

Source: Health

GODDWWW

To: City Council
From: City Manager and Staff

Council Meeting Date:

Aug 5, 2013

Re: Memo from Substance Abuse Advisory Commission

EXECUTIVE SUMMARY:

A memo from the Substance Abuse Advisory Commission recommending the City Manager and City Council consider including resources in the FY2014 City budget for a position in the Columbia Police Department which is dedicated to alcohol enforcement and prevention.

DISCUSSION:

At its meeting on July 10, 2013, the Substance Abuse Advisory Commission voted unanimously to forward the attached memo to the City Manager and City Council. The memo outlines the commission's recommendation that resources be allocated in the FY2014 budget for a new position in the Columbia Police Department dedicated to alcohol enforcement and prevention. Also attached are letters of support from the Youth Community Coalition and the University of Missouri Wellness Resource Center.

FISCAL IMPACT:

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

- 3 Vision Statement: High level, comprehensive, responsive services—from library, to police, emergency, substance abuse, and public works—keep the city clean, safe, and beautiful, and citizens informed and knowledgeable; provide equitable treatment to all,incorporate input from citizens, and support the high quality of life of the community.
- 3.3 Goal: Community members will be safe and secure.
- 3.3.1 Strategy: Reduce crime and substance abuse.
- 11 Vision Statement: Columbia is a supportive, compassionate, healthy community with high quality social services; a first-rate health care system and safe, quality affordable housing that are accessible to all.

SUGGESTED COUNCIL ACTIONS:

Accept the memo and letters of support from the Substance Abuse Advisory Commission.

FISCAL and VISION NOTES:					
City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$0.00	New Program/ Agency?		Federal or State mandated?	No
Amount of funds already appropriated	\$0.00	Duplicates/Epands an existing program?		Vision Implementation impact	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?		Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	Yes
One Time	\$0.00	Requires add'l FTE Personnel?		Primary Vision, Strategy and/or Goal Item #	3.3.1
Operating/ Ongoing	\$0.00	Requires add'l facilities?		Secondary Vision, Strategy and/or Goal Item #	11
		Requires add'l capital equipment?		Fiscal year implementation Task #	

SUBSTANCE ABUSE ADVISORY COMMISSION

TO:

Mayor Bob McDavid and the Honorable Members of the Columbia City Council

Mike Matthes, City Manager

FROM: Michelle Baumstark, Chair

Substance Abuse Advisory Commission

DATE:

July 10, 2013

RE:

Recommendations regarding City resources for alcohol enforcement

CC:

Sheela Amin. City Clerk

Stephanie Browning, Public Health and Human Services Director

Steve Hollis, Human Services Manager

The Substance Abuse Advisory Commission is pleased with the recent passage of the server training ordinance by City Council. The commission firmly believes the ordinance is a positive step in keeping our community safe.

The commission is also in support of alcohol compliance checks done by the Columbia Police Department with support from the Youth Community Coalition. The compliance checks aid law enforcement in ensuring that licensed liquor establishments in Columbia do not serve underage minors and that those establishments follow proper procedures with checking identification before serving or selling alcohol. To date the coalition has invested more than \$75,000 in the compliance check process through grants from state and federal sources. In 2012, 82 percent of establishments passed compliance checks compared to 55 percent in 2008.

With the recent passage of the 911 tax and the city's need to no longer provide 911 and emergency management services, the commission would like to request that City Council consider allocating a portion of the savings toward creating a position in the Columbia Police Department which is dedicated to the alcohol enforcement and prevention. This officer could ensure the continued successful implementation of compliance checks and assist in enforcing the new server training requirements. both of which will further enhance the prevention of underage drinking and ensure our young people grow healthy and become productive citizens of our community.

Thank you for your consideration of the request.

UNIVERSITY of MISSOURI

WELLNESS RESOURCE CENTER

June 6, 2013

DEPARTMENT OF STUDENT LIFE

Dear Council member,

I am the Director of the Wellness Resource Center at the Mizzou. The WRC has been the campus prevention office since 1990. I am also the chairperson of the Access To Alcohol Campus/Community Coalition. This coalition has existed since 1999 and has worked diligently to improve the campus community environment to support the responsible use of alcohol. It is composed of a variety of offices on campus as well as city and community members such as CPD, bar owners, and neighborhood associations.

