

# City of Columbia

701 East Broadway, Columbia, Missouri 65201



**Agenda Item Number:** R 196-14

**Department Source:** Convention and Visitors Bureau

**To:** City Council

**From:** City Manager & Staff

**Council Meeting Date:** October 20, 2014

**Re:** Use of Tourism Development Funds at the Strawn Park Disc Golf Course

## Documents Included With This Agenda Item

Council memo, Resolution

**Supporting documentation includes:** None

## Executive Summary

Parks & Recreation has submitted an Attraction Development Fund application for \$30,000 to the Convention & Visitors Bureau Advisory Board for the Strawn Park Disc Golf Course. The Tourism Development funds would be used for construction materials for the installation of tee pads, disc golf baskets, site grading and walking bridges.

## Discussion

Disc golf is one of the fastest growing sports in the country and there is a long history of the sport here in Columbia with Albert-Oakland being one of the original public courses in the country. Also, one of the top ten national disc golf players resides in Columbia.

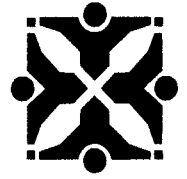
The Albert Oakland Park and Indian Hills Park courses are extremely crowded due to the increased popularity of the sport and growth in Columbia. Over the past two years, the Parks & Recreation Department has worked closely with the Columbia Disc Golf Club to identify park space conducive for the construction of an additional 18 to 36-hole course in Columbia.

The 129.37-acre Strawn Park property, located at 801 N. Strawn Road is adjacent to the Perche Creek and just south of I-70, conveniently located near major shopping, hotel and dining areas in Columbia. The need to develop a park in this area of Columbia was identified in the Parks & Recreation Master Plan and the addition of a new disc golf course was a result of an extensive public input process and approved by City Council. The construction of a Championship-level disc golf course will be Phase I in the development of Strawn Park.

John Houck, of Houck Design, has been contracted to design the course due to his name recognition in the disc golf community. He has a dedicated following of over 62,000 golfers from around the world. Nearly all the world, national, regional and state disc golf tournaments are scheduled to play on Houck Design golf courses. A championship level course with name recognition would allow Columbia to draw regional, state, and national tournaments with the potential to increase sports tourism and generate overnight visitation.

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The Parks & Recreation Department has submitted a Tourism Development application requesting \$30,000 in Attraction Development funds to assist with the construction of the Strawn Park Disc Golf course. The CVB Advisory Board reviewed the application and voted unanimously to recommend full funding of this request at their September 29th meeting.

## Fiscal Impact

Short-Term Impact: \$30,000

Long-Term Impact: \$0 (The Strawn Park development project included long term funding for maintenance.)

## Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Parks, Recreation and Greenways

Strategic Plan Impact: Economic Development

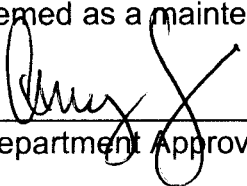
Comprehensive Plan Impact: Economic Development

## Suggested Council Action

Approval of the legislation and execution of the transfer.

## Legislative History

In 2012, the Parks & Recreation Department applied for and received \$24,000 in Attraction Development funds for the purchase of six (6) LED scoreboard for the Rainbow Softball complex. A year later in 2013, they applied for \$20,000 to resurface the tennis courts at Cosmo-Bethel Park in order to host the SEC Women's Conference Tennis Championships but were denied as it was deemed as a maintenance project.

  
\_\_\_\_\_  
Department Approved

  
\_\_\_\_\_  
City Manager Approved

Introduced by \_\_\_\_\_ Council Bill No. R 196-14

**A RESOLUTION**

transferring tourism development funds for the installation of tee pads, disc golf baskets, site grading and walking bridges for the Strawn Park disc golf course.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. At the request of the City Manager, the City Council hereby transfers \$30,000.00 from Account No. 229-4820-509.49-90 to Account No. 440-8800-548.49-90 C00560 for the installation of tee pads, disc golf baskets, site grading and walking bridges for the Strawn Park disc golf course.

ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor