

Policy	Strategies	Actions	Participants & Stakeholders	Public Prioritization	Implementation Type	Primary Indicator(s)	Evaluation Criteria	Time Frame/ Progress	PZC Work Program or Community Partners	Milestones/ Work Products to Date	Supporting Documents/ Resources	
Livable & Sustainable Communities												
Policy One: Support diverse and inclusive housing options	Encourage universal design and practices for aging in place	<ul style="list-style-type: none"> Encourage universal design standards in residential building codes to ensure new housing stock meets the needs of all residents 	AIA Chapter, Boone County Center on Aging, Boone County, Codes Commission, Board of Realtors, Builders' Assn., Chamber of Commerce, City Council, Developers, Disabilities Advocates/Community, Neighborhood Associations	MED	Policy	Development of incentives or reduction in barriers and code changes to support universal design	Percent of new housing stock that meets universal design standards increases	Long-Term				
		<ul style="list-style-type: none"> Create codes that allow for multi generational housing and accessory dwelling units 			Ordinance	Multigenerational housing code amendment	Number of multigenerational houses increases	Medium-Term				
		<ul style="list-style-type: none"> Create zoning that encourages a variety of housing options and services 			Ordinance	ADU code amendment	Number of ADUs increases	COMPLETE		ADU code amendment developed; Council approved July 7, 2014	ADU Ordinance Revision	
		<ul style="list-style-type: none"> 			Ordinance	Zoning amendments for housing options and services	Variety in housing options	Short-Term		Development Codes Update Project Underway	DCU Website	
	Promote construction of affordable housing	<ul style="list-style-type: none"> Incentivize creating a percentage of owner-occupied and rental dwelling units in new residential developments to meet affordable housing standards 	AIA Chapter, Boone County, Codes Commission, Builders' Assn., CHA, City Council, Developers, Habitat for Humanity, Mayor's Housing Policy Committee, Neighborhood Associations, University of Missouri	MED	Policy/Ordinance	Development of affordable housing incentive(s)	Percent of affordable housing	Medium-Term				
		<ul style="list-style-type: none"> Follow the recommendations of the Affordable Housing Policy Committee report 			Policy	Examine existing codes and policies to implement Affordable Housing Policy Report	Implementation of Report Recommendations	Medium-Term			Affordable Housing Policy Committee Report	
		<ul style="list-style-type: none"> Require a mixture of housing types and price ranges within new subdivisions to provide options for integration of affordable housing and non-traditional family units (singles, one parent households, etc.) 			Ordinance	Zoning Code Revisions; Potential Incentives	Diversity of housing types and prices in new subdivisions	Long-Term				
	Promote home ownership and affordable housing options, and encourage integrated residential densification via flexibility and dwelling unit options	Amend Zoning Regulations to:	AIA Chapter, Boone County, Codes Commission, Board of Realtors, Builders' Assn., CHA, City Council, Developers, Neighborhood Associations	LOW	Ordinance	ADU code amendment	ADU code amendment adopted; Number of ADUs increases	COMPLETE		ADU code amendment developed; Council approved July 7, 2014	ADU Ordinance Revision	
		<ul style="list-style-type: none"> Allow accessory dwelling units in the R-2 zoning district 				Cottage-style code amendment	Cottage-style code amendment adopted; Number of developed small lots	Short-Term		Development Codes Update Project Underway	DCU Website	
		<ul style="list-style-type: none"> Introduce a cottage-style small-lot residential zoning district to accommodate single-family detached housing options that may be more affordable due to smaller lot and home sizes 				R-2 zoning code amendment	Number of single-family attached dwellings in R-2 zones	Short-Term		Development Codes Update Project Underway	DCU Website	
Policy Two: Support mixed-use	Establish neighborhood scale commercial and service nodes	<ul style="list-style-type: none"> Use planning tools and decision making to locate smaller-scale commercial and service businesses adjacent to neighborhoods 	Columbia Board of Realtors, Developers, Neighborhood Associations, REDI, Small Business Incubators	HIGH	Policy	Zoning and development approvals	Number and location of neighborhood-scale businesses	Long-Term		Neighborhood Planning Website	Neighborhood Planning Website	
