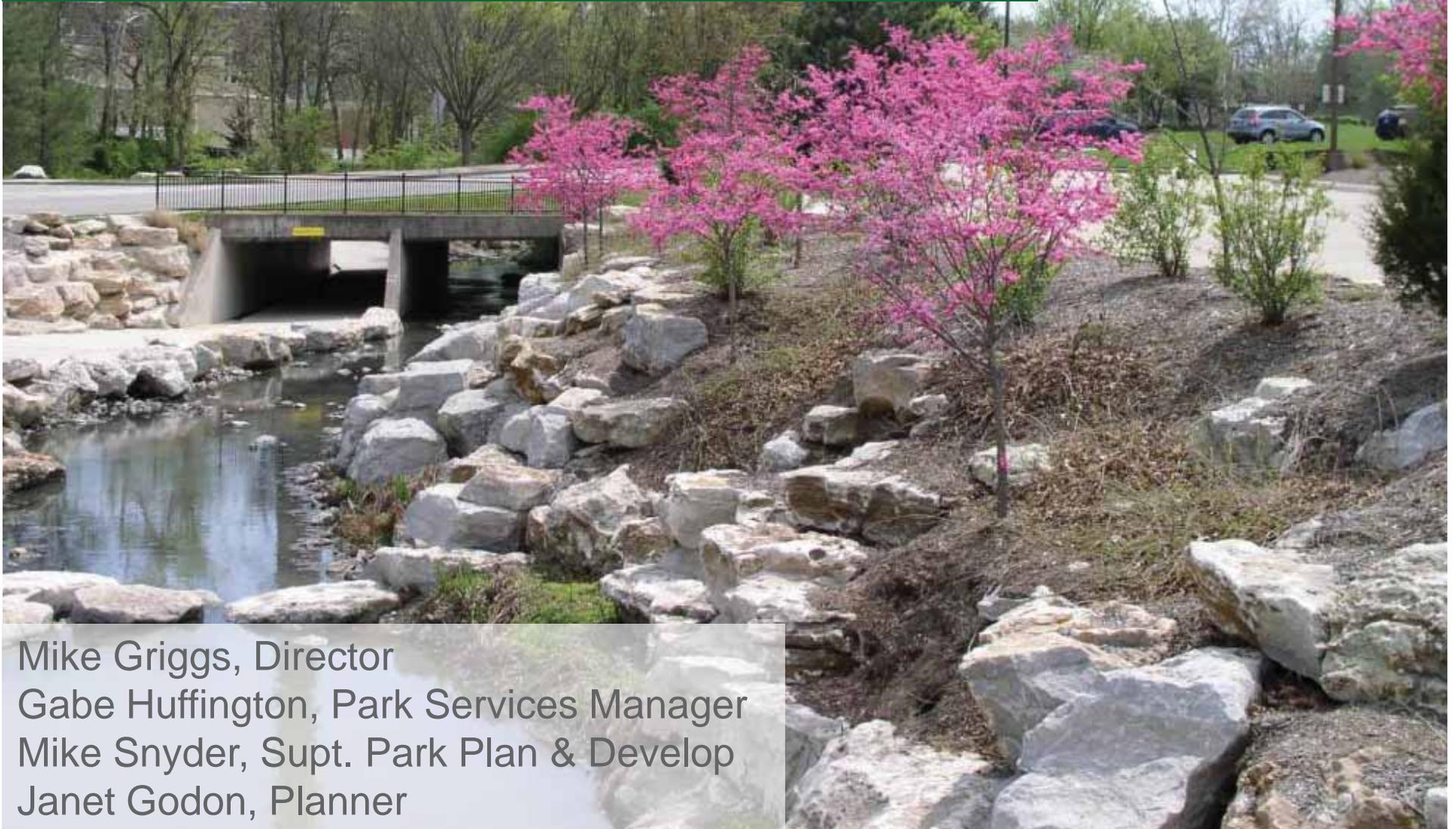


2013 Parks, Recreation & Open Space Master Plan

July 15, 2013



Mike Griggs, Director
Gabe Huffington, Park Services Manager
Mike Snyder, Supt. Park Plan & Develop
Janet Godon, Planner



Purpose of Master Plan

- Guide both **long & short-range park planning**.
- Provide **equitable** parks, trails and recreational facilities for **all citizens**.
- **Identify areas underserved** by parks and trails.
- **Prioritize** park, trail & recreational **facility acquisition & development**.
- **Schedule capital improvement projects** based on priority & available funding.
- **Guide acquisition** of parks and trails in **new development areas** in order to meet growth needs
- **Achieve level of service standards and community vision goals**.



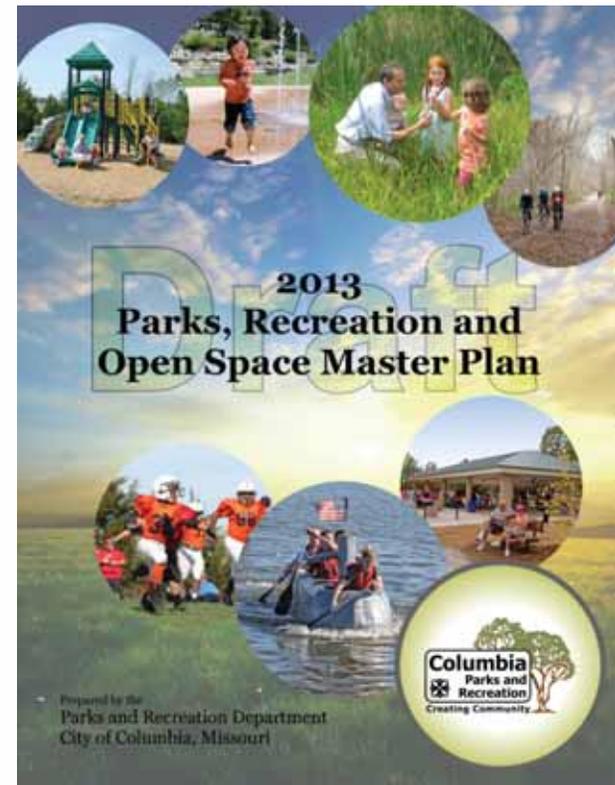
2013 Parks, Recreation & Open Space Master Plan

- Kick-off meeting Oct 18, 2011
- Record number of citizen input
 - **1,539 completed citizen surveys**
 - **58 park user/partner meetings (325 citizens)**
- Two new chapters
 - **P&R Strategic Plan**
 - **Accomplishments from 2002 P&R Master Plan**
- Visioning goals and strategies
- **Primary goal: identify needs for our park system for the next 10 years**



Needs Identification

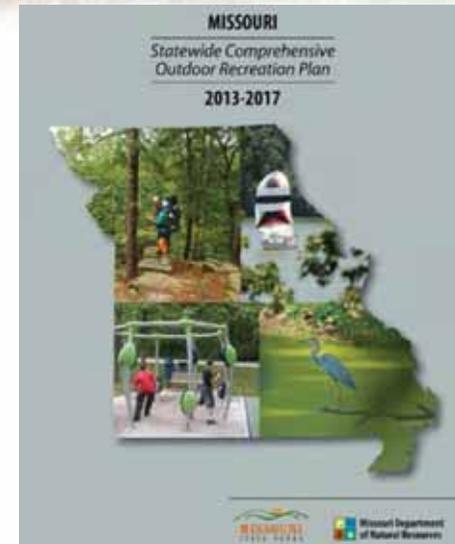
1. Standards
2. Trends
3. Public Input
4. Staff Analysis





Facility Standards

Comparison of Columbia's outdoor facilities to the Missouri Department of Natural Resources "Outdoor Recreation Development Goals."



These are the standards used for grants.

Significant Deficiencies

Trails

Softball/Baseball Fields

Football Fields

Swimming Pools

Picnic Shelters

Picnic Tables

Horseshoe Courts

Campsites



Outdoor Recreation Facilities--Deficits

Facility	Deficit	Facility	Deficit
Equestrian Trail	24.07 miles	Picnic Tables Picnic Shelters	453 tables 33 shelters
Walking Trail (gravel loop trails)	12.44 miles	Swimming Pools	6 pools
Nature Trail (natural or mowed trails)	12.87 miles	Softball/Baseball Football Fields	35 diamonds 24 fields
Exercise Trail (trails w/equipment)	28.07 miles	Campsites	33 sites
Bicycle Trail (trails developed using AASHTO guides-MKT)	14.18 miles	Horseshoe Courts Shuffleboard Cts Basketball Cts	25 courts 26 courts 4 courts
Multi-Purpose Trail (hard surface)	25.84 miles		

Total trail deficit: 117.47 miles



Outdoor Recreation Facilities Standards

Facility	Deficit	Facility	Surplus
*Soccer fields	1 field	Playgrounds	0
Ice Rink	1 rink	Golf Courses	4 courses
Skate Park	2 parks	Handball and Racquetball Courts	3 courts
		Tennis Courts	13 courts
		Hard Surface Multi-Use Courts	39 courts
		Playfields	43 playfields

*Note: When calculating total number of soccer fields in Columbia, 11 school fields are included.



Trends

- Recreation trends are influenced by a continuous change in marketing, demographics, technology, education & economics.
- Purpose of chapter is to **identify recreation & leisure trends that may impact** programming & facility needs.
- Chapter has three sections
 - I. **National trends that impact P&R Dept.**
 - II. **Municipal recreation policy and operating trends**
 - III. **Facility and program trends related to P&R Dept.**



Public Input

- Random Citizen Survey (ETC): March-April 2010
 - **753 surveys returned**
- Park User Survey: November-December 2011
 - **786 surveys returned**
- Met with 58 P&R User Groups & Partners
- Draft Plan Input:
 - **50+ attended open meeting on April 24, 2013**
 - **Multiple events**
 - **Posted online**
 - **Commissions: P&R, Bike & Ped, Energy & Environ, Historic Preservation, Disability and P&Z.**



Random Citizen Survey (ETC Institute)

Major Findings

- Usage of park system is high with excellent satisfaction:
 - 87% of households use the parks
 - 95% rate conditions as excellent or good
 - Walking & biking trails most visited



Random Citizen Survey (ETC Institute)

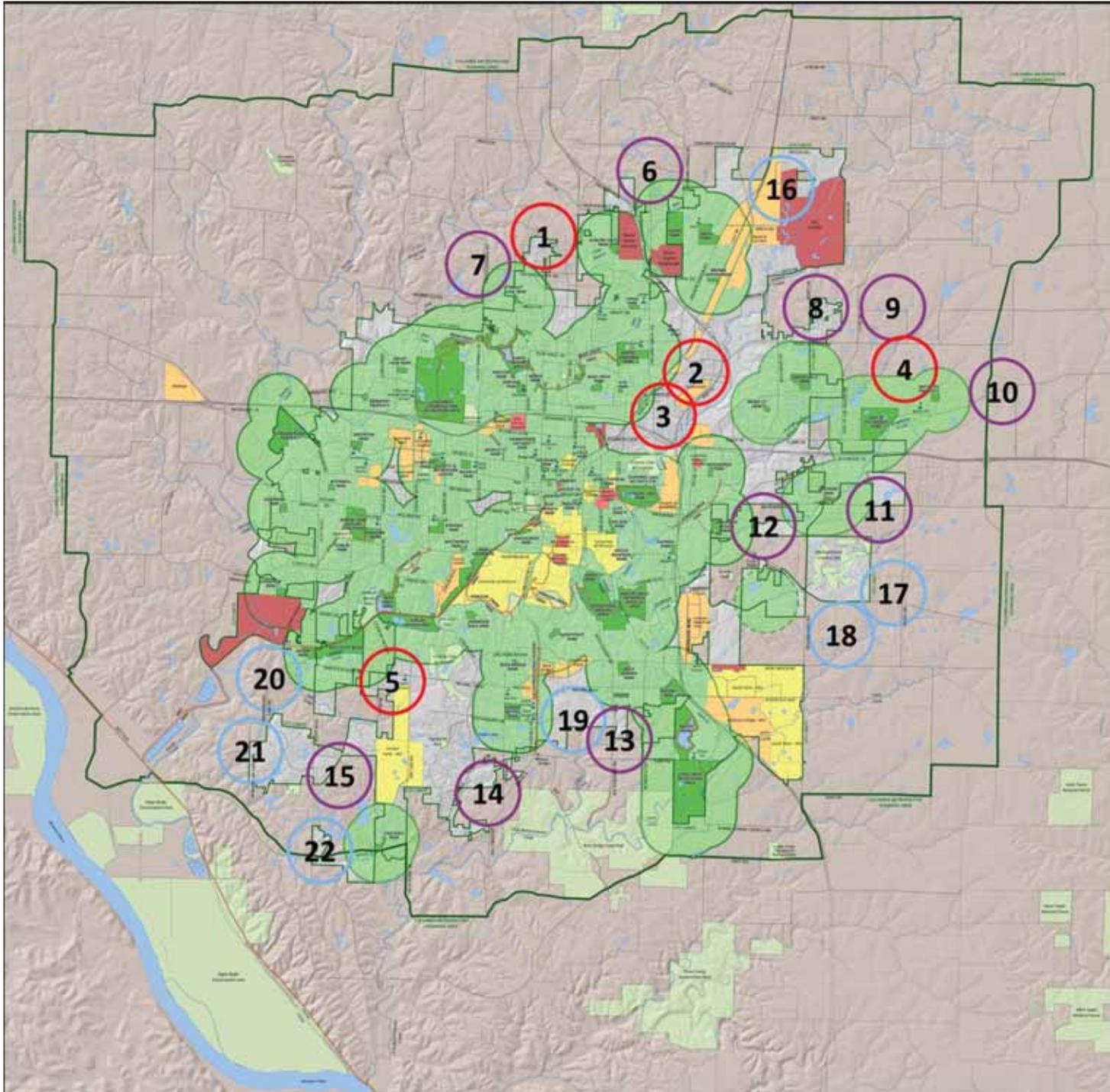
Major Findings

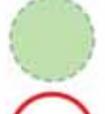
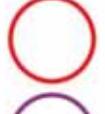
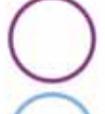
- Most important facilities and programs:
 - Walking and biking trails
 - Small neighborhood parks
 - Large community parks
 - Playground equipment and play areas
 - Special events/festivals
 - Adult fitness and wellness programs
 - Nature education programs



Staff Analysis of Identified Needs

1. Acquisition
 - A. **Neighborhood Parks**
 - B. **Community Parks**
 - C. **Regional Parks**
 - D. **Special Purpose Parks**
 - E. **Natural Resource Parks**
2. Development
 - A. **Existing Parks and Facilities**
 - B. **New Facilities**



-  Existing Park 1/2 Mile Radius
-  Scheduled for Acquisition
-  Primary Priority Park Acquisition Service Area
-  Secondary Priority Park Acquisition Service Area
-  Tertiary Priority Park Acquisition Service Area

5 Primary
 10 Secondary
 7 Tertiary

-  City Limits
-  Columbia Metropolitan Planning Area
-  City Parks
-  University and Colleges
-  Commercial Areas
-  Government and Institutional Property
-  Other Park and Open Space
(Private, County, State and Federal)
-  Existing Trails
-  Trails Under Construction
-  Schools

