

Survey Instrument

Parks and Recreation Citizen Survey

by

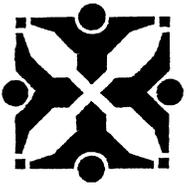
ETC Institute/Leisure Vision

725 W. Frontier Circle

Olathe, KS 66061

(913) 829-1215

November 2001



CITY OF COLUMBIA, MISSOURI

PARKS AND RECREATION DEPARTMENT

June 2001

Dear Columbia Resident,

Your input on the enclosed survey is extremely important. Columbia has a history of citizen involvement and now is the time to set a vision for Columbia's parks and recreation system in the 21st century.

We are asking all Columbia citizens to help us update our 1994 Comprehensive City Park, Recreation, and Open Space Master Plan. This update will assist our department in preparing individual park master plans for development of the recently acquired **Stephens Lake** and **Russell** properties. Such an update will help identify specific park and recreation needs, obtain input as to citizen perceptions of community open space needs, and create a logical framework for a well-balanced park and recreation system for our City.

We greatly appreciate your time. *The survey only takes about 10 minutes to complete.* Since only a limited number of households in Columbia were selected at random to receive the survey, it is very important that you participate. Your opinions will help determine the way the Columbia Parks and Recreation Department prepares for the future.

Please return your survey sometime during the next two weeks. We have selected ETC Institute/Leisure Vision as our partner for administering this survey. They will process the data from the surveys and present the results to the City. Your responses will remain confidential. Please return your completed survey in the enclosed return-reply envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe KS 66061.

If you have any questions, please feel free to contact us at (573) 874-7460. This is a plan for all Columbia residents. Please make sure your voice is heard!

Sincerely,

Michael J. Hood,
Director, Parks and Recreation Department

The City of Columbia would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. Counting yourself, how many people live in your household? _____
2. How many persons in your household (counting yourself) are?

Under 5 years _____	15 - 19 years _____	35 - 44 years _____	65+ years _____
5 - 9 years _____	20 - 24 years _____	45 - 54 years _____	
10 - 14 years _____	25 - 34 years _____	55 - 64 years _____	
3. On average, how many hours do you participate in leisure activities per week? _____ hours
4. Compared to ten years ago, do you think you have more, less, or about the same amount of time for leisure activities? (Check one)
 - ___(1) more time
 - ___(2) less time
 - ___(3) about the same amount of time
5. In which of the following leisure activities do you or others in your household participate regularly? (Check all that apply)

___(01) Arts/crafts	___(12) Fishing	___(23) Skating/Skateboarding
___(02) Baseball	___(13) Fitness/aerobics	___(24) Soccer
___(03) Basketball	___(14) Football	___(25) Softball
___(04) Biking	___(15) Golf	___(26) Swimming
___(05) Boating	___(16) Gymnastics	___(27) Tennis
___(06) Bowling	___(17) Hiking	___(28) Walking/Jogging
___(07) BMX racing	___(18) Hobbies	___(29) Weight training
___(08) Camping	___(19) In-line skating/hockey	___ Other: _____
___(09) Dance	___(20) Visit nature preserves	
___(10) Equestrian/horse	___(21) Picnics	___(00) Do not participate in any activities
___(11) Festivals	___(22) Racquetball	
6. Have you or other members of your household participated in any programs offered by the City's Parks and Recreation Division during the past 12 months? (Check one)
 - ___(1) Yes {go to questions 6b}
 - ___(2) No {go to question 6a}
 - 6a. [If you answered "NO" to #6] Did you know that the City of Columbia offers parks and recreation programs? (Check one)
 - ___(1) Yes ___(2) No
 - 6b. [If you answered "YES" to #6] Where did you learn about the City's parks and recreation programs? (Check all that apply)

___(01) newspaper.	___(06) visited or called a parks/recreation office
___(02) flyers/brochures	___(07) cable television - Columbia Channel 13
___(03) word of mouth	___(08) <i>Leisure Times</i> - P&R Activity Guide
___(04) utility bill insert	___(09) radio
___(05) website	___(10) other: _____

11. Using a five-point scale where '1' means "Very SATISFIED" and '5' means "Very DISSATISFIED," please indicate your overall satisfaction with the availability of the following types of recreational PROGRAMS in the City of Columbia by circling the corresponding number. Also, please indicate if you or other members of your household have participated in City programs during the past two years.

