

Parks and Recreation Needs Assessment: 2011 Park/Recreation User Survey

Findings Summary



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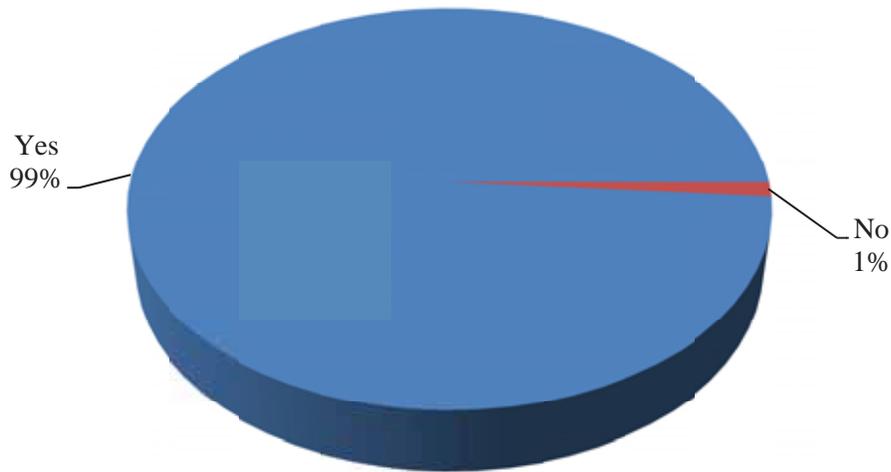
Department of Parks, Recreation & Tourism
School of Natural Resources
University of Missouri

Charts and Graphs

2011 Park/Recreation User Survey

Figure 1a. Have you or members of your households visited any of the City of Columbia's parks during the past year?

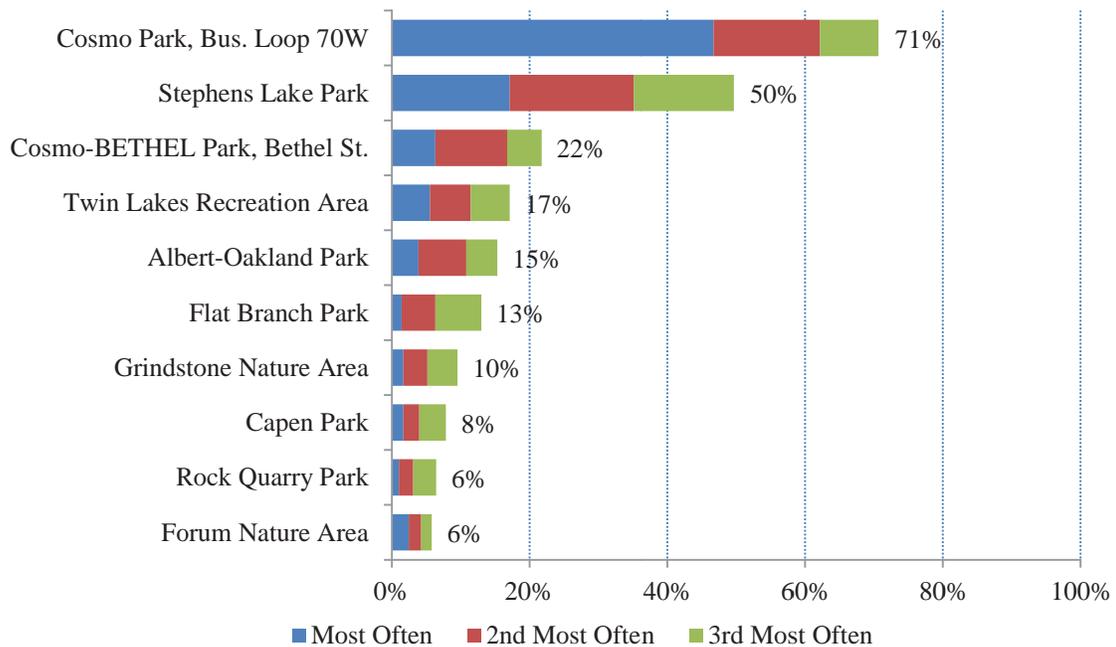
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 1b. Parks that households visit most often (top 10 shown)

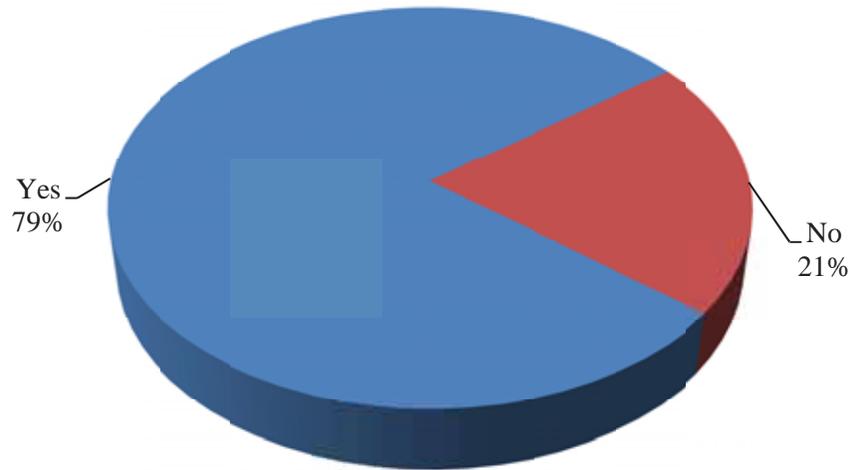
by percentage of respondents visited in the past year



Source: 2011 CPRD User Survey

Figure 2a. Have you or members of your households visited any of the City of Columbia's trails during the past year?

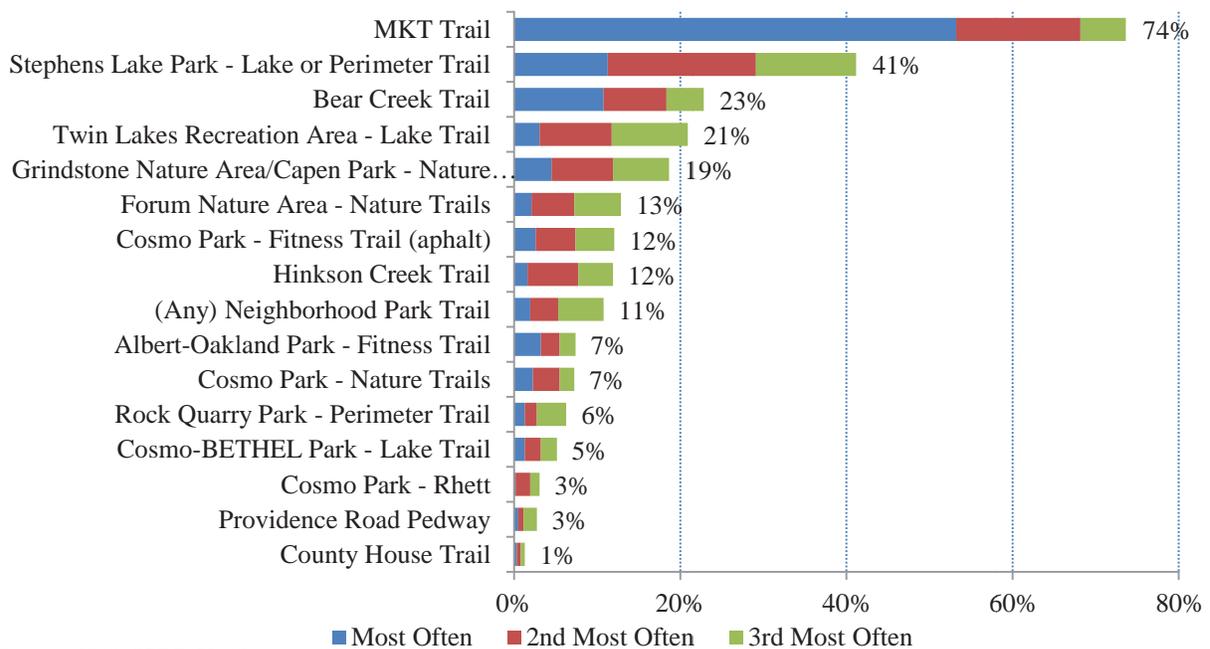
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 2b. Parks and Recreation trails that households visit most often