2013 Neighborhood Parks Plan

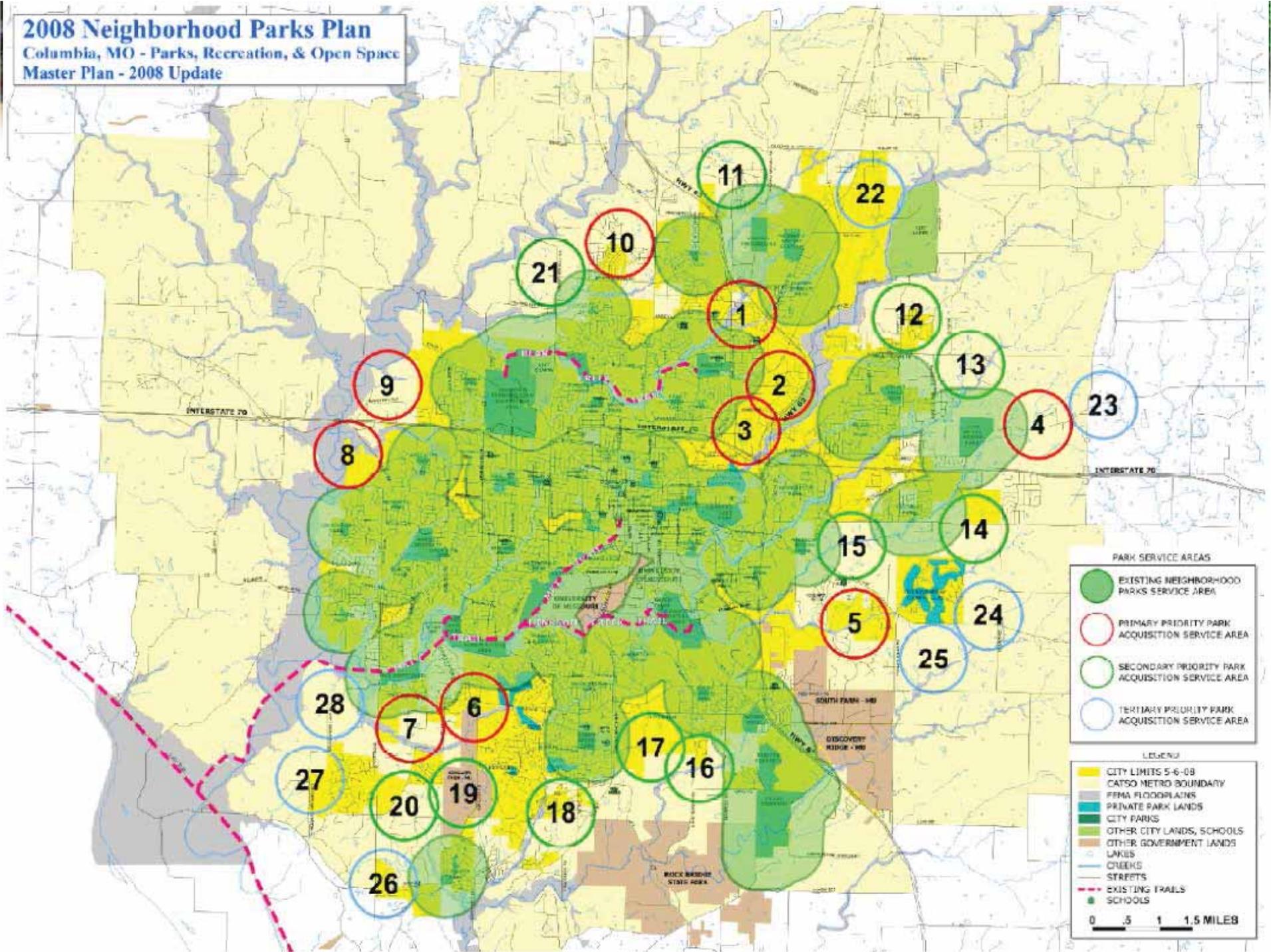
Parks, Recreation and Open Space Master Plan

March 15, 2013

1 Mile 1/2 Mile 0 1 Mile North




2008 Neighborhood Parks Plan
 Columbia, MO - Parks, Recreation, & Open Space
 Master Plan - 2008 Update



- PARK SERVICE AREAS**
- EXISTING NEIGHBORHOOD PARKS SERVICE AREA
 - PRIMARY PRIORITY PARK ACQUISITION SERVICE AREA
 - SECONDARY PRIORITY PARK ACQUISITION SERVICE AREA
 - TERTIARY PRIORITY PARK ACQUISITION SERVICE AREA

- LEGEND**
- CITY LIMITS 5-6-08
 - CATSO METRO BOUNDARY
 - FEMA FLOODPLAINS
 - PRIVATE PARK LANDS
 - CITY PARKS
 - OTHER CITY LANDS, SCHOOLS
 - OTHER GOVERNMENT LANDS
 - LAKES
 - CREEKS
 - STAFFETS
 - EXISTING TRAILS
 - SCHOOLS
- 0 .5 1 1.5 MILES



Additions/Removals to the Plan

Additions/Removal	2008 Plan	2013 Plan	Comments
North of Blue Ridge School and east of Oakland	1	Removed	Area primarily commercial/office.
South of County Rd. WW and east of El Chaparral Nghbrhd	5	Scheduled for Acquisition	Developer agreement to transfer portion to City for park purposes.
East of Scott Blvd. & South of Vawter School Road	7	Removed	Large single family lot development.
Sinclair Farm Area	19	Removed	University does not seem to have plans to sell.
South of I-70 near Perche Creek	8	Acquired	129.37 ac acquired on Strawn Rd.
North of I-70 near Barberry Ave.	9	Acquired	5.28 acres acquired



Changes in Priority Classification

Area Changed	2008 Plan	2013 Plan	Comments
#10 in 2013 #8 in 2008	Tertiary	Secondary	Priority moved up with likelihood of residential development near Battle High School.
#19 in 2003 #17 in 2008	Secondary	Tertiary	Less priority for park land acquisition with type of development in the area.



Location Changes

Area Changed	2008 Plan	2013 Plan	Comments
North of Lake of the Woods Park	#13	#9	Location shifted north due to likely development patterns around Battle HS
Battle High School Area	#4	#4	Location shifted north and west due to likely development patterns around Battle HS

Existing Community Parks Parks, Recreation and Open Space Master Plan - 2013

1. Albert-Oakland Park
 2. American Legion Park
 3. Atkins Park
 4. Battle Ave. Property*
 5. Clary-Shy Park
 6. Cosmo-Bethel Park
 7. Douglass Park
 8. Fairview Park
 9. Indian Hills Park
 10. Kiwanis Park
 11. Lake of the Woods Rec Area
 12. Phillips Park
 13. Rock Quarry Park
 14. Smith Property - Brown Station*
 15. Stephens Lake Park
 16. Strawn Road Property*
 17. Twin Lakes Rec Area
- * Undeveloped

Needs are met.

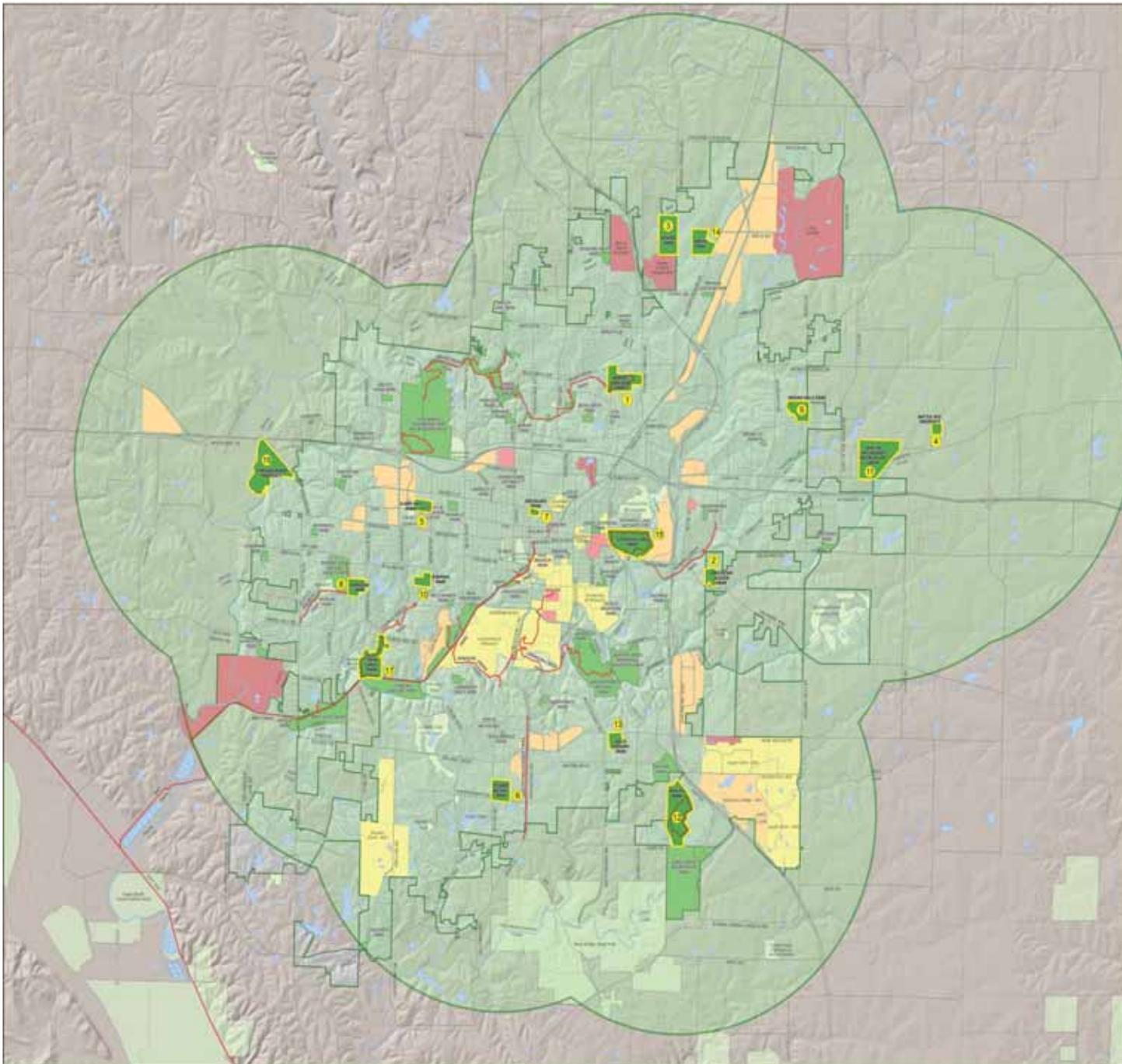
 Existing Park Service Area
(3 mile Radius)

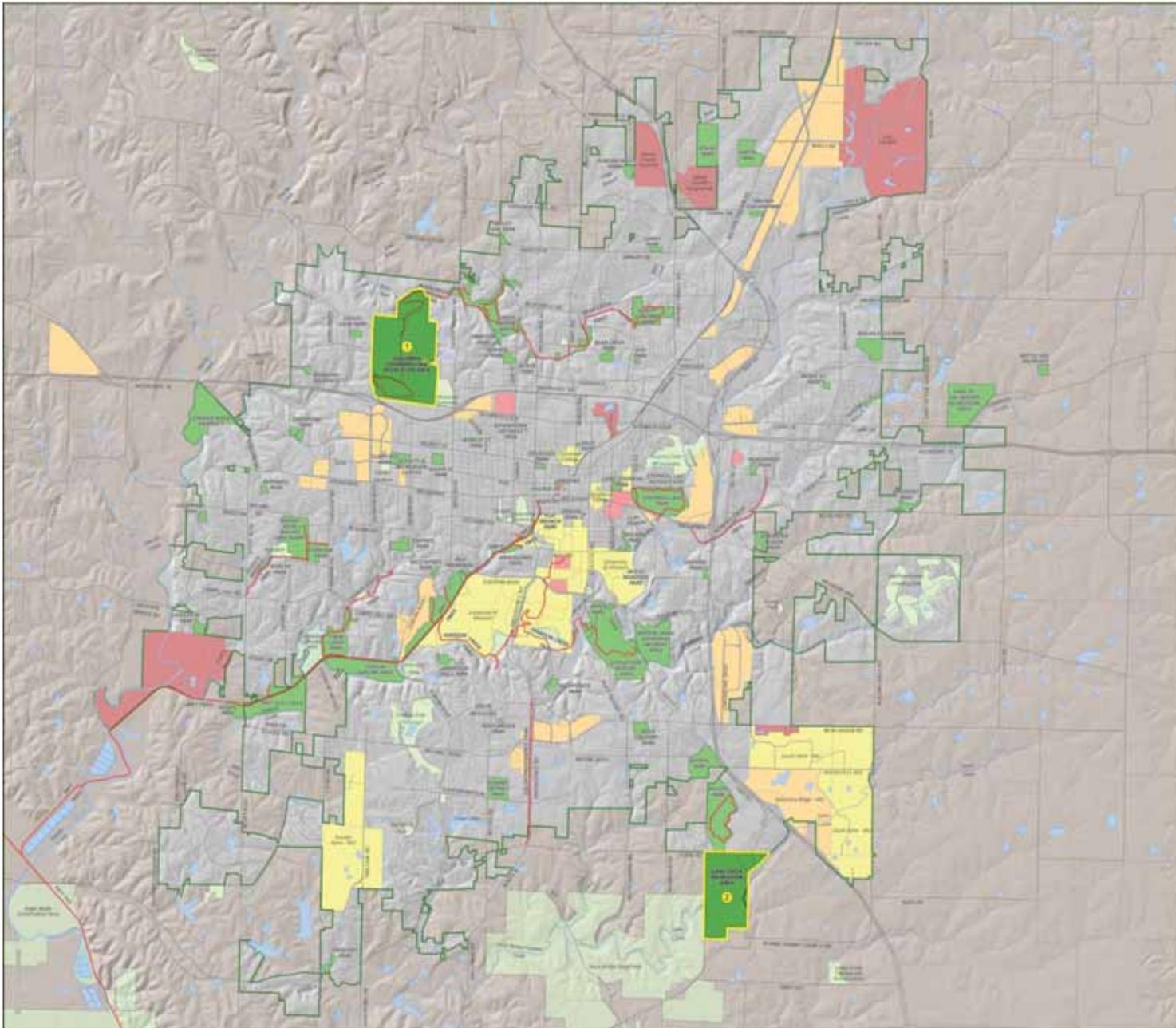
March 15, 2013



1 Mile 0 1 Mile

North





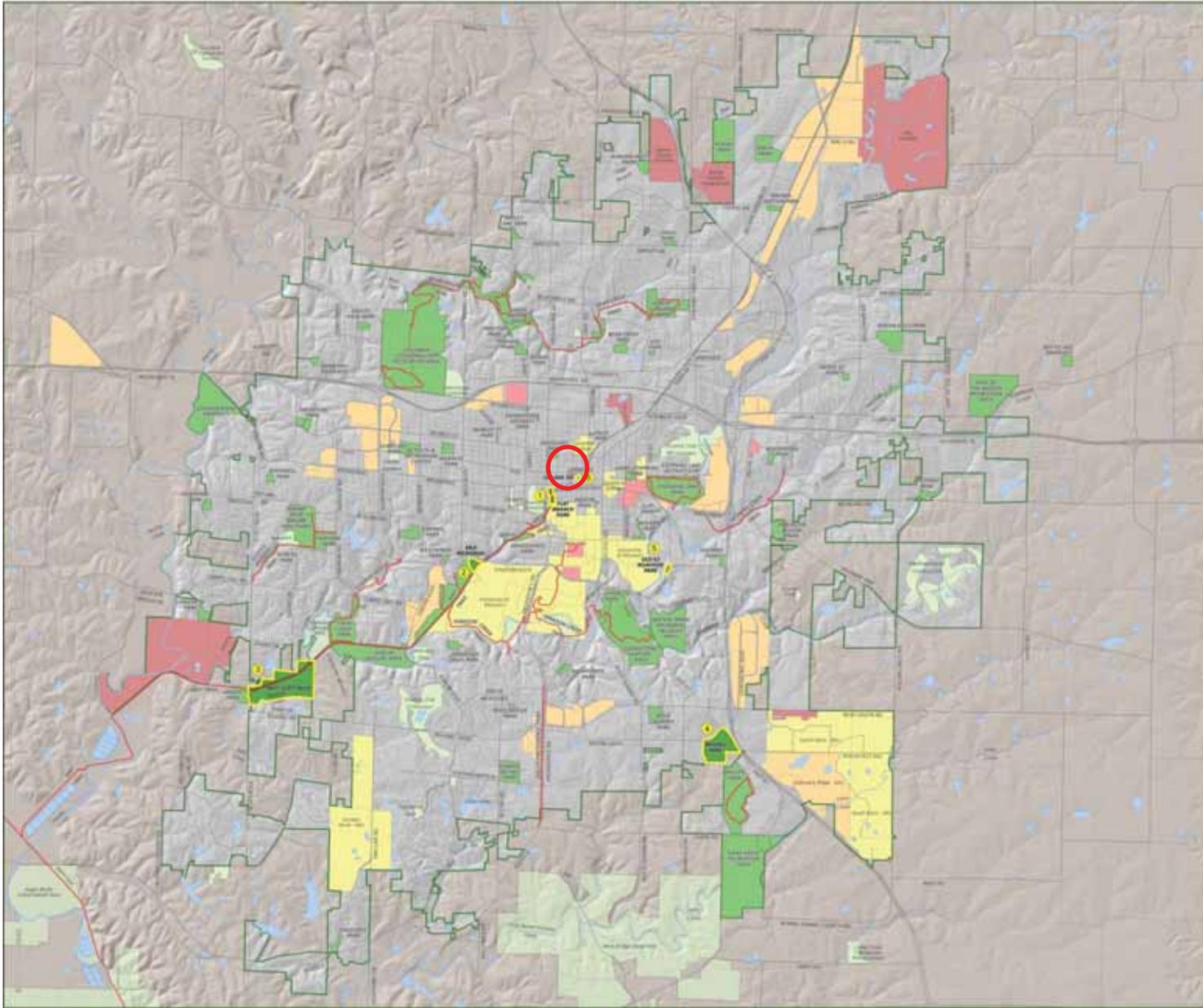
Existing Regional Parks Parks, Recreation and Open Space Master Plan - 2013

- 1. Columbia Cosmopolitan Recreation Area
- 2. Gans Creek Recreation Area*
- * Undeveloped

Needs are met.

