

Vision Commission Report on Topic 1. Arts and Culture

December 2014

The Vision Commission began in January 2009 with the charge to track, measure and report on progress of vision implementation to the community. Beginning November of 2013, the Commission plans to deliver regular reports on one of the thirteen Vision Topics using at least three ways to track and measure progress on the Vision:

1. Report the scope of **Implementation Efforts** taken to address strategies and objectives in the Vision document.
2. Recognize **Significant Events** that could have an impact on one or more of the 13 Visions.
3. Develop a set of **Progress Indicators** that will help the community see whether the 13 Visions and their related goals are being fulfilled.

Vision: Arts & culture resources, artists, and institutions are accessible to all, are supported by the community and provide a rich network of creative opportunities

1.1. Means - Columbia will both sustain and creatively expand its foundation for arts and culture in our community.

1.2 Realize the Ends - Arts and culture will be central to daily life and accessible to all equally in Columbia.

Comments received from:

Implementation Efforts

Goal	Strategies and Objectives from the Vision	Efforts Explanation or Comments
1.1 Means	1.1.1 City Office of Cultural Affairs creates Arts Alliance	There is a Commission on Cultural Affairs - http://www.gocolumbiamo.com/Arts/
	1.1.2 Arts Alliance finds funding and creates new outreach programs	Columbia Arts Fund (a component fund of the Community Foundation of Central Missouri), is overseen by the Office of Cultural Affairs and the Citizen's Commission on Cultural Affairs. www.comoarts.org
1.2 Ends	1.2.1 Arts Alliance assesses needs	The Commission on Cultural Affairs identifies needs in the arts community and helps meet them
	1.2.3 There is a marketing strategy with a reliable funding stream	The Columbia Office of Cultural Affairs has a website, calendar, registry, newsletter, grants, 1% for art @ http://www.gocolumbiamo.com/Arts/ . The Tribune has a weekly arts section - Ovation

Significant Events since August 2013

2013

August

Talking Horse Productions christens new home with tale of changing roles -

http://www.columbiatribune.com/arts_life/ovation/talking-horse-productions-christens-new-home-with-tale-of-changing/article_40c55af2-0158-11e3-9459-10604b9f6eda.html

September

Artisans keep traditions alive at Heritage Festival - http://www.columbiatribune.com/news/local/artisans-keep-traditions-alive-at-heritage-festival/article_1ed219a8-2340-11e3-b625-10604b9f6eda.html

Grant Elementary singing praise of blues - http://www.columbiatribune.com/news/education/grant-elementary-singing-praise-of-blues/article_09cb9924-2220-11e3-9616-10604b9f6eda.html

Creature comforts (Artists and Roots N Blues collaboration) - http://www.columbiatribune.com/special_sections/creature-comforts/article_64a1cbb8-1f03-11e3-b9c9-001a4bcf6878.html

Concert calendar promises abundance of established, emerging acts -
http://www.columbiatribune.com/arts_life/ovation/concert-calendar-promises-abundance-of-established-emerging-acts/article_96690094-175b-11e3-8c16-10604b9f6eda.html

October

Some of nation's finest singer-songwriters bring musical riches to Columbia this week -
http://www.columbiatribune.com/arts_life/ovation/some-of-nation-s-finest-singer-songwriters-bring-musical-riches/article_43d449ca-3dcf-11e3-8b1b-10604b9f6eda.html

Harp and hula hoops draw young crowd to Orr Street Studios -
http://www.columbiatribune.com/arts_life/family_life/harp-and-hula-hoops-draw-young-crowd-to-orr-street/article_eeaafec-3803-11e3-813e-10604b9f7e7c.html

November

Survey suggests Roots N Blues delivers big economic impact to the area -
http://www.columbiatribune.com/news/local/survey-suggests-roots-n-blues-delivers-big-economic-impact-to/article_16312d98-4d5c-11e3-895f-10604b9f6eda.html

Making Waves - http://www.columbiatribune.com/news/local/making-waves/article_ba61b2dc-4e26-11e3-9992-001a4bcf6878.html – installation of “Tidal Murmur” at Short Street Garage

