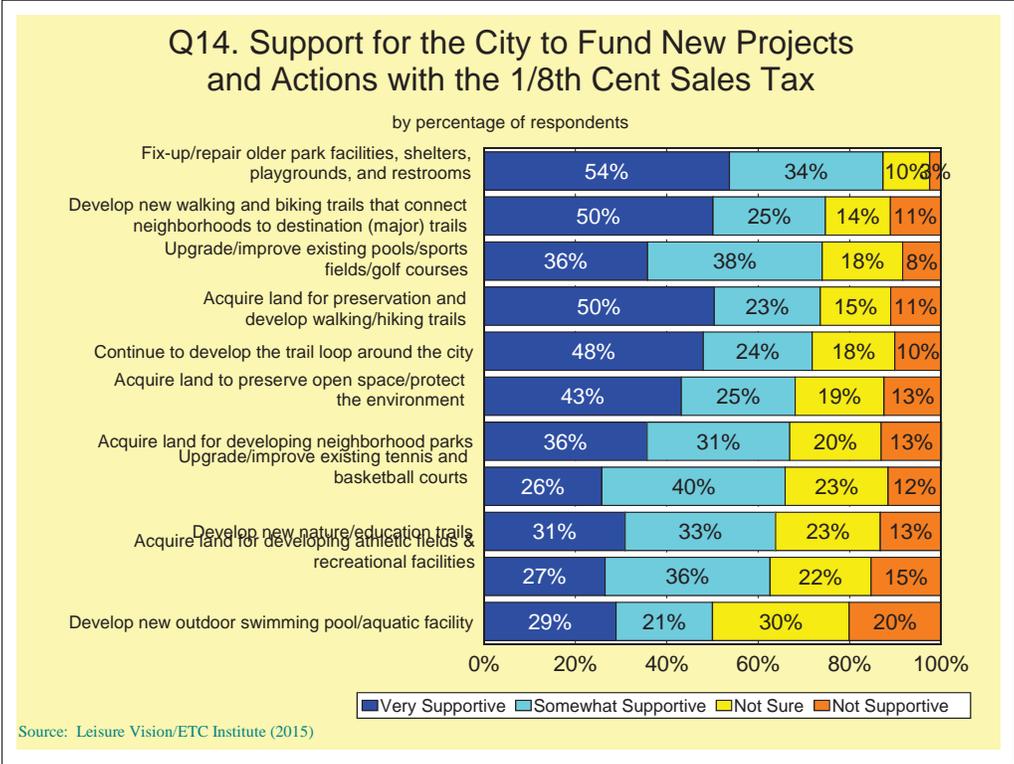
by percentage of respondents (multiple selections possible)



Source: Leisure Vision/ETC Institute (2015)

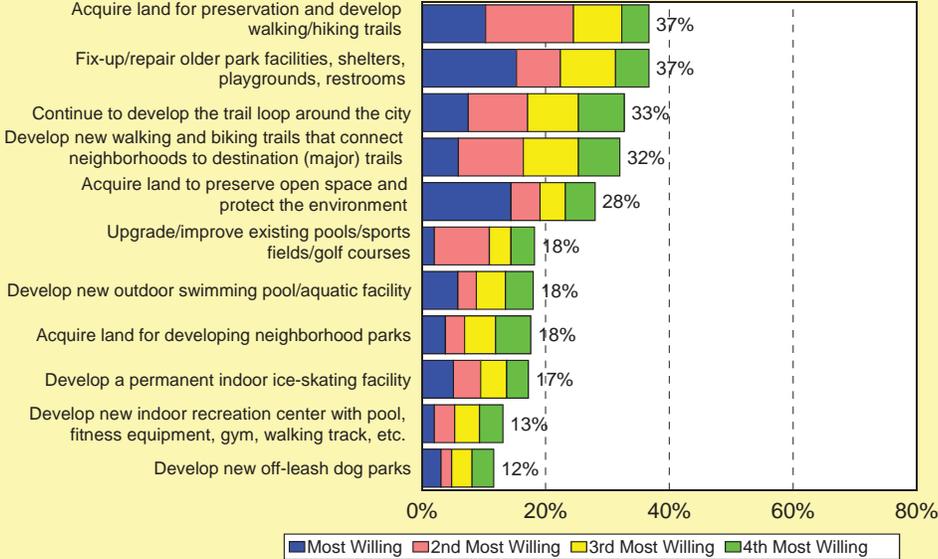






Q15. Actions Residents Are Most Willing to Fund with Revenues for the 1/8th cent Park Sales Tax

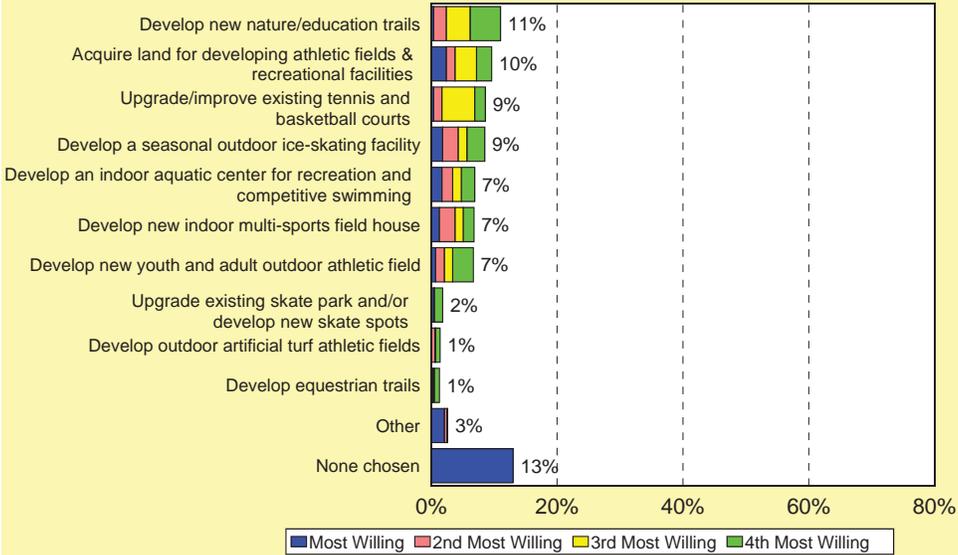
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (2015)

Q15. Actions Residents Are Most Willing to Fund with Revenues for the 1/8th cent Park Sales Tax Cont.

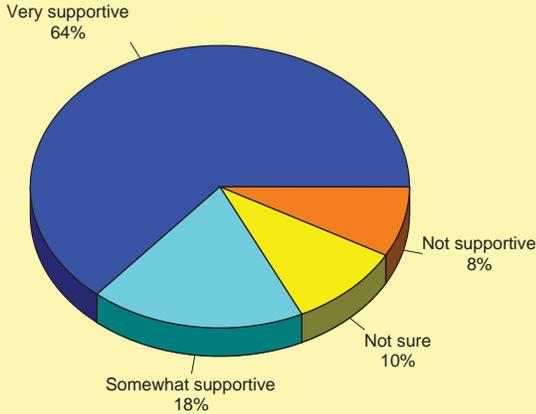
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (2015)

Q16. Support for Renewal of the 1/8th Cent Park Sales Tax to Fund the Types of Projects Residents Indicated Are Most Important

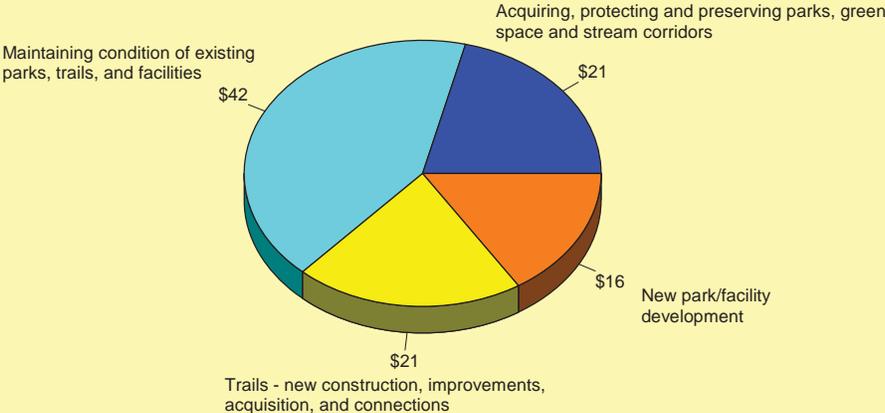
by percentage of respondents



Source: Leisure Vision/ETC Institute (2015)

Q17. How Residents Would Allocate \$100 of the Park Sales Tax Dollars Spent

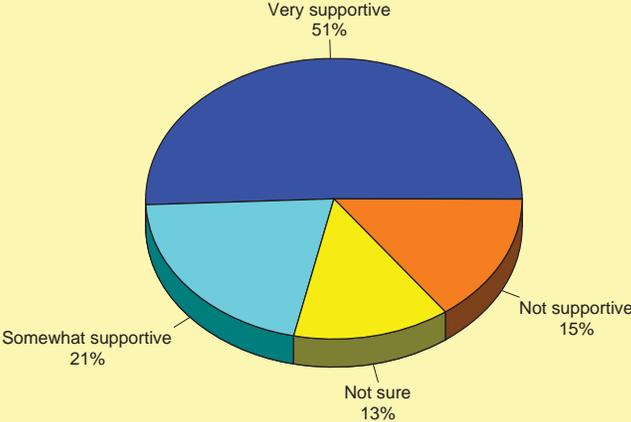
by percentage of respondents



Source: Leisure Vision/ETC Institute (2015)

Q18. Support for Making the 1/8th Cent Park Sales Tax a Permanent Funding Source for Local Parks

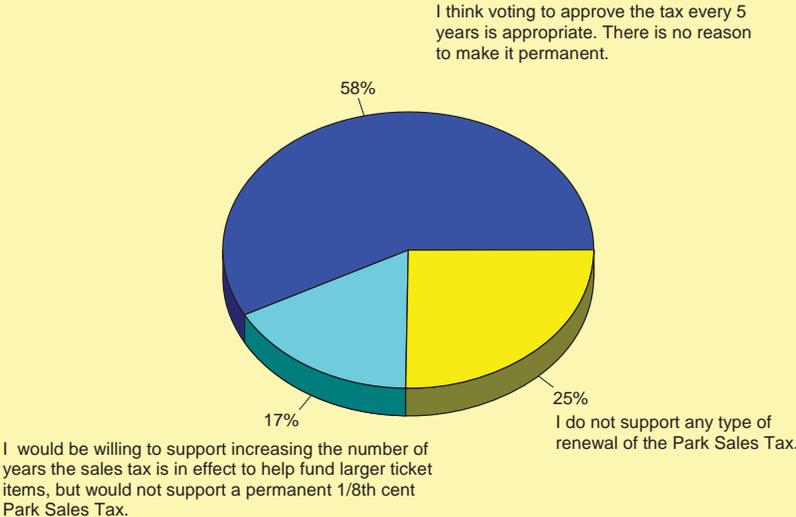
by percentage of respondents



Source: Leisure Vision/ETC Institute (2015)

Q19. Reasons Residents Are "Not Sure" or "Not Supportive" Regarding Making the 1/8th Cent Sales Tax Permanent

by percentage of respondents (excluding "don't know")

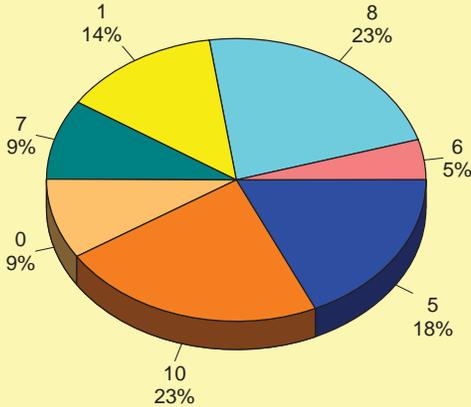


Source: Leisure Vision/ETC Institute (2015)

