

Public Communications Resource Advisory Committee
Minutes – December 1, 2009
Mezzanine Conference Room – City Hall
701 E. Broadway – Columbia, MO 65201

Members Present: Carol Hurt, Cindy Mustard, Nathan Waddell, Julie Youmans, Mike Dunn.

Members Absent: Ewell Lawson.

Staff Present: Paula Hertwig Hopkins, Billye Clemons.

Record of Attendance/Call to Order

Cindy Mustard calls meeting to order at 4:00 p.m.

Review and Approval of Minutes

Carol Hurt moves to approve the minutes of November 19, 2009. Nathan Waddell seconds. **Motion carries.**

FY 2011 Application Allocation Formula

The allocation formula is discussed. Items discussed include, capping request amount, minimum threshold on scoring, fully funding one project, and minimum cash match vs. in-kind funds.

Mike Dunn describes an allocation process where top scorers get the percent of their score of their requested amount until funds run out. Example, if the highest scoring applicant scores a 90% and they have requested \$1,000, they would receive \$900. Once there is not enough money to give the percentage of the amount scored, the remainder would be offered to the next highest scorer. If the remainder amount is declined, those funds would be held until the next fiscal year. This process is titled "Average Score Formula".

Nathan Waddell makes a motion to accept the following items regarding to FY 2011 Application:

- Minimum cash match of 25%.
- 70% minimum score threshold for consideration.
- Cap request amount of \$15,000.
- Use the Average Score Formula.

Carol Hurt seconds. **Motion carries.**

Other:

Ms. Hertwig Hopkins will invite the FY 2009 awardees to the February meeting to give an update on their projects.

Ms. Youmans makes some recommendations regarding the application itself. She will meet with Ms. Hertwig Hopkins next week to make those changes, which will be reviewed at the next meeting.

Public Comment

None

Next Meeting

December 17, 2009, 4:00 p.m., Mezzanine.

Adjournment

Meeting adjourned at 5:20 p.m.