March 15, 2013





Existing Special Purpose Parks, Recreation and Open Space Master Plan - 2013

1. Flat Branch Park
2. Martin Luther King, Jr. Memorial at Battle Garden
3. MKT - Scott Blvd.
4. Nifong Park
5. Old 63 Roadside Park
6. Village Square Park

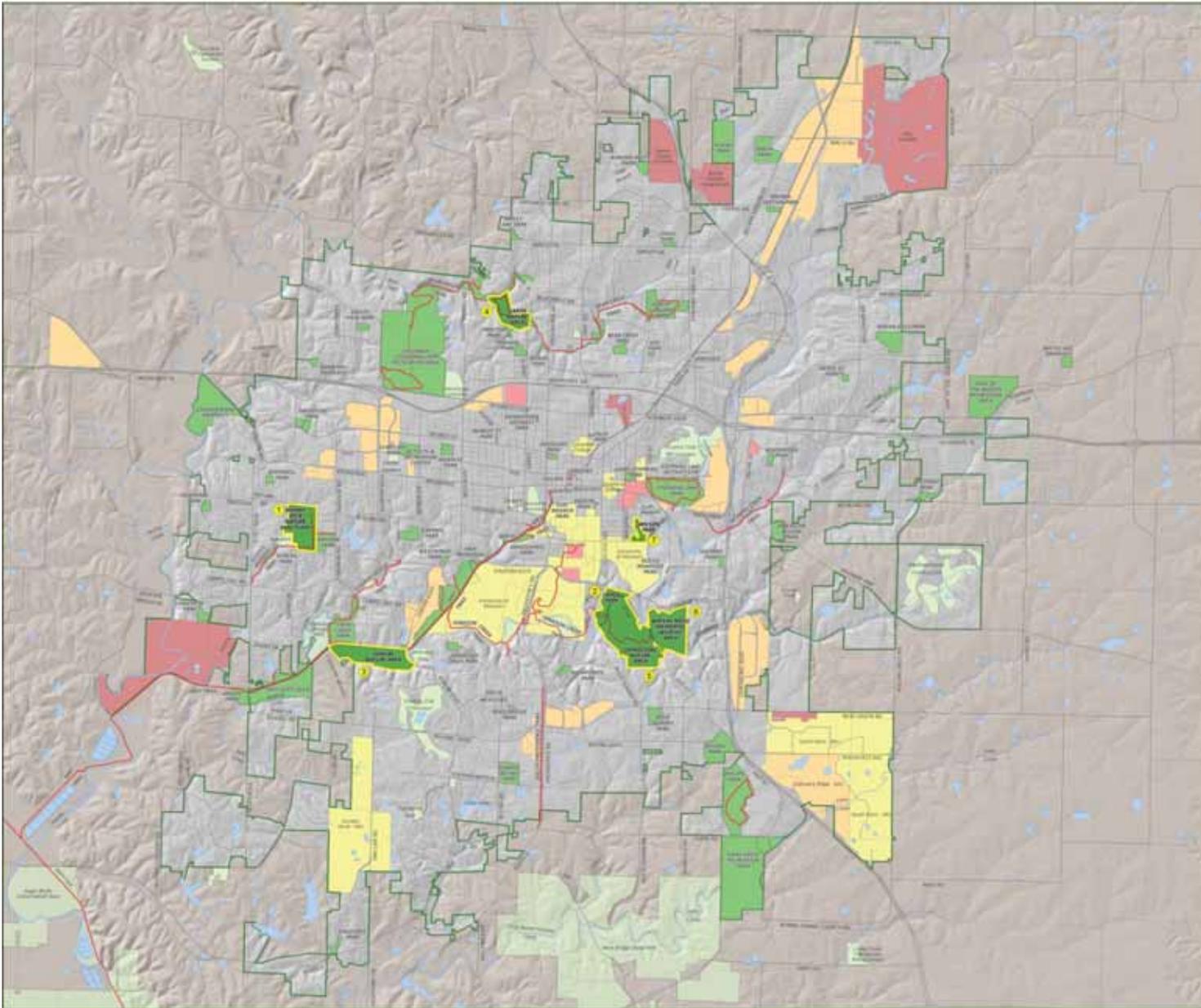
H3 Studio report identifies AmerenUE site as possible Public Park or Square.

March 15, 2013



1 1/2 0 1
Mile Mile Mile



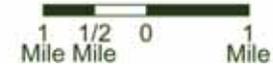


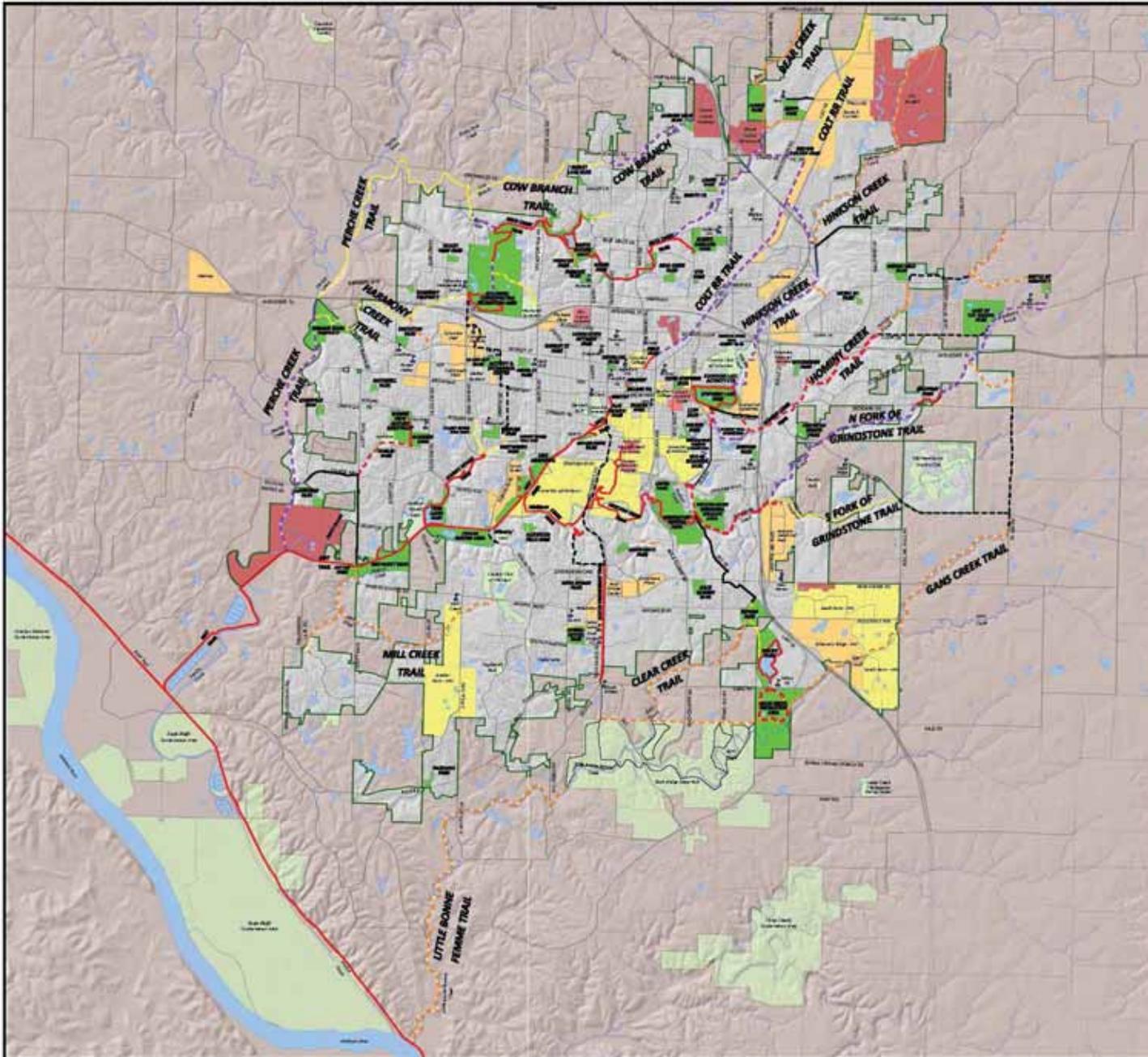
Existing Natural Resource Parks Parks, Recreation and Open Space Master Plan - 2013

1. Bonnie View Nature Sanctuary
2. Capen Park
3. Forum Nature Area
4. Garth Nature Area
5. Grindstone Nature Area
6. Water-Moss Memorial Wildlife Area
7. Wilson Park

Our Natural Legacy Plan is underway.

March 15, 2013





- Existing Trail**
- Bear Creek Trail
 - County House Trail
 - Hinkson Creek Trail
 - MKT Trail
 - South Providence Trail
- Funded Trail or Under Construction**
- Hinkson Creek Trail
 - Hominy Creek Trail
 - Scott's Branch Trail
 - Grindstone Trail
- Proposed Primary Trail**
- Coll RR Trail
 - Cow Branch Trail
 - Bear Creek Trail
 - Hinkson Creek Trail
 - Hominy Creek Trail
 - Perche Creek Trail
 - N Fork of the Grindstone Trail
- Proposed Secondary Trail**
- Coll RR Trail
 - Cow Branch Trail
 - Harmony Creek Trail
 - S Fork of the Grindstone Trail
 - Perche Creek Trail
 - County House Trail East & West
- Proposed Tertiary Trail**
- Bear Creek Trail
 - Clear Creek Trail
 - Gans Creek Trail
 - Hinkson Creek Trail
 - Hominy Creek Trail
 - Little Bonne Femme Trail
 - Mill Creek Trail
- Other Trails or Pedways (Exist.)**
- Other Trails or Pedways (Prop.)**
- City Limits
 - Columbia Metropolitan Planning Area
 - City Parks
 - University and Colleges
 - Commercial Areas
 - Government and Institutional Property
 - Other Park and Open Space
 - (Private, County, State and Federal)
 - Schools

2013 Trails Plan

Parks, Recreation and Open Space
Master Plan June 26, 2013

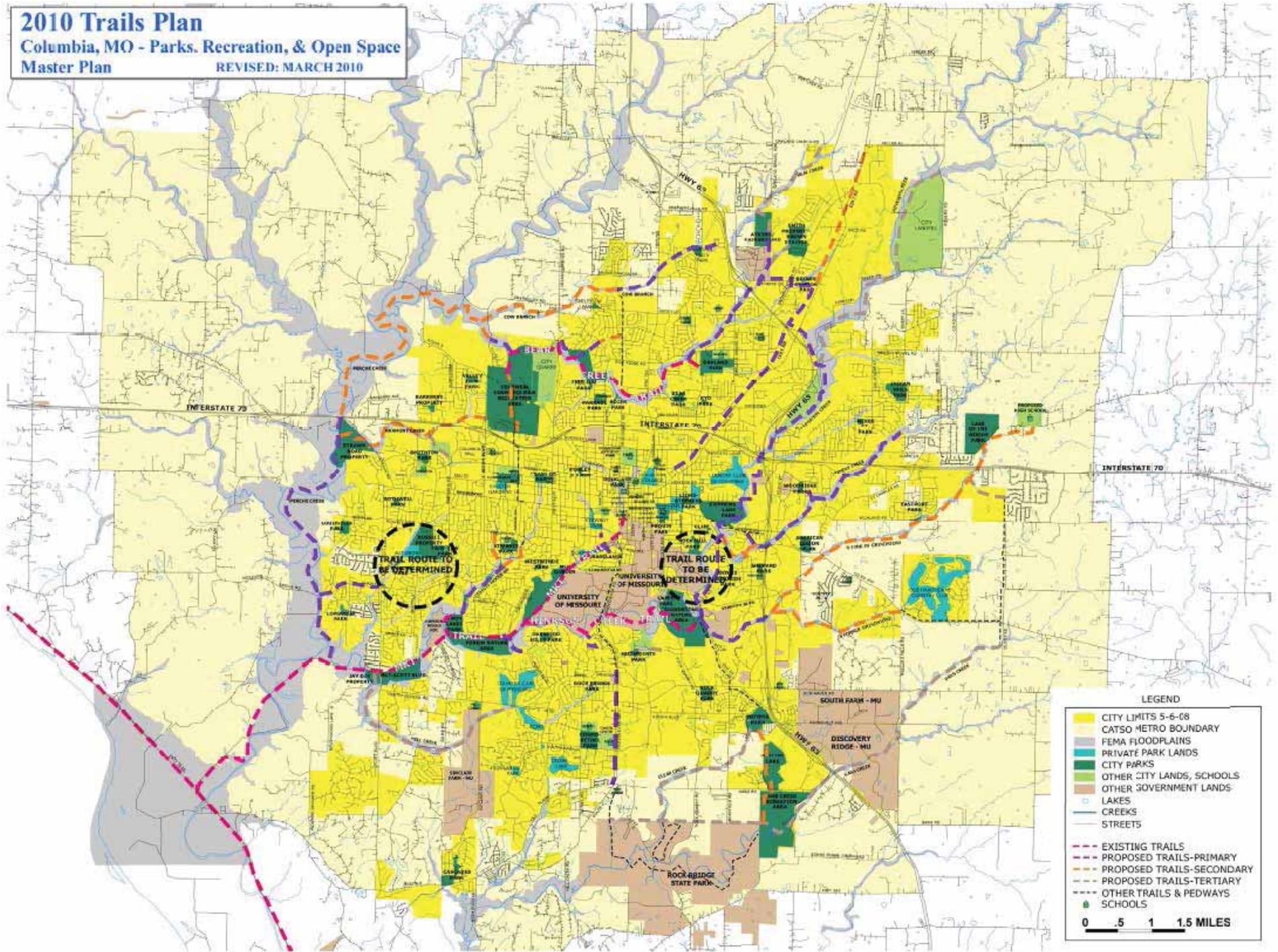
1 Mile 1/2 Mile 0 1 Mile North

Columbia
Parks and Recreation
Creating Community

2010 Trails Plan

Columbia, MO - Parks, Recreation, & Open Space
Master Plan

REVISED: MARCH 2010



LEGEND

- CITY LIMITS 5-6-08
 - CATSO METRO BOUNDARY
 - FEMA FLOODPLAINS
 - PRIVATE PARK LANDS
 - CITY PARKS
 - OTHER CITY LANDS, SCHOOLS
 - OTHER GOVERNMENT LANDS
 - LAKES
 - CREEKS
 - STREETS
 - EXISTING TRAILS
 - PROPOSED TRAILS-PRIMARY
 - PROPOSED TRAILS-SECONDARY
 - PROPOSED TRAILS-TERTIARY
 - OTHER TRAILS & PEDWAYS
 - SCHOOLS
- 0 0.5 1 1.5 MILES