December

Ovation highlights of 2013 – True False turns 10, One Read picks debut novel of local author Keija Parssinen, PS Gallery taken over by Joel Sager, Roots N Blues moves to Stephens Park, MU Museum Move-out, Homegrown music labels grow, Home Tone Records and The Nation of Love, Missouri Contemporary Ballet, We Always Swing Jazz Series, Poet Walter Barga and artist Mike Sleadd collaborated, artists paired with writers in Columbia Art League Program, student composers from MU paired with dance students from Stephens, Least-Heat Moon does more work -
http://www.columbiatribune.com/arts_life/ovation/a-year-of-moments/article_4e4f381c-702c-11e3-bb11-10604b9f6eda.html

Downtown Leadership Council endorses museum district - http://www.columbiatribune.com/news/local/downtown-leadership-council-endorses-museum-district/article_7fc8d546-628b-11e3-86b1-10604b9f6eda.html

Celebrating 20 years of ‘Messiah’ sing-along - http://www.columbiatribune.com/arts_life/ovation/celebrating-years-of-messiah-sing-along/article_a2d3fc1c-5eeb-11e3-82a4-10604b9f6eda.html
Art – Gift will help art and archaeology museum to move back to campus -
http://www.columbiatribune.com/news/education/gift-will-help-art-and-archaeology-museum-move-back-to/article_a0a1e0fc-635b-11e3-a279-10604b9f6eda.html – Columbia Safety Industrial Supply donates \$25,000

Downtown Leadership Council endorses museum district - http://www.columbiatribune.com/news/local/downtown-leadership-council-endorses-museum-district/article_7fc8d546-628b-11e3-86b1-10604b9f6eda.html

2014

January

Book talks enter year with new venue, varied lineup - http://www.columbiatribune.com/arts_life/ovation/book-talks-enter-year-with-new-venue-varied-lineup/article_69dc79c2-8630-11e3-b4a3-10604b9ffe60.html

Local artists honor Steve Earle's transcendental blues at Hootenanny show -
http://www.columbiatribune.com/arts_life/after_hours/local-artists-honor-steve-earle-s-transcendental-blues-at-hootenanny/article_6063e6a2-7ed6-11e3-af3e-10604b9f6eda.html

Cultural commission supports general idea of Columbia museum district -
http://www.columbiatribune.com/news/local/cultural-commission-supports-general-idea-of-columbia-museum-district/article_913c786e-7d4d-11e3-9e13-10604b9f6eda.html

Waterwood Gallery owner brings varied experiences, artists to new enterprise -

http://www.columbiatribune.com/arts_life/ovation/waterwood-gallery-owner-brings-varied-experiences-artists-to-new-enterprise/article_5e4c9a60-74ec-11e3-8c27-10604b9f1ff4.html

Arts - Cultural commission supports general idea of Columbia museum district -

http://www.columbiatribune.com/news/local/cultural-commission-supports-general-idea-of-columbia-museum-district/article_913c786e-7d4d-11e3-9e13-10604b9f6eda.html – trustees propose area just north of MU

Local arts leaders brainstorm how to transition creatively into a new year -

http://www.columbiatribune.com/arts_life/ovation/local-arts-leaders-brainstorm-how-to-transition-creatively-into-a/article_28cdb2c6-7a63-11e3-a380-0019bb30f31a.html – culture of working together, survival of PS: Gallery, festivals are highlights of 2013, for 2014, promotion, communication with corporate sponsors, museum district, growing audiences, leveraging money, working together

February

Museum of Art and Archaeology opens in temporary location at Mizzou North -

http://www.columbiatribune.com/news/local/museum-of-art-and-archaeology-opens-in-temporary-location-at/article_39213bb2-9088-11e3-b4f0-10604b9f6eda.html

Artists use experiences to bring both clarity and beauty to the civil rights struggle -

http://www.columbiatribune.com/arts_life/ovation/artists-use-experiences-to-bring-both-clarity-and-beauty-to/article_9a457956-8aef-11e3-abcc-10604b9f6eda.html

New art and cultural center to open off Broadway - http://www.columbiatribune.com/business/saturday_business/new-art-and-cultural-center-to-open-off-broadway/article_ddd498e8-9b69-11e3-ba2e-001a4bcf6878.html – Karis Church sponsored Imago Center will have shows and speakers that are free and open to public

Museum of Art and Archaeology opens in temporary location at Mizzou North -

http://www.columbiatribune.com/news/local/museum-of-art-and-archaeology-opens-in-temporary-location-at/article_39213bb2-9088-11e3-b4f0-10604b9f6eda.html – still not known if Picard will be able to house the collection in the future

