

# Other Issues

# Support for Having the City Use Incentives to Attract and Expand Life Science, Research and Development, Manufacturing and Regional Office Companies

by percentage of respondents



Source: ETC Institute DirectionFinder (2005 - Columbia, MO)

# Conclusions/Recommendations

- **The City is generally do a very good job providing city services:**
  - Satisfaction with the value for city taxes was 7% above the national average
  - Satisfaction with the overall quality of city services was 19% above the national average
  - The City's park system rated 16% above the national average
    - walking and biking trails received the **highest overall rating**
  - Communication ratings are significantly **BETTER** than other communities
- **Areas to emphasize:**
  - Improvements to traffic flow
  - Street maintenance
  - Enforcement of local traffic laws
  - Outdoor swimming pools
  - Snow removal on neighborhood streets
- **Support for Future Funding:**
  - Relatively strong support for continuing the 1/8<sup>th</sup> cent sales tax for parks and recreation
  - Relatively strong support for continuing the 1/4<sup>th</sup> cent sales tax for capital improvements
  - Residents generally do not support increases in property taxes
  - Residents willing to consider some increase in development fees