

Parks & Recreation Commission Meeting

October 21, 2010





Agenda – October 21, 2010

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|-----|--------------------------------------|--------|
| 1. | Approval of Agenda | Action |
| 2. | Approval of Minutes from September | Action |
| 3. | Approval of September Monthly Report | Action |
| 4. | Staff Presentation | |
| 5. | Park Sales Tax Update | |
| 6. | Upcoming Park Events | |
| 7. | Council Items | |
| 8. | Capital Project Update | |
| 9. | Recreation Services Update | |
| 10. | Commission Comments | |
| 11. | Staff Comments | |
| 12. | Public Comments | |



4. Staff Presentation: Andrew Baier, Recreation Specialist





Golf Trends

- Nationwide, golf rounds are down.
- At L.A. Nickell and Lake of the Woods:
 - FY 2006 - 76,000+ rounds
 - FY 2010 – 51,000+ rounds





Reasons?



- Weather Effects
 - FY 2006 – Open 325 days
 - FY 2010 – Open 255 days
- Increase in gas prices + sluggish economy = less disposable income



Promotional Efforts

- Web coupons
- Student coupons (Campus Special
- Increase in pass types
- Electronic media – Facebook, Twitter, List serves
- Course improvements – seeing an upturn in private outings



Columbia Golf Foundation

- Decrease in play in age 20-35 demographic.
- Parents more involved in children's activities than their own.





Columbia Golf Foundation

- Introduce game of golf and its benefits.
- Conduct free golf camps funded by USGA.
- Host annual banquet honoring local achievements.
- Establish Columbia Golf Hall of Fame.





Columbia Golf Foundation

- First Junior Golf program held in 2010.
- Program taught by local pros, top amateurs and high school coaches.





Questions?



5. Park Sales Tax Update

6. Upcoming Park Events

- Diana Ash dedication, Oct 22
- Discovery Garden, Nov 6



7. Council Items



8. Capital Project Update





ARC Parking Lot Replacement





Hinkson Creek Trail Grindstone to Stephens





American Legion Park Ballfield Renovation



American Legion East



American Legion Park Ballfield Renovation



**Electrical connection to
Scoreboard**



American Legion West



Future Seating/Concessions



New Parking Lot



Lake of the Woods Rec Area #12 Green Renovation





Lake of the Woods Rec Area #11 Green Renovation





Indian Hills Park - West Playground Replacement



Philips Lake Park ADA Trail Improvements on Dam





Lake of the Woods Pool New Backwash Equipment





Lange Park New Shelter Construction





Stephens Lake Park Amphitheater Loading Zone





Nifong Park Maplewood Home



Applying brick sealer



CCRA Diana Ash Memorial Garden





Smiley Park CARP Project – October 9, 2010



Planting Smiley Park Rain Garden



Roots, Blues & BBQ Set-up by Maintenance Staff



Stephens Lake Park Administrative Staff Work Day





9. Recreation Services Update



Heritage Festival





Preschool Picassos



Popular program, children explore artistic elements with a fun theme each week.



Preschool Craft Activities



Balloon Bonanza and Bumblebee Party held recently. Many holiday themed activities are planned in upcoming weeks.



Tumble Tots



Another popular program, children explore simple floor exercise, dance, music, movement and imagination through dance games and musical activities.



Fire Prevention Week



Little Explorers celebrated the week by touring one of Columbia's fire stations.



Mid Atlantic Fall Getaway



Members of OAK Tours enjoyed a trip that took them through Pennsylvania, Maryland, and Ohio. Planning annual holiday trip to Branson in November.



Holiday Toy Drive



***Organized by Community Recreation, kicks off October 25 and runs through December 17.
Toys and monetary donations accepted at Armory or downtown office.***



Active Kids Club



Operating in four elementary schools four days a week.



BYOBW / Tiger Night of Fun



***Bring Your Own Big Wheel at the
ARC, Oct 30 from 9-11 am.
Kids age 3-6 ride the track.
Costumes optional!***



***Tiger Night of Fun: Hearnes
Center, 5-7 pm on Oct 31
Free!***



Upcoming Events

- Winter Leisure Times, Nov 10
- Santa's Splash and Dash, Dec 3
- Santa Hotline, Dec 4
- City Kwanzaa Celebration, Dec 4
- Christmas at Maplewood, Dec 4-5
- First Night 2011, Dec 31



10. Commission Comments

11. Staff Comments

12. Public Comments

Adjourned



Creating Community Through People, Parks and Programs