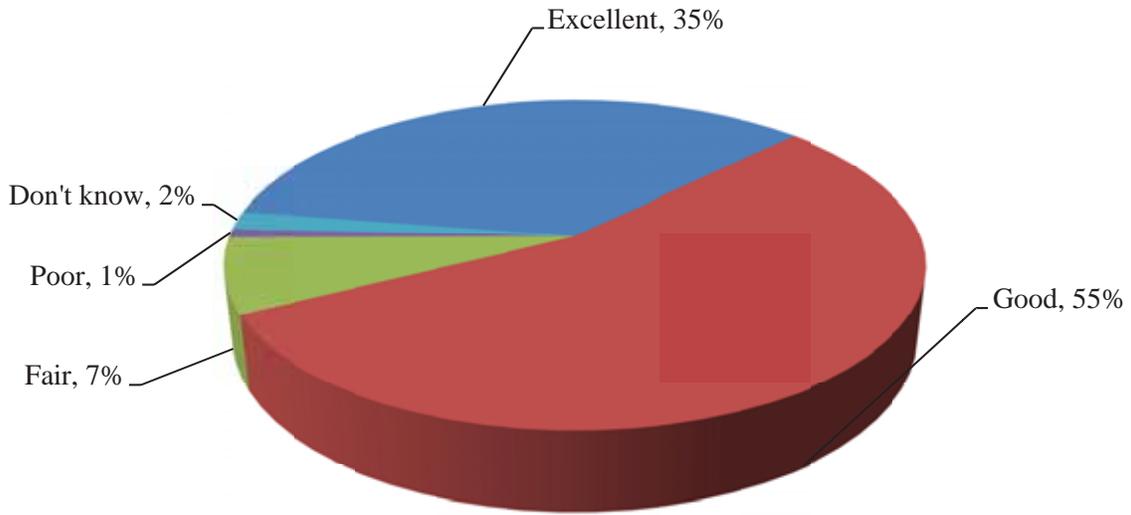
by percentage of respondents visited in the past year



Source: 2011 CPRD User Survey

Figure 3. Overall, how would you rate the physical condition of all the City of Columbia's parks/trails you have visited?

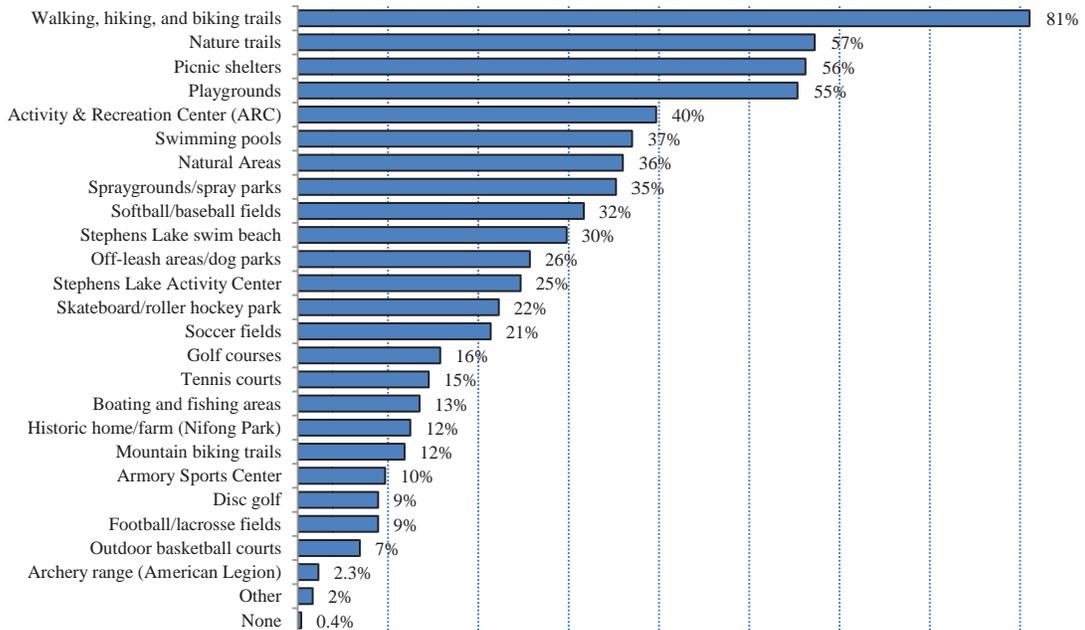
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 4a. City of Columbia parks and recreation facilities that households have visited over the past 12 months

by percentage of respondents



Source: 2011 CPRD User Survey

Figure 4b. Parks and recreation facilities that households visit most often by percentage of respondents

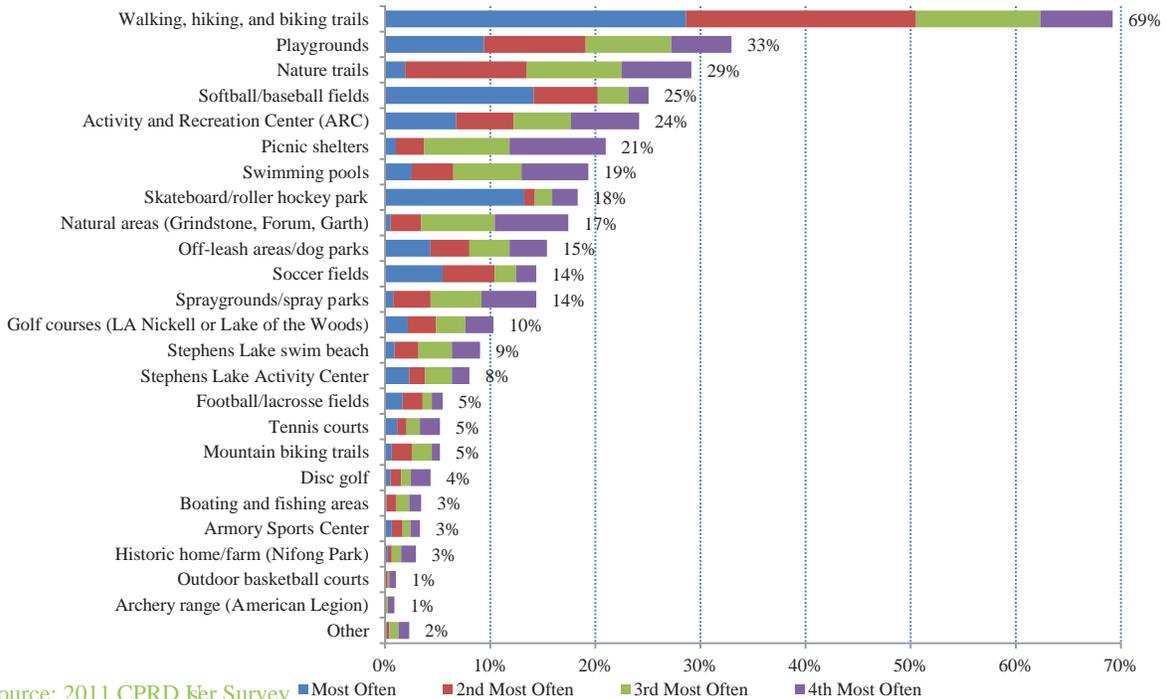


Figure 5. Reasons that prevent households from using Columbia's parks and recreation facilities

