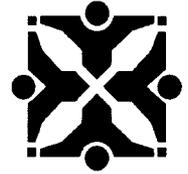


# City of Columbia

701 East Broadway, Columbia, Missouri 65201



**Agenda Item Number:** B159-14

**Department Source:** Public Health & Human Services

**To:** City Council

**From:** City Manager & Staff

**Council Meeting Date:** June 2, 2014

**Re:** Missouri Department of Health and Senior Services

Maternal Child Health Services Contract #AOC12380088 Amendment 05

## Documents Included With This Agenda Item

Council memo, Resolution/Ordinance, Maternal Child Health Services Contract #AOC12380088 Amendment 05

**Supporting documentation includes:** none

## Executive Summary

An ordinance authorizing the City Manager to sign Amendment 05 to the Maternal Child Health Services Contract #AOC12380088 between the City of Columbia and the Missouri Department of Health and Senior Services. This is the third year of a three-year contract with an overall contract period of October 1, 2011 through September 30, 2014. There is no additional funding associated with this amendment.

## Discussion

Maternal Child Health funding enables the department to provide community based maternal-child health planning, outreach and education to citizens of Boone County. Prevention and reduction of obesity among children, adolescents and women is the focus of MCH activities for the coming fiscal year.

## Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None

## Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Health, Social Services and Affordable Housing

Strategic Plan Impact: Health, Safety and Wellbeing

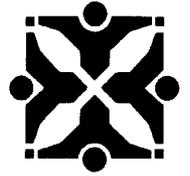
Comprehensive Plan Impact: Not Applicable

## Suggested Council Action

Should the Council agree with staff recommendations, an affirmative vote is in order.

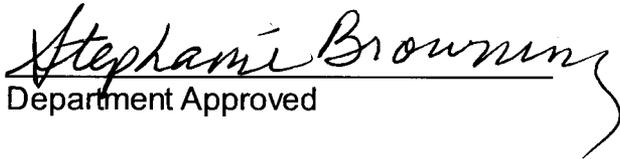
# City of Columbia

701 East Broadway, Columbia, Missouri 65201



## Legislative History

The MCH contract between the Missouri Department of Health and Senior Services and PHHS began in the early 1990's and has been renewed annually thereafter.

  
Department Approved

  
City Manager Approved

Introduced by \_\_\_\_\_

First Reading \_\_\_\_\_

Second Reading \_\_\_\_\_

Ordinance No. \_\_\_\_\_

Council Bill No. B 159-14

**AN ORDINANCE**

authorizing Amendment No. 5 to the program services contracts with the Missouri Department of Health and Senior Services for Maternal Child Health Services; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute Amendment No. 5 to the program services contracts with the Missouri Department of Health and Senior Services for Maternal Child Health Services for the period of October 1, 2011 to September 30, 2014. The form and content of the program services contract shall be substantially as set forth in "Exhibit A" attached hereto and made a part hereof as fully as if set forth herein verbatim. Any actions taken by or on behalf of the City in connection with such program services contract prior to the date of this ordinance are hereby approved and ratified.

SECTION 2. This ordinance shall be in full force and effect from and after its passage.

PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

## MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES

**PROGRAM SERVICES CONTRACT**

This contract is entered into by and between the State of Missouri, Department of Health and Senior Services (Department/state agency) and the below named entity/individual (Contractor). The contract consists of the contract signature page, the scope of work; any attachments referenced and incorporated herein; the terms and conditions; and any written amendments made in accordance with the provisions contained herein. This contract expresses the complete agreement of the parties. By signing below, the Contractor and Department agree to all the terms and conditions set forth in this contract.

To the extent that this contract involves the use, in whole or in part, federal funds, the signature of the Contractor's authorized representative on the contract signature page indicates compliance with the Certifications contained in Attachment A as attached hereto and incorporated by reference as if fully set forth herein.