		<ul style="list-style-type: none"> Neighborhood plans should address desired locations and types of potential new businesses 				Neighborhood plans addressing desired locations and types of new businesses	Number of neighborhood plans	Medium-Term		Neighborhood planning underway	Neighborhood Planning Website	
	Adopt form-based zoning	<ul style="list-style-type: none"> Use Metro 2020 Land Use District Design Guidelines as a basis for developing and applying form-based zoning 	Central MO Development Council, Builders' Assn., Developers, Downtown Associations, Historic Preservation Commission, Neighborhood Associations, Urban Land Institute, Board of Realtors, Chamber of Commerce	LOW	Ordinance	Development of form based zoning	Use of form based zoning	Medium-Term		Development Codes Update Project Underway	DCU Website	
	Identify service gaps and support zoning and development decisions to provide walkable local commercial service & employment nodes	<ul style="list-style-type: none"> Incentivize mixed and desired/needed uses in key locations (zones and nodes) 	Bicycle & Pedestrian Commission, Developers, Energy & Environmental Studies (MU Extension), Neighborhood Associations, PedNet	HIGH	Ordinance	Development of incentives for mixed use and desired zones and nodes; identify locations for desired uses	Number of neighborhood plans; number of mixed use zones; Average distance between elementary schools and grocery stores*	Medium-Term		Neighborhood planning underway; Development Codes Update Project Underway	Neighborhood Planning Website; DCU Website	
<ul style="list-style-type: none"> Build on Metro 2020 guidelines to make land use compatibility decisions, and to determine when separation vs. integration of land uses is appropriate 		Walkability of approved zoning and developments				Walk scores	Medium-Term		Development Codes Update Project Underway	Walk Score Website		

*added 2/24/2015 to reflect Visioning Progress Indicators

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Policy Three: Facilitate neighborhood planning	Facilitate the creation of neighborhood land use plans ahead of development/ redevelopment pressure	• Work with HPC to prepare a Historic Preservation Plan, which surveys areas of historical significance and develops strategies for their preservation	Board of Realtors, Colleges & Universities, Columbia Public Schools, Developers, DLC, Downtown Community Improvement District, Historic Preservation Commission, Neighborhood Associations	HIGH	Policy	Development of historic preservation plan	Number of properties preserved	Long-Term			
		• Develop local incentives to encourage/support historic preservation and mixed-use planning in neighborhoods				Development of support and incentives for historic preservation and mixed use	Number of neighborhood plans; Use of incentives	Medium-Term		Neighborhood planning underway; Development Codes Update Project Underway	Neighborhood Planning Website; DCU Website
		• Work with CPS to identify appropriate school sites based on growth projections, and coordinate zoning and capital improvement projects to support these sites.				Partnership and process for school siting and capital improvement and zoning	Number of school sites identified/developed	Long-Term		CPS now a member of CATSO Technical Committee	CATSO Bylaws
		• The City should work with neighborhoods to develop a planning process, then develop plans for 2-5 neighborhoods/year				Development of neighborhood planning process	Number of neighborhood plans adopted	Short-Term		Neighborhood planning process underway	Neighborhood Planning Website
Policy Four: Promote community safety	Identify opportunities to promote community safety through design, community policing and promotion, the siting of public safety facilities, and access to community resources	• Encourage CPTED (Crime Prevention Through Environmental Design) principles in subdivision and zoning codes	Columbia Public Schools, Developers, Neighborhood Associations, Parks and Recreation Dept., Planning & Zoning Commission, Property Owners, Public Safety Providers, Social Service Providers	To be determined by the Council (policy added post public prioritization)	Policy	Development of CPTED checklist for plan review	Crime statistics	Medium-Term			
		• Support defensible neighborhoods through programs such as the Crime Free Housing, Neighborhood Watch, targeted code enforcement and property maintenance assistance programs				Neighborhood support and engagement	Number of neighborhood plans adopted; Number of active neighborhoods; Number of Neighborhood Watch groups	Short-Term		Neighborhood planning process underway	Neighborhood Planning Website