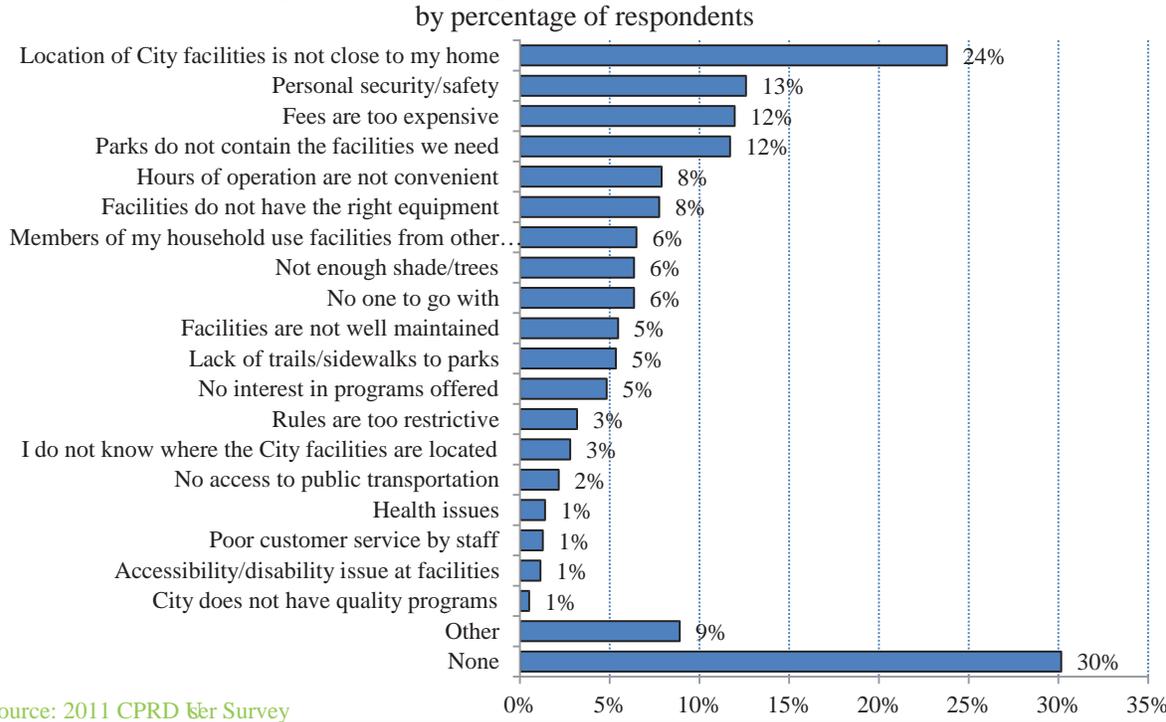
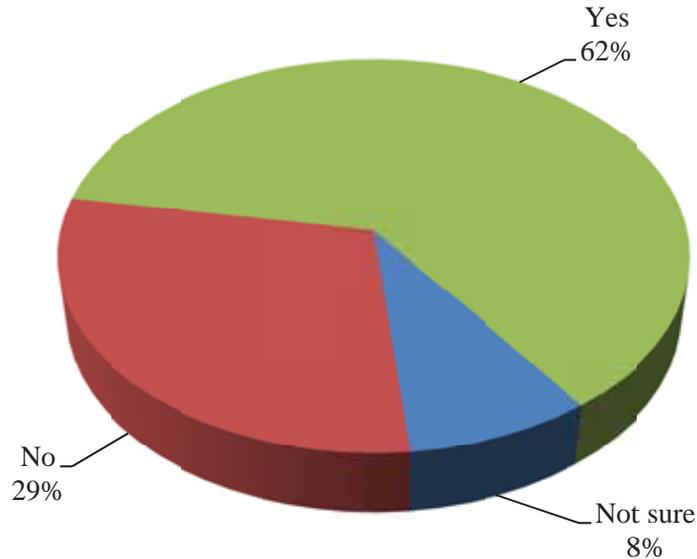


Figure 6. Do you feel there are sufficient parks and green spaces areas within walking distance of your residence?

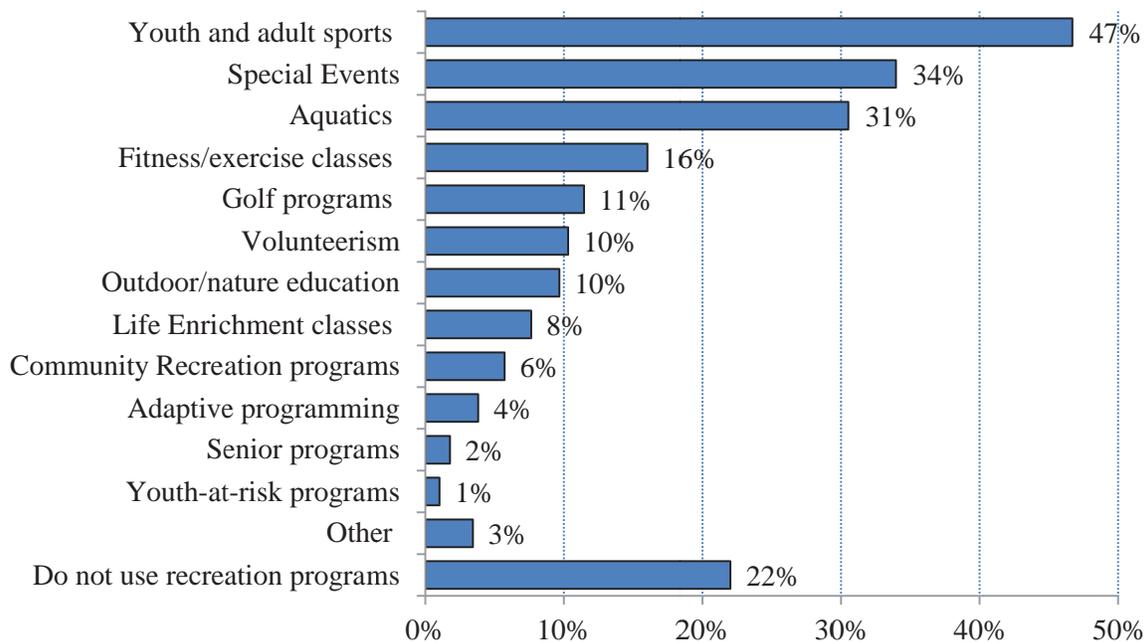
by percentage of respondents



Source: 2011 CPRD User Survey

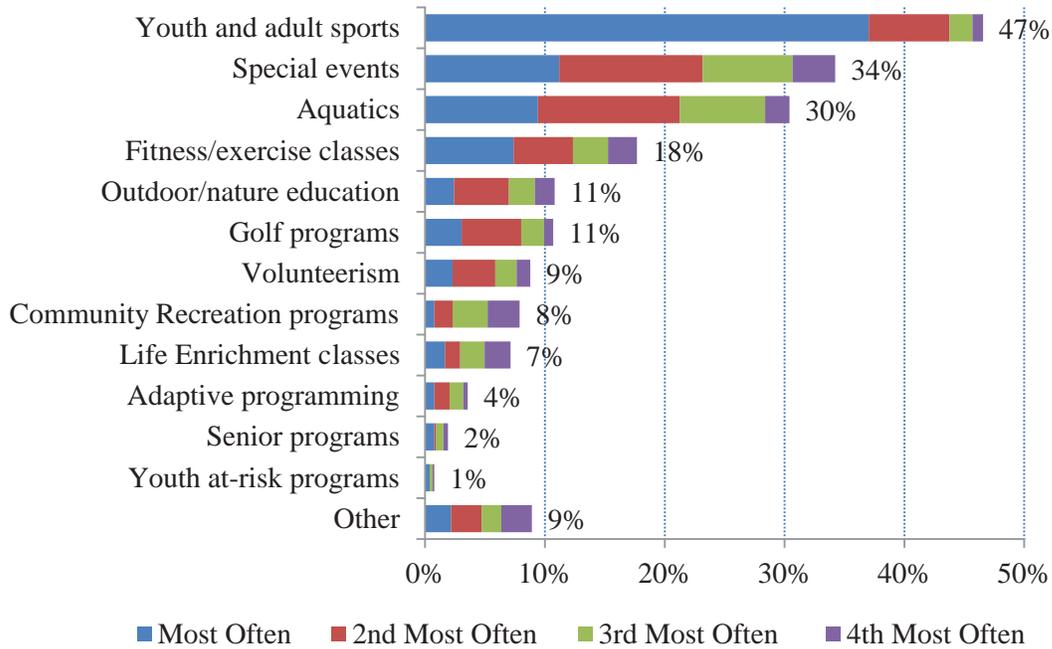
Figure 7a. City of Columbia parks and recreation programs that households have participated over the past 12 months

by percentage of respondents (multiple choices could be made)



