Introduced by	Council Bill No	R 36-13
A	RESOLUTION	
of Missouri for festivals a	nt with The Curators of the U and events funding under the for the 2013 Mizzou Inte	Tourism
BE IT RESOLVED BY THE COUNCI FOLLOWS:	L OF THE CITY OF COLUI	MBIA, MISSOURI, AS
SECTION 1. The City Manager The Curators of the University of Mis Tourism Development Program for the form and content of the agreement sha hereto and made a part hereof as fully	ssouri for festivals and even 2013 Mizzou International Co III be substantially as set forth	nts funding under the imposers Festival. The in "Exhibit A" attached
ADOPTED this day of _		, 2013.
ATTEST:		
City Clerk	Mayor and Presidi	ng Officer
APPROVED AS TO FORM:		
City Counselor		

AGREEMENT

THIS AGREEMENT is entered into this	day of	, 2013, by and between
the City of Columbia, Missouri (hereinafter "City	"), and The Curators	s of the University of Missouri,
a Missouri not-for-profit corporation, (hereinafte		

City and Contractor agree as follows:

- 1. The Contractor shall provide the services outlined in its proposal for the 2013 Mizzou International Composers Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of \$7,000.00 (Seven Thousand Dollars) in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
- 2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
- 3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
- 4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
- 5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
- 6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
- 7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI By: Mike Matthes, City Manager ATTEST: Sheela Amin, City Clerk APPROVED AS TO FORM: City Counselor Agency By: IRS-EIN: ATTEST: CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90 John Blattel, Director of Finance



Source: Convention and Visitors Bureau

To: City Council From: City Manager and Staff

Council Meeting Date:

Feb 18, 2013

Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreement

Agenda Item No:

EXECUTIVE SUMMARY:

The Convention & Visitors Bureau (CVB) Advisory Board received Tourism Development Festival & Event (TDFE) application at their January 28, 2013 meeting from the University of Missouri - Columbia School of Music. They are requesting \$7,000 to assist with out of market advertising and promotion of the 2013 Mizzou International Composers Festival on July 22-27, 2013.

DISCUSSION:

The Mizzou International Composers Festival is part of the Mizzou New Music Initiative; an array of programs intended to position the school as a leading center for music composition and new music. This festival will bring together local, national and international artists for performances, workshops, lessons and presentations. There will be three ticketed concerts, four free composer presentations and four free Alarm Will Sounds open rehearsals will be presented to the public during the festival week. The festival will be held at the historic Missouri Theatre and the Fine Arts Building on Mizzou campus.

The MU School of Music selected eight "resident" composers to participate through a competitive portfolio application process. There were 158 composers from around the world representing not only the United States, but 13 other countries.

This festival has generated national press coverage over the past three years. Tourism Development Funds will assist with additional television advertising and promotion in the St. Louis, Kansas City markets. There will also be free tickets offered to students from surrounding schools and also to students that have participated in the Creating Original Music Project, a composition competition for Missouri 5-12 graders.

The event takes place Monday - Saturday and by holding the concerts in the evenings over multiple days this encourages visitors to stay longer. Festival organizers are creating overnight hotel packages and working with local restaurants.

The CVB Advisory Board voted unanimously to recommend full funding of \$7,000.

FISCAL IMPACT:

\$7,000

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

None

SUGGESTED COUNCIL ACTIONS:

Approval of the Resolution.

FISCAL and VISION NOTES:							
City Fiscal Impact Enter all that apply Progr		Program Imp	act	Mandates			
City's current net FY cost	\$7,000.00	New Program/ Agency?	No	Federal or State mandated?	No		
Amount of funds already appropriated	\$7,000.00	Duplicates/Epands an existing program?	No	Vision Implementation impact			
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site			
Estimated 2 year	2 year net costs: Resources Required		Vision Impact?	No			
One Time	\$0.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #			
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #			
		Requires add'l capital equipment?	No	Fiscal year implementation Task #			