		• Facilitate public safety facility and technology placement using population projections and growth management				Siting and development using Columbia Imagined's projections and growth management.	Capital improvement higher in areas of anticipated growth	Long-Term			
		• Increase access to community services and resources and promote neighborhood-based solutions to public safety				Location of, and multi-modal access to, community resources and public safety	Percent of neighborhoods with high access to services, resources, and public safety	Long-Term			
Land Use and Growth Management											
Policy One: Plan for fiscally sustainable growth	New development will pay a fair allocation of infrastructure costs	• Revise development standards to establish a fair allocation of funds for off-site improvements needed to support the impacts and needs of their development projects	Board of Realtors, Boone County Resource Management, Columbia Public Works, Developers, Energy & Environment Commission, Home Builders Association on, Infrastructure Task Force, developers, REDI	HIGH	Ordinance	Change in allocation of infrastructure costs for new development	Percent of public and private investment for infrastructure	Medium-Term			
		• Develop a scorecard system for new development proposals (similar to Boone County's), which objectively assesses the appropriateness of new development based on short and long-term infrastructure costs and burdens on public infrastructure and services				Development and use of development scorecard		Short-Term		Infrastructure Score Card underway	
	Give funding priority to the maintenance of existing public infrastructure and services	• Replace and repair aging infrastructure in older neighborhoods • Improve downtown infrastructure—sewers, storm water facilities and alleys • Size replacement infrastructure to meet increased demands from higher-density development	Columbia Public Works, Infrastructure Task Force, developers, Boone County Resource Management, Energy & Environment Commission, neighborhood associations, REDI	MED	Policy	Capacity and condition of existing infrastructure and rate of repair and replacement	Percent of improved capacity and condition of infrastructure; repair and replacement meets density demands	Medium-Term			
Policy Two: Establish an Urban Service Area	Limit or discourage growth beyond the established area	• Use watershed boundaries/future land use map as guides for sewer, facilities build out • Establish development review criteria that will utilize Capital Improvement Program Plan programming for infrastructure upgrades and installation	Board of Realtors, Boone County Regional Sewer District, Boone Electric Cooperative, Columbia Public Schools, Columbia Public Works, Columbia Water and Light, Conservation Organizations, Consolidated Water Districts, Mid-MO Development Council, Property Owners, REDI, Smart Growth Coalition	LOW	Policy	Relationship between sewer and other facilities build out and the FLUM and CIP	Percent of sewers and other facilities built/ planned in CIP in FLUM/USA area; Percent of growth occurring inside the USA	Long-Term			
		• Coordinate adoption of similar City and County sufficiency-of-services provisions • Establish standards with which to assess existing and/or needed infrastructure improvements for developments during review processes				Development of similar City and County S. of S. policies; Change in development review process to assess existing and needed infrastructure improvements		Long-Term		Infrastructure Score Card underway	
	Modify urban service area as necessary to support value added growth	• Develop criteria to determine the capacity of the urban service area and the benefits of expanded development territories • Conduct periodic review and potential adjustment of the urban service area in light of development trends and existing infrastructure maintenance needs	Board of Realtors, Boone County Regional Sewer District, Boone Electric Cooperative, Columbia Public Schools, Columbia Public Works, Columbia Water and Light, Consolidated Water Districts, REDI	LOW	Policy	Capacity of infrastructure within USA; Projected development/land use needs and infrastructure capacity	How often the capacity of USA evaluated and adjusted to meet needs	Medium-Term			