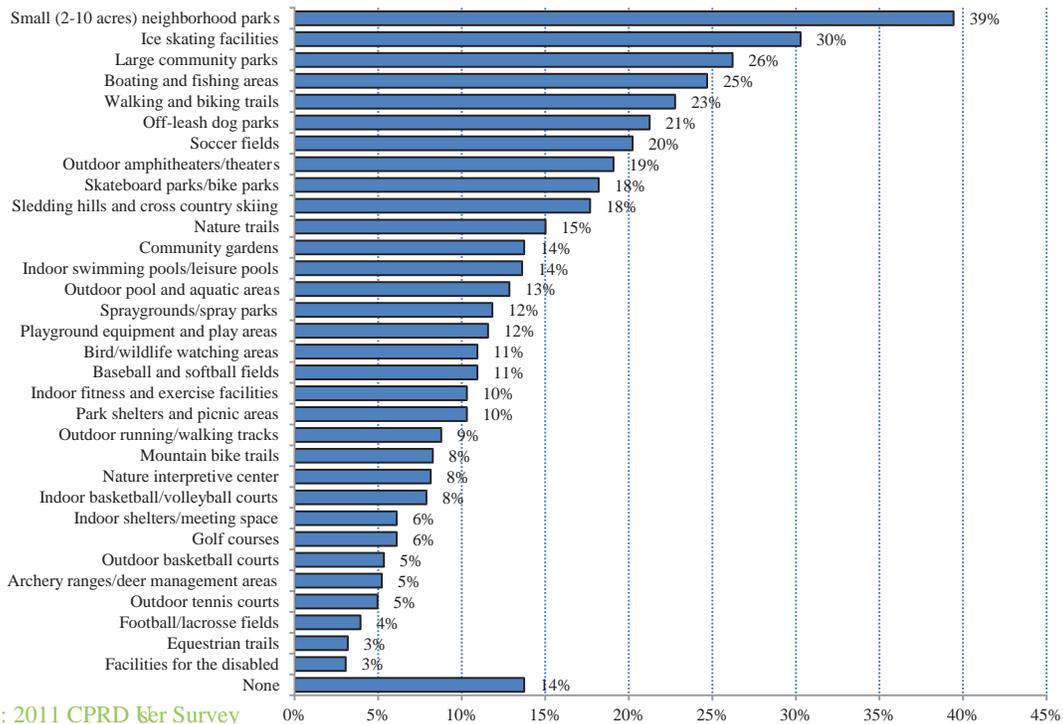
Source: 2011 CPRD User Survey

Figure 7b. Parks and recreation programs that households visit most often
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 8. Need for more parks and recreation facilities
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 9. Which four of the facilities are most important to your household regardless of how often you utilize it?

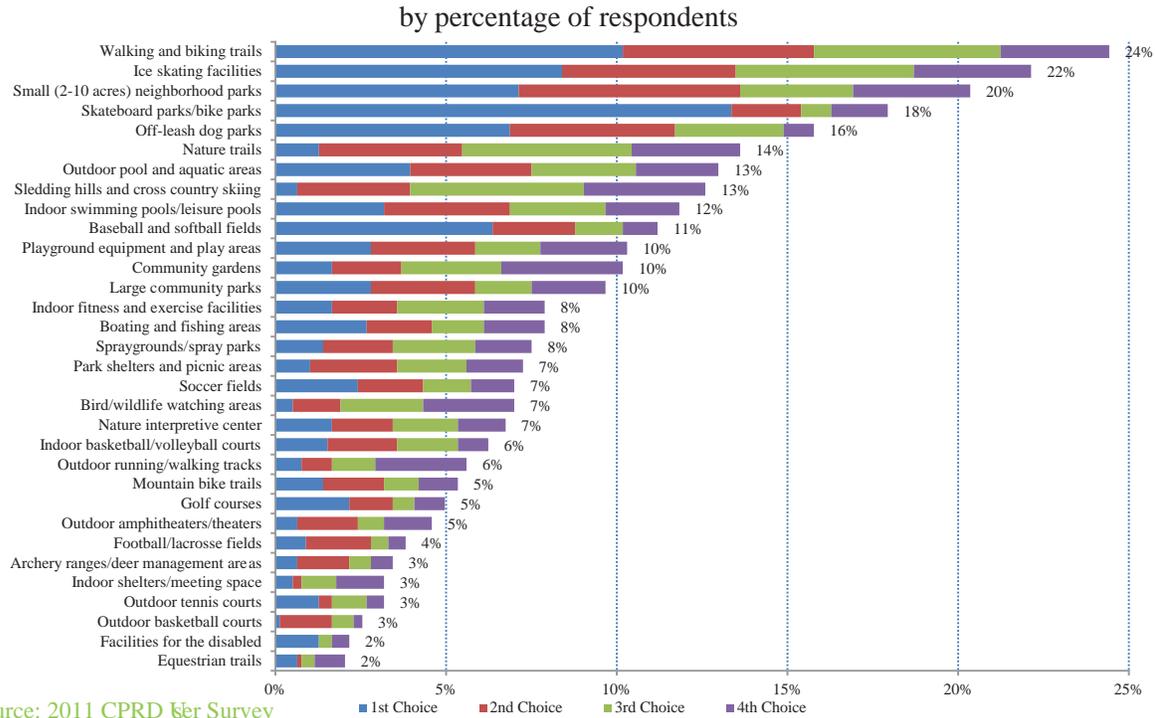


Figure 10. Households that have a need for more recreation programs

by percentage of respondents (multiple choices could be made)

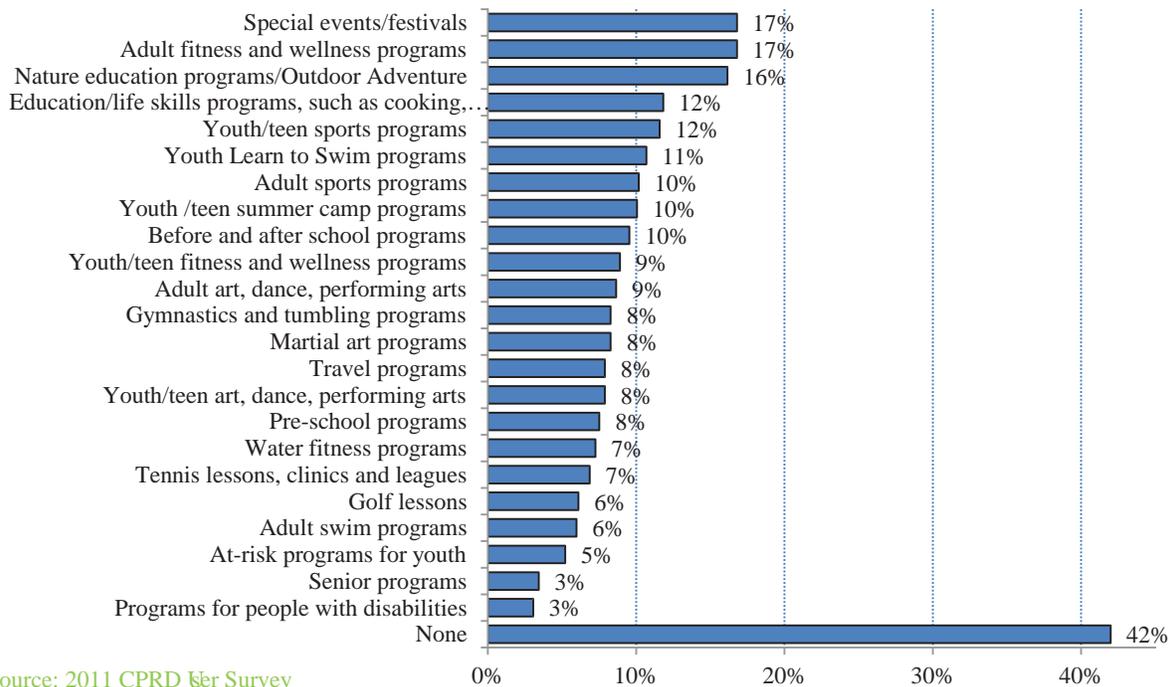
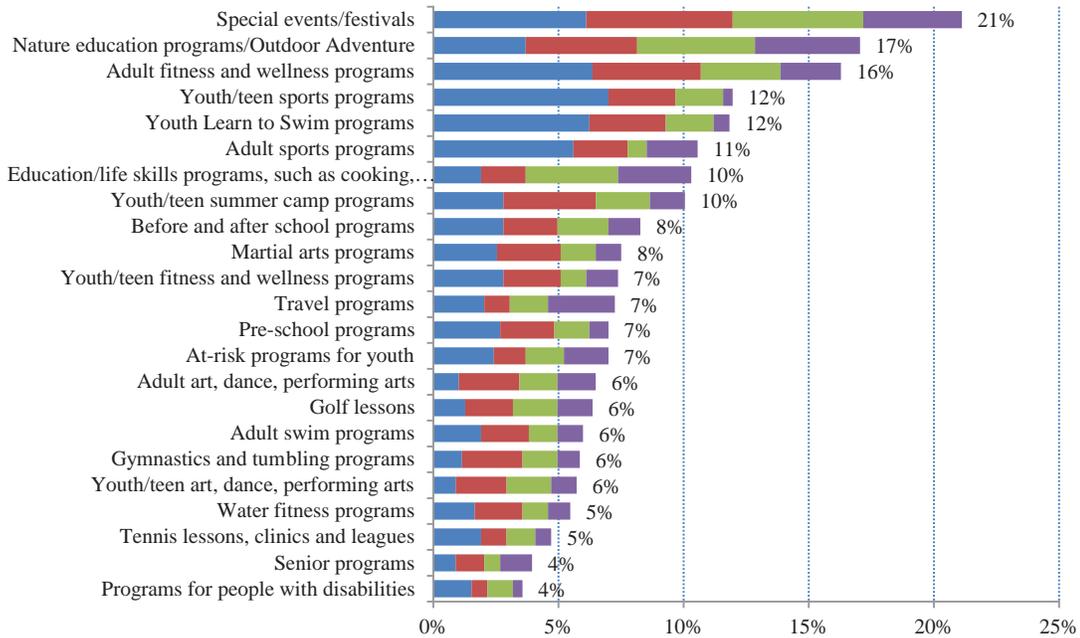


