

A. Themes and Draft Goals

Citizen Topic Group: Arts and Culture

As part of Imagine Columbia's Future, Citizen Topic Groups reviewed the ideas for the future generated by the public, identified subtopics for organizing these ideas, formed subtopic groups, identified themes emerging from the ideas, and generated draft subtopic goals that reflect that aspirations of the community. These draft goals will be presented to the public at the April 4th Exploring the Vision Workshop for feedback.

This document includes all of the output that has been received from your Citizen Topic Group (CTG) to this point. The first one to two pages list your agreed-upon subtopics, draft goals for each subtopic, and notes from the consultant that offer an overall assessment of the work of your CTG. The following pages provide a record of the work of each subtopic group, including identified themes, draft goal statements, and any preliminary strategies or notes that the subtopic group has submitted. (Minutes have not been included.) Any gaps in this information indicate that the consultant has not received all of your group's output.

The draft goals have been revised by ACP-Visioning and Planning, Ltd. for clarity and consistency, as necessary. The original goal and ACP's suggested revisions are clearly designated in the material provided for each subtopic. In cases where no draft goals were submitted, ACP prepared draft goals using the themes provided by the subtopic group as a guide. At the third CTG meeting, subtopic groups will review these draft goals, and will have the opportunity to accept, revise, or rewrite them.

Agreed Upon Subtopics

Support and Promote the Arts

1. Means
2. Ends

Draft Goals by Subtopic

The following draft goals were developed by the group and have been edited by the consultant for consistency and clarity, when necessary.

Means

Columbia will sustain and deepen its strong foundation for Arts and Culture in our community.

OR

Columbia will sustain and deepen its strong foundation for Arts and Culture in our community with a strong network of arts professionals, collaboration, ongoing training, innovative and sustainable promotional campaigns, as well as generous funding for artists, arts organizations, and capital improvements, and cross-generational educational programs that increase participation and reflect the city's deep diversity.

Ends

No draft goal submitted at this time.

Notes/Assessment from ACP-Visioning and Planning, Ltd.

- The Arts and Culture Group's materials was submitted by Bill Costello.
- The Co-Facilitator made a good decision to transfer some of its ideas to the Parks and Recreation Citizen Topic Group.

- There were interim meetings conducted and one draft goal has been submitted. The goal is very good, but includes statements that could better serve as strategies. ACP recommends that the subtopic group work to simplify the goal. Two examples of the revised goal are provided above.

Themes and Draft Goals

Sub-Topic: Support and Promote the Arts – Means

List of Themes from Citizen Topic Group Meeting #2

1. Patronage/Audience Development (MEANS)
2. Arts Funding (MEANS)
3. Better Marketing/Promotion (MEANS)
4. Improve Collaboration between Arts and Arts Agencies (MEANS)
5. Arts Administration Support (MEANS)
6. Education (BOTH)

Draft Goal Statement

Columbia will sustain and deepen its strong foundation for Arts and Culture in our community by:

- Increasing and broadening funding for arts organizations, individual artists and capital improvements;
- Strengthening the network of arts professionals with access to ongoing training;
- Encouraging and rewarding collaborations that increase the impact of Arts and Culture;
- Creating an innovative and sustainable marketing and promotional campaign;
- Developing cross-generational educational programs that increase participation and reflect the city's deep diversity.

Suggested Revision from ACP – Visioning and Planning, Ltd.

Columbia will sustain and deepen its strong foundation for Arts and Culture in our community.

OR

Columbia will sustain and deepen its strong foundation for Arts and Culture in our community with a strong network of arts professionals, collaboration, ongoing training, innovative and sustainable promotional campaigns, as well as generous funding for artists, arts organizations, and capital improvements, and cross-generational educational programs that increase participation and reflect the city's deep diversity.

Themes and Draft Goals

Sub-Topic: Support and Promote the Arts – Ends

List of Themes from Citizen Topic Group Meeting #2

1. Arts accessibility and equality (ENDS)
2. Visibility (regionally and nationally) (ENDS)
3. Expanded Venues (ENDS)
4. Expanded Programming (ENDS)
5. Impact/Economic Development (ENDS)
6. Education (BOTH)

Draft Goal Statement

No draft goal submitted as of yet. The Co-Facilitator reports that it has been prepared and will be presented at Meeting 3.