	Identify potential changes to City annexation policy to promote compact and contiguous growth	• Consider revising, relaxing or eliminating the annexation requirement where city sewer service extensions are needed for public health reasons but do not serve compact and contiguous growth patterns • Investigate opportunities to provide public sewer service on properties with failing on-site facilities • Explore additional territorial agreements between the sewer utility and the Boone County Regional Sewer District	Boone County Regional Sewer District, Boone Electric Cooperative, Columbia Public Schools, Columbia Public Works, Columbia Water and Light, Consolidated Water Districts, Developers, DNR, Property Owners, REDI	LOW	Policy/Ordinance	Sewer and annexation policies and practices are evaluated while considering public health and service efficiencies	Percent of annexed land that is compact and contiguous and in USA	Long-Term			

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Policy Three: Prioritize infill development	Incentivize infill	<ul style="list-style-type: none"> Explore opportunities to make infill projects more attractive to developers, including regulatory and financial incentives 	Banks/Financial Institutions, Boone County, CHA, CID, Columbia Public Works, Developers, Neighborhood Association, REDI, State of Missouri	MED	Policy/Ordinance	Fewer regulatory barriers to infill development; Incentives for infill are developed	Number of infill development projects increases	Medium-Term			
	Remove incentives that favor suburban sprawl	<ul style="list-style-type: none"> Stop spending taxpayer dollars to fund infrastructure extensions that serve only new suburban residential development 	Boone County, CHA, CID, Columbia Public Works, Developers, REDI, State of Missouri	MED	Policy	Public investment for new infrastructure for suburban residential development	Reduction in public investment for suburban infrastructure extension	Medium-Term			
	Develop specific development guidelines and standards that address common concerns related to impacts of infill development, particularly in relation to existing residential neighborhoods	<ul style="list-style-type: none"> Promote neighborhood-level land use planning to guide infill development Engage stakeholder groups in an update to standards for transitions between incompatible land uses such as commercial and residential 	Central City Neighborhoods and Associations, CHA, CID, Columbia Public Schools, Developers, Neighborhood Associations, Board of Relators	HIGH	Ordinance	Development of neighborhood plans; Stakeholder engagement in land use transition standards and changes to transition standards (landscaping, noise mitigation, set backs, lighting, etc.-- Development Codes Update)	Number of neighborhood plans; Number of active neighborhoods; Zoning and Subdivision code amendments	Medium-Term		Neighborhood Planning Underway	Neighborhood Planning website; DCU website
Policy Four: Recognize regional opportunities to address growth management	Review new and existing intergovernmental agreements	<ul style="list-style-type: none"> Conduct efficiency analyses of existing cooperative agreements Periodically review and modify service territories/agreements/policies to reflect development trends 	Boone County, CATSO, Mid-Missouri RPC, REDI, Sewer & Water Districts, State of Missouri, University of Missouri	MED	Policy	Review of existing agreements and policies	Number of modifications to existing agreements and policies	Medium-Term			
	Acknowledge the impact of school siting on growth and development within and adjacent to the urban service area	<ul style="list-style-type: none"> Collaborate with Columbia Public Schools and Boone County to identify potential school sites based on projected growth and infrastructure Encourage CPS budgeting practices that will permit cost sharing for necessary infrastructure with the City and County 	Boone County, CATSO, Columbia Public Schools, Mid-Missouri RPC, REDI, State of Missouri	MED	Policy	Potential school sites evaluated based upon FLUM, USA and Columbia Imagined growth projections; Change in CPS budgeting	Location of new schools in areas with infrastructure and high growth projections; Percent of infrastructure costs for new schools by agency	Long-Term		CPS representative added to CATSO Technical Committee	
Environmental Management											
Policy One: Adopt alternative development regulations	Adopt a conservation zoning district	<ul style="list-style-type: none"> Establish a zoning district to delineate regulated natural preservation areas where disruption of natural landscape features is minimized and a connected, uninterrupted network of streams, parks, trails, and wildlife corridors (i.e. green infrastructure) is maximized 	Boone County, Columbia Parks and Recreation, Conservation Groups, Developers & Builders, State of Missouri DNR	MED	Ordinance	Development of a conservation zoning district	Adoption of conservation zoning district; Acres of property zoned for conservation	Medium-Term		DCU underway	DCU website