<b>Tracking #</b> 36845	<b>Contract Title:</b> MATERNAL CHILD HEALTH SERVICES	
<b>Contract Start:</b> 10/1/2011	<b>Contract End:</b> 9/30/2014	<b>Questions/Please Contact:</b> PROCUREMENT UNIT @ (573)751-6471
<b>Contract #:</b> AOC12380088		<b>Amend #:</b> 05

**PLEASE VERIFY/COMPLETE - TYPE OR PRINT - SIGNATURE REQUIRED**

NAME OF ENTITY/INDIVIDUAL (Contractor) COLUMBIA/BOONE COUNTY HEALTH DEPARTMENT	
DOING BUSINESS AS (DBA) NAME	
MAILING ADDRESS 1005 WEST WORLEY P O BOX 6015	
CITY, STATE, and ZIP CODE COLUMBIA MO 65205-6015	
REMIT TO (PAYMENT) ADDRESS (if different from above)	
CITY, STATE, and ZIP CODE	
CONTACT PERSON	EMAIL ADDRESS
PHONE NUMBER	FAX NUMBER
TAXPAYER ID NUMBER (TIN) 436000810	DUNS NUMBER 071989024
CONTRACTOR'S AUTHORIZED SIGNATURE	DATE
PRINTED NAME	TITLE
DEPARTMENT OF HEALTH AND SENIOR SERVICES DIRECTOR OF DIVISION OF ADMINISTRATION OR DESIGNEE SIGNATURE	DATE

**Amendment # 05 for Contract AOC12380088**

**Contract Title:** Maternal Child Health Services

**Contract Period:** October 1, 2011 through September 30, 2014

1. Delete Section 6.1.1 in its entirety and replace with the revised Section 6.1.1 as follows:  
  
6.1.1 A copy of State Vendor ACH/EFT Application and completion instructions may be obtained from the Internet at:  
<https://www.vendorservices.mo.gov/vendorservices/Portal/Default.aspx>.
  
2. Per the attached letter delete Attachment C in its entirety and replace with the revised Attachment C, attached hereto and incorporated by reference as if fully set forth herein.



CITY OF COLUMBIA/BOONE COUNTY, MISSOURI

DEPARTMENT OF PUBLIC HEALTH AND HUMAN SERVICES  
DIVISION OF ADMINISTRATION

March 24, 2014

Valarie Seyfert  
Department of Health and Senior Services  
150 Vandiver, Suite 112  
Columbia, MO 65202

Dear Valarie,

The following is a proposed amendment to Columbia/Boone County Public Health and Human Services' 2012-2014 MCH contract. We ask that these changes be made effective April 1, 2014.

**Under #2 – Community System will Promote Community Education ~~delete~~ Outcome for FY 2014: *WIC Coordinator adopts Fit WIC as a continuing best practice offered to clients***

Justification: State WIC is not putting any money behind Fit WIC for anywhere in the state. Also, the numbers reached is too small to make this a cost effective practice. Average # attending Fit WIC activities FY 2012 = 6 families; FY 2013 = 7 families; FY 2014 to date = 6 families. Total number of families attending at least once over the 2 year period is approximately 100.

**Under #2 – Community System will Promote Community Education **add** Outcome for FY 2014: *Fit WIC families have an increased knowledge of and ability to improve physical activity and healthy foods in their family's daily lives.***

Thanks for your consideration of these changes. We have attached a separate document with the revised FY 2012-2014 contract changes.

Sincerely,

Accepted and Approved:

Stephanie Browning  
Director

April 2, 2014

**Maternal Child Health Services Contract Work Plan**  
**Federal Fiscal Year (FFY) 2012-2014; Contract Period October 1, 2011-September 30, 2014**