Figure 11. Which four of the programs are most important to your household regardless of how often you participate?

by percentage of respondents

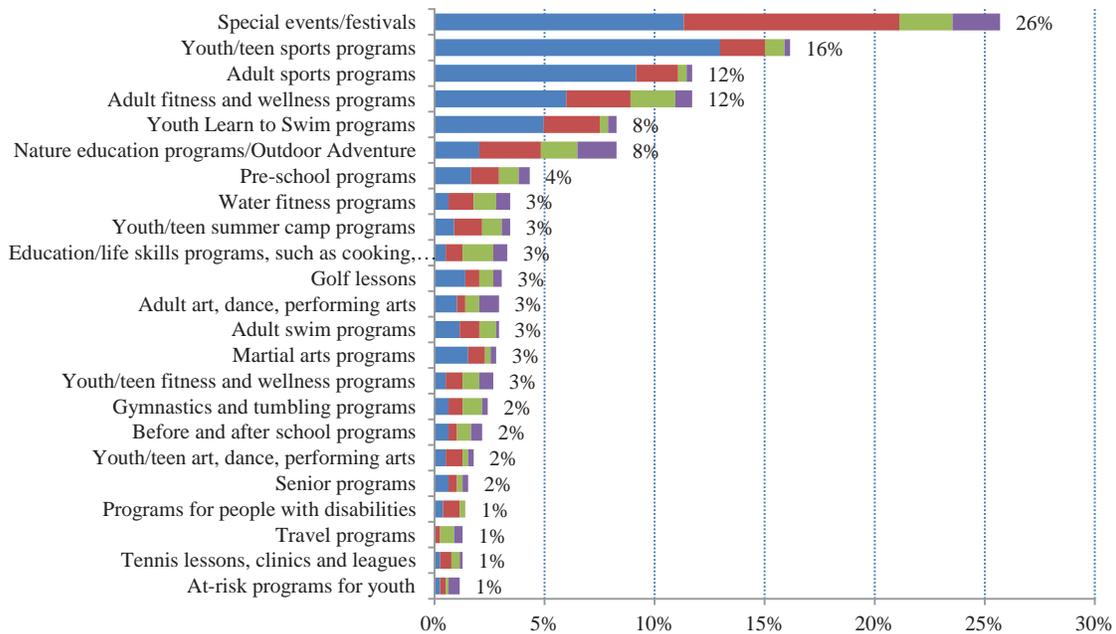


Source: 2011 CPRD User Survey

■ 1st Choice ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

Figure 12. Which programs do you currently participate in most often at Columbia's parks and recreation facilities

by percentage of respondents

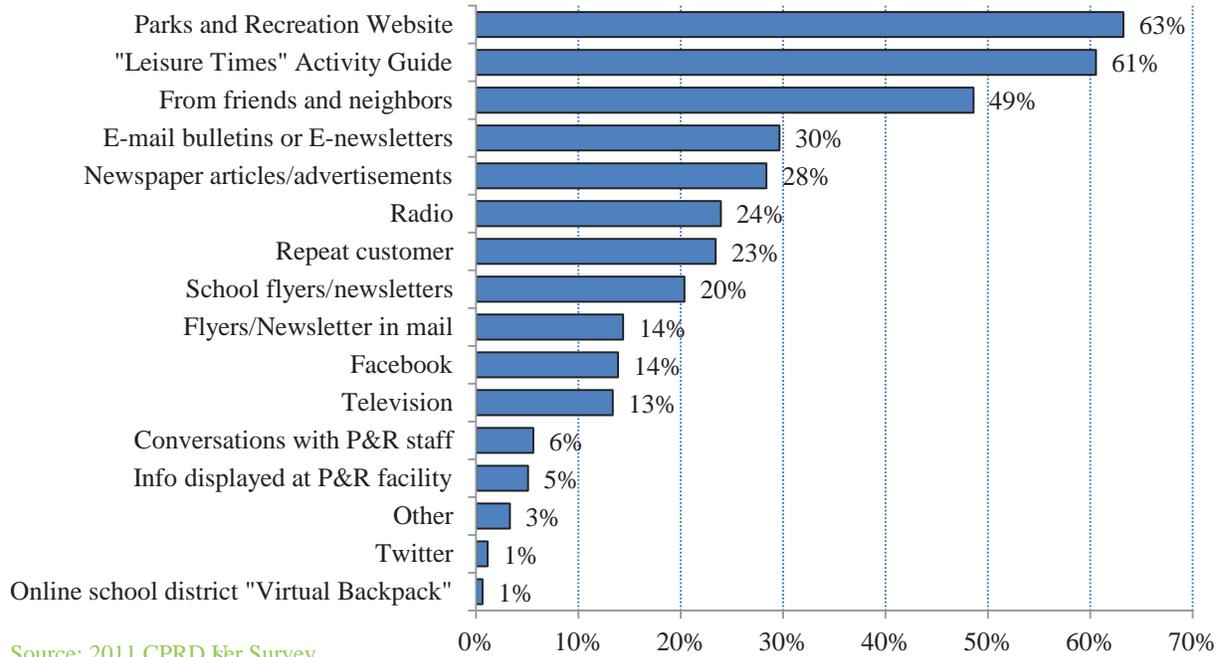


Source: 2011 CPRD User Survey

■ 1st Choice ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

Figure 13. Ways respondents learn about City of Columbia Parks and Recreation Department programs and activities

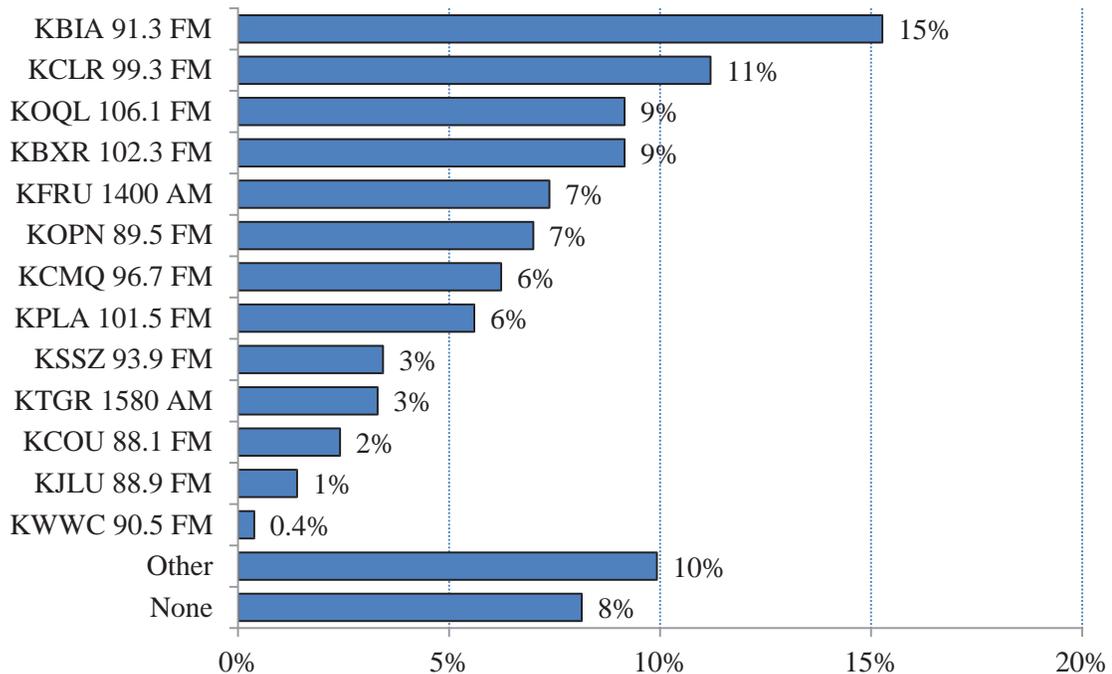
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 14. What one radio station do you listen to the most?

