

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: R 171-15

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: 11/2/2015

Re: Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreements and an Intra-Departmental Transfer of Funds

Documents Included With This Agenda Item

Council memo, Resolution/Ordinance, Agreements

Supporting documentation includes: None

Executive Summary

There are currently eight (8) "Signature Series" events within the tourism Development Program, i.e. Art in the Park, Columbia Eve Fest, Citizen Jane Film Festival, Heritage Festival, Roots 'N Blues 'N BBQ Festival, Show-Me State Games, True/False Film Festival and the University of MO Concert Series Holiday Festival.

Tourism Development Festivals & Events funding has greatly enhanced the quality of Columbia's festivals and events. The funds have enabled organizers to bring in nationally recognized entertainment and expand marketing & advertising efforts outside the Boone County market. This has, in turn, drawn more visitors and more attention to the events and to Columbia.

Discussion

FY2016 Signature Series applications were reviewed, scored and voted on by the CVB Advisory Board on Monday, October 26th. Scoring criteria is based on room night generation, event timing, marketing plans, sponsorships and cultural image. Recommended funding level is based on a three-tier levels of \$7,500, \$10,000 and \$12,500, based on score.

The CVB Advisory Board is recommending a total of \$75,000 in funding be granted as follows to these 2016 Signatures Series events: \$12,500 each to Show-Me State Games, Roots & Blues & BBQ Festival and the True/False Film Fest; \$10,000 each to Art in the Park, Citizen Jane Film Festival and MU Concert Series Holiday Festival and \$7,500 to the Heritage Festival.

It is the recommendation of the Board that the Columbia Eve Fest be transitioned to a Community Sponsorship, with available funding of up to \$5,000, as this event best fits the criteria and guidelines of the CVB's Community Sponsorship Fund, which supports events targeted more towards Columbia residents than visitors from outside the market.

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Fiscal Impact

Short-Term Impact: \$75,000

Long-Term Impact: 0

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Arts and Culture, Economic Development

Strategic Plan Impact: Economy...Jobs that Support Families

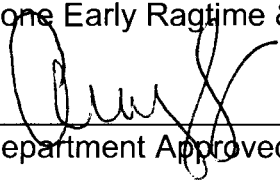
Comprehensive Plan Impact: Economic Development

Suggested Council Action


Approval of the Legislation and Execution of the Agreements

Legislative History

In 2015 \$85,000 was awarded to the eight Signature Series events. Prior to that in FY2014, there were ten events but the Bike MS: Gateway Getaway Bike Ride moved to St. Louis and the J.W. Blind Boone Early Ragtime & Jazz Festival was discontinued. Neither event applied for funding.



Department Approved



City Manager Approved

Introduced by _____ Council Bill No. R 171-15

A RESOLUTION

authorizing agreements for FY 2016 Signature Series Funding under the Tourism Development Program; transferring tourism development funds to the Parks and Recreation Department for the Heritage Festival.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute agreements for FY 2016 Signature Series Funding under the Tourism Development Program with the following organizations in the following amounts:

<u>Agency</u>	<u>Amount</u>
Show-Me STATE GAMES – 2016 Summer Games	\$ 12,500.00
Thumper Entertainment, Inc. – 2016 Roots & Blues & BBQ Festival	12,500.00
Ragtag Programming for Film & Media Arts – 2016 True/False Film Fest	12,500.00
Columbia Art League – 2016 Art in the Park	10,000.00
Stephens College – 2016 Citizen Jane Film Festival	10,000.00
The Curators of the University of Missouri – 2015 University Concert Series Holiday Festival	10,000.00

SECTION 2. The form and content of the agreement for each individual organization listed in Section 1 shall be substantially as set forth in "Exhibits A-F" attached hereto and made a part hereof.

SECTION 3. At the request of the City Manager, the City Council hereby transfers \$7,500.00 from the Tourism Development Fund Account No. 229-4820-509.49-90 to the Parks and Recreation Fund Account No. 552-5575-490.02-29 RJHRFV.

ADOPTED this _____ day of _____, 2015.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and the Show-Me STATE GAMES (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2016 Show-Me STATE GAMES Summer Games, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$12,500.00 (Twelve Thousand Five Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90

John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and Thumper Entertainment, Inc., (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2016 Roots & Blues & BBQ Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$12,500.00 (Twelve Thousand Five Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

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John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and Ragtag Programming for Film & Media Arts, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2016 True/False Film Fest, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$12,500.00 (Twelve Thousand Five Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
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6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

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CITY OF COLUMBIA, MISSOURI

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Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

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John Blattel, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and Columbia Art League, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2016 Art in the Park, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$10,000.00 (Ten Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
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AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and Stephens College, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2016 Citizen Jane Film Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$10,000.00 (Ten Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2015, by and between the City of Columbia, Missouri (hereinafter "City"), and Curators of the University of Missouri - UMC Concert Series, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2015 University Concert Series Holiday Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$10,000.00 (Ten Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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