**LPHA Contractor:** Columbia/Boone County Department of Public Health & Human Services

**Selected Priority Health Issue:** Prevent and reduce obesity among children, adolescents and women.

**Statement of Problem:** In 2010 Boone County WIC data showed 10.4% of WIC children 2-5 years of age as overweight or obese, with another 17.1% at risk of becoming overweight or obese. Boone County WIC would like to do more with clients on physical activity, however there is no local or state funding for Fit WIC. Self reported data obtained in spring 2009 from 1,721 Missouri middle school and 1,987 high school students from randomly selected schools showed 16.7% of the middle school students overweight and 12.9% of them obese, while 15.6% of the high school students reported being overweight and 13.1% reported being obese (Missouri 2009 Youth Tobacco Survey). The 2009 Missouri Youth Risk Behavior Survey showed 51.7% Missouri high school youth were physically active for at least 60 minutes per day on less than 5 days, which leaves 49.3% not getting the recommended amount of exercise. On this same survey, over three-fourths (79.6%) of Missouri high school youth are not getting the recommended amount of fruits and vegetables (5 per day) and just over 13% of respondents did not eat fruits at all in the seven days prior to the survey. Missouri Department of Health & Senior Services's Health and Preventive Practices Survey of Boone County shows of the 783 adult respondents 35.52% reported being overweight and 25.95% being obese. This survey showed a disparity between rural and urban residents in the obesity category with 31.8% of rural respondents reporting being obese vs. 21.6% of urban respondents. In the 2009 Boone County Healthy Lifestyle Survey, conducted by the Columbia/Boone County Department of Health and Human Services, adults indicated five factors contributing to unhealthy lifestyles: lack of time, cost of healthy foods, convenience of fast food restaurants and vending machines, too much screen time and lack of awareness about food choices for good health. When asked if they would support local governments in developing policies and environments to promote healthy lifestyles, an overwhelming 83.9% said yes. 2011 data compiled by the National Initiative for Children's Healthcare Quality ranks Boone County 9<sup>th</sup> best in the state related to adult obesity, though the above statistics show that personal and environment factors, in addition to lack of policies supporting good health, continue to contribute to the problem.

**Area of Focus:** Working with governmental agencies, non-profits, community coalitions and schools to address obesity prevention and reduction through evidenced based best practices (i.e. CDC recommended strategies).

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March 1, 2011

**Instructions:** Develop a three-year work plan, stating activities in each level of the Spectrum of Prevention for each contract period year that progress toward the planned System Outcomes (see MCH Services Contract Proposal Guidance)

<b>MCH System of Prevention Table</b>				
<b>Levels of Spectrum of Prevention</b>	<b>Activities FFY 2012</b>	<b>Activities FFY 2013</b>	<b>Activities FFY 2014</b>	<b>System Outcomes by Sept. 30, 2014</b>
<p><b>6</b></p> <p><b>The Community System Will Influence Policy and Legislation</b>  <i>(Develop strategies to change laws and policies to influence outcomes in health, education, and justice)</i></p>	<p>Survey Health Department staff to determine attitudes on/support for a healthy food/beverage policy for all Health Department meetings where City dollars are used to purchase food.</p>	<p>Draft a sample healthy food/beverage policy for Health Department meetings where City dollars are used to purchase food and gather staff input on draft policy.</p>	<p>Health Department implements "stage 1" of a healthy food/beverage policy stating no soda will be provided at department meetings where City dollars are used to purchase food.</p> <p>Draft a sample healthy food/beverage policy for all city department meetings where City dollars are used to purchase food and gather staff input on draft policy.</p>	<p>Health Department adopts a policy mandating healthy foods/beverages at Health Department meetings where City dollars are used to purchase food as evidenced by proposed policy.</p> <p>City of Columbia adopts a policy mandating healthy food/beverages at City Department sponsored meetings where City dollars are used to purchase food as evidenced by proposed policy.</p>

March 1, 2011

<p><b>5</b></p>	<p><b>The Community System Will Change Organizational Practices</b>  <i>(Adopt regulations and norms to improve health and safety and creating new models)</i></p>	<p>Assess current policies/practices related to types of food and beverages served/available at City Department meetings.</p>	<p>Work with Employee Health to survey all city staff to determine attitudes on/support for a healthy food/beverage policy for meetings where City dollars are used to purchase food.</p>	<p>Conduct survey with Health Department and other city staff regarding any new organizational practices around healthier food and beverages as a result of educational efforts</p>	<p>City departments recognize the benefit of serving healthy food and beverages at department meetings as evidenced by survey results.</p>
<p><b>4</b></p>	<p><b>The Community System Will Foster Coalitions and Networks</b>  <i>(Bring together groups and individuals for broader goals and greater impact)</i></p>	<p>Health Department staff will work with the Southern Boone County Learning Garden to develop a satellite of the Healthy Community Partnership (HCP) in southern Boone County. Initial activities will include identification of stakeholders.</p> <p>Health Promotion staff will continue</p>	<p>Work with SoBoCo HCP members to increase their knowledge of programs, policies and environments to support active living and healthy eating. This includes educational sessions on the Walking School Bus and social marketing activities.</p> <p>The FPHC Action Team will begin</p>	<p>Health Department staff and SoBoCo HCP members will work to develop a mentorship with a northern Boone County community interested in developing a satellite HCP in their community.</p> <p>The FPHC Action Team will begin</p>	<p>Sustain diverse community networks (HCP and FPHC) that are actively engaged in addressing obesity in the community as evidenced by coalition meeting minutes.</p>