Additions/Removals to the Plan

Additions/Removal	Priority	Funding	Comments
Thornbrook Connector 0.9 miles	Tertiary	Not Funded	Connects Thornbrook Subdivision to proposed Mill Creek Trail
Little Bonne Femme Trail 6.8 miles	Tertiary	Not Funded	Connects RBSP to the Katy Trail along the Little Bonne Femme Creek
Hominy Creek Trail 1.0 m Molly-Mexico	Tertiary	Not Funded	Connects future residents to Battle High School
Hominy Creek Trail 1.3 m Molly-Battle Ave.	Tertiary	Not Funded	Connects future residents to Battle High School
Hominy Creek Trail 1.2 m Clark-Rice Rd.	Tertiary	Not Funded	Connects NE residents to trail system via Hominy
Rice Rd. to Hinkson Creek Trail Connector 0.4 miles	Tertiary	Not Funded	Connecting residential along Rice Rd. to future phase of Hinkson Trail



Additions/Removals to the Plan

Additions/Removal	Priority	Funding	Comments
Parkside Drive to Cosmo Park 0.8 miles	Secondary	Not Funded	Creasy Springs Rd. at Texas Ave. to CCRA
Wilson Park Connector 0.7 miles	Primary	Not Funded GetAbout Consideration	East-West connector from Shepard Blvd. & Old 63 Roadside Park to East Campus at Rollins Rd.
Proctor Park Connector to Bear Creek Trail 0.4 miles	Tertiary	Not Funded	Connecting Proctor Park to Bear Creek Trail at the Garth Nature Area
Red Oak Connector 0.2 miles. Lynnwood to Crawford via existing Red Oak ROW	Removed	Not Funded	Very steep terrain leads to a high cost of development for the few residents it would serve
Cosmo-Bethel Connector 0.7 miles	Secondary	Not Funded	Connecting Cosmo-Bethel and RBHS from Bedford Walk to S. Providence Trail



Changes in Priority Classification

Description	2010 Priority	2013 Priority	Comments
North Fork of the Grindstone Creek Trail 5.3 miles. Maguire-Battle High School	Secondary	Primary	Connects the new Battle High School to the trail system
Cosmo Park (CCRA) 0.8 miles. Stadium-Bear Creek Trail	Secondary	Primary	North-South trail from the Cosmo Park hard surface trail to the Bear Creek Trail at north end of park
Hominy Creek Trail 0.8 miles. Old 63 to Green Valley Drive	Secondary	Primary	Connects Hinkson Creek Trail to the Hominy Creek Trail via Hominy Creek



Trail Projects Completed, Funded or Under Construction

Description	2010 Priority
Scott's Branch Trail 1.5 miles	Primary
County House Trail 2.0 miles	Primary
Hominy Creek Trail 2.6 miles	Primary
S. Providence Trail 1.7 miles	Primary
Greenbriar Connector 0.4 miles	Primary
Grindstone Creek Trail 1.75 miles	Primary
Hinkson Creek Trail (pedway) 2 miles	Primary
Grasslands to Garth Connector 0.2 miles	Primary
Katy Place Connector 0.4 miles	Not shown
Philips Lake/Gans Creek internal trails 2.0+/- miles	Primary



Trails Chapter

- Chapter now include pros/cons of all types of trail surfaces.
 - **Natural Surface**
 - **Granular Stone**
 - **Asphalt**
 - **Concrete**
 - **Concrete w/Gravel Side Path**
- Cost estimates based on concrete and gravel, as these are most used for destination trails.



Recommended Capital Improvements

Existing Facilities

- **Every park & facility evaluated for needed improvements over the next 10 years.**
- **Four Categories:**
 1. Misc. Park Imprv (signs, lights, etc.)
 2. Repair
 3. Renovate
 4. Replace



Existing Parks & Facilities Example

Atkins Park

Irrigation well pump station	\$50,000
Construct four medium shelters (FAL)	\$320,000
Construct three medium playgrounds	\$150,000
Install three synthetic playground safety surfaces	\$150,000
Construct restroom	\$150,000
Construct two new 285' fields with lights	\$500,000
Develop five field complex (200' fields/t-ball fields) w/ concession restroom	\$1,650,000
Infrastructure (roads, parking, stormwater development, utilities, etc.)	\$1,383,000
Bleachers, shade structures, batting cages, and drinking fountains	\$175,000
Equestrian loop trail & connection to Fairgrounds (partner w/Boone County)	\$300,000

Auburn Hills Park

Misc. park improvements - includes lights (FAL)	\$10,000
Convert existing gravel trail to concrete (FAL)	\$20,000



Recommended Capital Improvements

New Facilities

– Tourism Development Facilities

- Campground
- Disc Golf
- Multi-sports Field House
- Synthetic Turf Sports Complex





Recommended Capital Improvements

New Facilities – Location Undetermined or Multiple Locations

– Indoor Examples

- Ice Rink
- Community/Rec Center
- Pickleball (4-6 courts)
- Racquetball (2-4 courts)

– Outdoor

- Archery to Winter Sports Park



Recommended Capital Improvements

Cooperative Joint-Use Facilities

- Indoor competition/recreation pool
- Tennis bubble (4 courts)
- Nature/interpretative center
- Elementary school gymnasium expansion
- Mid-Missouri Events Center (home of the Boone County Fair)



2013 Public Comments

- Comments & recommendations summarized on Attachment C & included in plan on website.
- Staff recommends inclusion of:
 - **Add small bicycle campsites along/near MKT.**
 - **N. Fork of Grindstone Trail-Maguire to Battle HS from Secondary to Primary.**
 - **Trails chapter includes all surfaces.**
- Includes CIP Chapter Updates.



Concludes Presentation

- Following the public hearing, Council may direct staff to revise the master plan as presented and/or with Council revisions.
 - **If further discussion is needed, Council may schedule a work session.**
- Once direction is given, staff will return to Council with an Ordinance to approve the 2013 Parks, Recreation and Open Space Master Plan.

Supporting Slides

- Following slides provide further information but will not be discussed in the presentation.



National Trends

- Adult & Childhood Obesity
 - **Approx 10% of BoCo children are overweight or obese.**
- Ethnic Diversity
 - **2035: 1/3 of American youth U18 will be Latino**
- Economic Climate
 - **Columbia's 22.9% poverty rate is higher than both state and national rate**
- Bicycles & Non-Motorized Transportation
 - **Bicycle trips in Columbia increased 26% 2007-2010**
- Technology & Social Learning



Policy Trends

- Power-Driven Mobility Devices on Trails & Parks
- Tobacco-Free Zones in Parks & Playgrounds



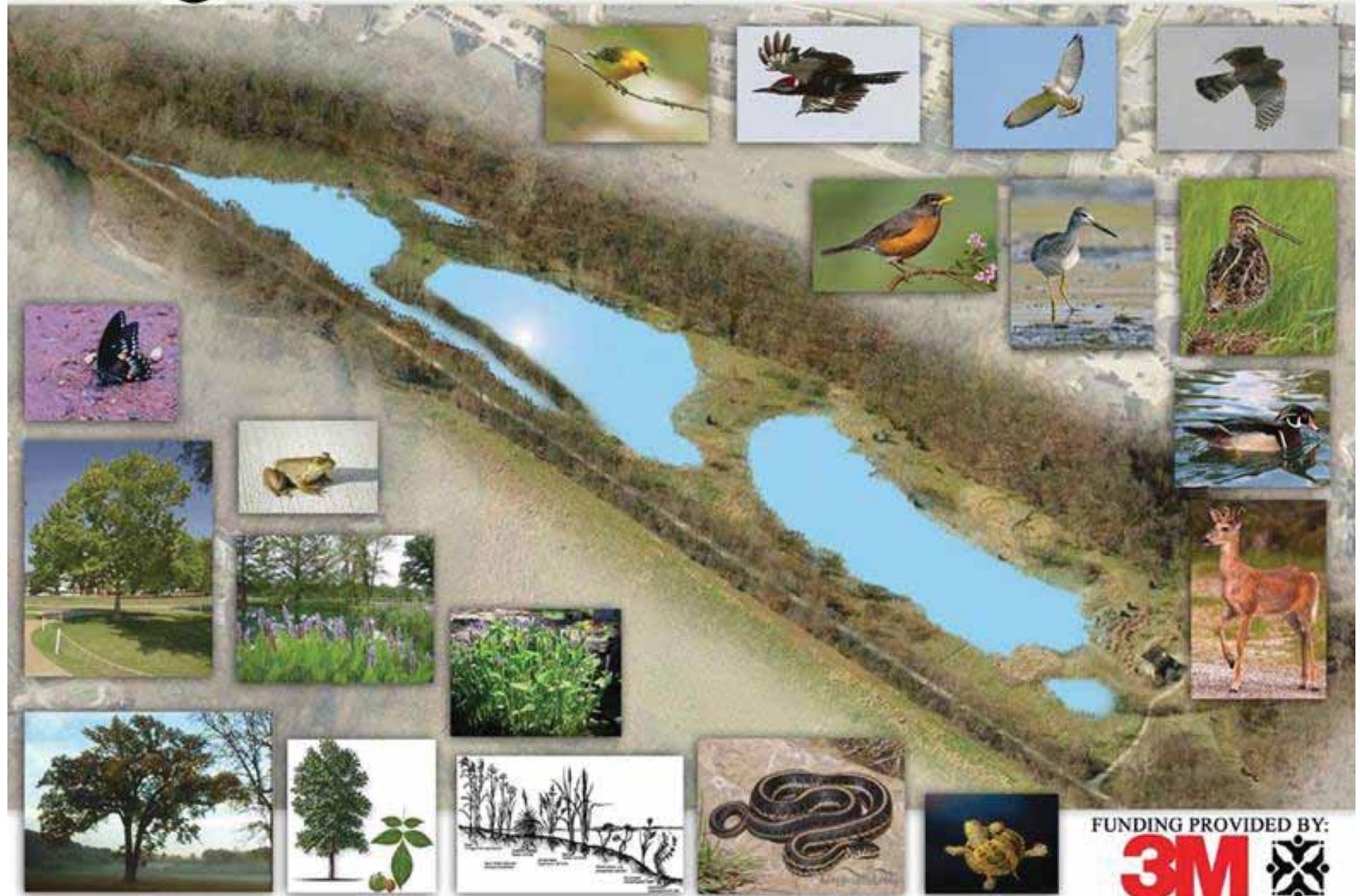


Policy Trends

- Sustainable Design & Management Practices
- Special Events Increasing
- Urban Wildlife and Habitat Management



3M URBAN ECOLOGY RESTORATION PROJECT



FUNDING PROVIDED BY:





P&R Facility & Program Trends

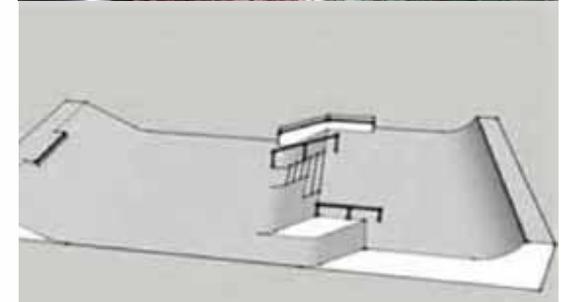
- Sports Tourism Facilities
 - Large, quality destination site complexes
 - Range from \$9-\$36 million price tag
- Waterparks
 - Generate revenue for aquatic programs
- Bike Parks & Mountain Bike Facilities
- Outdoor Adult Gyms
- Nature Playgrounds/Nature Explorer Classrooms





P&R Facility & Program Trends

- Community Gardens
- Sensory Gardens
- Skate Spots
- Bocce Courts
- Dog Parks
- Shade Structures
- Artificial Turf Fields
- Synthetic Playground Surfaces
- Archery
- Lacrosse

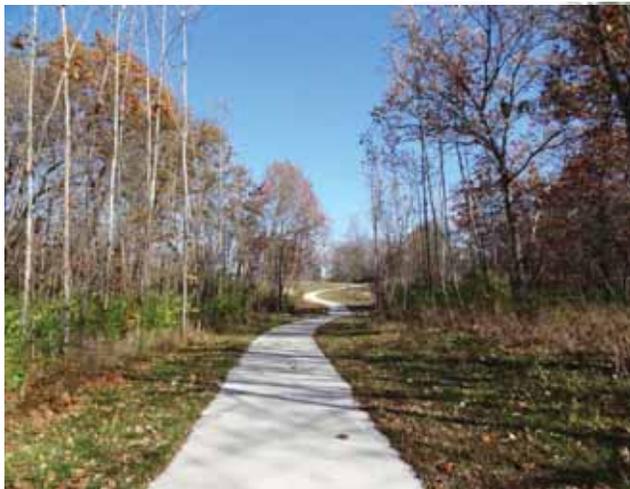




Trends

B. Participation Trends

- 1. National Sporting Goods Association**
- 2. Parks and Rec Program Participation**





National Sporting Goods Association

Table 1: National Sporting Goods Association

Sport <i>(Ranked in order of highest participation)</i>	2011 Total (million)	Percent Change from 2010	2007 Total (million)	2003 Total (million)	2011 vs. 2001 Sports with over 15% change in participation
Exercise Walking	97.1	1.3%	89.8	79.5	36.3%
Exercising with Equipment	55.5	0.3%	52.9	48.6	28.9%
Swimming	46.0	-11.4%	52.3	47.0	-16.0%
Camping (vacation/overnight)	42.8	-4.3%	47.5	51.4	NA
Aerobic Exercise	42.0	8.9%	34.8	28.0	73.0%
Bicycle Riding	39.1	-1.6%	37.4	36.3	NA
Hiking	39.1	3.8%	28.6	25.0	49.9%
Running/Jogging	38.7	8.9%	30.4	22.9	57.6%
Bowling	34.9	-10.6%	43.5	39.4	NA
Workout at Club	34.5	-4.8%	36.8	29.5	30.5%



