

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: R 163-15

Department Source: City Manager

To: City Council

From: City Manager & Staff

Council Meeting Date: 10/5/2015

Re: Appeal to denial of issuance of a special event permit for the Red Bull Chariot Races.

Documents Included With This Agenda Item

Council memo, Resolution/Ordinance

Supporting documentation includes: Maps, Correspondence from Public, Insurance certificate, special event application

Executive Summary

Staff has prepared for Council consideration an appeal to the denial of a special event permit for the Red Bull Chariot Races.

Discussion

Stefanie Michels, Red Bull America, has requested the closure of University Avenue between Mimosa Ct and Williams St. on Saturday, October 24, 2015, from 2 p.m. until 11:30 p.m. (this timeframe includes set-up and breakdown of event) - to hold the Red Bull Chariot Race event.

The City Manager's Office has received neighborhood concerns about the event being held in a residential area and the detriment it could cause to the East Campus neighborhood. The closure will also impact the CoMo Connect red route 10.

Ms. Michels previously applied for a permit for the event to occur on October 17 near the University of Missouri campus Greek Row, she was approved by the City and ultimately denied by the University. She then applied for the street closure permit of University Avenue and gathered necessary signatures from property owners or residents inside and abutting the closure area as outlined in ordinance 24-73.

The City Event Committee has reviewed and denied the permit application based on the following reasons:

- 1) Public Safety Concerns - The area that was requested for closure has a history of underage alcohol consumption, parking and noise concerns with the Columbia Police Department.
 - The closure will block off access to Lawrence Place; emergency crews would have difficulty gaining access to residences on this street if an emergency were to arise.
- 2) The event and closure of University Avenue from 2pm until 11:30 will interfere with the regularly scheduled CoMo Connect Red Route.

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Fiscal Impact

Short-Term Impact: n/a

Long-Term Impact: n/a

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Arts and Culture

Strategic Plan Impact: Not Applicable


Comprehensive Plan Impact: Not Applicable

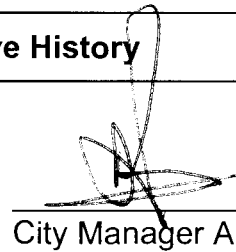
Suggested Council Action

Approval or denial as Council sees fit.

Legislative History

None


Department Approved


City Manager Approved

Introduced by _____ Council Bill No. R 163-15

A RESOLUTION

authorizing the temporary closure of a portion of University Avenue between Mimosa Court and Williams Street for the Red Bull Chariot Race event.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Council hereby authorizes Red Bull North America, Inc. to temporarily close a portion of University Avenue between Mimosa Court and Williams Street between the hours of 6:00 p.m. and 8:10 p.m. on October 24, 2015 for the Red Bull Chariot Race event.

ADOPTED this _____ day of _____, 2015.

ATTEST:

City Clerk

Mayor and Presiding Officer

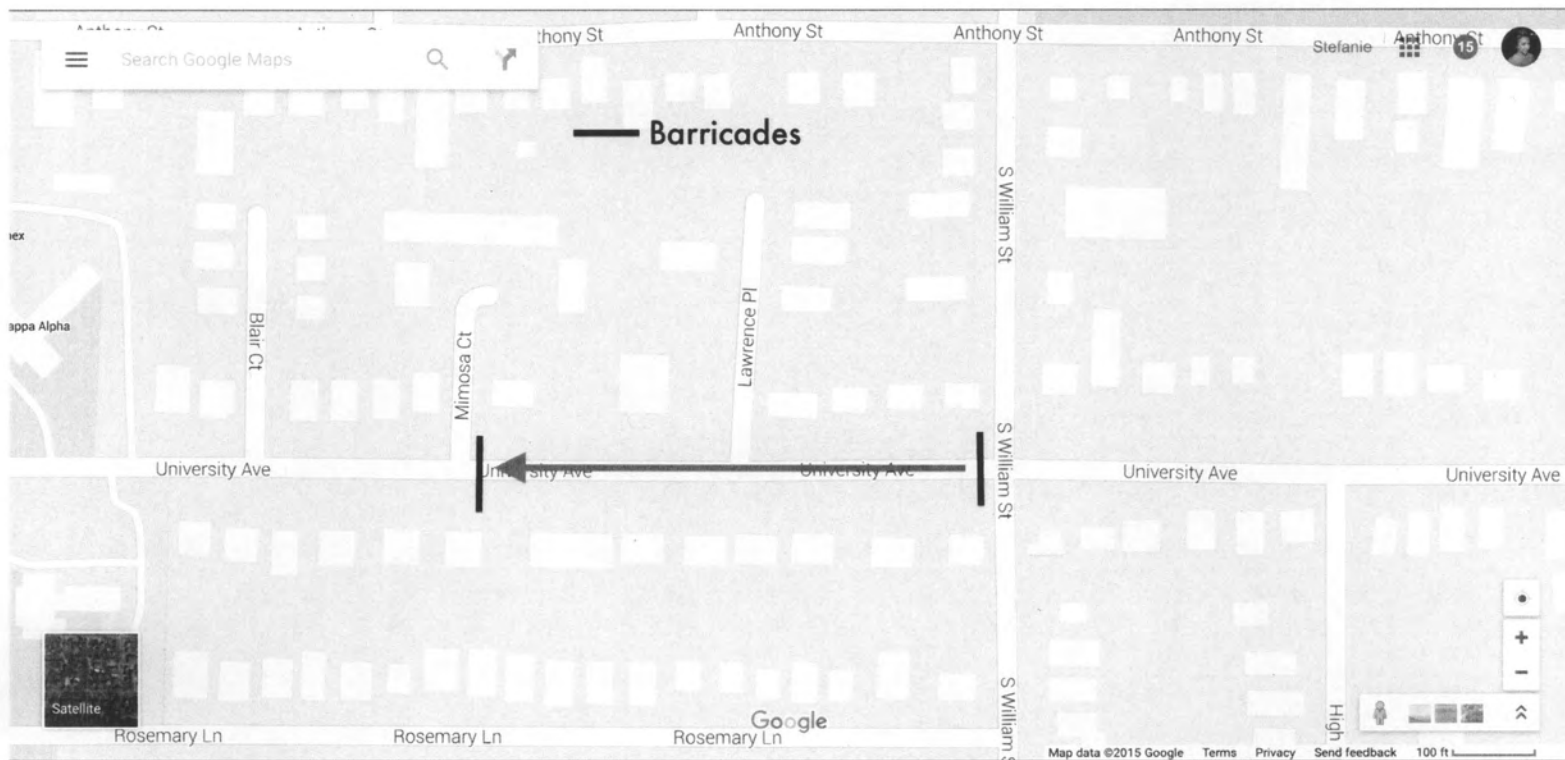
APPROVED AS TO FORM:

