



Source: City Clerk

To: City Council

From: City Manager and Staff

Council Meeting Date: February 3, 2014

Re: Downtown Community Improvement District (CID) Board of Directors - Annual Membership

### **EXECUTIVE SUMMARY:**

The Downtown CID was approved by the City Council on February 7, 2011 and provided for a fifteen member Board of Directors. The initial fifteen members were appointed to staggering terms of one, two and three years and the terms of those appointed to the three year terms will soon be up. The CID is requesting the Mayor, with the consent of the City Council, fill the five upcoming vacancies.

### **DISCUSSION:**

Per the Downtown CID petition, qualifications are that each director be at least 18 years of age and be either an owner of real property within the District, as defined in the CID Act (state statutes), an owner of a business operating within the District as defined in the CID Act (state statutes), or a registered voter residing in the District.

The petition also indicates that within 30 days, the Mayor, with the consent of the City Council, shall approve the appointment or request alternate names be provided by the Downtown CID Board of Directors.

### Current members of the Downtown CID are:

Deb Sheals, Richard King, John Ott, Allan Moore, Christina Kelly (terms up in February 2014)
Tony Grove, Blake Danuser, Michael McClung, Tom Schwartz and Andrew Waters (terms up in February 2015)
Michael Wagner, Tom Mendenhall, Ben Wade, Adam Dushoff, Marti Waigandt (terms up in February 2016).

The Downtown CID, by resolution (attached), has recommended Deb Sheals (existing), John Ott (existing), Allan Moore (existing), Christina Kelly (existing) and Skip Walther (new - replacing Richard King) be appointed to three year terms beginning February 1, 2014.

### **FISCAL IMPACT:**

None.

### **VISION IMPACT:**

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

None.

### **SUGGESTED COUNCIL ACTIONS:**

Make the suggested appointments if desired.

City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$0	New Program/Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	\$0	Duplicates/Epands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	\$0	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	No
One Time	\$0	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	
Operating/Ongoing	\$0	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	

### RECEIVED JAN 17 2014



January 14, 2014

Mr. Mayor and City Council:

Please accept the following slate for the Board of Directors of the Downtown Community Improvement District. All candidates fulfill the qualifications set out in the CID Petition and ordinance.

Please let me know if you need anything further from us. Thank you.

Carrie Gartner Executive Director

#### **CID Board**

Blake Danuser Binghams

Adam Dushoff Addison's

Tony Grove Grove Construction

Christina Kelley Makes Scents

Richard King The Blue Note

Tom Mendenhall
The Lofts at 308 Ninth

Michael McClung Déjà vu, Resident

Allan Moore Moore & Shryock

John Ott

Paramount Building

Tom Schwarz Landmark Bank

**Deb Sheals** 

Historic Preservation Consulting

Ben Wade Guitarfinder

Michael Wagner

**Boone County National Bank** 

Marti Waigandt 808 Cherry

Andrew Waters Columbia Daily Tribune

### **RESOLUTION NO. 2014-1**

A RESOLUTION OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT REQUESTING THAT THE MAYOR OF THE CITY OF COLUMBIA, MISSOURI, APPOINT Christina Kelley, Deb Sheals, Allan Moore, John Ott, and Skip Walther AS DIRECTORS FOR A THREE-YEAR TERM BEGIINNING FEBRUARY 1, 2014.

## BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT AS FOLLOWS:

WHEREAS, the Downtown Community Improvement Development District (the "District"), which was formed on February 7, 2011, by Special Ordinance No. 20866 (the "Ordinance") of the City Council of the City of Columbia, Missouri, is a political subdivision of the State of Missouri and is transacting business and exercising powers granted pursuant to the Community Improvement District Act, Sections 67.1401 through 67.1571, RSMo ("CID Act"); and'

WHEREAS, under the Act, the above-referenced ordinance reserves unto the Mayor of the City of Columbia the power to appoint a successor Director with the advice and consent of the City Council to serve as a member of the Board of Directors of the District; and

WHEREAS, the Board of Directors recommends to the Mayor of the City of Columbia, Missouri, that **Christina Kelley, Deb Sheals, Allan Moore, John Ott, and Skip Walther** be appointed as Directors of the Board of Directors of the Downtown Community Improvement District to serve a three (3) year term of office commencing February 1, 2014.

# NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE DOWNTOWN COMMUNITY IMPROVEMENT DISTRICT, AS FOLLOWS:

- 1. The District hereby requests that the Mayor of the City of Columbia, Missouri, appoint Christina Kelley, Deb Sheals, Allan Moore, John Ott, and Skip Walther as Directors to serve a three (3) year term as a member of the Board of Directors of the Downtown Community Improvement District pursuant to the Act and the Ordinance cited above.
- 2. The Executive Director is authorized to communicate the fact and contents of this Resolution to the Mayor the City of Columbia and to the City Attorney of the City of Columbia as soon as possible hereafter so that same may be placed on the appropriate agenda of the City Council of the City of Columbia, Missouri, to ratify and approve the appointments of said Directors as made by the Mayor of the City of Columbia.
- 3 This resolution shall be in full force and effect from and after its passage by the Board of Directors.

Passed this 14th day of January, 2014.

Christina Relley, Chairman of the Board of Directors

(SEAL)

Attest:

Michael J. WALDER, Secretary of the Board of Directors

### **CERTIFICATE**

I, the undersigned, hereby certify that the above and foregoing is a true and correct copy of the Resolution of the Downtown Community Improvement District, passed by the Board of Directors on January 14, 2014, as the same appears of record in my office, and that said Resolution has not been modified, amended or repealed and is in full force and effect as of this date.

DATED: January 14, 2014.

Carrie Gartner, Executive Director



### Proposed Slate of Directors, 2014 CID Board

### **Christina Kelley**

Owner of Makes Scents, 19 S. Ninth St.

Formerly on the CCA Board

Original member of the CID Board

Currently CID Chair

Serves on the Marketing Committee, Economic Development Committee, Design Guidelines

Committee, and Gateway Committee

Christina adds a great retail voice to our board and does a good job of representing small, local shop owners. Her business is a highly creative one but is at heart a data-based one, making her a good resource for us when it comes to sales trends and customer analysis. She's strong in marketing as well and has yet to refuse a committee assignment or a volunteer job.

### **Deb Sheals**

Historic Preservation Consultant, 29 S. Ninth St.
Original member of the CID Board
Immediate Past CID Chair
Serves on the Operations Committee, Design Guidelines Committee, and Gateway Committee

Deb is a valuable asset, particularly as we move forward with voluntary design guidelines and continued input on the city's zoning process. She is obviously sensitive to the historic context of our downtown and will help determine the best ways to balance growth with tradition.

### **Allan Moore**

Moore and Shryock Appraisers, 609 Broadway
Formerly on the SBD Board
Past SBD Chair
Original member of the CID Board
Serves on the Economic Development Committee, and the Design Guidelines Committee

Given his profession, Allan has a good understanding of both property values and growth trends. He's also a bridge builder, taking the lead on controversial issues such as street closures and food trucks, bringing disparate ideas together to create consensus opinions.

### John Ott

Paramount Building, etc.
Formerly on the SBD Board
Past SBD Chair
Original member of the CID Board
Serves on the Operations Committee and the Gateway Committee

John has made a very significant investment in downtown with historic preservation projects as well as adaptive reuse projects. He's hands-on as well, bringing both business owners and artists together to promote the North Village Arts District.

### Skip Walther

Walther, Antel, Stamper and Fischer
Formerly on the SBD Board
Past SBD and CID Chair
Original member of the CID Board
Served on the Operations Committee, currently serves on the Design Guidelines Committee

Skip is a highly organized thinker and he's able to take disparate board opinions and bring them together for a consensus decision. The fact that both the SBD and the CID are known for reaching consensus decisions—despite hundreds of members with varying interests— is largely the result of his leadership. He also has the most institutional memory of the five nominees, helping us avoid past pitfalls. His legal knowledge is invaluable to us as well.