Trends

B. Participation Trends

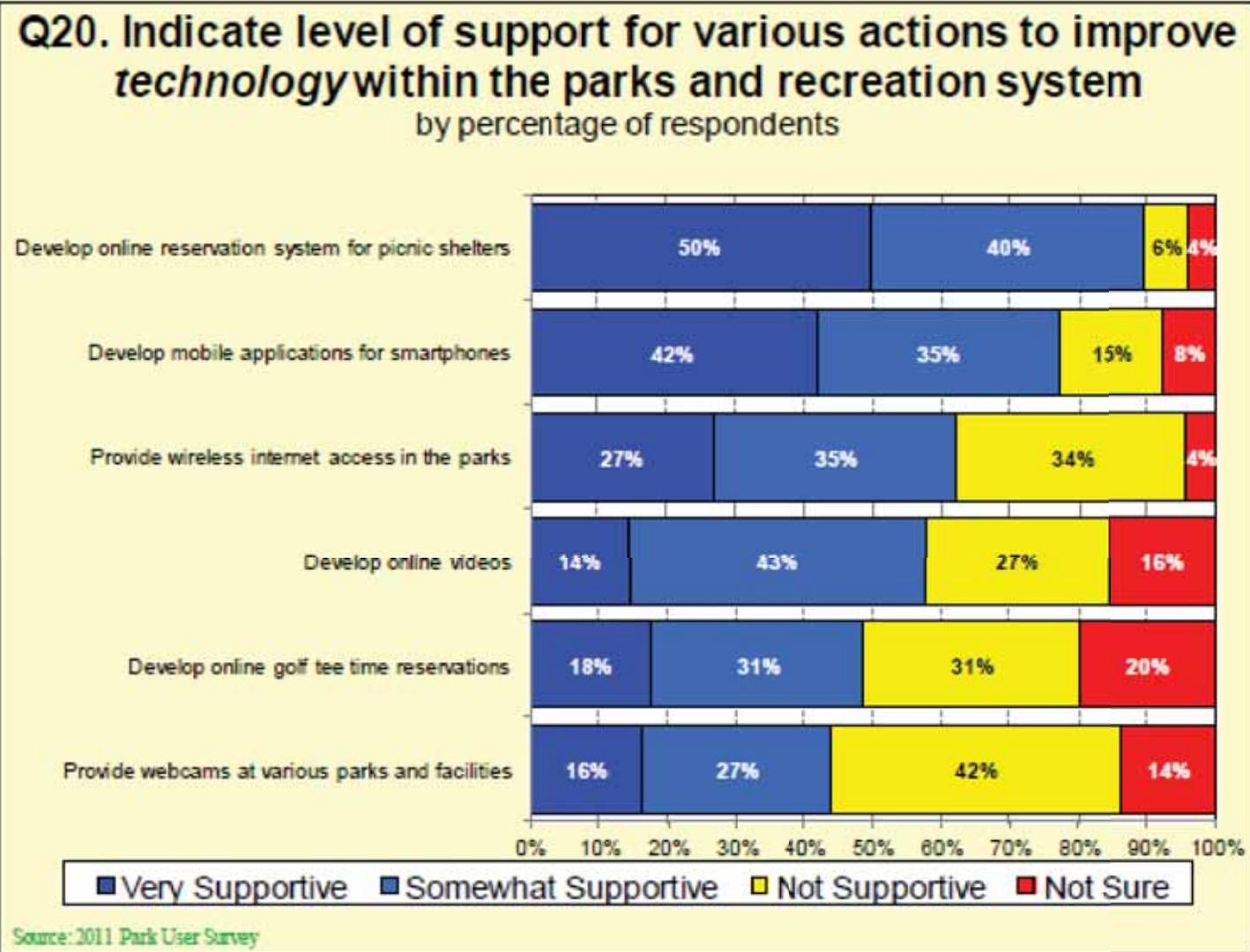
1. National Sporting Goods Association

2. Parks and Rec Program Participation

- a. Adult Sports – Steady
- b. Youth Sports – Programs decreasing. Field rentals increasing (competitive)
- c. Golf – Recovering
- d. Special Events, Community Recreation, Life Enrichment, Special Olympics – Increasing
- e. ARC – Increasing
- f. Pools – Weather dependent



Technology Requests: Park User Survey





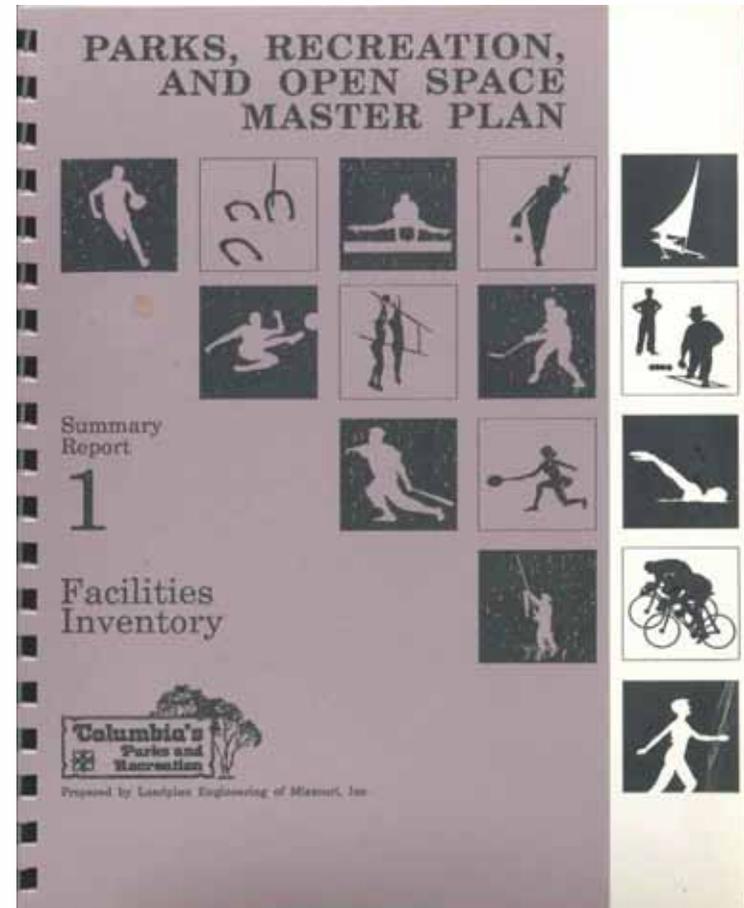
How Many Parks are Needed?

- National standards are disappearing.
- Focus is on specific community demands compared to the existing level of services offered.
- Consideration is based:
 - **Areas not served**
 - **Barriers to service (ie, major roads)**
 - **Proximity of private or other public lands**
 - **Partnerships (Public Schools, MDC, Columbia College, etc.)**



Park Acres – 1994

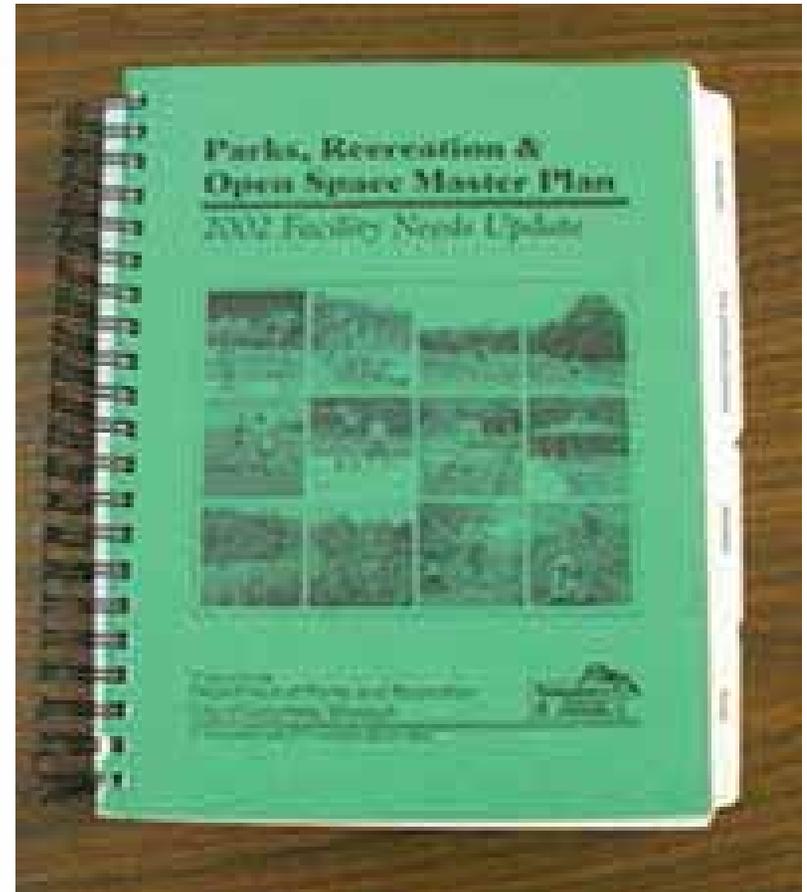
- Columbia Population: 74,072
- Park Acres: 1,839.7
- **25 acres/1000 population**





Park Acres – 2002

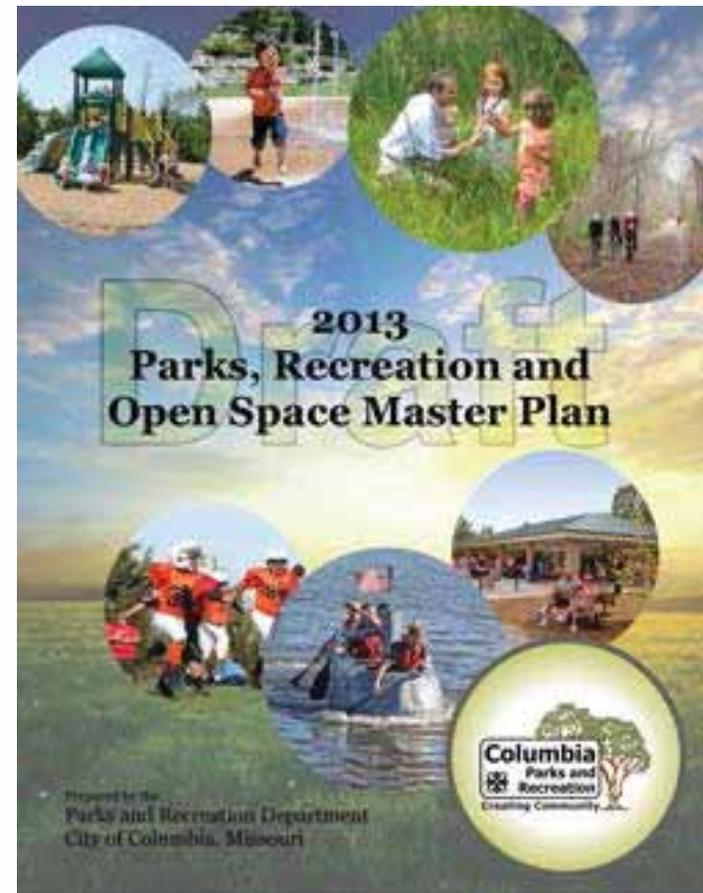
- Columbia Population: 88,291
- Park Acres: 2,094
- **24 acres/1000 population**





Park Acres – 2013

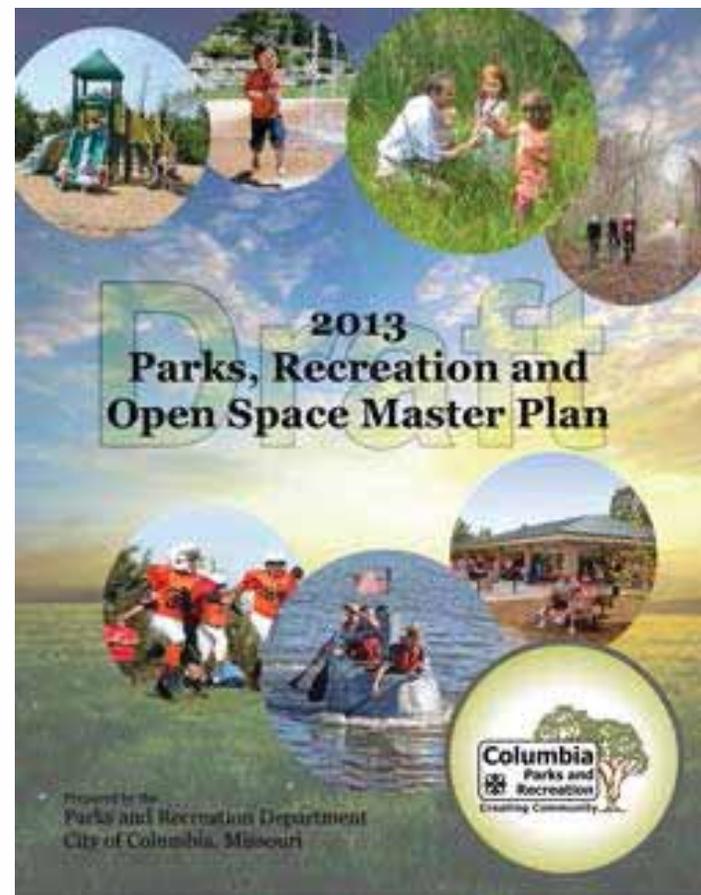
- Columbia Population: 116,843
- Park Acres: 3,172
- **27 acres/1000 population**
- 1,078 ac. Growth Includes:
 - Southeast Regional Park: 460 acres
 - Waters-Moss Transfer: 110.3 acres
 - Battle High School property: 30.19 acres





Park Acres – 2022 Projection

- Columbia Population: 145,921 (2.5% annual growth)
- Park Acres: 3,172 (same as 2013)
- **22 acres/1000 population**
- Acquisition needs:
 - 767 acres to meet 2013 ratio of 27 acres per 1,000 population.
 - 476 acres to meet 1994 ratio of 25 acres per 1,000 population



H3 Studio Report – Special Purpose Park

COMPONENTS OF THE PREFERRED PLAN

1. **Urban Boulevard:** Make College Avenue a signature street by adding medians, street trees, safe pedestrian connections, and way-finding signage.
2. **Campus Entrance:** Enhanced institutional development at intersection of College and Broadway.
3. **Hotel Gateway:** Private hotel development (with pedestrian pathway from Broadway to Walnut) as catalytic project and gateway to downtown.
4. **Columbia College Connector:** Enhance the pedestrian connections from Columbia College to Broadway Street.
5. **Neighborhood Network:** Reconfigure the street grid to the north of Walnut Street and east of College Avenue
6. **Public Park/Square:** Convert Ameren UE site to public space and amenity
7. **Neighborhood Stormwater:** Add bike boulevard to Park Avenue with stormwater retention for the neighborhood.
8. **Artist Studio's Live/Work | Trail:** Add more housing and link to future trail connection to Centralia along COLT line.
9. **Residential Infill Development:** Encourage a diversity of housing types throughout the priority area.
10. **Campus Housing:** Embrace the campus expansion plans and future student housing and development.
11. **Elm Street Extension:** Extend Elm Street from 10th St to College Avenue
12. **Lee Expressive Arts School:** Expand and reconfigure the school grounds to create drop off and more open space.
13. **Development Opportunity:** Encourage private infill development and redevelopment near the campuses south of Broadway and west of College Avenue.



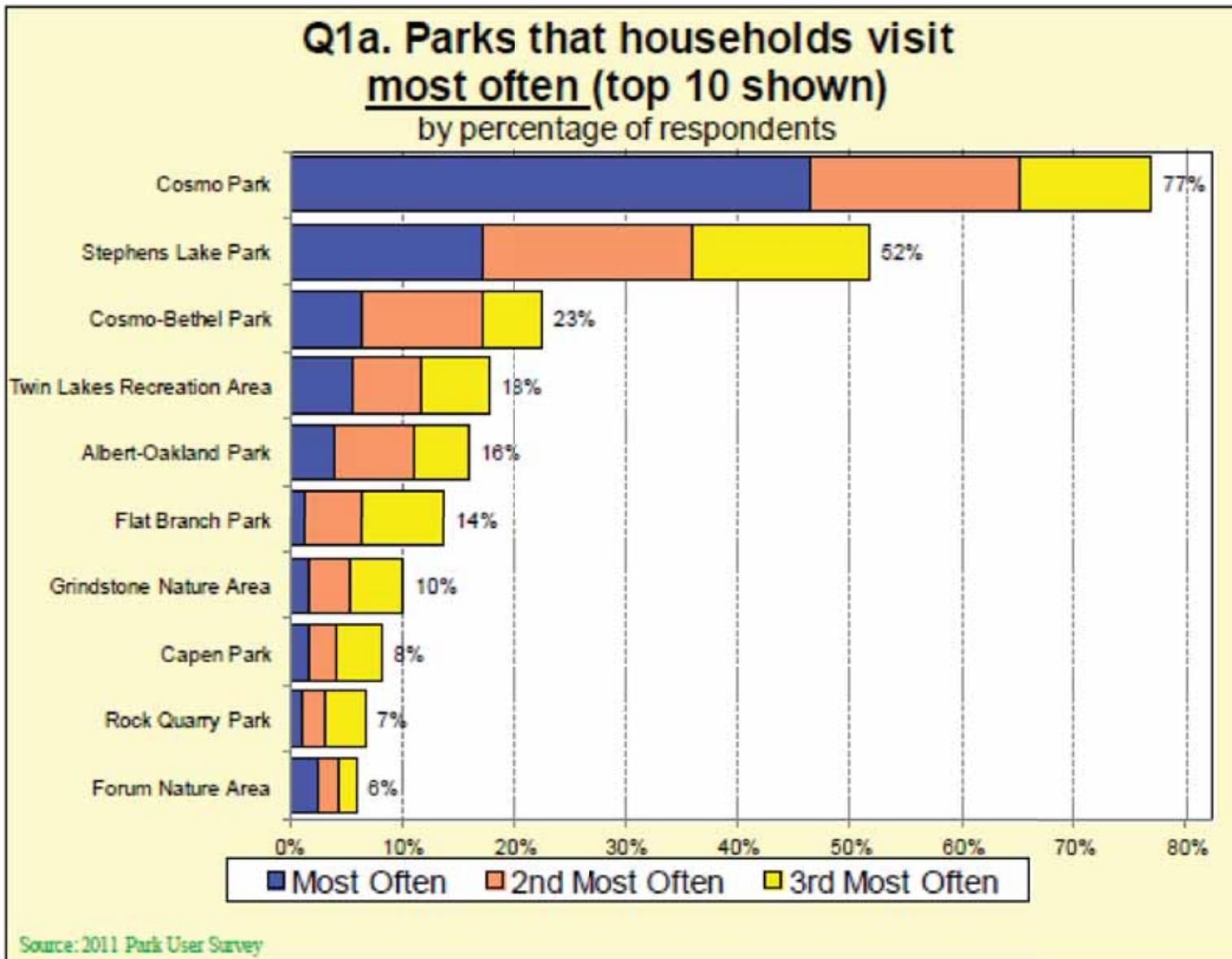


Public Input Slides

- Key slides from surveys.