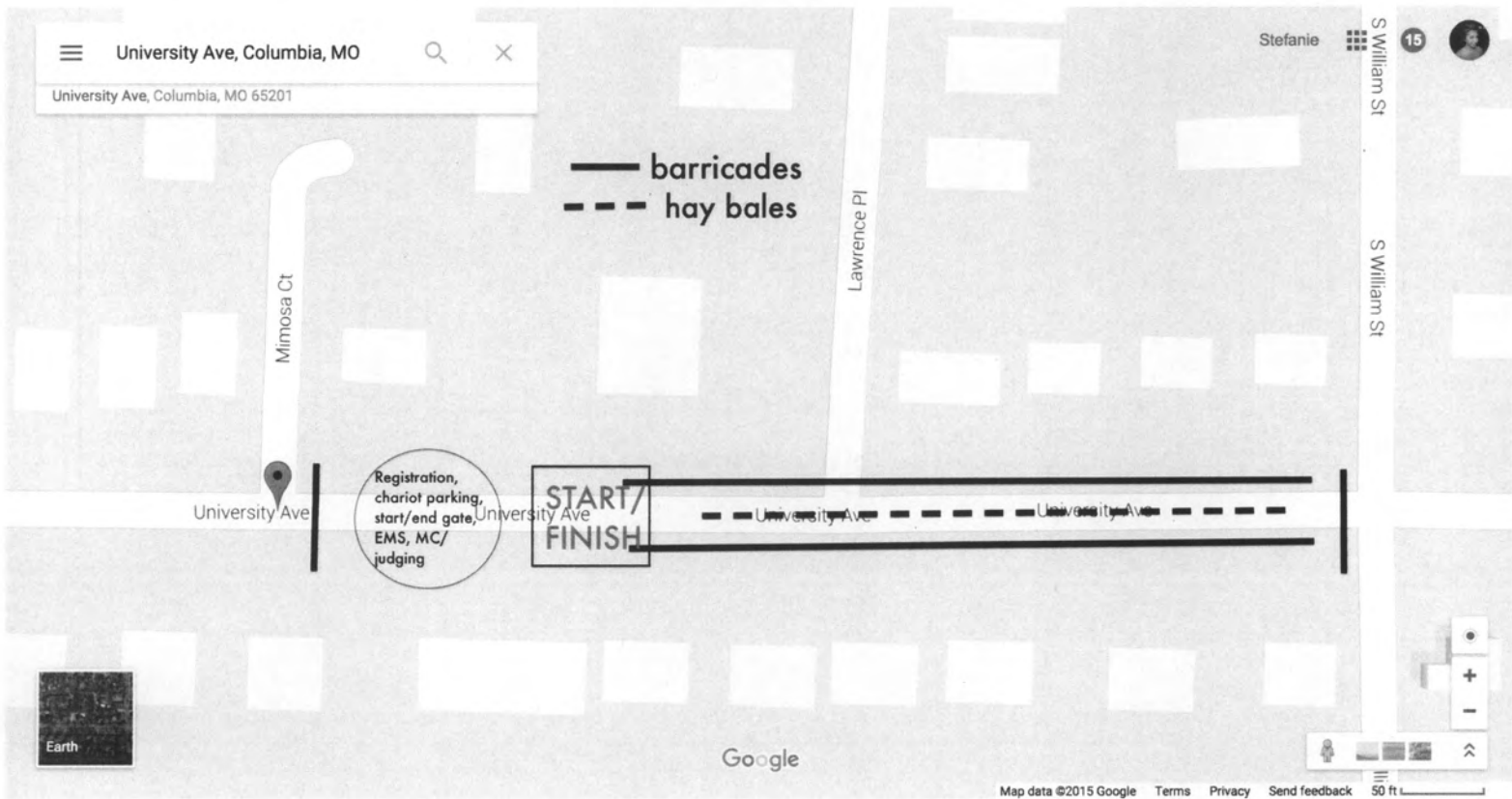
City Counselor



SUPPORTING DOCUMENTS INCLUDED WITH THIS AGENDA ITEM ARE AS FOLLOWS:

Maps, Correspondence from Public, Insurance certificate, special event application







Megan Gotcher <mrgotche@gocolumbiamo.com>

Street closing - Red Bull Event

1 message

Strid, Deborah L. <stridd@missouri.edu>

Fri, Sep 18, 2015 at 6:33 PM

To: "mrgotche@gocolumbiamo.com" <mrgotche@gocolumbiamo.com>

Megan,

It is my understanding that Red Bull is proposing an event on October 22 in East Campus and they have asked for a street closing on University Avenue. There are two bed and breakfast businesses operating in this area. A party such as this would be detrimental to our business. With the installation of the College Avenue barricade, most traffic to East Campus is routed through University Avenue. It has become a main artery for moving traffic in and out of East Campus. We have asked for more policing in East Campus as we have too many open container violations, nuisance parties, etc. This would negate any progress made in stopping this behavior. I am against any Red Bull event in East Campus and asked that it not be approved.