		<p>to co-chair the "Food Production at Home and in the Community (FPHC)" Action Team as part of the RWJF Healthy Kids, Health Communities grant secured by the PedNet Coalition. This Action Team is developing a Community/Demonstration Garden on-site at the Health Department. Year 1 activities include prepping the land, neighborhood outreach, plot development and identifying water sources.</p>	<p>collaboration with City Public Works on storm water education, as well as continuing gardening and food production.</p>	<p>collaboration with City Parks &amp; Rec to encourage more community gardens and/or fruit trees in public parks.</p>	
<p><b>3</b></p>	<p><b>The Community System Will Educate Providers</b>  <i>(Inform providers who will transmit skills and knowledge to others)</i></p>	<p>MMES organizers will bring in providers who will share knowledge and skills on topics of interest in the field at quarterly meetings.</p>	<p>Health Department website will be updated to include information and resources on overweight &amp; obesity (e.g.</p>	<p>MMES organizers will survey members on needs in educating their clients, use of information provided to them at quarterly</p>	<p>MMES partnerships will increase utilization of evidenced based best practice in addressing obesity prevention and reduction with clients as evidenced by survey results.</p>

		<p>MMES organizers will survey members on needs in educating their clients, use of information provided to them at quarterly meetings, sources of information to be added to website, and preferred avenues of obtaining information.</p>	<p>community wheel information, CDC best practices). MMES partners will be notified that our website has been updated with this information.</p>	<p>meetings, sources of information to be added to website, and preferred avenues of obtaining information.</p> <p>Based on survey results of MMES partners, tailor our communication and dissemination of information to providers in the format they prefer (e.g. social media, trainings, events, networking systems).</p>	
<p><b>2</b></p>	<p><b>The Community System Will Promote Community Education</b>  <i>(Reach groups of people with information and resources to promote health and safety)</i></p>	<p>HP staff secures student interns to help coordinate the Fit WIC program in both Fall and Winter semesters of each year.</p> <p>HP staff works with student intern on</p>	<p>Gather feedback from WIC staff and participants on the effectiveness of, and interest in, Fit WIC through surveys.</p> <p>Continued work</p>	<p>Continued follow-up with Fit WIC families on their physical activity and nutritional goals.</p> <p>Fit WIC classes will be offered on a monthly basis.</p>	<p>Fit WIC families have an increased knowledge of and ability to improve physical activity and healthy foods in their family's daily lives.</p>

		<p>the promotion of Fit WIC to participants, including assessing needs (i.e. preferred class day/time, etc.)</p> <p>HP staff works with student intern on implementation of Fit WIC to include family involvement on selection of physical activity goals, including follow-up with families</p> <p>HP staff will work with the PN Coalition on a social marketing campaign to promote the use of public transportation, active living and healthy eating.</p> <p>Educate city department heads and city government officials, about the</p>	<p>with WIC clients on family involvement on selection of physical activity behavior goals, including follow-up with families.</p> <p>Fit WIC classes will be offered on a monthly basis.</p> <p>HP staff will continue to work with the PN Coalition on a social marketing campaign to encourage citizens to utilize the Farmers' Markets in the area.</p> <p>Begin working with Employee Health to educate city staff on the relationship</p>	<p>Survey WIC staff on interest in working directly with clients on physical activity and nutritional behavior goals for Fit WIC.</p> <p>HP staff will continue to work with the PN Coalition on a social marketing campaign to encourage walking as a form of transportation.</p>	
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		importance of healthy food/beverage policy as it relates to employee health.	between healthy lifestyle and chronic disease, including information in the employee newsletter and paycheck stuffers.		
<b>1</b>	<b>The Community System Will Strengthen Individual Knowledge and Skills</b> <i>(Enhance an individual's capability of preventing injury or crime)</i>	Work with CPS nurses to obtain already collected BMI data on 6th and 9th grade students attending both Lange Middle School and Oakland Junior High. Additionally work with CPS nurse (Pat Taylor) to determine processes of data collection, including role of student nurse, information provided to parents, etc.  HP staff will continue to educate WIC	Fresh veggies from the H.D. garden will be used for demos for WIC classes in the summer and early fall  Tours of the garden will be made during good weather with some basic education on gardening for various groups, including WIC participants	Tours of the garden will be made during good weather with some basic education on gardening for various groups, including WIC participants.  At least four cooking classes using H.D. or other fresh produce will be held for WIC participants during the growing season.  Survey WIC participants in nutrition education classes	WIC participants indicate use of more fresh fruits and vegetables for meals and snacks, as indicated by survey results.