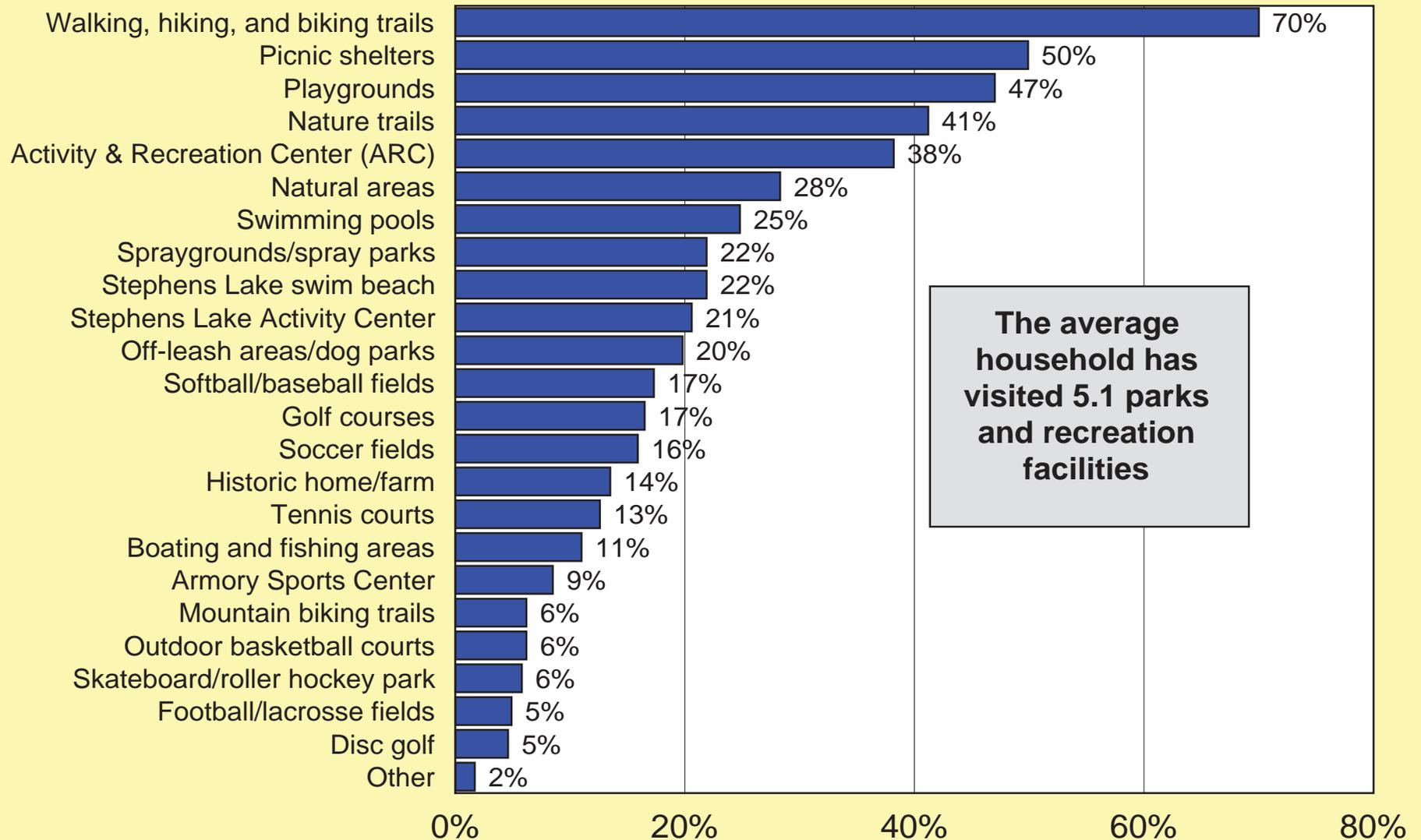


Park User Survey

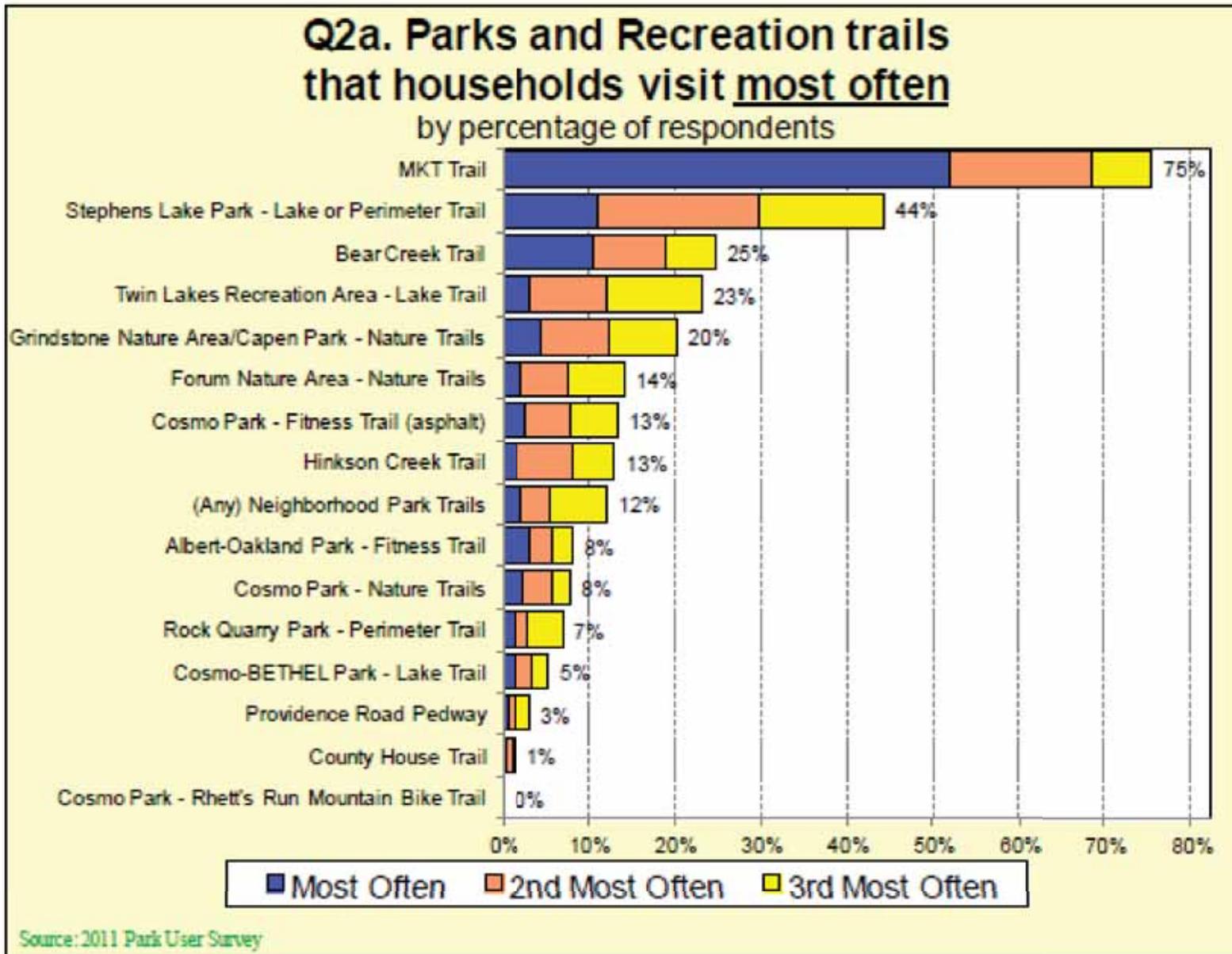


Q3. City of Columbia Parks and Recreation Facilities That Households Have Visited Over the Past 12 Months

by percentage of respondents (multiple choices could be made)

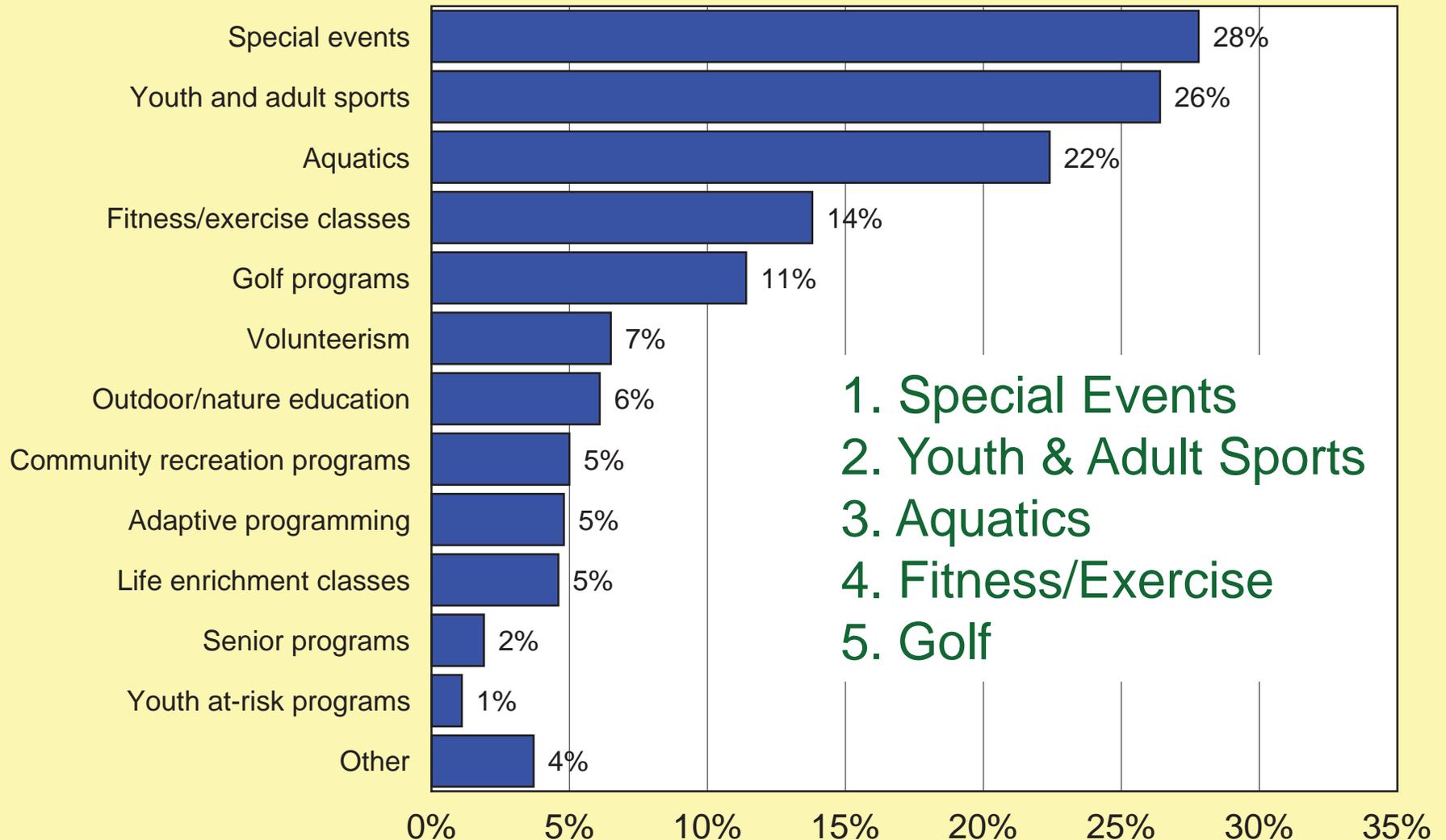


Park User Survey



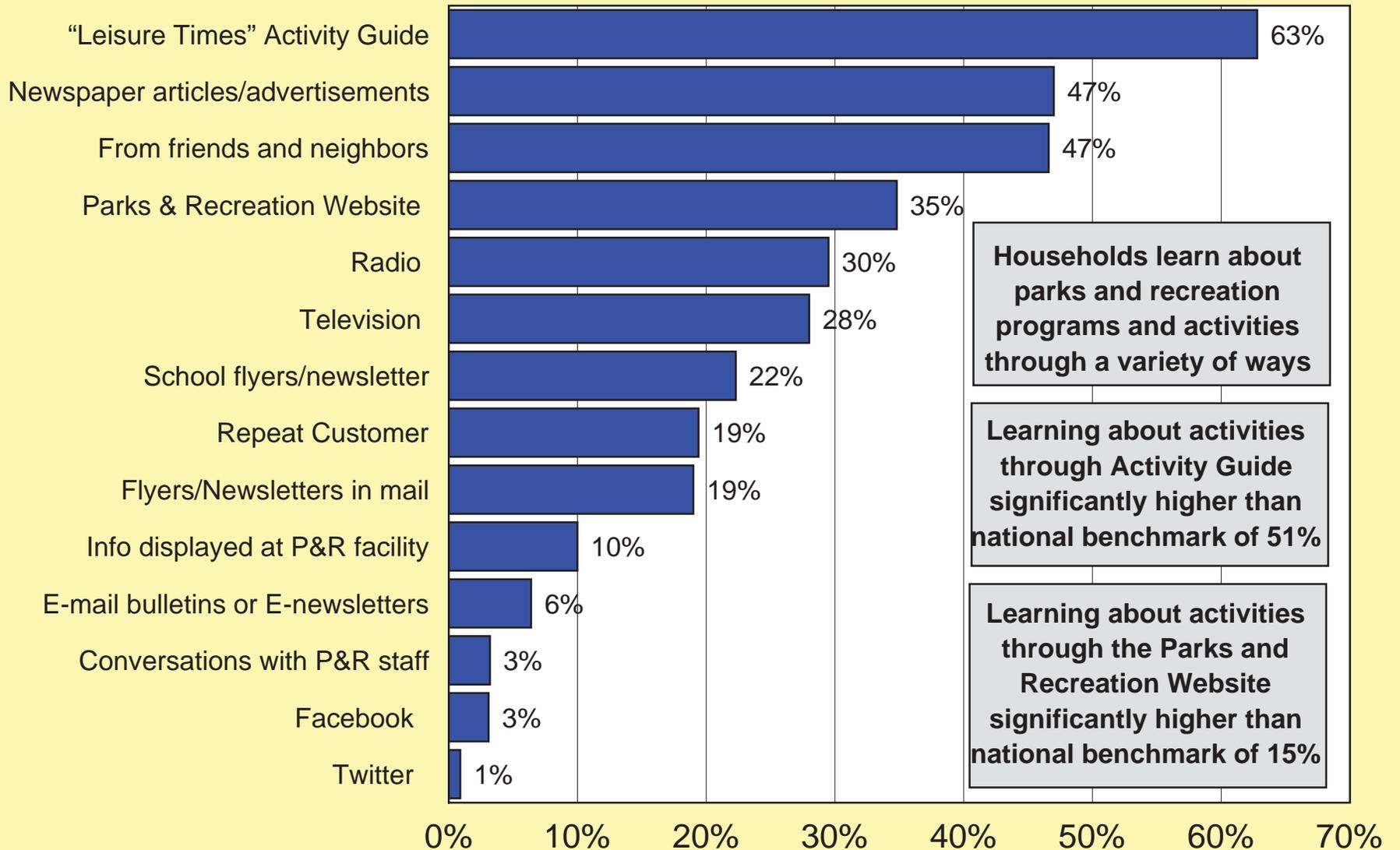
Q7. Recreation Programs Provided by the Columbia Parks and Recreation Department That Households Have Participated in Over the Past 12 Months

by percentage of respondents (multiple choices could be made)