	Satisfaction with Programs in Columbia					Don't Know	Have you participated in this type of City program during the past 2 years?	
	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied		YES	NO
(A) Preschool programs	1	2	3	4	5	9	YES	NO
(B) After School Programs	1	2	3	4	5	9	YES	NO
(C) Summer Recreation Programs	1	2	3	4	5	9	YES	NO
(D) Summer Sports Camps	1	2	3	4	5	9	YES	NO
(E) Youth Sports programs	1	2	3	4	5	9	YES	NO
(F) Youth Swim Lessons	1	2	3	4	5	9	YES	NO
(G) Teen Programs	1	2	3	4	5	9	YES	NO
(H) Youth At-Risk Programs	1	2	3	4	5	9	YES	NO
(I) Recreation Classes	1	2	3	4	5	9	YES	NO
(J) Adult Swim lessons	1	2	3	4	5	9	YES	NO
(K) Adult Aquatic Fitness Programs	1	2	3	4	5	9	YES	NO
(L) Adult Sports leagues	1	2	3	4	5	9	YES	NO
(M) Adult Exercise/Fitness classes	1	2	3	4	5	9	YES	NO
(N) Senior Exercise programs	1	2	3	4	5	9	YES	NO
(O) Senior Sports Leagues	1	2	3	4	5	9	YES	NO
(P) Other Senior Programs (trips, arts/crafts, music classes)	1	2	3	4	5	9	YES	NO
(R) Citywide Special Events	1	2	3	4	5	9	YES	NO
(S) Adaptive/Special Olympics	1	2	3	4	5	9	YES	NO
(T) Golf programs	1	2	3	4	5	9	YES	NO

12. Which **FOUR** of the programs listed in Question #11 are most important to the members of your household? [Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #11 above.]

1st

2nd

3rd

4th

13. Using a five-point scale where '1' means "Very SATISFIED" and '5' means "Very DISSATISFIED," please indicate your overall satisfaction with the availability of the following types of recreational FACILITIES in the City of Columbia by circling the corresponding number.

Then, please indicate if you or other members of your household have visited or used the City's facilities during the past two years.

		Satisfaction with Facilities in Columbia						Have you visited this type of facility in Columbia during the past 2 years?	
		Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Know	YES	NO
(A)	Baseball/Softball fields	1	2	3	4	5	9	YES	NO
(B)	Soccer fields	1	2	3	4	5	9	YES	NO
(C)	Skate Parks	1	2	3	4	5	9	YES	NO
(D)	Tennis courts	1	2	3	4	5	9	YES	NO
(E)	Municipal golf courses	1	2	3	4	5	9	YES	NO
(F)	Outdoor swimming facilities	1	2	3	4	5	9	YES	NO
(G)	Indoor swimming facilities	1	2	3	4	5	9	YES	NO
(H)	Indoor gyms and fitness space	1	2	3	4	5	9	YES	NO
(I)	Handball/Racquetball courts	1	2	3	4	5	9	YES	NO
(J)	Playgrounds for children	1	2	3	4	5	9	YES	NO
(K)	Picnic facilities/shelters	1	2	3	4	5	9	YES	NO
(L)	Walking and biking trails	1	2	3	4	5	9	YES	NO
(M)	Neighborhood parks	1	2	3	4	5	9	YES	NO
(N)	Natural resource parks	1	2	3	4	5	9	YES	NO
(O)	Large multi use parks for both active and passive recreation	1	2	3	4	5	9	YES	NO
(P)	Urban Fishing Lakes	1	2	3	4	5	9	YES	NO
(R)	Community Gardens	1	2	3	4	5	9	YES	NO
(S)	Community Recreation Centers	1	2	3	4	5	9	YES	NO
(T)	Senior Recreation Centers	1	2	3	4	5	9	YES	NO
(U)	Outdoor amphitheater	1	2	3	4	5	9	YES	NO
(W)	Indoor nature center	1	2	3	4	5	9	YES	NO
(X)	Campgrounds	1	2	3	4	5	9	YES	NO
(Y)	Open space within 10 minutes of your household	1	2	3	4	5	9	YES	NO

14. Which **FOUR** of the facilities listed above are most important to the members of your household? [Please write in the letters below for your 1st, 2nd, 3rd, and 4th choices using the letters from the list in question #13 above.]

1st 2nd 3rd 4th

15. Do you think parks and open spaces provide *economic benefits* to the City? (Check one)
- (1) Yes
- (2) No
- (3) Don't know
16. Do you think that well maintained parks and open spaces enhance the property value of surrounding homes? (Check one)
- (1) Yes
- (2) No
- (3) Don't know
17. How supportive would you be of requiring residential developers to set aside a portion of all new developments for parks and open space? (Check one)
- (1) Very supportive
- (2) Somewhat supportive
- (3) Not sure
- (4) Not supportive
18. How supportive would you be of the Columbia Parks and Recreation Department developing an indoor nature center with displays and classrooms for teaching environmental education in one of the City's parks? (check ONE)
- (1) Very supportive
- (2) Somewhat supportive
- (3) Not sure
- (4) Not supportive
19. The City of Columbia has many options regarding acquiring and developing open space for parks and recreation purposes. From the following list, please check the TWO open space options that you and members of your household would support the most.
- (A) Open space should be acquired and left undeveloped for future generations
- (B) Open space should be acquired and developed for passive usage, i.e. trails, picnicking, shelters
- (C) Open space should be acquired and developed for active youth and adult sports, ie. baseball, soccer, softball, golf courses, etc.
- (D) Open space should be acquired and developed for both passive (trails, picnicking) and active (baseball, soccer, softball, golf) usages
- (E) No new open space should be acquired

20. The City of Columbia has recently acquired Stephens Lake from Stephens College. This 100 acre site is located on East Broadway adjacent to Hinkson Creek. The property is mostly hilly with scattered mature trees and an 11 acre lake.