		<p>participants on the "how tos" of gardening between the months of February - July of each year</p> <p>Survey WIC participants in nutrition education classes on their incorporation of fresh fruits and vegetables in their meals and snacks.</p>	<p>Health Department staff will offer Lunch and Learn series, advertised through city newsletter, of HBO's Weight of the Nation bonus shorts to all city employees and begin discussion of the overweight and obesity issue. Will collect pre and post data from those attending.</p>	<p>on their incorporation of fresh fruits and vegetables in their meals and snacks.</p> <p>Health Department staff will continue education with city staff to increase their knowledge of the overweight and obesity issue and related factors that influence their health by continued outreach, in partnership with Employee Wellness.</p>	<p>City employees will show an increased knowledge of the factors that influence overweight and obesity and contribute to chronic disease rates as evidenced by survey results.</p>
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**Revision Date:** 3/24/2014  
 (to be completed only for an amendment)

March 1, 2011



**MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICE**  
**CONTRACT FUNDING SOURCE(S)**

The Contract Funding Source(s) is supplemental information the Department is required to provide the Contractor when issuing a contract or amendment that will be funded by federal sources. The document identifies the total amount of funding and the federal funding source(s) expected to be used over the life of this contract. For the specific amount for a contract period, refer to the contract and/or applicable amendments. If the funding information is not available at the time the contract is issued or the information below changes, the Contractor will be notified in writing by the Department. Please retain this information with your official contract files for future reference.

<b>Tracking #</b> 36845	<b>State:</b> 0%	\$0.00	<b>Federal:</b> 100%	\$150,555.07
<b>Contract Title:</b> MATERNAL CHILD HEALTH SERVICES				
<b>Contract Start:</b> 10/1/2011	<b>Contract End:</b> 9/30/2014	<b>Amend#:</b> 05	<b>Contract #:</b> AOC12380088	
<b>Vendor Name:</b> COLUMBIA/BOONE COUNTY HEALTH DEPARTMENT				

**Federal Award Year:** 2012 **DHSS #:** 12MCH  
**Federal Agency:** DEPARTMENT OF HEALTH AND HUMAN SERVICES / HEALTH RESOURCES AND SERVICES ADMINISTRATION  
**CFDA:** 93.994 **CFDA Name:** MATERNAL AND CHILD HEALTH SERVICES BLOCK GRANT TO THE STATES  
**Federal Award Name:** MATERNAL AND CHILD HEALTH SERVICES  
**Federal Award:** 1 B04MC23390-01  
**Research and Development:** N **Subject to A-133 Requirements:** Y

**Federal Award Year:** 2013 **DHSS #:** 13MCH  
**Federal Agency:** DEPARTMENT OF HEALTH AND HUMAN SERVICES / HEALTH RESOURCES AND SERVICES ADMINISTRATION  
**CFDA:** 93.994 **CFDA Name:** MATERNAL AND CHILD HEALTH SERVICES BLOCK GRANT TO THE STATES  
**Federal Award Name:** MATERNAL AND CHILD HEALTH SERVICES  
**Federal Award:** 1 B04MC25353-01  
**Research and Development:** N **Subject to A-133 Requirements:** Y

**Federal Award Year:** 2014 **DHSS #:** 14MCH  
**Federal Agency:** DEPARTMENT OF HEALTH AND HUMAN SERVICES / HEALTH RESOURCES AND SERVICES ADMINISTRATION  
**CFDA:** 93.994 **CFDA Name:** MATERNAL AND CHILD HEALTH SERVICES BLOCK GRANT TO THE STATES  
**Federal Award Name:** MATERNAL AND CHILD HEALTH SERVICES  
**Federal Award:** 1 B04MC26677-01  
**Research and Development:** N **Subject to A-133 Requirements:** Y

\* The Department will provide this information when it becomes available.