Thank you!

Deb

Deborah Strid, Innkeeper

College of Agriculture, Food & Natural Resources

University of Missouri | 2-69 Agriculture Bldg

The Gathering Place Bed and Breakfast

606 South College Avenue | Columbia, Missouri 65201

Phone (573) 443-4301 | Cell (573) 356-4097

<http://www.gatheringplacebedandbreakfast.com/>

*"People may not remember exactly what you did,
or what you said, but they will always remember
how you made them feel." – Maya Angelou*



Megan Gotcher <mrgotche@gocolumbiamo.com>

"Red Bull" Promotional Party Planned For 10/22/15 on Rosemary Lane

1 message

tom o'sullivan <osully5040@yahoo.com>

Thu, Sep 17, 2015 at 2:26 PM

To: mrgotche@gocolumbiamo.com

Cc: bourneb@missouri.edu, stridd@missouri.edu

Megan;

Bill Cantin at ONS suggested I e-mail about an issue I contacted him about. The other night a young lady, most likely an MU student, came to my front door at 1407 Rosemary Lane and asked me to sign something indicating I would have no objection to a promotional event for Red Bull Energy Drink on Rosemary Lane scheduled for 10/22/15.

Needless to say I politely declined. The last thing we need over here in East Campus is a block party for Red Bull. I guess it could be worse and she could have asked for one for Anheuser Busch. Bill said he thought Red Bull had asked for University between William and Mimosa to be closed down.

Do you have any info on this Red Bull event? I've lived here for 22 years and this is the first time I've ever heard of such a thing. Is it even legal? What types of "hoops" would a promoter have to jump through?

I don't see anything positive coming out of this.

Tom O'Sullivan
1407 Rosemaary Lane
228-4036



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

01/02/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Marsh Risk & Insurance Services CA License #0437153 777 South Figueroa Street Los Angeles, CA 90017 Attn: Angel Hovsepian (213) 346-5258 207564-CALIF-MAIN-15-16	CONTACT NAME: _____ PHONE (A/C, No, Ext): _____ E-MAIL ADDRESS: _____ FAX (A/C, No): _____																					
INSURED Red Bull North America, Inc. 1740 Stewart Street Santa Monica, CA 90404	<table border="1"><thead><tr><th colspan="2">INSURER(S) AFFORDING COVERAGE</th><th>NAIC #</th></tr></thead><tbody><tr><td>INSURER A:</td><td>HDI-Gerling America Insurance Company</td><td>41343</td></tr><tr><td>INSURER B:</td><td>Safety National Casualty Corp.</td><td>15105</td></tr><tr><td>INSURER C:</td><td></td><td></td></tr><tr><td>INSURER D:</td><td></td><td></td></tr><tr><td>INSURER E:</td><td></td><td></td></tr><tr><td>INSURER F:</td><td></td><td></td></tr></tbody></table>	INSURER(S) AFFORDING COVERAGE		NAIC #	INSURER A:	HDI-Gerling America Insurance Company	41343	INSURER B:	Safety National Casualty Corp.	15105	INSURER C:			INSURER D:			INSURER E:			INSURER F:		
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INSURER D:																						
INSURER E:																						
INSURER F:																						

COVERAGES**CERTIFICATE NUMBER:**

LOS-001572087-07

REVISION NUMBER: 1

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> SIR: \$1,000,000 GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC		GLD12330-02	01/01/2015	01/01/2016	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 0 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
B	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS		CAA4044687	07/27/2014	07/27/2015	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input type="checkbox"/> RETENTION \$					EACH OCCURRENCE \$ AGGREGATE \$ \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? <input checked="" type="checkbox"/> Y / <input type="checkbox"/> N (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	<input type="checkbox"/> N / <input type="checkbox"/> A	LDM4044684 (AOS) PS4044685 (WI)	07/27/2014 07/27/2014	07/27/2015 07/27/2015	<input checked="" type="checkbox"/> WC STATU-TORY LIMITS <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

Evidence of Insurance

CERTIFICATE HOLDERRed Bull North America, Inc.
1740 Stewart Street
Santa Monica, CA 90404**CANCELLATION**

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE
of Marsh Risk & Insurance Services

Angel Hovsepian

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City of Columbia Special Use Permit and Application

Completing a Special Use Permit Application is a 5 step process and can be completed in multiple sessions. Complete and submit the form and application fee to the City Manager's office ninety (90) days prior to the first day of the event with the exception of parades and block parties (10 days). Incomplete or illegible applications will not be accepted.

* Indicates a required field.

Red Bull Chariot Races - 10/24/2015 - Permit No: 1224

Application Status:

Date/Time Received: 9-14-2015 6:39 pm

Disapproved: Stefanie,

After review by the City Event Committee, we are unable to approve your request for permit for the Red Bull Chariot Race Event. We are disapproving for the following reasons:

1) Public safety concerns - The area that was requested for closure has a history of underage alcohol consumption, parking and noise issues with the Columbia Police Department.