Policy Two: Prepare a "green infrastructure" plan	Acknowledge opportunities for environmental preservation and enhancement within the City	<ul style="list-style-type: none"> Create and implement a plan governing preservation, restoration, and linkage of existing natural areas, identify habitat requirements for indigenous plants and animals, and provide guidelines for future development Prepare an urban forestry plan 	Boone County, City Arborist, Columbia Parks and Recreation, Conservation Groups, Greenbelt Land Trust of Mid-Missouri, State of Missouri DNR	HIGH	Plan/Ordinance	Development of a green infrastructure plan; Development of an urban forestry plan	Adoption of green infrastructure plan and urban forestry plan; Condition of natural resources improves; Acres for preservation and restoration increase	Medium-Term			
	Preserve environmentally sensitive areas	<ul style="list-style-type: none"> Maintain and preserve open space along major stream corridors, specifically including floodplains; this may be by private action or public acquisition 	Boone County, City Arborist, Columbia Parks and Recreation, Conservation Groups, Greenbelt Land Trust of Mid-Missouri, State of Missouri DNR	HIGH	Ordinance	Preservation of open space in sensitive areas	Number of acres of open space among environmentally sensitive areas holds steady	Long-Term		Development Codes Update underway	DCU website
Policy Three: Implement agricultural land preservation techniques	Encourage preservation of sensitive natural areas and prime agricultural land	<ul style="list-style-type: none"> Establish zoning protections designed to preserve the current agricultural uses in these areas Establish policies to maintain existing farmland for future use through mechanisms such as the purchase of development rights (PDR) or transfer of development rights (TDR) Create a TDR and/or PDR program, with areas sending their development rights to receiving areas that are permitted to build with increased densities to protect environmentally sensitive areas such as forested lands, steep slopes, and riparian corridors and buffers 	Boone County, Columbia Center for Urban Agriculture, Greenbelt Land Trust of Mid-Missouri, Missouri Farm Bureau, State of Missouri, USDA	HIGH	Ordinance	Change in zoning and policies to preserve sensitive areas and prime agricultural areas	Zoning and policy adoption; number of acres of zoned for preservation or agriculture	Medium-Term		Development Codes Update underway	DCU website
					Ordinance	Development of a TDR or PDR program	Use of TDR or PDR program (number of acres)	Long-Term			
Policy Four: Coordinate land disturbance and development permits	Strengthen land disturbance regulations	<ul style="list-style-type: none"> Create City steep slopes ordinance to discourage excessive cut & fill, which results in "table-topping" of sites, loss of natural landscape features Strengthen tree preservation regulations; enhance policies regarding the percentage of climax forest and tree preservation required for lots or developments, revamp City regulations to consider developments as a whole instead of individual lots, and encourage cross-development preservation in support of the green infrastructure concept 	Boone County, City Arborist, Columbia Community Development, Columbia Public Works, Developers, EPA, State of Missouri DNR	LOW	Ordinance	Development of a steep slopes ordinance	Adoption of a steep slopes ordinance	Short-Term		PZC work session topic	
					Ordinance	Change in tree preservation regulations and policies; Develop mechanisms focusing on larger/more comprehensive sites	Adoption of ordinance and policy changes; Acres of climax forest and tree preservation	Medium-Term		Development Codes Update Underway	DCU Website
Policy Five: Enhance tree preservation standards and invasive species management	Encourage land preservation	<ul style="list-style-type: none"> Reduce ambiguities in the subdivision and zoning codes by refining language to be more specific in its intent and implementation; encourage preservation of usable/accessible open space in planned unit developments (PUDs) 	Boone County, City Arborist, Columbia Parks and Recreation, Developers, Greenbelt Land Trust of Mid-Missouri	LOW	Ordinance	Change in subdivision and zoning codes	Adoption of DCU; Increased open space percentage of development	Medium-Term		Development Codes Update underway	DCU website
	Implement conservation subdivision standards	<ul style="list-style-type: none"> Establish policies in City and County code encouraging the preservation of common open space in subdivisions through the adoption of conservation (cluster) subdivision standards 	Boone County, City Arborist, Columbia Parks and Recreation, Developers, Greenbelt Land Trust of Mid-Missouri, Volunteer Services	HIGH	Policy/Ordinance	Development of conservation subdivision standards	Adoption of conservation subdivision standards	Medium-Term			