March

Food oriented art exhibit theme - http://www.columbiatribune.com/arts_life/ovation/with-appetite-columbia-art-league-hosts-a-feast-for-the/article_f2f818fe-b16b-11e3-be4e-10604b9f6eda.html#image_1

Paper art exhibit at Columbia College - http://www.columbiatribune.com/arts_life/ovation/gallery/article_22111396-a1ab-11e3-97c4-0017a43b2370.html

True – False brings joy to art district - http://www.columbiatribune.com/opinion/letters_to_the_editor/true-false-brought-joy-to-arts-district/article_9b20b0b8-aad2-11e3-b79b-10604b9f1ff4.html

Columbia Library hosts art exhibit - http://www.columbiatribune.com/news/local/library-to-host-immigrant-exhibit/article_03933b20-b7bc-11e3-8be2-10604b9f7e7c.html

School district applies for music grant - http://www.columbiatribune.com/news/education/district-applies-for-grant-to-expand-blues-in-the-schools/article_8c345bde-b056-11e3-bbef-10604b9f6eda.html

Gateway art proposals receive warmer reception - http://www.columbiatribune.com/news/local/latest-proposals-for-downtown-gateways-receive-warmer-reception/article_de6005b6-af84-11e3-bd80-10604b9f6eda.html

Culinary arts being taught in Columbia public schools - http://www.columbiatribune.com/arts_life/community/our_town/our-town/article_07a3a7f2-a3c3-11e3-ab0c-0017a43b2370.html

April

Percent of Art project's 12th commissioned piece dedication - http://www.columbiatribune.com/news/local/officials-to-dedicate-percent-for-art-piece/article_22b1843c-cbd8-11e3-b17b-10604b9f6eda.html

Work restarts on community mural - http://www.columbiatribune.com/news/local/work-starts-again-on-heibel-march-mural/article_c50b4ff4-bc80-11e3-ae03-0017a43b2370.html

May

Changing perspectives on alternative forms of transportation - http://www.columbiatribune.com/news/local/bike-walk-and-wheel-week-aims-to-get-people-moving/article_f3e18e98-d7f5-11e3-b005-10604b9f6eda.html

Discussion of Columbia's varied cultural attractions - http://www.columbiatribune.com/ourtown-culture/article_f2ea85d0-e1c8-11e3-86b8-001a4bcf6878.html

Columbia blessed with wealth of theater options - http://www.columbiatribune.com/arts_life/community/columbia-blessed-with-a-wealth-of-theater/article_4639def0-d7a3-11e3-8b06-10604b9f6eda.html

June

Community volunteers thanked for Art in the Park support - http://www.columbiatribune.com/opinion/letters_to_the_editor/thanks-to-volunteers-for-art-in-the-park/article_51af4b32-f8f3-11e3-8b03-10604b9f6eda.html

Historic Missouri Theater maintained - http://www.columbiatribune.com/news/education/university-of-missouri-buys-missouri-theatre/article_60920efc-f7ca-11e3-b1dd-0017a43b2370.html

Public art in communities - http://www.columbiatribune.com/opinion/oped/public-art-transforms-communities/article_afdbe9b4-67be-5270-938a-abad25809ccc.html

Stevens College hires new Dean of Performing Arts - http://www.columbiatribune.com/news/local/stephens-hires-dean-of-performing-arts/article_571f0636-f7d4-11e3-88b0-10604b9f6eda.html

School board approves art program changes - http://www.columbiatribune.com/news/education/school-board-approves-changes-to-practical-arts-curriculum/article_83c09770-f0c9-11e3-94f3-10604b9ffe60.html

July

Children's theater groups marks 15th year with production - http://www.columbiatribune.com/arts_life/ovation/tryps-celebrates-years-of-belief-in-the-power-of-theater/article_f7b3f3a9-e9c5-549f-ad8b-fd346958d682.html#image_1

School summer art program - http://www.columbiatribune.com/news/education/students-explore-arts-in-columbia-public-schools-summer-program/article_fcb4407f-71d9-5b64-b844-4c46ad651844.html

August

Columbia Art League show - http://www.columbiatribune.com/arts_life/ovation/artists-writers-open-doors-for-one-another-in-interpretations-exhibit/article_0ad8aca2-deb7-54b8-b2f3-0bb742964564.html