- The closure will block off access to Lawrence Place; emergency crews would have difficulty gaining access to residences on this street if an emergency were to arise.

2) The event and closure of University Avenue from 2pm until 11:30 will interfere with the regularly scheduled CoMo Connect bus Red Route.

You have the right to appeal to Council as I explained in the email I sent earlier. I will proceed with an appeal memo to Council unless I hear otherwise; I need to hear back by tomorrow (Thursday, October 1, by noon - for inclusion on the agenda). The meeting will take place on Monday, October 5, 2015 at 7:00 p.m. in the Columbia City Council Chambers at 701 East Broadway, Columbia, MO 65201.

If you have any questions, please feel free to contact me at mrgotche@gocolumbiamo.com.

Megan

Payment Received

Virtual Merchant Transaction:

Date: 09/16/2015 03:10:13 PM

Permit No: 1224

Approval Code: 279090

Payment Status: APPROVAL

Log on to Virtual Merchant

Approval Documents:



Attachments:

Insurance Certificate

Map
Street Closure Petition

APPLICANT INFORMATION

Are you the applicant organizing this event on behalf of another organization?

* Yes No Organization name: Red Bull NA

APPLICANT CONTACT:	Name: Stefanie Michels	Phone: (314) 258-4593	Cell:
	E-mail Address: stefanie.michels@us.redbull.com		
MAILING ADDRESS:	Street Address: 65 Hunting Creek Rd		
	City: St Peters	State: MO	Zip: 63376
SECONDARY CONTACT:	Name:	Phone:	Cell:
	E-mail Address:		
ON SITE CONTACT (if different than applicant):	Name: Stefanie Michels		Phone: (314) 258-4593

EVENT INFORMATION

EVENT NAME: Red Bull Chariot Races

EVENT CATEGORY:	Procession/March Concert/Performance Farmers/Outdoor Market Festival/Fair/Carnival * Competitive Athletic Event	Non-Competitive Athletic Event Neighborhood Block Party Parade Other
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Public or Residential Streets & Sidewalks:

Will your event be utilizing and requesting the closure of any streets?

Note: Choose "No" for rolling closures such as parades.

* Yes No

Print the **Street Closure Petition** and obtain signatures of property owners/tenants inside and abutting the closure area. You will be prompted to attach the street closure petition at a later time. A link to the ordinance can be found [here](#).

Downtown Event:

Will this event be held "downtown"?

Yes * No

Admission/Entry Procedure:

How will your event be attended?

Registration Fee

Entry Fee

Tickets for Purchase

By Invitation Only

* Open to Public

Other

****Note:** A permittee shall post a sign at each entrance and exit to the closure area visible to all patrons entering the area

that includes the amount of the entry fee, if any, and the rules of access to the closure area. A permittee must post the sign required under this section during the time the entry fee is in effect**

Columbia Parks and Trails:

Does your event include the use of Columbia Parks or Trails?

Yes * No

Alcohol: *

If your event includes the sale of alcohol, are you requesting a waiver of the open container ordinance?

Yes * No

If open to the public, please check all methods by which the event is advertised: *

☐ TV ☒ Internet ☐ Billboards ☒ Posters ☒ Ticket

Other:

EVENT DETAILS

EVENT DATES: (Indicate dates OPEN to attendees)		HOURS: (Indicate hours OPEN to attendees)		EXPECTED ATTENDANCE: (Daily Attendance)	
Day 1	Date: 10/24/2015	Start Time: 6:00pm	End Time: 8:30pm	Attendees: 100	Staff/Volunteers: 20
Day 2	Date:	Start Time:	End Time:	Attendees:	Staff/Volunteers:
Day 3	Date:	Start Time:	End Time:	Attendees:	Staff/Volunteers:
ALTERNATIVE (Date and Time):		Date: 10/23/2015		Times: 6:00pm-8:30pm	
EVENT SETUP BEGINS (Date and Time):		Date: 10/24/2015		Times: 2pm-6pm	
EVENT DISMANTLE (Date and Time):		Date: 10/24/2015		Times: 810pm-1130pm	
EVENT DESCRIPTION:		Red Bull Chariot Races is a collegiate event race that requires a three person home-made chariot and 12 competitors. The track will be formed with hay-bales and the Red Bull arch will form the start and finish.			
EVENT LOCATION: Describe in detail, include addresses and ATTACH REQUIRED MAP					

	University Ave.- between Mimosa Ct and S Williams St. The event will be held on the street and open to the public.
--	--

Has this event been produced before?	
* Yes No When? various	
Is this an annual event?	
* Yes No	
Are there any other name/s by which this event is known?	
Yes * No	

Barricades: Describe any temporary barricades and/or fencing that will be utilized for this event: Hay bales for the track within the street and barricades blocking off University Ave. from Mimosa Ct and S. Williams Street.
Note: In accordance with MUTCD standards, barricades for street closures must be obtained from the City of Columbia Street Department (573-874-6289)

VENDORS
Food Vendors: Does your Event include the sale of food? Yes * No

COOKING AND MOBILE FOOD VENDING
Cooking, Grilling, Combustibles, Open Flames: Does your event include cooking or open flame on the premises? Yes * No

SOLID WASTE
In your event's plan for trash removal/recycling (i.e. dumpsters/trash bins); Are you requesting the use of City services (i.e. Trash/recycling receptacles; removal)? * Yes For questions regarding the size of event and solid waste services required, call (573) 874-6291. No
Will your event use portable toilets? (Refer to ADA guidelines on the City of Columbia's special events website.) Yes * No

PERMIT APPLICATION REVIEW PLAN

Parking:

Describe the plan for parking:

No parking needed. Our target audience is collegiate, whom will be able to walk to the event.