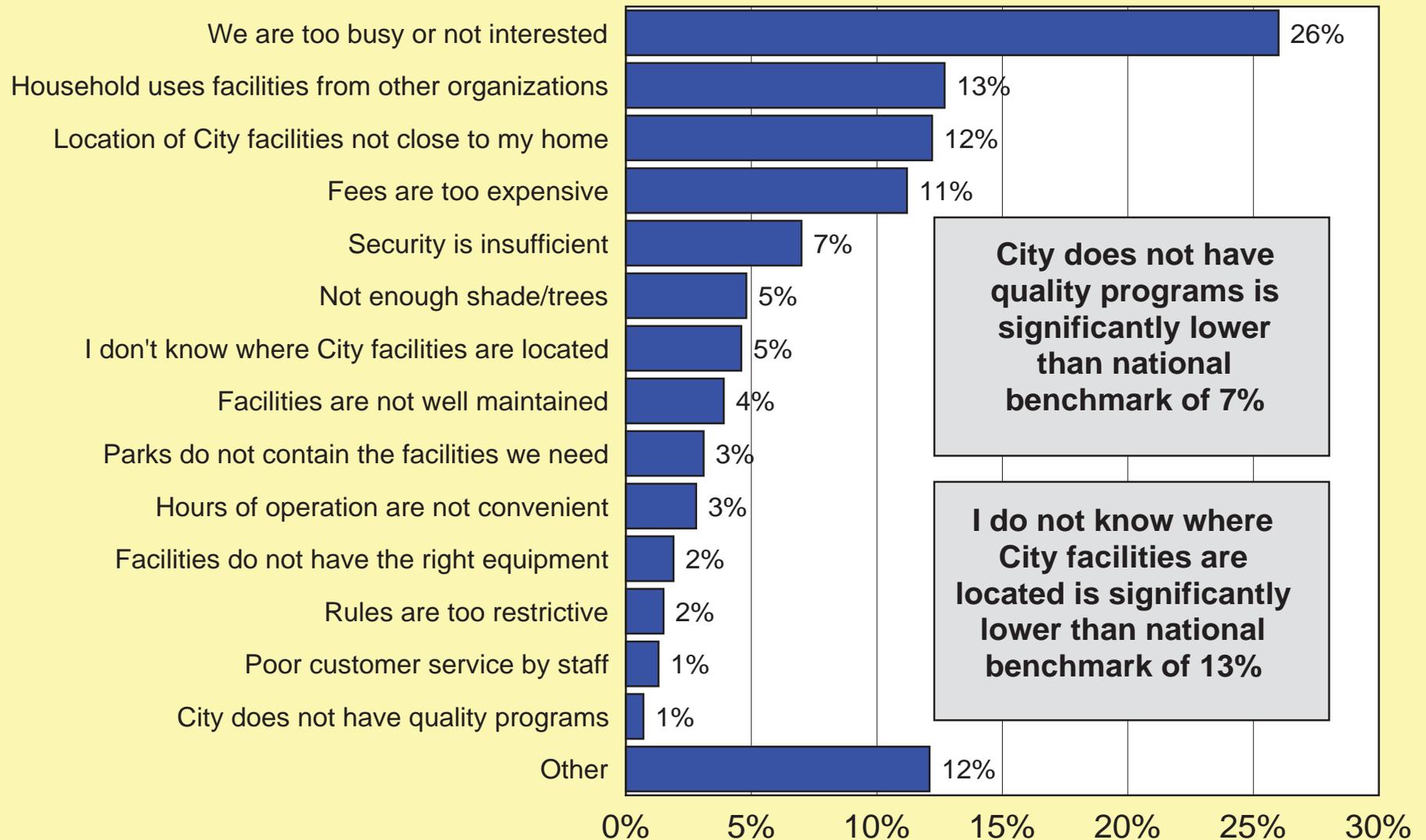
Q14. Ways Respondents Learn About City of Columbia Parks and Recreation Programs and Activities

by percentage of respondents (multiple choices could be made)



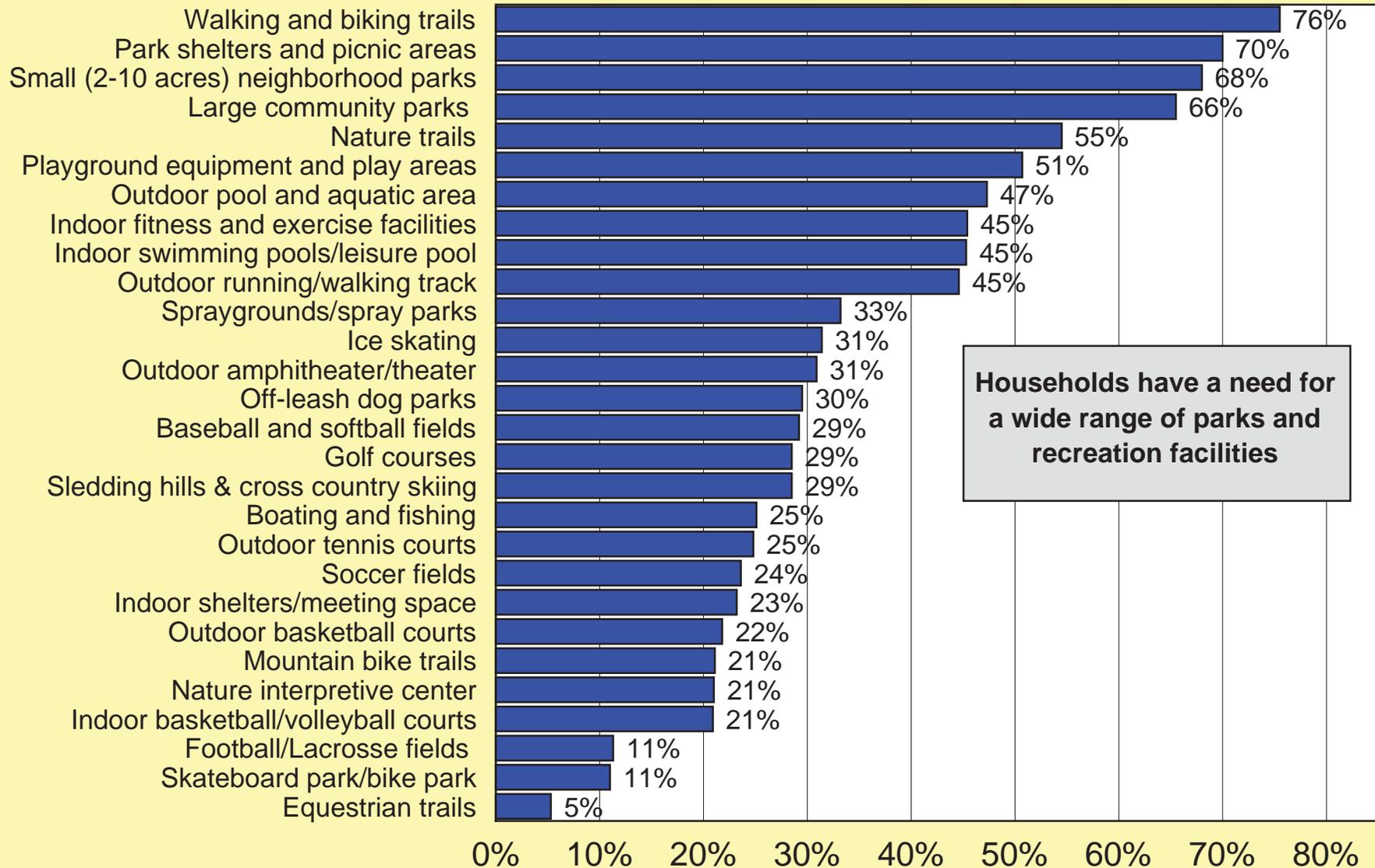
Q5. Reasons That Prevent Households from Using Columbia's Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)



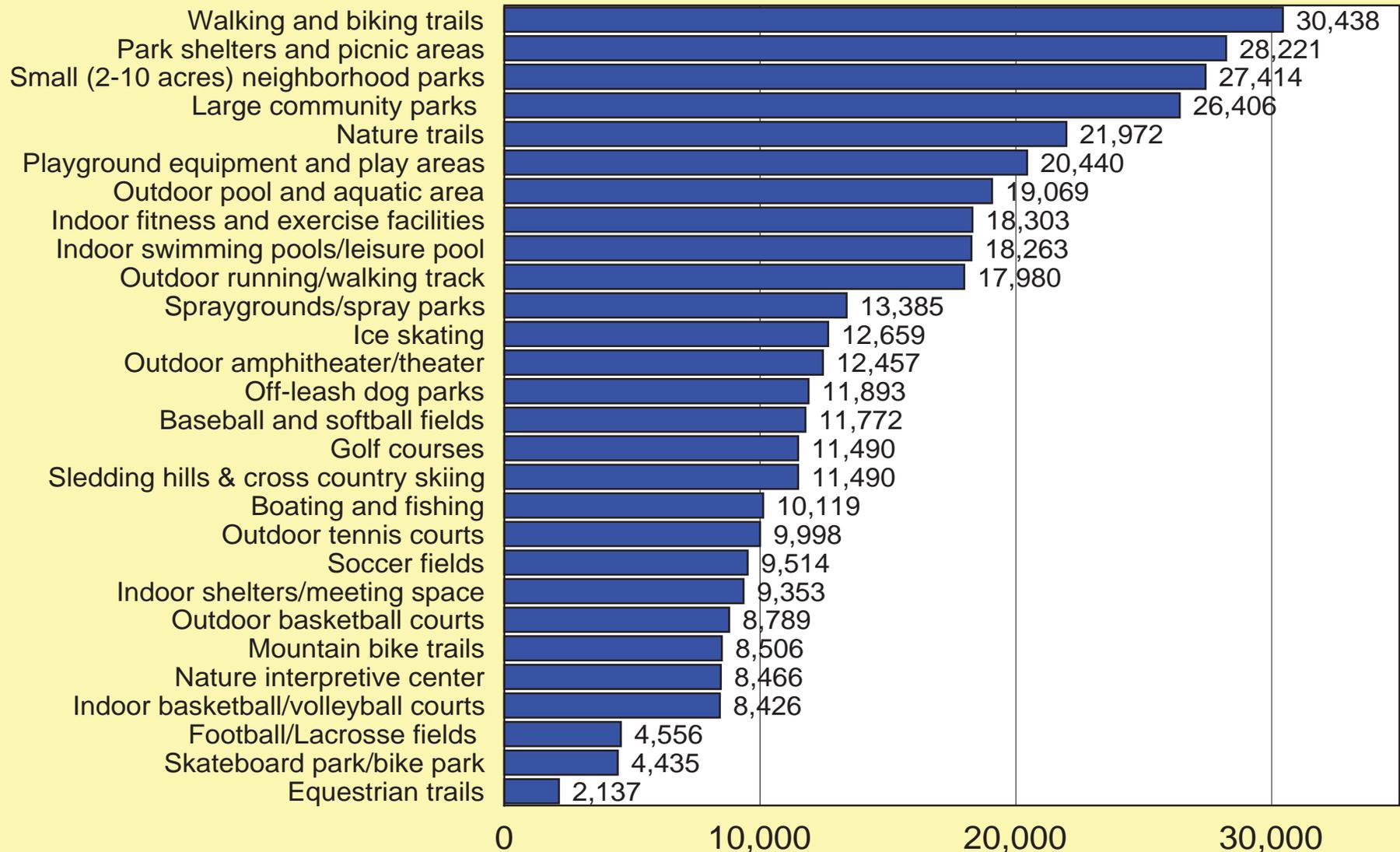
Q9. Households That Have a Need for Various Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)



Q9a. Estimated Number of Households in the City of Columbia That Have a Need for Various Parks and Recreation Facilities

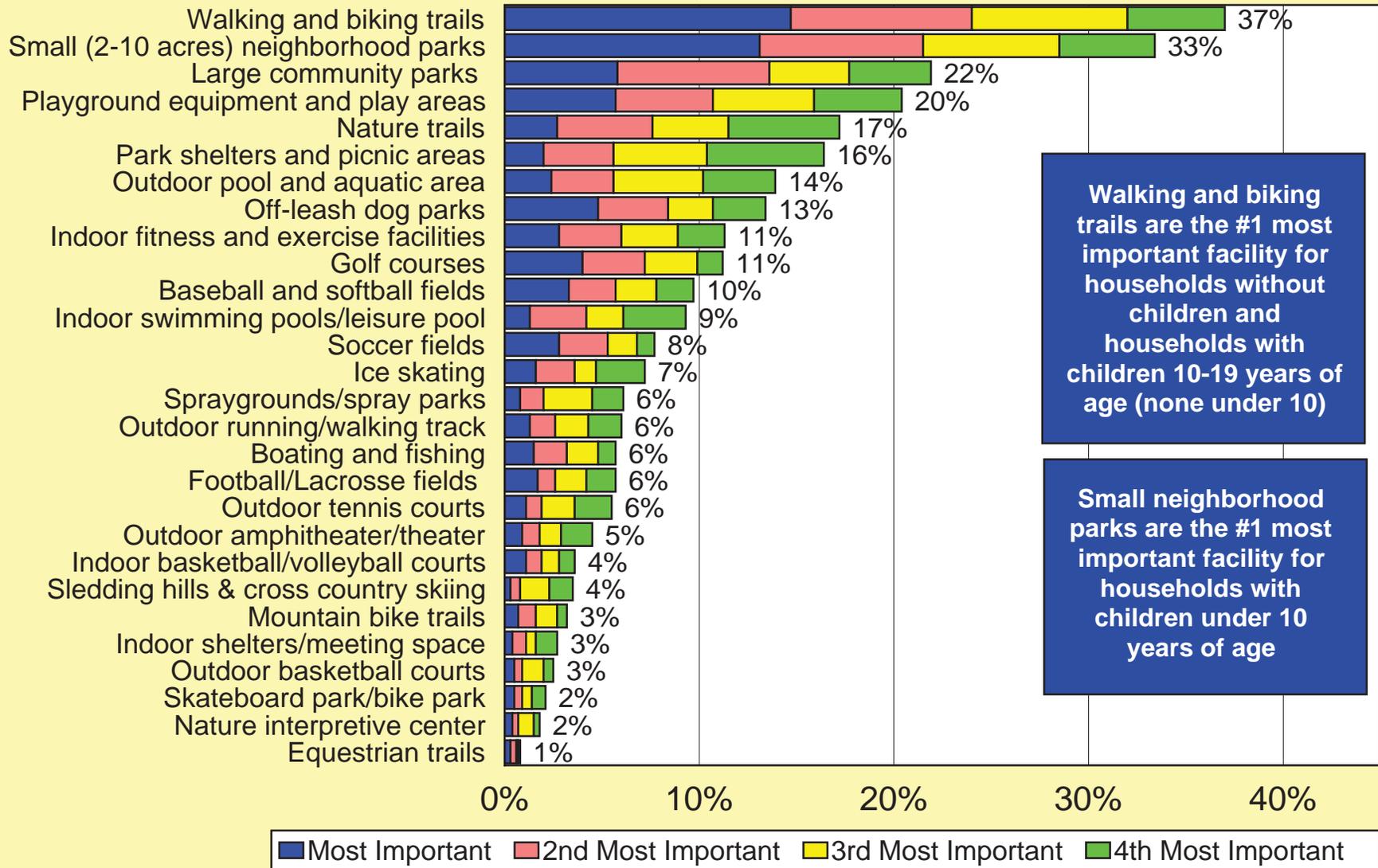
by number of households based on 40,315 households in Columbia



