

# Integrating the Vision & Everyday Work

## Vision Report

- Ideas
- Values
- Directions

## Implementation Report

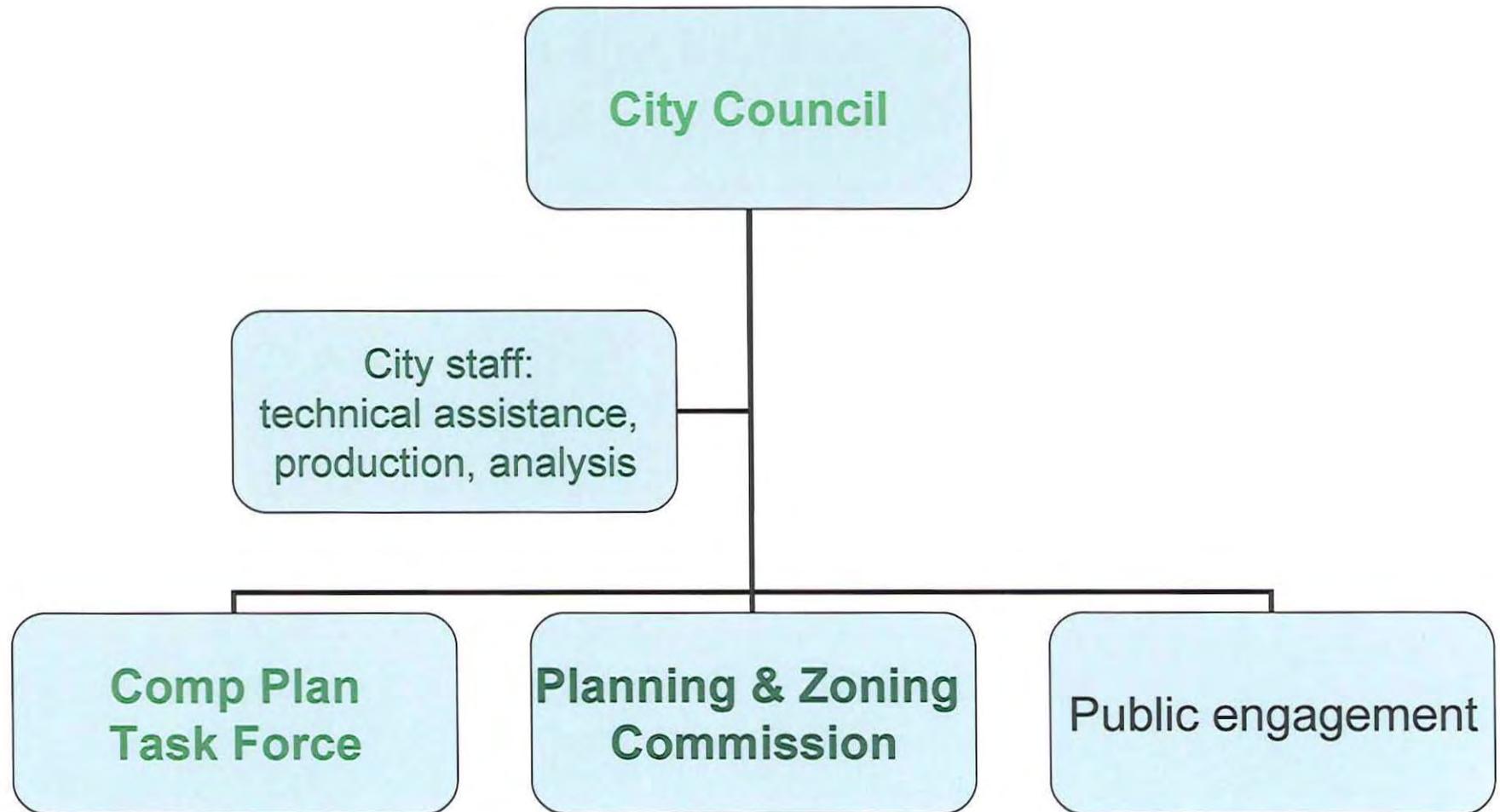
Specific Projects  
Resources &  
Priorities