Do you plan to use metered parking spaces outside of the event footprint?

Yes * No

Transportation:

Does your event plan to utilize shuttles or transportation services?

Yes * No

Traffic Flow - Pedestrian and Vehicular:

Describe your plan for traffic and pedestrian flow and control:

The audience can stand anywhere they'd like, the track will be bordered off by hay bales. This is a smaller event with foot traffic.

Department Reviews:

Reviewer: Janice Finley (Finance) - **Requires Review**

Reviewer: Brad Fraizer (Columbia Fire Department) - **Requires Review**

Reviewer: Curtis Perkins (Columbia Police Department) - **Requires Review**

Reviewer: Sarah Perry (Finance) - Sep 21, 2015 4:02 PM - **Approved**

Provide information on reflective wear recommended for use by all staff/volunteers working in roadways or parking areas where vehicle traffic can be reasonably anticipated.

Reviewer: Shane Creech (Public Works) - Sep 22, 2015 11:27 AM - **Approved**

No issues.

Reviewer: Richard Stone (Public Works) - Sep 22, 2015 11:42 AM - **Additional information required**

There will need to be a traffic control plan to detour traffic around the site. Utilize Rollins as the detour route. There will need to be applicant provided signing for the detour route. Two additional barricades (one with Road Closed to Thru Traffic sign) located east of College for eastbound University, staggered. For eastbound University there will need to be Road Closed Ahead signing. Detour signing indicating to utilize College to Rollins to William (and reverse). Barricades at the site will need to extend across the entire roadway (beacon lighting required). NOTE: There is parking allowed on the south side of University in this area. Council will need to approve prohibiting parking for this event.

Reviewer: Krista Shouse-Jones (Columbia Police Department) - Sep 30, 2015 12:28 PM - **Disapproved**

The connection between alcohol and Red Bull is well known. Red Bull is frequently mixed with alcohol to create cocktails/mixed drinks. The organizers have specifically marketed this event to MU Greek students and are asking to hold the event in an area with predominantly student residents. Given the history of issues the East Campus area with underage alcohol consumption and parking and noise complaints, CPD will not approve this event as currently planned. The organizer's estimate of 100 attendees appears to be very low for an event of this type.

Property Owner/Tenant Petition for Street Closure

We, the undersigned, hereby request the closure of (street name):

University Ave

Between (street name):

Mimosa Ct.

And (street name):

S. William St.

Closure Hours:

Oct. 24

Start:

6:00pm

End:

8:10pm

Property Owner/Tenant Information

Name	Address	Phone	Yes/No - comments
Print Christina Sieving	1509 University Ave Apt. 2	916-420-9758	<input checked="" type="radio"/> Yes/No
Sign <i>Chris</i>			
Print Alexandra Fadi	1508 University	636 233 4247	<input checked="" type="radio"/> Yes/No
Sign <i>Alexandra Fadi</i>			
Print Katie Class	11	11	<input checked="" type="radio"/> Yes/No
Sign <i>Katie Class</i>			
Print Michelle Dierks	1506 University Ave	816-877-4705	<input checked="" type="radio"/> Yes/No
Sign <i>Michelle Dierks</i>			
Print Hailey Skuter	1500 University Ave.	816-303-2990	<input checked="" type="radio"/> Yes/No
Sign <i>Hailey Skuter</i>			
Print <i>Kylee Sundas</i>	1422 University Ave	660-868 1552	<input checked="" type="radio"/> Yes/No
Sign <i>Kylee Sundas</i>			
Print Kristen Raney	1420 University Ave	(573) 286 8630	<input checked="" type="radio"/> Yes/No
Sign <i>Grace Pinegar</i>			
Print Grace Pinegar	1414 University Ave.	833 221-1471	<input checked="" type="radio"/> Yes/No
Sign <i>Maddie Ptacin</i>			
Print Maddie Ptacin	1410 University #F Ave	847) 431-6450	<input checked="" type="radio"/> Yes/No
Sign <i>Maddie Ptacin</i>			
Print Michael Clarke	1410 University #D Ave	847-313 1484	<input checked="" type="radio"/> Yes/No
Sign <i>Michael Clarke</i>			
Brooke Agard	400 Lawrence Pl B	217-617-6200	<input checked="" type="radio"/> Yes/No
Brooke Agard			

Kayla Everett

402 Lawrence Pl B 314-556-2920

☒ yes

Alex Fader

402 Lawrence Pl A 816 589 4111

☒ yes

Property Owner/Tenant Petition for Street Closure

We, the undersigned, hereby request the closure of (street name):

University Ave

Between (street name):

Mimosa Ct.

And (street name):

S. Williams St.

Closure Hours:

Oct. 24

Start:

6:00 pm

End:

8:10 pm

Property Owner/Tenant Information

Name	Address	Phone	Yes/No - comments
Print Sarah Davis	1410 University Ave 1409 University Ave	314 210 2162	<input checked="" type="radio"/> Yes/No
Sign <i>[Signature]</i>			
Print [Signature]	1509 University Ave		<input type="radio"/> Yes/No
Sign [Signature]			
Print [Signature]	1509 University Ave		<input type="radio"/> Yes/No
Sign [Signature]			
Print Melanie Saunders	400 Lawrence Place	314 323 4591	<input checked="" type="radio"/> Yes/No
Sign <i>[Signature]</i>			
Print Corey Schrammberg	401 Lawrence pl Apt 2 (1803)		<input checked="" type="radio"/> Yes/No
Sign <i>[Signature]</i>			
Print Theresa St. Vein	1530 University Ave		<input checked="" type="radio"/> Yes/No
Sign <i>[Signature]</i>			
Print Bigail Jacobs	1507 University Ave	217-714-3877	<input checked="" type="radio"/> Yes/No
Sign			
Print Rachel Michaels	1509 University Ave	312-952-8688	<input checked="" type="radio"/> Yes/No
Sign <i>[Signature]</i>			
Print Ameena Debban	1509 University	210 478 9866	<input checked="" type="radio"/> Yes/No
Sign			
Print Erika Hammerschmidt	1509 University #5	434 544 9172	<input checked="" type="radio"/> Yes/No