Q19a. Support for Amount of Years the 1/8th Cent Park Sales Tax Would Be in Effect Until Coming Back to a Vote for Renewal

(Of respondents who would increase amount of years, but do not want a permanent tax)

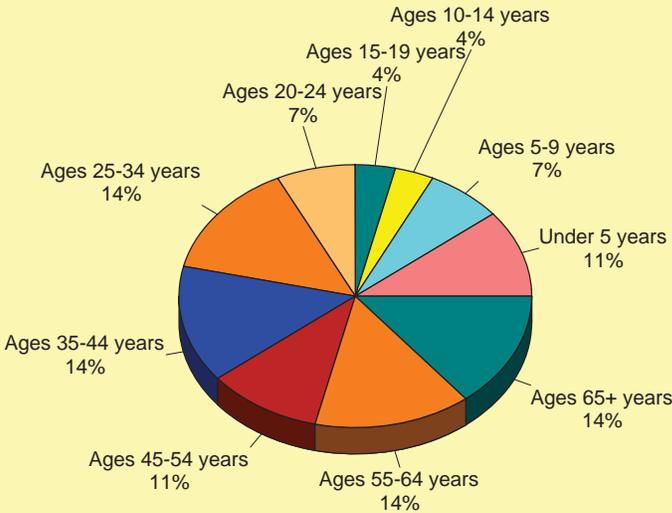
by percentage of respondents (excluding "don't know")