by percentage of respondents



Source: 2011 CPRD User Survey

Figure 15. Indicate support for various actions to improve the parks and recreation system

by percentage of respondents

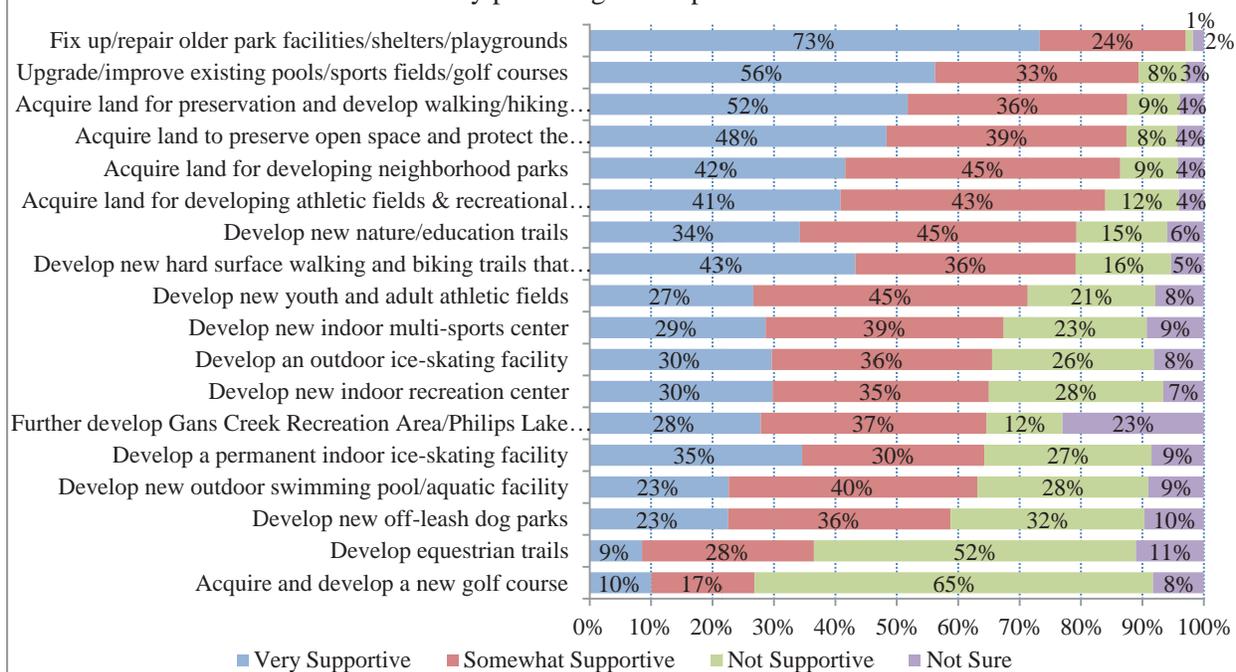


Figure 16. Level of satisfaction with the overall value households receive from the Columbia Parks and Recreation Department

by percentage of respondents

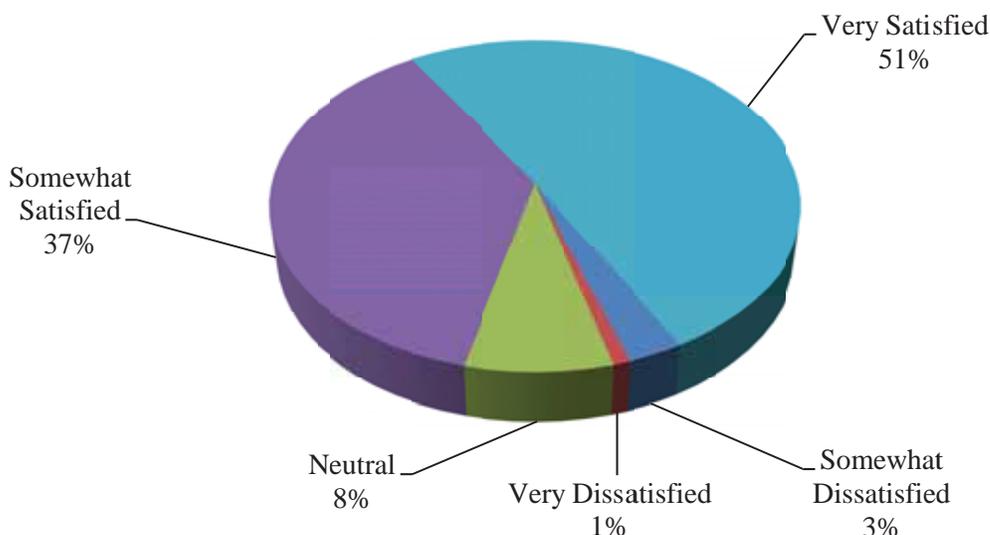
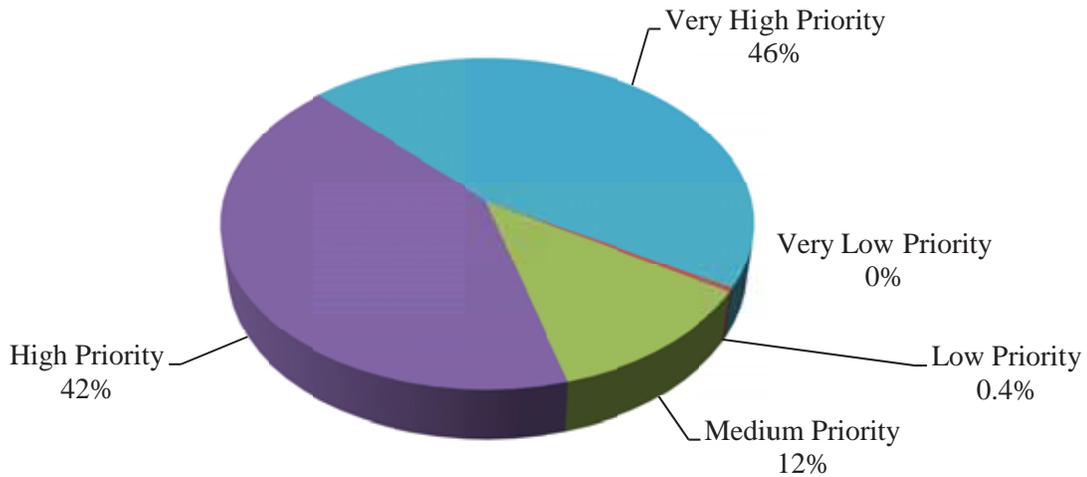


Figure 17. How high of a priority do you feel city officials should place on maintaining the condition of existing facilities?

