

**Public Communications Resource Advisory Committee**  
**Minutes – June 25, 2009**  
**Mezzanine Conference Room, Daniel Boone Building**  
**701 E. Broadway - Columbia, Missouri 65201**

**Members Present:** Carol Hurt, Cindy Mustard, Nathan Waddell, Julie Youmans, Mike Dunn.

**Members Absent:** Ewell Lawson.

**Staff Present:** Paula Hertwig Hopkins, Billye Clemons.

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**Record of attendance/Call to order**

Cindy Mustard called the meeting to order at 4:00 pm.

**Review and approval of June 3, 2008 minutes.**

Carol Hurt moves to approve minutes. Nathan Waddell seconds. ***Motion carries.***

**Recommended applicant levels of funding**

Paula Hertwig Hopkins gives an overview of the two different methods of allocating funding per applicant. Discussion and review concerning each method. Nathan Waddell makes a motion to use the Finance Department recommended methodology. Julie Youmans seconds. ***Motion carries.***

Mike Dunn asks what happens to funds if an applicant cannot go forward with their project. Paula Hertwig Hopkins will verify if money would be encumbered for the next year.

**10 point penalty appeals**

Special Business District application discussion. Nathan Waddell makes a motion to eliminate the 10 point penalty from this application. Julie Youmans seconds. ***Motion carries.***

Columbia Public Schools application discussion. Nathan Waddell makes a motion to eliminate the 10 point penalty from this application. Carol Hurt seconds. ***Motion carries.***

**Other Business**

Carol Hurt moves to accept the funding allocation with the two applicant 10 point penalty deductions being removed and recalculated. Mike Dunn seconds. ***Motion carries.***

Discussion regarding next year's application. Some possible changes are discussed, like changing the maximum allowable request amount to less than \$20,000 and also changing how the money is allocated – giving more funding to fewer projects so that the highest scored projects receive the most money. Discussion also included that the application needs to have more clarification regarding the 10 point penalty.

Time line reviewed. The next two scheduled meetings are July 16<sup>th</sup> and July 23<sup>rd</sup>. Discussion on if we need to meet on the 23<sup>rd</sup>. It is decided that we do not and the 23<sup>rd</sup> meeting will be canceled.

**Public Comment**

Carrie Gartner thanks the committee for hearing her 10 point penalty appeal and removing penalty from her application score.

**Next Meeting**

July 16, 2009 at 4:00 p.m., City Hall Mezzanine Conference Room. Public hearing on funding recommendations.

**Adjourned**

Carol Hurt makes a motion to adjourn. Nathan Waddell seconds. ***Motion carries.***

Meeting adjourned at 5:00 pm.