JACOB MAFFUCCIO

1415 University Ave

316-288-4005

YES

703 Lawrence Pl - Vacant

1501 University Ave. Thomas F. Dillingham

1409 University Julia Davis Julia Davis 3144207161

Property Owner/Tenant Petition for Street Closure

We, the undersigned, hereby request the closure of (street name):

~~Boscawen St~~ University Ave.

Between (street name):

Mimosa Ct

And (street name):

William St

Closure Hours:

Oct. 24

Start:

6:00pm

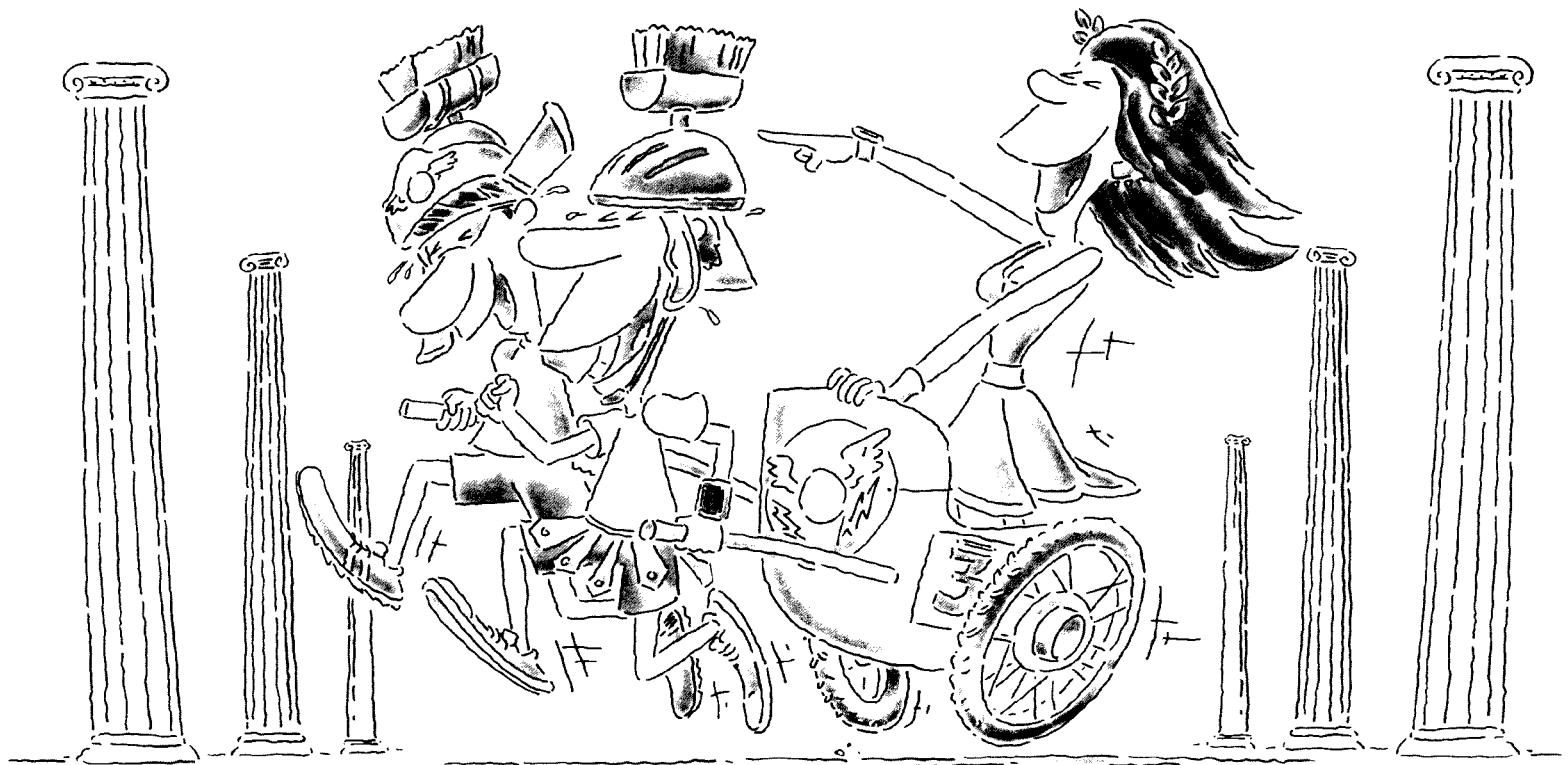
End:

8:10pm

Property Owner/Tenant Information

Name	Address	Phone	Yes/No - comments
Print Nick Darnelwood	1410 University Ave	303-547-	Yes/No
Sign [Signature]	Apt. C	7150	Yes
Print Dustin Mann	1410 University Ave	636-566-7886	Yes/No
Sign [Signature]	Apt. A		Yes
Print Cameron Rangel	1415 University Avenue	314-622-3381	Yes/No
Sign [Signature]	Columbia, MO		
Print			Yes/No

RED BULL CHARIOT RACE: EXECUTION GUIDE



WHAT IS RED BULL CHARIOT RACE?