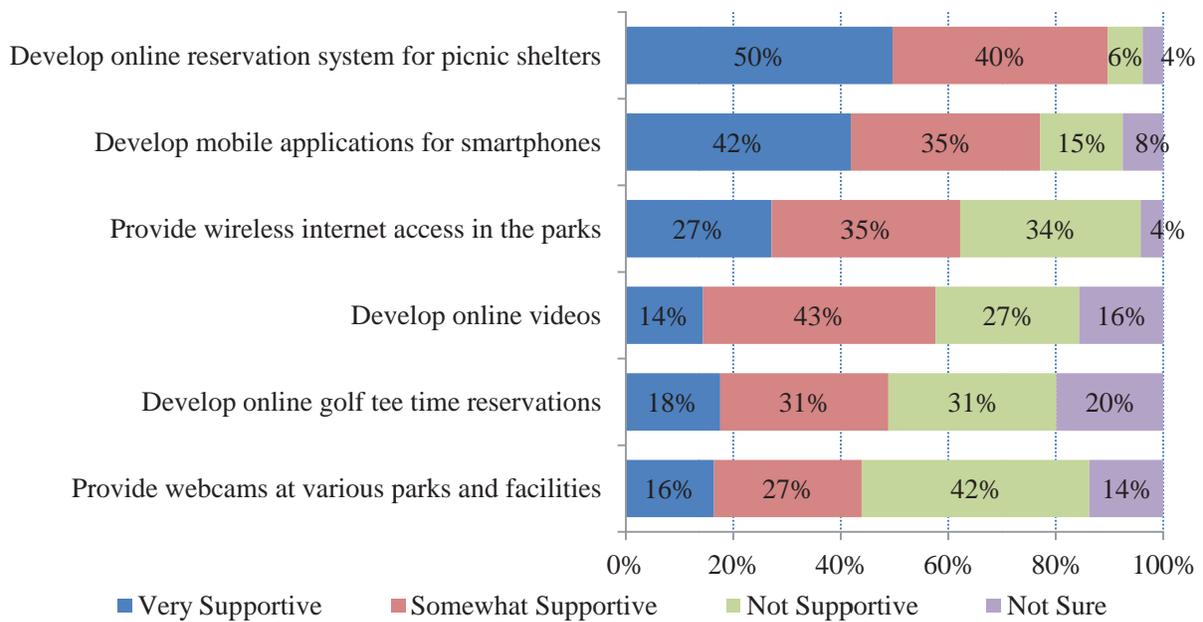
by percentage of respondents



Source: 2011 CPRD User Survey

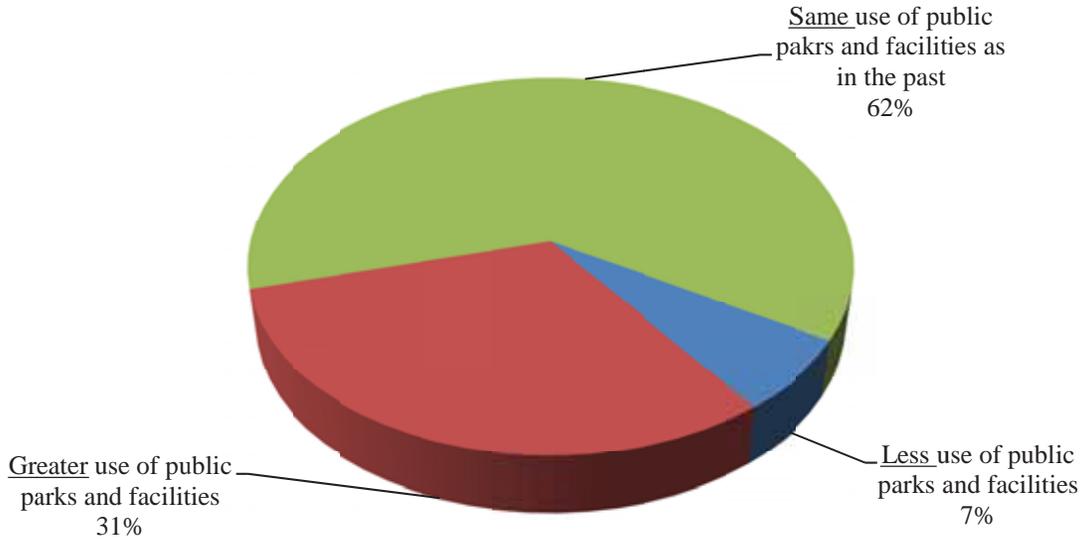
Figure 18. Indicate level of support for various actions to improve technology within the parks and recreation system

by percentage of respondents



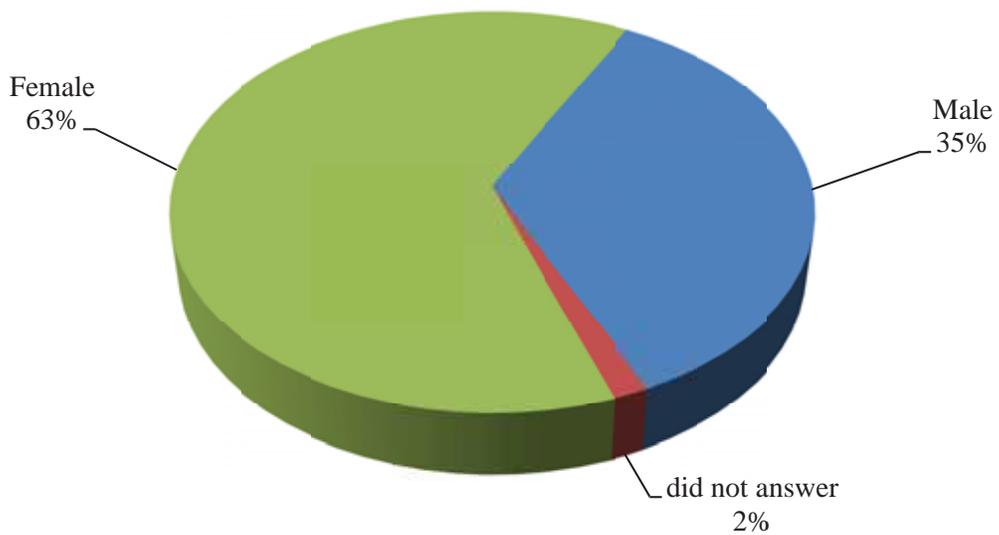
Source: 2011 CPRD User Survey

Figure 19. During the past 12 months, have you and your family changed how much you make use of public parks, playgrounds, pools or other recreation facilities?
by percentage of respondents



Source: 2011 CPRD User Survey

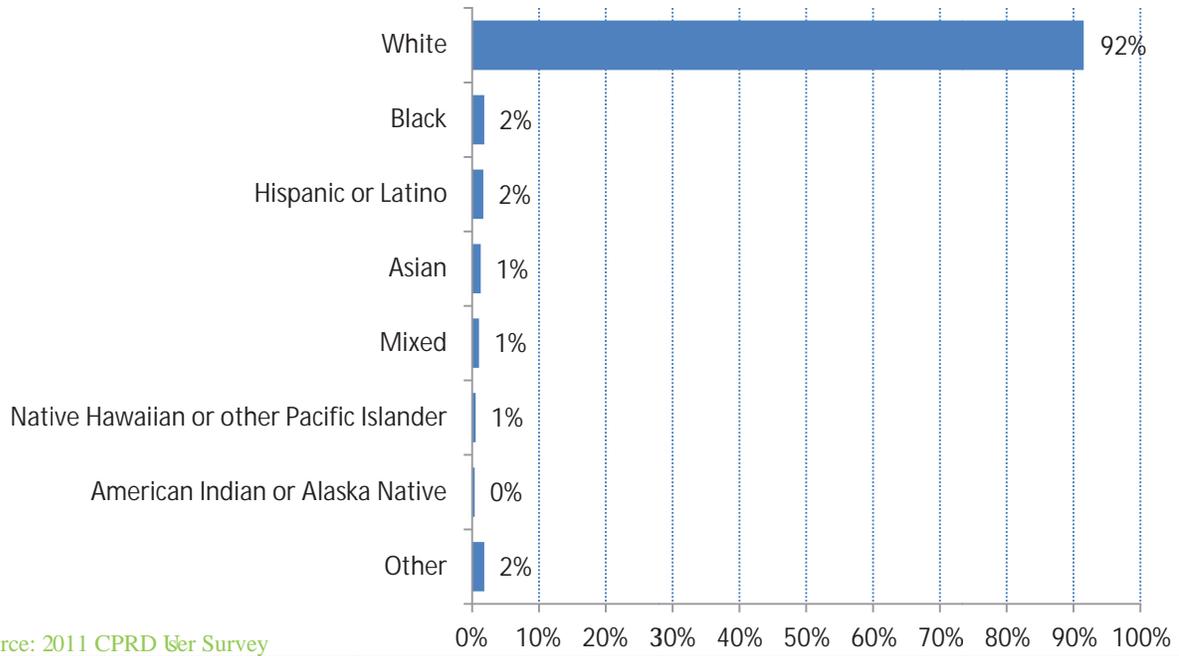
Figure 20a. Demographics: Gender
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 20b. Demographics: Race/Ethnicity