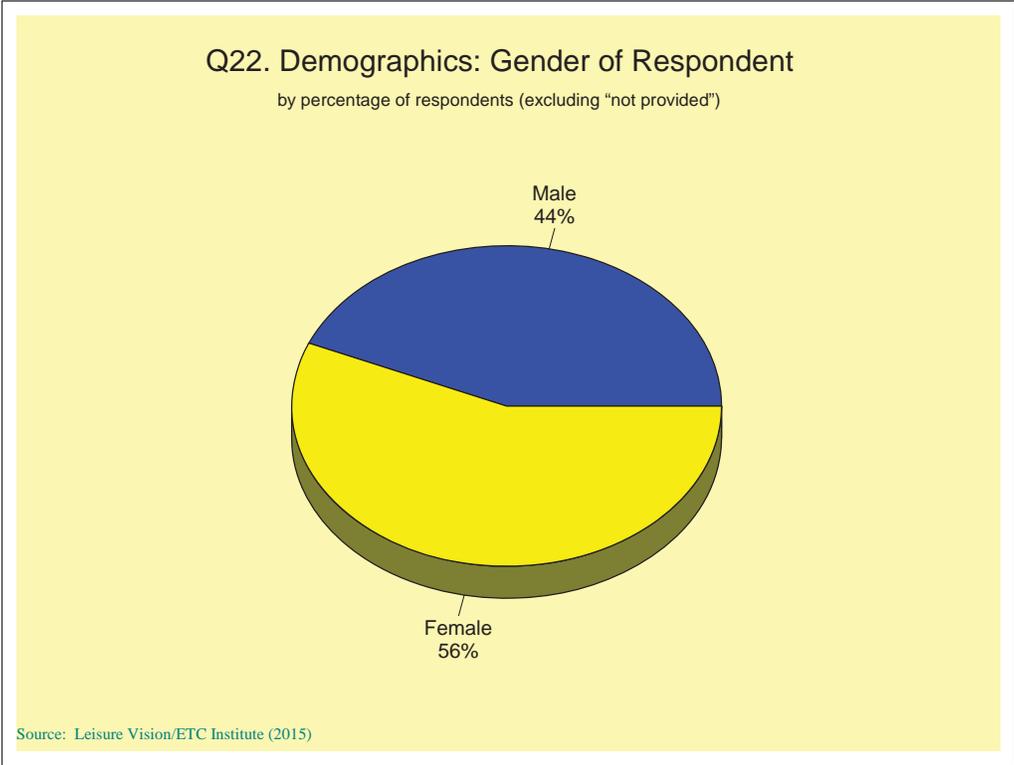
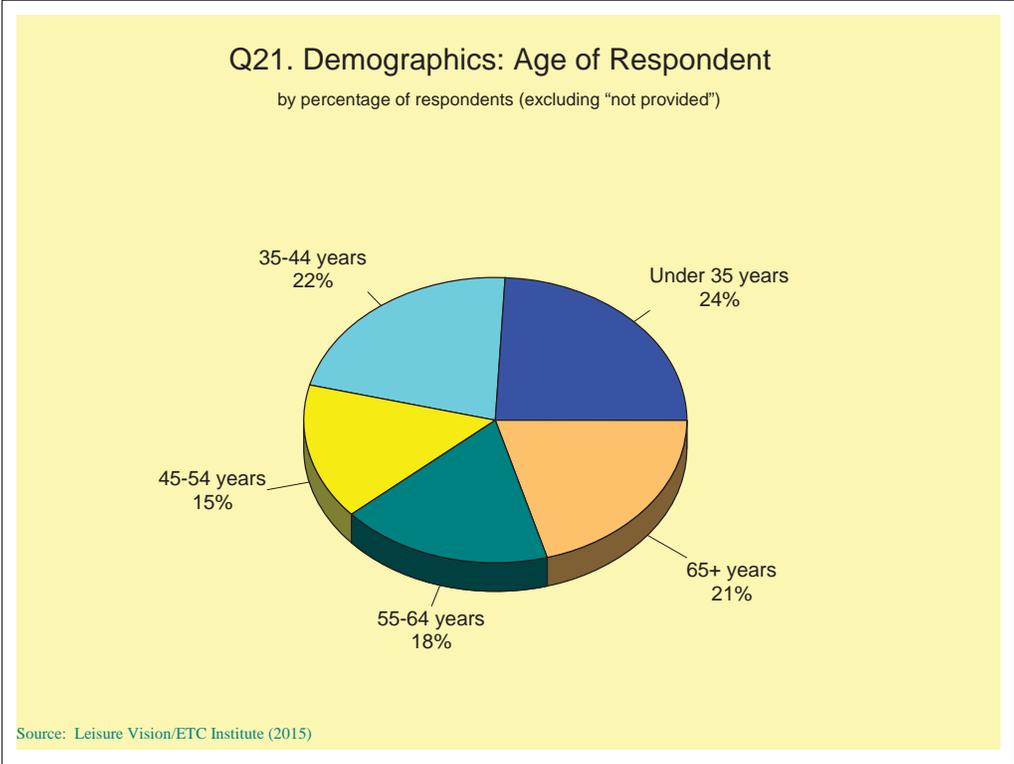
Source: Leisure Vision/ETC Institute (2015)

Q20. Demographics: Household Types

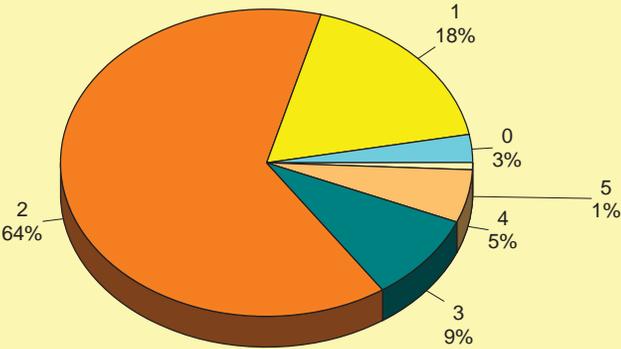
by percentage of respondents



Source: Leisure Vision/ETC Institute (2015)



Q24. Demographics: Amount of Registered Voters in Household
by percentage of respondents (excluding "not provided")



Source: Leisure Vision/ETC Institute (2015)