Modern Greek life reinvents this iconic event of Athens' past. Teams of three are tasked with developing a custom, and creative, Chariot to race around a challenging course through "Greek Row" or the center of Campus.

WHY RED BULL CHARIOT RACE?

This event truly excites the consumer, engaging body and mind, while bringing the brand traits to life that we can uniquely own: witty, self-mocking, and loves life.

ESSENTIALS

PROMOTIONAL TOOLS

- Official Chariot Race Poster (now available via Red Bull Toolkit)
- Official Chariot Race Info Card (now available via Red Bull Toolkit)
- www.redbullchariotrace.com

BRANDING TOOLS (as needed)

- Red Bull G-Parasol Base
- Red Bull Arch
- Red Bull DJ Desk
- Cold Red Bull
- Wings Team Vehicle
- Event Vehicle

EQUIPMENT (source locally)

- PA (for MC)
- Starting “horn”
- Stopwatches
- Course boundary markers
- General waiver + release form
- Pens + paper for scorekeeping
- Hay bales
- Helmets

LOCATION NEEDS

- Sufficient room and viewing angles for spectators
- Suitable area for craft staging
- A well-known location on or near campus (i.e. Greek Row), that is frequented by student
- Be sure to admit ample time to obtain necessary permits for road closures

ON-SITE ROLES (all provided by BU)

- Greeting + participant sign-up
- An engaging MC and music for competition flow
- Race Official – official timer and score keeper (Student Brand Manager)
- Judges (Campus OLs/Media)
- DJ
- Event laborers
- Wings Team Members

EVENT EXECUTION

RISK MANAGEMENT

Risk Management requires that all participants sign the “general waiver and release” which can be found on Wiiings.com under: Legal > Templates > Events > Participant Disclaimer.

- **CRAFT ELEMENTS** - All crafts must be inspected to ensure they meet the rules and don't contain any sharp edges of other elements that put the crows, participants, event labor or any other individuals in danger. Any sharp edges should be sealed with duct tape or pipe foam. Any loose or exposed nails, or screws should be cut off or covered with duct tape. Any exposed wood should be covered with cloth or duct tape to avoid splinters, etc. This will avoid any unforeseen injuries to participants.
- **MEDICAL ASSISTANCE** - Risk Management highly recommends that an ambulance and EMS personnel be on site in case there are any injuries. Universities and or cities will require you to have an EMS on site for this type of event. Contact your city or campus police + safety departments for scheduling the vehicle and EMS workers well in advance.
- **DRUGS AND ALCOHOL** – No alcohol consumption until after the race. No drugs, etc. or the participating team will be disqualified.
- **COURSE & DEBRIS** - Hay bales should be placed on corners or any other location where the crafts can easily veer off course. Be sure to have a broom or leaf blower (this works best) and garbage cans to clean up debris in between races when necessary. If a race and/or craft creates debris, it needs to be cleaned up correctly after each run.

- **HELMETS** – are mandatory!
- **EYE PROTECTION** – sunglasses are not allowed for driving down the course. Glasses of any type are subject to creating eye damage. Contact lenses must be worn if pilot needs corrective lenses. Goggles are an acceptable option as well.

WEBSITE

All event details (date, time, location) must be sent in to Austin Huffman at austin.huffman@us.redbull.com as soon as your event details are finalized.

Team applications will be funneled through redbullchariotrace.com. Students will be given the ability to input the following information (* = required information):

Username (Text Field)*
 First Name (Text Field)
 Last Name (Text Field)
 E-mail (Text Field)*
 Password (Text Field)*
 Repeat Password (Text Field)*
 Phone Number (Text Field)*
 Team Name (Text Field)*
 Captain (Text Field)*
 Gladiator #1 (Text Field)
 Gladiator #2 (Text Field)
 School Name (Selection Tab)*
 Chariot Description (Text Field)
 Profile Photo (Choose File/Upload)

Please note that a chariot design photo or blueprint is not required. The ideal amount of teams per event is 12. If more than 12 teams apply, we recommend

requesting that all teams submit a craft design via email and selecting teams based on the quality of their application and craft blueprints.

THEME

The “Ancient Greek” theme should be interwoven into the fabric of all elements of Red Bull Chariot Race. If possible, the MC, Judges, DJ and Award Presenters should be adorned in Togas. Another nice touch is to crown the winners in a gold leaf headband (sourced locally).

All Chariot Races should be capped off with an “After Party” open to all students at a local Red Bull account. Be sure to have professionals checking IDs to ensure that everyone consuming alcohol is over 21. Work with Musketeer to secure drink specials or On-Premise based rewards for the Chariot Race winners.

JUDGING

There will be 3 different winners for each Chariot Race, with one winner in each of the following categories:

- Greek Spirit / Team Creativity
 - Example: enthusiasm, wit, team performance, overarching theme of both team and chariot
- Archimedes Award for Inventiveness + Design
 - Example: resourcefulness, design of craft, ingenuity of the chariot
 - Category should be judged before races start to help create the Chariot Race bracket (see “format” section for details)

- Hermes Award for Tournament Winner

There should be 3 judges to provide a balanced perspective. The judges should be “local celebrities,” i.e. well known athletes, faculty members, team coaches, deans or renowned students.

THE COURSE

Student Brand Manager Events are not only defined by great potential for participation but also for their conduciveness to sizeable spectatorship as well, thus it’s imperative that the course be setup in a central, high profile and iconic location.

