

Public Communications Resource Advisory Committee
Minutes – May 13, 2010
City Hall New Addition - 701 E. Broadway
Conference Room 2A

Members Present: Carol Hurt, Cindy Mustard, Mike Dunn, Ewell Lawon (arrives late).

Members Absent: Julie Youmans, Nathan Waddell.

Staff Present: Paula Hertwig Hopkins, Billye Clemons.

Record of Attendance/Call to Order:

Meeting called to order at approximately 4:00 pm

Hear Appeal of Alzheimer's Application.

Ashley Burden explains how she was able to come up with the \$1,500 to be spent on advertising to meet the required cash match. The budget was reconfigured and the in-kind was removed. Tribune is going to donate \$3,600 in advertising.

Mr. Dunn makes a motion to accept the appeal and reinstate the application with the new budget information. Ms. Mustard seconds. *Motion carries.*

Original 10 point staff deduction to be applied to this application as the original checklist was not met. Ms. Hurt motions to amend the reason for the point deduction on the original application as a result of incomplete information. Mr. Dunn seconds. *Motion carries.*

Scoring deadline postponed until May 17, 2010. Ms. Clemons will contact Sam Shelby with the City to get the application back up so it can be scored.

Other Business:

None.

Adjournment:

Meeting adjourned at approximately 4:40 p.m.