The Wellness Resource Center has conducted yearly research since 1990 on the health behaviors of our students. The at-risk alcohol use has been declining for years due to the combination of education and environmental management strategies that the campus and community have implemented. However, our underage students are still being served and many of our students are still being over-served in our local bars. A great concern of the coalition is that over the past few years there has been a significant decrease in state funding for the Missouri Division of Alcohol and Tobacco Control. In reality their enforcement is non-existent. If alcohol laws are to be enforced it falls completely on local law enforcement.

We were very pleased that the City Council passed the recent server training ordinance. Efforts such as compliance checks are presently assigned to the downtown unit. However the downtown unit has insufficient staff to conduct the necessary compliance checks. Without such enforcement the ordinance will have little effectiveness.

It is our understanding that the passage of the 911 tax will free city resources for the FY2014 and that the City Manager has indicated that these resources will be dedicated to law enforcement. The Access to Alcohol Coalition would like to request that a portion of these resources be dedicated to the enforcement of alcohol laws. Specifically, the commission requests that a Columbia Police Department officer be assigned to alcohol enforcement to oversee compliance checks, liquor license compliance, server training compliance, and alcohol enforcement planning and policy and procedure development.

Thank you in advance for any consideration you can give our request.

^tKim Dude

Director of the Wellness Resource Center

University of Missouri

m Dull

G202 MU Student Center

Columbia, Mo. 65211

DudeK@missouri.edu



June 7, 2013



Dear City Manager and City Council,

I am the Coordinator of the Youth Community Coalition (YC2) in Columbia, Missouri. YC2 works toward decreasing substance abuse and promoting healthy behaviors among Columbia's youth to foster their positive development. In addition to substance abuse, YC2 addresses many other issues that impact youth: education, pregnancy, homelessness, violence, suicide, poverty, employment, and more. Over 50 organizations and individuals are represented on the Coalition, which also includes middle, junior high, and high school students.

According to recent surveys, 23% of youth in Columbia have used alcohol in the past 30 days. This reflects a number that is higher than the state average for Missouri. Furthermore, 71% of Columbia youth reported it was "easy" or "sort of easy" to obtain alcohol. When it comes to underage drinking, there are two factors that are very important to consider: availability and attitudes. When alcohol is more easily available through retail and personal sources, underage drinking increases. When community attitudes ignore the serious public health risk of alcohol abuse, underage drinking increases.

To address these issues, the Youth Community Coalition has supported Columbia Police Department compliance checks since 2008. To date the Coalition has invested over \$75,000 in compliance check activities through funding leveraged from State and Federal sources. In 2008, the passing rate of compliance checks was 55% and the failing rate was 45%. This shows that 45% of the licensed liquor establishments in Columbia were either serving to underage minors, or not checking for identification before serving. YC2 has since been extremely involved in increasing compliance checks and helping to ensure their enforcement, which has led to extremely positive results. In 2012, there was an 82% passing rate for compliance checks in Columbia. This is an encouraging trend, but in order to increase support even further, additional support is needed.

YC2 was exceptionally pleased that the City Council passed the recent server training ordinance. Combined with compliance checks, this represents an evidence based approach to reduce underage and problem drinking. To support these effective strategies adequate law enforcement support is needed. It is our understanding that the passage of the 911 tax will free city resources for the FY2014 budget. The Youth Community Coalition would like to request that a portion of these resources be used to increase dedicated law enforcement support for alcohol enforcement and prevention.

Our young people are our most valuable asset as a community. The prevention of underage drinking is a great way to ensure that our young people grow up healthy and ready to succeed in school and the community. The good news is that if it's good for the kids, it's good for everybody.

Thank you in advance for your consideration.

Ryan Worley Youth Community Coalition (573) 449-1993 201 Switzler Street Columbia, MO 65202