## Everyday Work

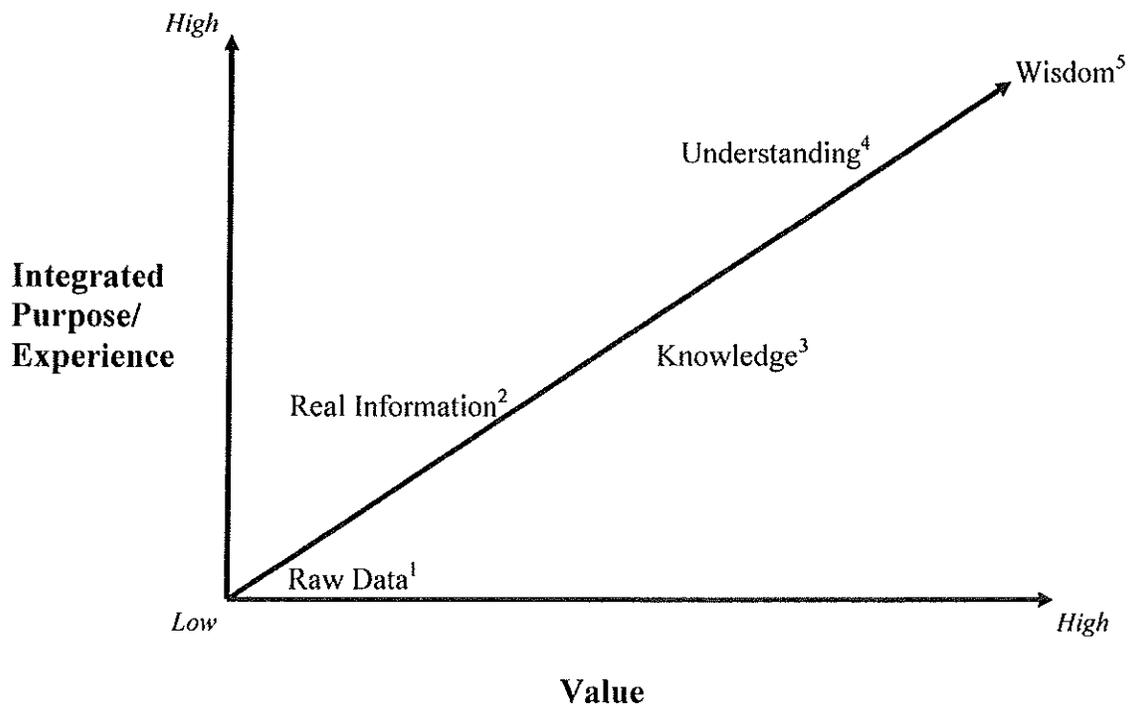
- Communication
- Budgets
- Tasks
- Objectives



DRAFT Comprehensive plan organization structure: oversight, executive direction, plan preparation



# Data-Wisdom Continuum



<sup>1</sup>*Raw Data*- Information whose validity depends on the methods of collection and context.

<sup>2</sup>*Real Information*- Compiled and contextualized raw data.

<sup>3</sup>*Knowledge*- Interpretation, experience, history, and additional context (such as purpose) added to compiled information.

<sup>4</sup>*Understanding* - Broad insight about how knowledge fits into the big picture and how it might be used or integrated by others.

<sup>5</sup>*Wisdom*- The ability to transform understanding into concrete action, particularly as circumstances change.

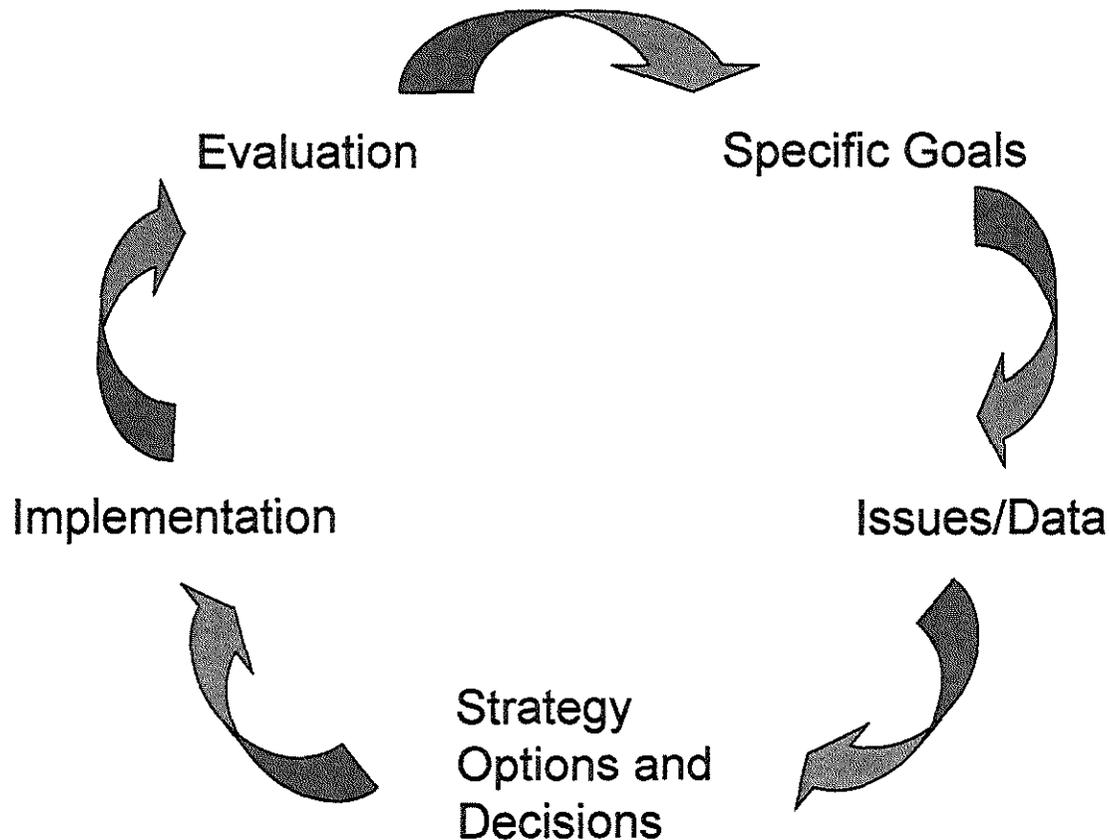
Paraphrased from:

Nadler and Chandon. Smart Questions. (Jossey-Bass-2004.) Pages 23-26.

# Understanding the Strategic Planning Process

## Mission and Vision

values  
philosophy  
rationale



policies  
structures  
personnel  
procedures  
benchmarking  
information