Source: Leisure Vision/ETC Institute (May 2010)

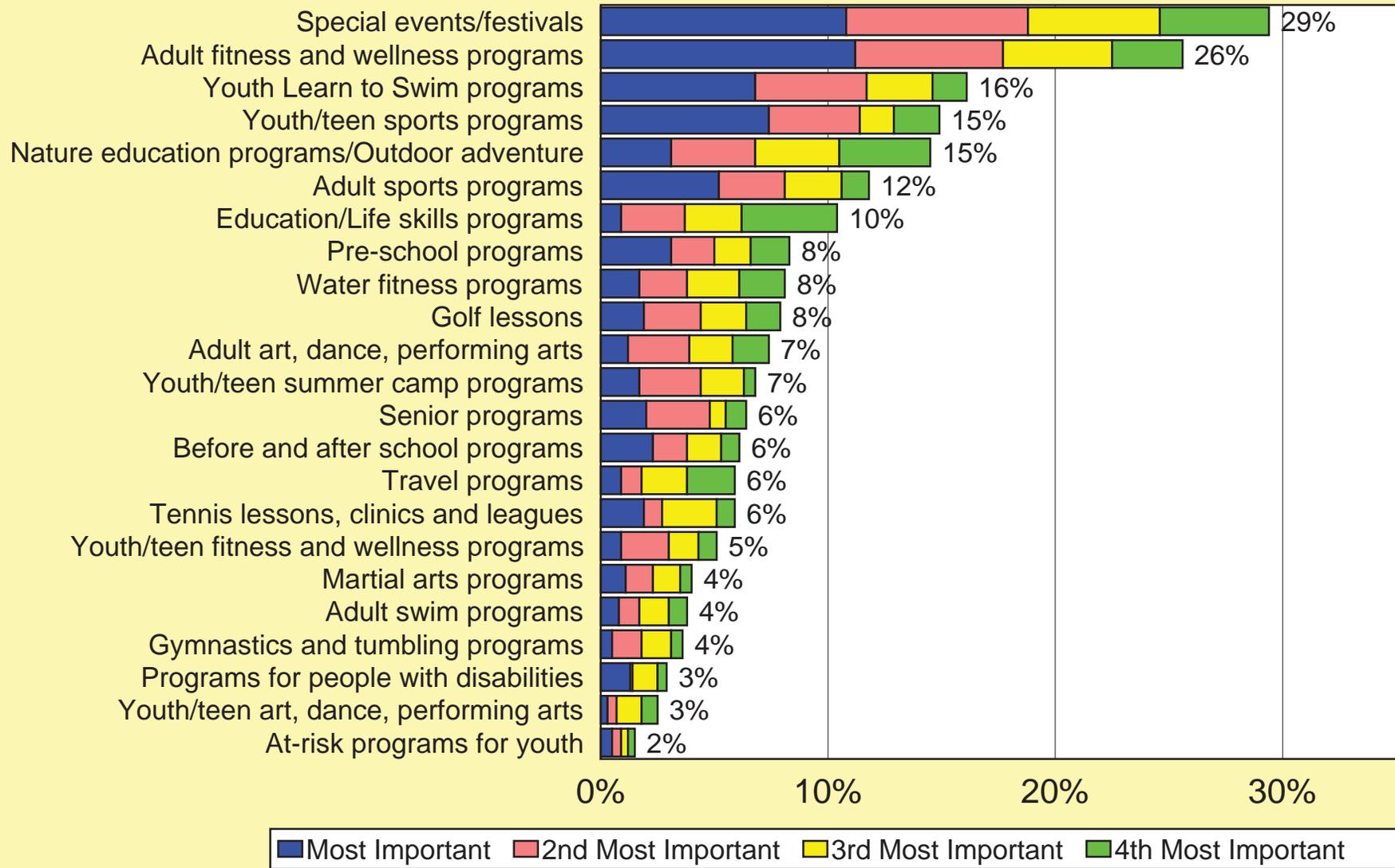
Q10. Parks and Recreation Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



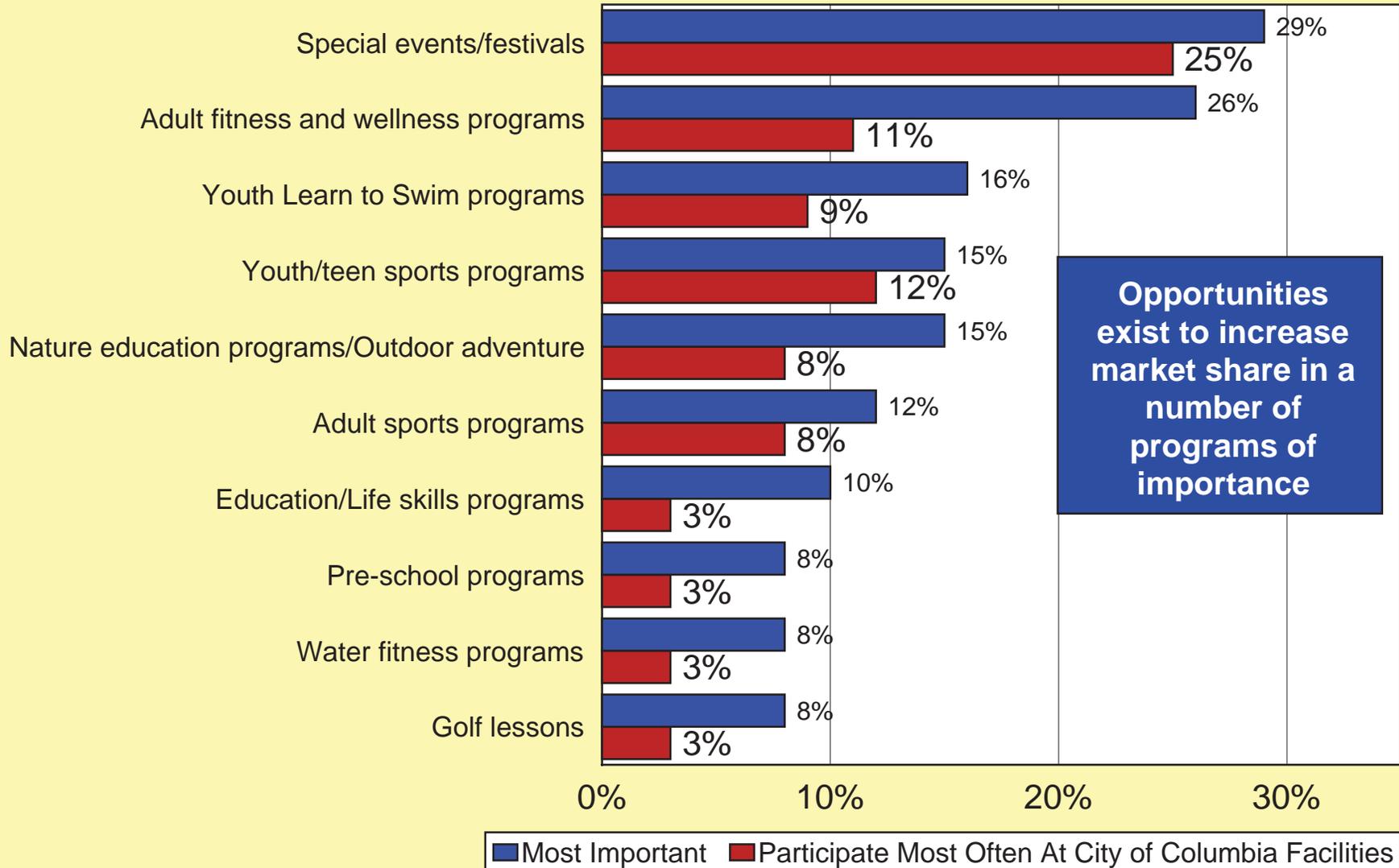
Q12. Recreation Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



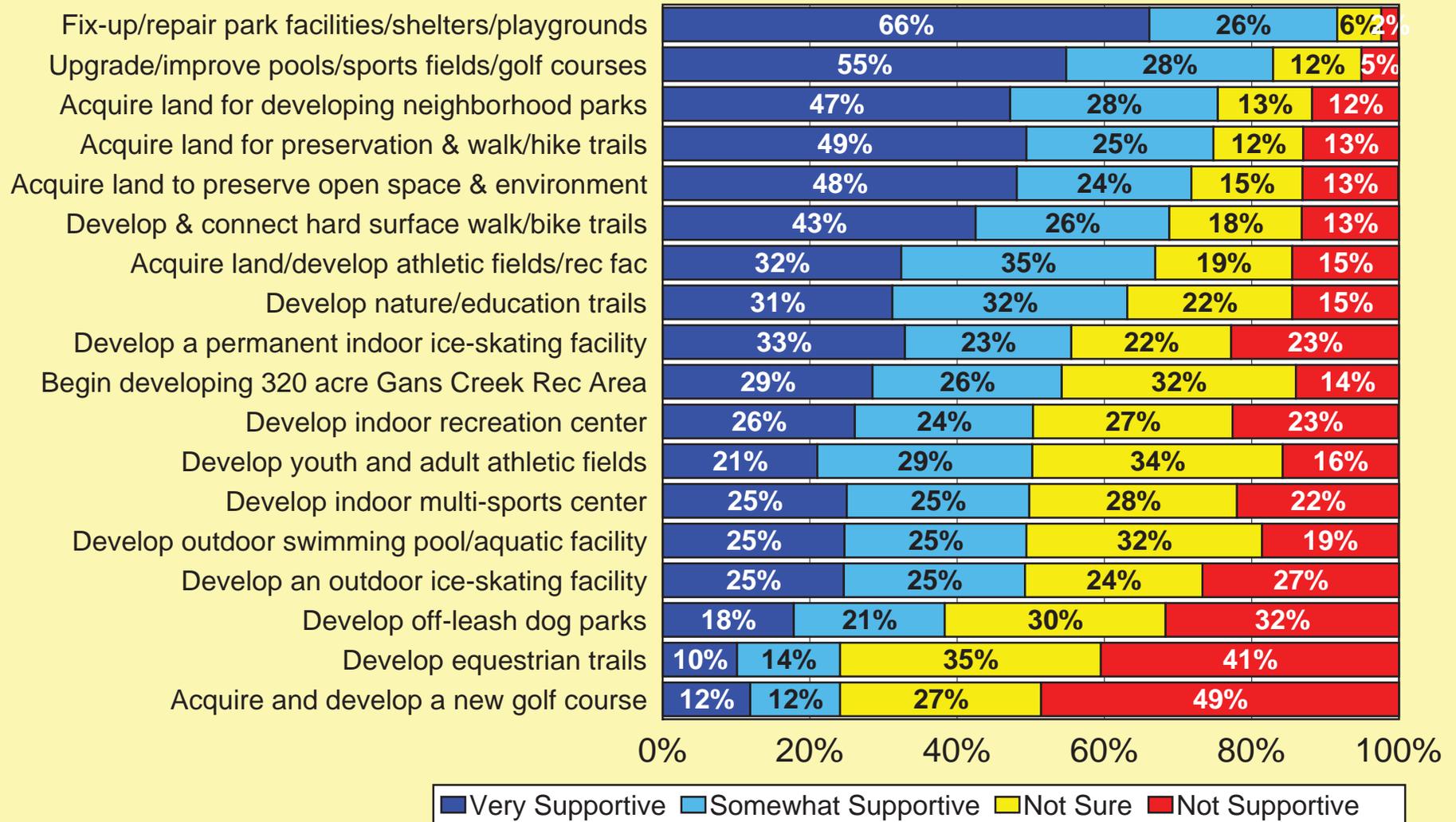
Q12. Recreation Programs That Are Most Important to Households

Q13. Recreation Programs That Households Currently Participate in Most Often at Columbia Parks & Rec Facilities



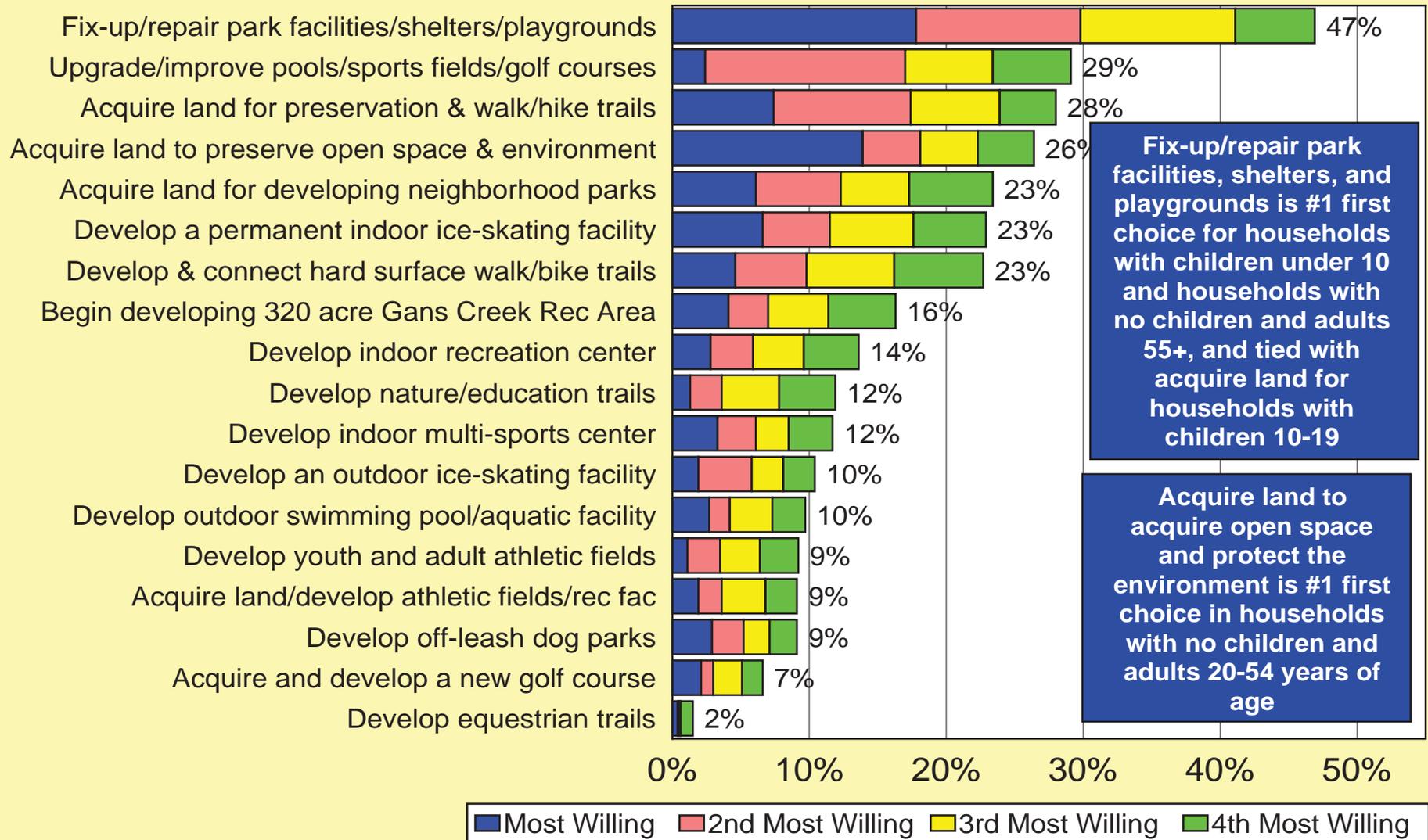
Q15. Level of Support for Various Actions the City of Columbia Parks and Recreation Commission Could Take to Improve the Parks and Recreation System

by percentage of respondents



Q16. Actions Respondents Would Be Most Willing to Fund with Their Columbia Parks and Recreation Tax Dollars

by percentage of respondents who selected the item as one of their top four choices



Q21. Allocation of \$100 of the Park Sales Tax

by percentage of respondents