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Mobility, Connectivity, and Accessibility												
Policy One: Accommodate non-motorized transportation	Encourage interconnectivity between neighborhoods, commercial districts, and employment centers using non-motorized transportation networks	<ul style="list-style-type: none"> Prioritize greenway trail projects that connect neighborhoods to commercial and employment centers 	Bicycle and Pedestrian Commission, Bike and Track Clubs, CID, Columbia Parks and Recreation, Columbia Public Works, Disabilities Community, DLC, Neighborhood Associations, PedNET	HIGH	Policy	Prioritization and development of greenway trail projects between neighborhoods and commercial and employment centers	Miles of new greenway trails	Medium-Term				
		<ul style="list-style-type: none"> Enforce the ordinance that requires landowners to maintain public sidewalks adjacent to their properties 			Ordinance	Change in enforcement policies	Maintenance and condition of sidewalks	Medium-Term				
Policy Two: Improve transit service	Support and promote the public transportation system	<ul style="list-style-type: none"> Connect bus routes with trails and greenways 	Boone County Center on Aging, Boone County Family Resources, Bicycle and Pedestrian Commission, Columbia Public Works, Columbia Transit, CoMET, MACC, OATS, Services for Independent Living	HIGH	Policy	Change in bus routes to connect to trails and greenways	Number of connection points	Medium-Term		COMO Connect Route Redesign fall 2014; AVLs on buses and GPS technology apps	COMO Connect website	
		<ul style="list-style-type: none"> Pursue new technologies and efficiencies to enhance the system 				Use of technology and changes leading to efficiency	Service efficiency and technology metrics increase					
		<ul style="list-style-type: none"> Encourage compact development near transit corridors and commercial hubs to support transit feasibility 				Incentives for transit-oriented development	Density of transit and commercial corridors increases	Long-Term				
	Expand the existing transit system to meet ridership needs	<ul style="list-style-type: none"> Evaluate the existing transit system and opportunities for system improvements based upon ridership surveys 	Boone County Center on Aging, Boone County Family Resources, Bicycle and Pedestrian Commission, Columbia Public Works, Columbia Transit, CoMET, Disabilities Commission, MACC, OATS, Services for Independent Living	MED	Policy	System changes are based upon ridership surveys	Ridership satisfaction increases; Ridership increases	Medium-Term		COMO Connect Route Redesign fall 2014; AVLs on buses and GPS technology apps	COMO Connect website	
		<ul style="list-style-type: none"> Evaluate different route designs and models 				Evaluate routes and system model	Routes and system model changes reflect evaluation; Ridership increases	Complete				
Support and promote affordable and efficient air travel into and out of Columbia Regional Airport	<ul style="list-style-type: none"> Recruit nearby communities to support Columbia Regional Airport 	Airport Advisory Commission, Airline Industry, Central MO Municipalities, Chamber of Commerce, Columbia Public Works, MU & Colleges, Private Business, REDI, State of MO	LOW	Policy	Develop incentives for support of the airport; Increase the ROI via efficiency and cost	Number of communities/amount of support for COU increases	Medium-Term					
Policy Three: Promote a mobility management public transportation system	Promote public transportation system expansion with regional considerations	<ul style="list-style-type: none"> Focus on developing a transit system between Columbia, the Columbia Regional Airport, Jefferson City, and the Jefferson City Amtrak Station 		LOW	Plan/Policy	Development of regional transportation	Service area expansion	Medium-Term				
	Identify funding to support regional transit development and create partnerships between regional stakeholders to produce an integrated transportation system	<ul style="list-style-type: none"> Coordinate with MU, Columbia College, Stephens College, social service agencies, major employment centers, and Boone County 	Boone County, Boone County Center on Aging, Boone County Family Resources, Columbia Transit, CoMET, MACC, OATS, REDI, Services for Independent Living, State of MO, Surrounding Counties and Communities	LOW	Plan/Policy	Identify funding for regional transportation integration	Development of commuter or other regional transportation	Medium-Term		Mid-MO RPC moving forward with application for Mobility Management Funding Grant Application	Mid-MO RPC Website http://www.midmocc.org/	
