

Visioning Commission August 26, 2009

**present - Pat Smith, Dan Goldstein, Phil Peters, Dee Dokken, Jan Weaver, and Paula Hertwig Hopkins
ex officio**

1. Approval of Agenda - moved discussion of determining permanent chair to 8:15

motion Jan, second Pat
approved

2. Approval of Minutes of June Meeting

motion Jan, second Pat
approved

3. Comments by Paula Hertwig Hopkins

- passed out the board roster to make sure that we had most up to date list
- passed out a roster of individuals and their information from each topic group - sorted by topic group
 - Dan requested that Paula sent it electronically, she will - it is public record
 - Dee asked about facilitator list, Paula thinks it is on web
- passed out copies of the ordinance to reaffirm our deadlines and responsibilities
 - section 2-528 beginning Dec 2009 report on progress of visioning implementation
 - section 2-531 c- monthly meetings during at least 10 months; d - chair authorized to excuse members, three regularly scheduled meeting (Dan suggested adding it as item at the end of the meeting to consider steps in removing a commission members)
 - section 2-533 - review and approval of report scheduled to coincide with council budget sessions in March - council will carve out a section of the budget document for 2010, 2011 tasks to be presented in narrative formation
- passed out a council retreat document Session V, on visioning and budget - Jan asked about the use of goal groupings (originally outlined by consultant) when commissioning was using the 13 statements - Paula said it is up to us to decide going forward whether to use goal groupings or original language - the key is to be aware that council is now receiving a vision impact statement with new ordinances
- dan - there are a number of items where budget is unknown like city funding for shovel ready sites - can it be updated before December? Paula - yes
- Phil - the call to convene dialogues - which ones? Paula - education, economic development, transportation
- Phil - what is cmo? Paula - city manager's office
- Paula, just a reminder that some of these recommendations are for other entities to act on - Dan unsure of role when cvc not yet involved in the budget process; Paula referred us to the matrix in the consultants report where different entities and commissions were recommended to take control; Dee emphasized the role is monitoring, not implementation; Paula, boards and commissions should respond to cvc; Dan- cvc has no budget authority; Paula -you do have fund raising authority
- synopsis of reports, timeline of everything that has happened and will happen up to the end of the year, difference with this commission, you have an intentional independence so that it does not look like it is from the city staff
- Paula will 1) change Dan's email, 2) send updated roster, 3) send list of topic group facilitators, 4) delete goal groups from implementation matrix and recast as vision statements, 5) provide updated matrix for November 2009 meeting
- Dee - Will there be a summary of the visioning impact statement for council approval? Yes
- Paula is excused (with thanks!) from the meeting and takes her leave.

Discussion of Session V Visioning and Budget Report that Paula handed out continues

Phil suggested we focus on December project; Jan seconded that idea; Dee suggests tracking; Jan - develop metrics and move forward; Pat - not sure about the logic models, but really feels we should be working on the report ; Phil - logic models remind us about what we are supposed to be measuring, shows logical connection between visioning statements and goals; Dan - looked at it as homework, 13 topic groups, concern about session statement not addressing equity issues, not that it is not happening in session statement; Phil - hope is that if we come up with matrices that provide a tool for looking at resource allocation, how does budget measure up; Dan - 1) we can't all be experts on everything, need a process so we don't become overwhelmed,

small groups are starting to work, 2) given timeline and frustration, must get logic models done by September's meeting; Pat - discussion helpful ; Jan - what is next step for logic models?

4. Downtown Leadership Council Report

Dan - first, we have been asked to comment on Downtown Leadership Council Report - shows proposed letter Discussion - perhaps ask that staff consider the impacts on the rest of the vision but some aspects of the report, such as the TIF may have a mixed effect, helpful for historic preservation but costly for the school budget. We urge city council to consider the impact of setting a precedent for TIFs that takes into account the costs and benefits

Some discussion of wording follows - Dan projects text of a draft letter on screen and the commission discusses edits

Text of proposed letter to DLC and Council and St. Romaine

The CVC is concerned about the effect that "capturing" tax revenue for one project, such as downtown re-development, has on the totality of items in the citizens vision. We ask for caution and careful scrutiny for any project using "captured" tax revenue with regard to the effect this lost future tax revenue will have on other entities in the community. In the case of TIF's, recommended for downtown re-development, the "captured" tax revenue for the downtown area is lost revenue for the school system, in the form of frozen assessed property rates on TIF projects. While downtown re-development was a subject of a citizens topic group in visioning, so was education whose vision statement reads:

"Excellent education programs and facilities are available to students of all ages in a variety of programs that both support each individual's goals and address the diverse social, economic, and environmental needs of the community."

We request that the DLC and Council remain keenly aware that "capturing" of tax revenue for downtown projects in the short term could reduce funding for other important parts of our community's vision.

We request that the council consider each "TIF" request in terms of costs and benefits produced for the entirety of the vision

Motion to send letter to DLC, Council, St. Romaine in response to request to review (after a final email review for grammar and sense)

Jan moved, Phil seconded, motion passed

5. Request to table October 27 5 to 7 pm at the Keys to the City Event

Phil, Dee, Dan, Pat all volunteer, details happy to be there, will discuss details at the next meeting
Phil wants to know about any neighborhood congresses, for feedback

6. Work Plan

- Dan - outreach for other commissions to review logic models - dan will have a letter by next meeting
- Jan - can we go to experts, topic groups now?
- Dan - anyone we talk to has to be willing to be named, make sure that those things get read into the minutes, goal is transparency
- Jan - so it is ok to start sharing logic models and asking how goals should be measured with individuals or groups
- Dan - yes but should go to commissions as commissions
- Phil -how many people on our commission should look at model that goes to commission
- Dan - need a synthesis stage at some point
- Phil - meet twice in September all have copies of logic models to be considered, could do half on the 15, half on the 24th -Thursdays at 5 - ok with everyone at this meeting

Statements close to done

1. Arts and Culture – Means and Ends
2. Community Facilities and Services – Law Enforcement, Public Safety, Public Works, Library
3. Development – Infrastructure, Land Preservation, Neighborhoods, Plan and Manage Growth
4. Education – Facilities, Resource Allocation, Curriculum and Programs
5. Environment – Energy Efficiency, Environmental Quality, Resource Conservation
6. Parks and Rec –Greenways, Trails, Parks
7. Transportation
8. Community Pride and Relations
9. Community Character
10. Downtown
11. Governance

that leaves - health social services and affordable housing and economic development, Dan will contact Lorenzo and Tracy about HSS AH and Tracy and Jay about Economic Development

Dan - some strategies are sufficiently connected to provide measurement, but some aren't, need to play with categories

We walked through the Governance document and made some suggestions

7. Choosing new chair and vice chair

Pat moved that Dan should be chair from September until next August 2010 Dee seconded, motion passed

Phil nominated Jan to be vice chair,Pat seconded, motion passed

8. Absences

Dan will send letter to people who have exceeded excused absences asking them what they want to do about remaining on the Commissions

9. Next meetings - these will be work sessions!

September 10, 5 -7 pm

September 17, 5 -7 pm

September 24, 5 -7 pm

Dan will check with other commission members about the proposed meeting times

10. Meeting adjourned 8:30 Jan moved, Pat seconded, motion passed