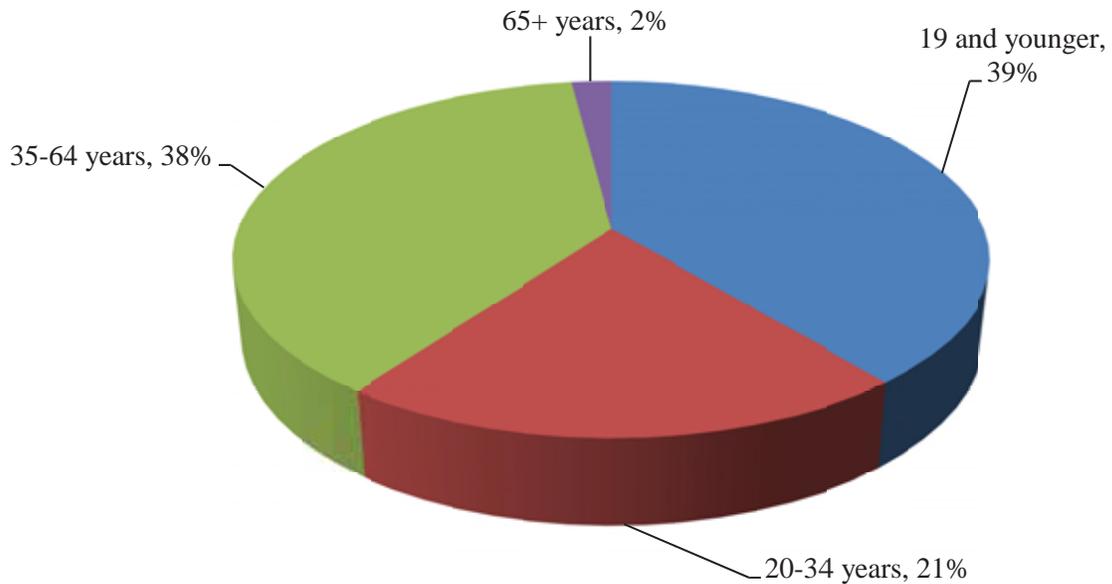
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 20c. Demographics: Ages of people in household in group

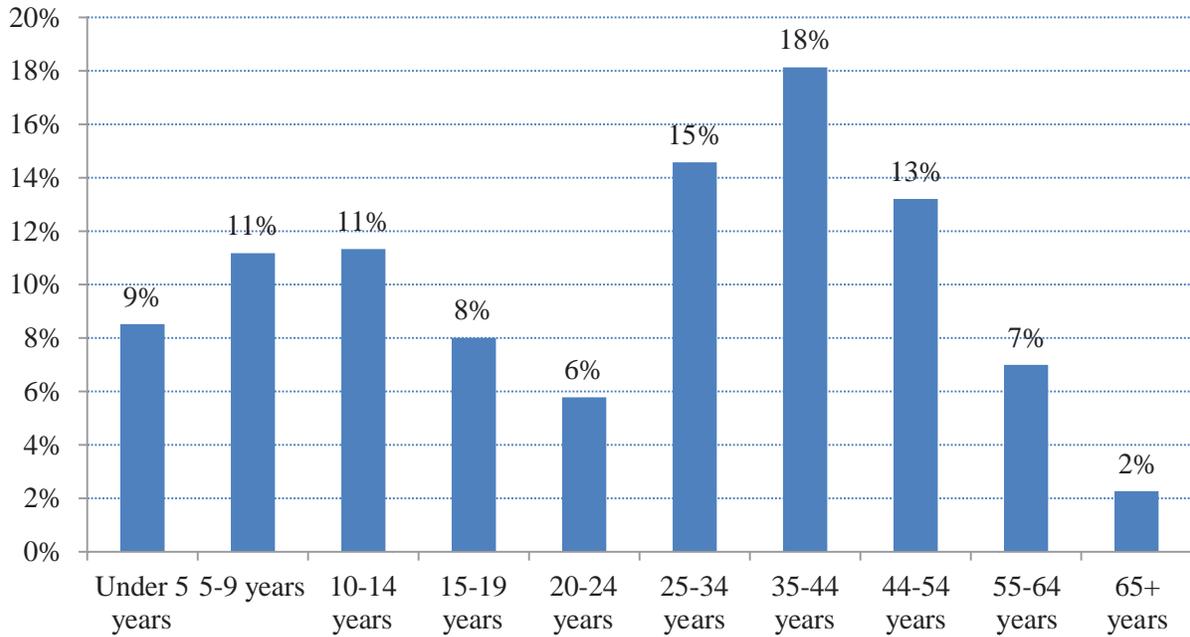
by percentage of respondents



Source: 2011 CPRD User Survey

Figure 20d. Demographics: Ages of people in household

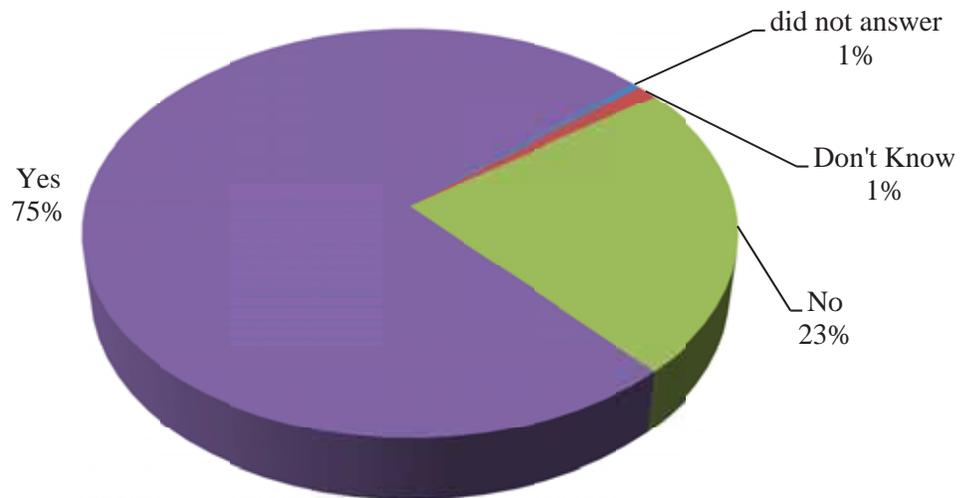
by percentage of respondents



Source: 2011 CPRD User Survey

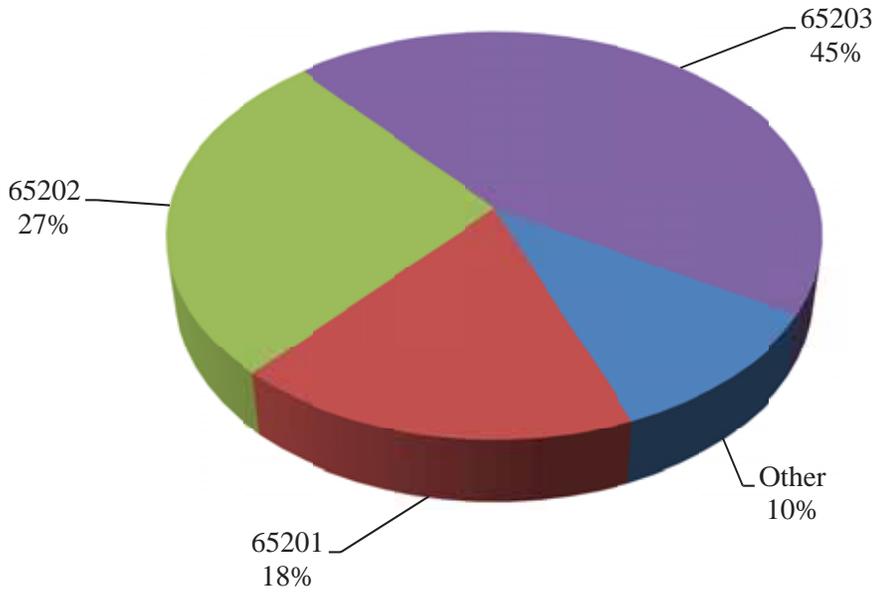
Figure 20e. Demographics: Live Within City Limits

by percentage of respondents



Source: 2011 CPRD User Survey

Figure 20f. Demographics: What is your home zip code?
by percentage of respondents



Source: 2011 CPRD User Survey