Economic Development (includes Inter-Governmental Cooperation)												
Policy One: Foster opportunities for economic growth partnerships	Promote cooperation within the multi-jurisdictional political system to minimize cost, maximize efficiency, and ensure adequate support of community services that support all citizens	<ul style="list-style-type: none"> Coordinate with CPS to select future school sites 	Boone County, Boone County Family Resources, Columbia College, Columbia Transit, CPS, DLC, MACC, MU, REDI, Stephens College, State of Missouri	MED	Policy	Population and other projection metrics are shared between jurisdictions	New schools are sited in areas of anticipated growth	Long-Term				
		<ul style="list-style-type: none"> Coordinate with CPS to prepare for education system demands resulting from population growth Coordinate public transit service with MU 				Multi-jurisdictional coordination for public transit and student housing increases	Percent of student housing served by transit increases; student housing needs are met	Long-Term				
Policy Two: Promote Columbia's strengths and address its weaknesses	The City's planning and development processes will be transparent and predictable so that developers and residents understand review criteria	<ul style="list-style-type: none"> Audit existing processes and modify as necessary to facilitate early engagement, informed citizens, and meaningful stakeholder involvement in development matters 	Community Development, Developers, Neighborhood Associations, The Public	HIGH	Ordinance	Evaluation process (with public surveys) held to identify areas of development process issues	Planning and development processes change; level of satisfaction and engagement increases	Short-Term		Community Dashboard Developed; Development Codes Update Underway	City Maps website; DCU website	
		Connect Columbia to the world by the most reliable and most equitable communications technologies	<ul style="list-style-type: none"> Work with communications providers to install the best wireless and fiber networks and emerging technologies 	ABC Labs, CenturyLink, Chamber of Commerce, Charter Communications, DLC, Mediacom, MU, REDI, State of Missouri, Socket	HIGH	Policy	Support wireless and communication technology installation and innovation	Level of communication technology access increases	Medium-Term			
			<ul style="list-style-type: none"> Pursue grants that bridge the digital divide 				Identify needs and pursue grant opportunities	Percentage of community with access to digital communication; digital literacy rates increase	Medium-Term			
Policy Three: Promote high quality job-producing developments	Recruit clean industry to Columbia	<ul style="list-style-type: none"> Identify funding sources and partnerships for development of new facilities and expanded programs 	Boone County, Chamber of Commerce, Energy and Environment Commission, MU, REDI, State of Missouri	MED	Policy	Develop incentives and support for clean industry	Number of clean industry companies/ jobs increases	Medium-Term				
	Support local entrepreneurial ventures	<ul style="list-style-type: none"> Evaluate tax incentives for entrepreneurial/small businesses 	Boone County, Centennial Investors Angel Network, Chamber of Commerce, CID, Columbia College, Developers, DLC, MACC, MO Innovation Center, MU, REDI, SCORE, State of Missouri, Stephens College, University Center for Innovation & Entrepreneurialism	HIGH	Policy	Development of incentives for entrepreneurial/small businesses	Number of small businesses increases; number of jobs created	Medium-Term				

Columbia Imagined Implementation Report Card Notes

Definitions:

- Implementation Type: What tool or legal instrument will accomplish the policies, strategies and actions?
- Primary Indicator(s): What will have to change or be developed?
- Evaluation Criteria: How to measure success? (may include short-term target, e.g. code amendment adopted, followed by long-term results such as an increase or decrease of a targeted element)

Time Frame Measurements (as defined by Columbia Imagined, p. 150):

- Short-Term: 1-2 years 
- Medium-Term: 3-5 years 
- Long-Term: More than 5 years 
- Action Complete 

Is the action item appropriate for the Planning and Zoning Commission's annual work program, or will the PZC and staff need to collaborate with Community Partners?

- PZC Work Program 
- Community Partners 