CID selects downtown gateway designs - http://www.columbiatribune.com/news/local/cid-board-approves-downtown-gateway-designs/article_5355a4ba-ddde-50f1-a92f-a314c939b5a9.html

September

Columbia selects local artist work for commemorative poster - http://www.columbiatribune.com/news/local/cooper-s-landing-selected-for-city-s-commemorative-poster/article_a966f209-ce1d-53ae-aa7c-84efdc2c8527.html

October

Nominations now be sought for the 18th Annual Diversity Celebration in Jan 2015 - http://www.columbiatribune.com/news/local/nominations-sought-for-diversity-awards/article_2d41d4a6-2cd5-57a9-a73b-cb400c70f909.html

Columbia area art groups receive MAC awards - http://www.columbiatribune.com/blogs/art_axis/area-arts-groups-receive-mac-grants/article_ee5ae229-25ab-5f89-a9f4-f0c9f5ddd220.html

Boone county artists add to Columbia's reputation - http://www.columbiatribune.com/blogs/art_axis/boone-county-art-show-winners-add-to-columbia-canon/article_a9407221-7f62-5600-9a97-7b81a6dc8768.html

Student artists create collaborate pieces - http://www.columbiatribune.com/news/local/student-artists-help-kick-off-artrageous-weekend/article_29b25522-951f-5ee0-b343-dbe27be692fe.html

Fall art event - http://www.columbiatribune.com/arts_life/ovation/artrageous-stretches-out-to-fill-weekend-with-art-demonstrations-music/article_eb3b6c02-4ac7-5bd4-8158-40bfaba870f0.html

November

Registration opens for 2015 Diversity Celebration - http://www.columbiatribune.com/news/local/registration-open-for-diversity-celebration/article_ff46e8f0-8bcf-5e7b-9ac8-9ae81070ffbb.html

Beautification of downtown traffic signals continues - http://www.columbiatribune.com/arts_life/community/our_town/our-town/article_417d0588-d31e-529c-95a5-b4be59f37b7a.html

Columbia receives Missouri Arts award - http://www.columbiatribune.com/news/local/columbia-art-league-receives-missouri-arts-award/article_1f48d3dd-3d31-5652-b579-8c3b96150996.html

Missouri Contemporary Ballet marks nine years - http://www.columbiatribune.com/arts_life/ovation/five-six-seven-eight-missouri-contemporary-ballet-marks-nine-years/article_3fa418c2-4991-5e14-9519-017311642a47.html

Columbia's culture benefits from local education institutions - http://www.columbiatribune.com/business/street_talk/columbia-ranked-no-on-college-towns-list/article_fb80c6b1-d6d8-58ee-b5f8-9094dfaa4c8a.html

December

Empathy museum project shows how empathy for other perspectives can be used in the workplace - http://www.columbiatribune.com/news/education/empathy-museum-helps-visitors-see-other-viewpoints/article_3b51e13e-4bc6-5b5b-a38f-e2b3755b7858.html

Columbia students learn about Tibetan culture - http://www.columbiatribune.com/arts_life/pulse/pules-shots-international-studies/article_b31ad34c-9082-5c56-b283-4f0b6c4c628f.html

City celebrates Kwanzaa early - http://www.columbiatribune.com/news/local/city-celebrates-kwanzaa-early/article_3b8df8e7-60d9-5527-8959-318414d792f9.html

Progress Indicators

1. Means – Funding for the Arts

Columbia Arts Fund Balance

Rationale – The Columbia Arts Fund, which is a component fund of the Community Foundation of Central Missouri, is an endowment fund for the arts. Once the fund reaches \$100,000, it will be able to help support arts funding in the region. To some extent, it will reflect the level of generalized community support for the arts.

City arts funding is limited and is allocated in a competitive process. In fiscal year 2015, a total of \$100,000 is going to support 21 agencies and their projects. Requests ranged from \$1,750 to \$10,000 with the average award \$4,762. Contact us for statistical information on awards made in previous fiscal years. Organizations are encouraged to use this information in developing reasonable requests. Requests may not exceed \$10,000; project budgets of less than \$1,000 are not accepted.