The following is suggested when choosing the course location:

- On “Greek Row” (the street with all fraternities)
- Through the center of campus/downtown
- When zoning your course, be sure there is adequate space for a staging area, DJ desk, judges table or booth, and a “center of stage” area for the MC
- The course should be tailored for each individual campus and offer cost-effective solutions to ensure we’re challenging both the bodies and minds of the teams
- Every course should start and finish in the same location, marked by the Red Bull arch
- The course should take 60 – 90 seconds to complete

PRIZES

Each category will have a different prize. The prizes should be things that only Red Bull can provide. Some ideas are a semester's supply of Red Bull, a trip to a local event, a night out at a local key account (be sure to work with your Musketeer on account selection/coordination).

FORMAT

The race will be structured around a single elimination style bracket. For example, in a 12-team race, 12 teams will race head-to-head in 6 different races. Every race should only include two chariots. Here is an example on how to set up a race bracket:



Please note that a team eliminated in the first round can still win the Archimedes or Greek Spirit Award. The elimination bracket simply offers a compelling and challenging structure for the overall event and to help determine the fastest craft.

To help select the race bracket, it is recommended to either pick at random or use the judge's scores from the "Archimedes Award for Inventiveness +Design;" whatever crafts received the highest scores should receive a bye.

IDEAL TIME STRUCTURE

*Based on a 12-team race with a 7:00 PM start time

7:00 – 7:10: Craft inspection/team meet and greet

7:10 – 7:15: MC introduces teams, judges and race structure

7:15 – 7:35: Round 1 (12 teams race head-to-head throughout 6 races)

7:35 – 7:50: Round 2 (6 teams race head-to-head throughout 3 races)

7:50 – 8:05: Round 3 (2 teams race head-to-head in 1 final race)

8:05 – 8:10: Awards Ceremony

10:00: Red Bull Chariot Race Toga After-Party at Key Account (open to all students, students wearing a toga should get their first Red Bull cocktail on us)

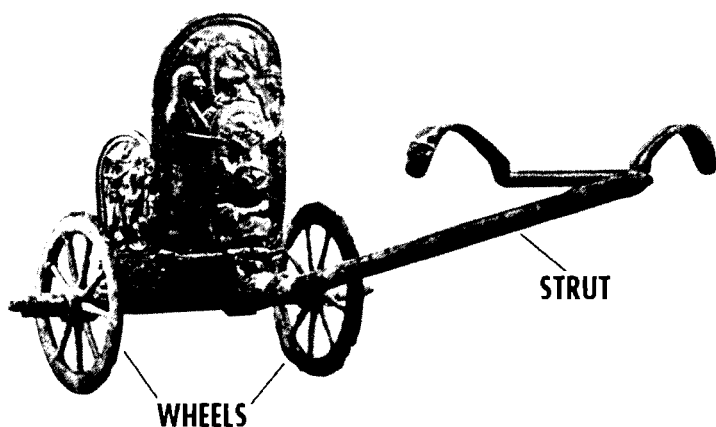
CHARIOT GUIDELINES

- No prefabricated chariots
- No sharp corners, edges or spikes anywhere on the chariot
- No engines or external energy sources to power movement
- No launching from your craft (intentionally) or launching any items from it
- No fire
- No pyro (firecrackers/torches/etc.)
- No smoke of any kind
- Drivers must be at least 18 years old
- Craft has to make it through the course to be considered in the competition
- Helmets must be worn by all 3 teammates during launch

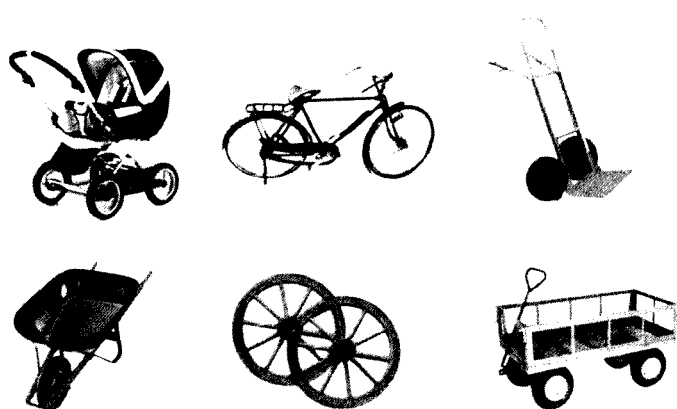
RULES

Each Chariot must have 2 wheels and a strut. We will not be providing any materials for the crafts.

MANDATORY ITEMS



SOURCING WHEELS... GET CREATIVE



Teams will consist of 3 students and must have all 3 students riding or pulling the craft, however, one student must be designated as the "pilot".

INFO SESSION (Optional)

Each market hosting a Chariot Race should host an info session a couple weeks prior to the event. Info session invites should be extended to student opinion leaders, presidents or leaders of key student groups + clubs, fraternity presidents/members and anyone else in the student body you feel would have interest in participating. Each info session should be held at a key Red Bull account, ideally where the after party is taking place and have the following:

- The head Student Brand Manager needs to be present and must be able to explain the event in a credible way
- On-site sign up
- Cold Red Bull
- Red Bull Cocktails specials

FACEBOOK EVENT PAGE

Your BU's digital team will handle all Facebook event pages in order to utilize your overall digital strategy. Utilize local hashtags and social media accounts to promote and recap the event. All Red Bull Comms Managers are encouraged to suggest the creation of an Event page hosted by the main Red Bull Facebook page (rather than via an individual Facebook account – this will increase your reach massively)

For additional execution advice, check the Best Practice section on
www.redbulluniversity.com