% “Cultural” Jobs

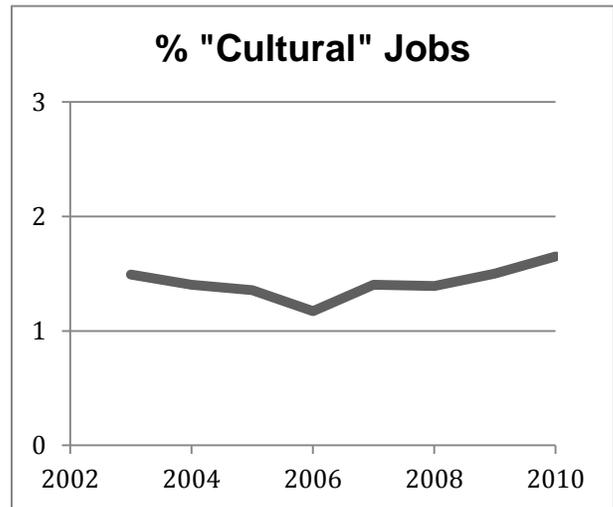
Rationale – if arts and culture are supported by the community, then the percentage of people who identify themselves as artists and entertainers in job surveys should go up over time.

Data Explanation– The data show the % of people who self identify as being employed in the NAICS (North American Industry Classification System) sector 71: Arts, Entertainment and Recreation. The data cover the years from 2003 to 2010.

Data Source - Missouri Economic Research and Information Center.

<http://www.missourieconomy.org/indicators/lehd/index.stm>

Cautions – The data include people employed in “recreation” as well as arts and entertainment. This may inflate the numbers. Many people enjoy the arts and culture as a hobby or avocation, or may volunteer instead of earning a living in this industry category. This may cause the numbers to be an underestimate of those engaged in arts and culture.



2. Ends – Central to Daily Life, Accessible to All

Refer to the monthly list of media mentions for supporting evidence.

Appendix

Comments requested from and pending:

- Commission on Cultural Affairs and City Staff
- Columbia Public Schools Art Person
- Various artists and supporters of arts and culture

Commission on Cultural Affairs and City Staff – November 17, 2011

FROM VISION PROGRESS REPORT

Vision: Arts & culture resources, artists, and institutions are accessible to all, are supported by the community and provide a rich network of creative opportunities

1.1. Means - Columbia will both sustain and creatively expand its foundation for arts and culture in our community.

1.2 Realize the Ends - Arts and culture will be central to daily life and accessible to all equally in Columbia.

Art Related Jobs

Data Source: Missouri Economic Research and Information Center.

Rationale: Not sure why this was selected but it is suggested that this not be used. The number of art related jobs in a community is hard to calculate since many artists have other sources of income or provide art related activities on a volunteer bases.

METRICS FOR CONSIDERATION

Public funding for the arts

Data Source: The Office of Cultural Affairs provides funding for art related activities. The amount of funding and the number of agencies receiving funding could be used as a data source.

Rationale: The goal of Office of Cultural Affairs funding is to support access to the arts within the community. This indicator will show trends in city support for the arts and the sustainability of arts organizations.

Attendance to city funded arts events and programs

Data Source: Attendance numbers reported to the Office of Cultural Affairs and the Convention and Visitors Bureau by agencies that received funding.

Rationale: This indicator shows participation in the arts via audience development.

Cautions: Does not include any events or programs that are not supported through the city's formal funding process, therefore reported numbers will be lower than overall participation in arts programs and events.

Number of minutes per week of arts education in schools

Data Source: Missouri Department of Elementary and Secondary Education Comprehensive Data System.
<http://mcds.dese.mo.gov>

Rationale: Ensuring access to the arts also means access to arts education, DESE recommends 50 minutes of arts education a week for elementary students. Arts education results in better performance in other educational disciplines, lower dropout rates among other beneficial outcomes.

Cautions: Only public schools are required to report to DESE, therefore data will not include private and parochial schools access to arts education.

Other indicators to consider:

- The amount of money set aside each year for the Public Art collection.
- Instead of current source for "cultural jobs" use AFTA Creative Industries indicator: (As of January 2011, Missouri is home to 12,323 arts-related businesses that employ 51,406 people.)
- The amount of cultural events featured in the Office of Cultural Affairs' Arts Express publication
- Missouri Arts Council funding to Columbia agencies
- It was suggested that it would be helpful to know the roll of arts as an economic development driver
- Several of the Commissioners had problems with the vision statement for the arts being open ended and not clear. An example: how the community going to reach the goal of being "accessible to all?"