Knowing this, please check ALL the kinds of parks and facilities listed below that you would SUPPORT being developed at Stephens Lake.

- | | |
|--|--|
| <input type="checkbox"/> (01) Outdoor amphitheater | <input type="checkbox"/> (10) Non-motorized boating facility on lake |
| <input type="checkbox"/> (02) Environmental /Education Center | <input type="checkbox"/> (11) Off leash dog park |
| <input type="checkbox"/> (03) Nature trails | <input type="checkbox"/> (12) Picnic sites |
| <input type="checkbox"/> (04) Outdoor swimming facility | <input type="checkbox"/> (13) Sand volleyball courts |
| <input type="checkbox"/> (05) 9 hole golf course | <input type="checkbox"/> (14) Outdoor basketball courts |
| <input type="checkbox"/> (06) Arboretum/Botanical Garden | <input type="checkbox"/> (15) Playgrounds |
| <input type="checkbox"/> (07) Open and natural wildlife habitat | <input type="checkbox"/> (16) Hard surface for bikes, walkers, rollerblading |
| <input type="checkbox"/> (08) Disc golf course | <input type="checkbox"/> (17) Lighted sports fields for soccer, softball, baseball, and football |
| <input type="checkbox"/> (09) Unlighted/non-scheduled practice sports fields | <input type="checkbox"/> (99) Other _____ |

21. Which **THREE** of the facilities listed above in Question #20 would you USE THE MOST if they were developed at Stephens Lake. [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers from the list in question #20 above.]

_____	_____	_____
Would Use	Would Use	Would Use
Most	2 nd Most	3rd Most

22. The City of Columbia has also recently acquired 89 acres from the Russell family. This land is in the western part of Columbia on land adjacent to the 27 acre Fairview Park and a 26 acre piece of property owned by the Audubon Society. For approximately 150 years, the property was formerly used as a family farm and consists of mostly wooded acreage and open pasture.

Knowing this, please check ALL the kinds of parks and facilities listed below that you would SUPPORT being developed on the old farm.

- | | |
|--|--|
| <input type="checkbox"/> (01) Nature trails | <input type="checkbox"/> (08) Wildlife habit managed with Audubon Society |
| <input type="checkbox"/> (02) Environmental Education Center | <input type="checkbox"/> (09) Sand volleyball courts |
| <input type="checkbox"/> (03) No development (maintain open & natural) | <input type="checkbox"/> (10) Hard surface for: bikes, walkers, rollerblading |
| <input type="checkbox"/> (04) Disc golf course | <input type="checkbox"/> (11) Lighted sports fields for soccer, softball, baseball, and football |
| <input type="checkbox"/> (05) Off leash dog park | <input type="checkbox"/> (12) Playgrounds |
| <input type="checkbox"/> (06) Picnic shelters | <input type="checkbox"/> (13) Golf Course |
| <input type="checkbox"/> (07) Unlighted/non-scheduled practice sports fields | <input type="checkbox"/> (14) Camping area |
| | <input type="checkbox"/> (99) Other _____ |

23. Which **THREE** of the facilities listed above in Question #22 would you USE THE MOST if they were developed on the newly acquired farm land. [Please write in the numbers below for your 1st, 2nd, and 3rd choices using the numbers from the list in question #22 above.]

_____	_____	_____
Would Use	Would Use	Would Use
Most	2 nd Most	3rd Most

24. Which ONE of the following best describes how close your residence is to the old farm the City acquired from the Russell Family on land adjacent to Fairview Park?
- ____ (1) Within ½ mile of the old farm
 ____ (2) Within ½ to 1 mile of the old farm
 ____ (3) Within 1 to 2 miles of the old farm
 ____ (4) Over 2 miles of the old farm
 ____ (9) Don't know
25. If an additional \$100 were available for the Columbia Parks and Recreation Departments's facilities, how would you allocate the funds among the categories of funding listed below? [please be sure your total adds up to \$100]
- \$ ____ Improvements/Maintenance of existing parks.
 \$ ____ Construction of environmental facilities (wildlife areas, nature trails)
 \$ ____ Acquisition /development of walking and biking trails.
 \$ ____ Development of special facilities (dog parks, water playgrounds, camp grounds, skate parks, etc)
 \$ ____ Acquisition of open space areas and areas for preservation.
 \$ ____ Development of a new indoor nature/environment center.

DEMOGRAPHICS

26. How many years have you lived in Columbia? _____ years
27. How would you describe your race/ethnicity (please check all that apply)?
- | | |
|---------------------------------|---------------------------------|
| ____ (1) White | ____ (4) American Indian/Eskimo |
| ____ (2) Hispanic | ____ (5) Black/African American |
| ____ (3) Asian/Pacific Islander | ____ (6) Other: _____ |
28. What is your home zip code? _____
29. What is your age? _____
30. Your gender: ____ (1) Male ____ (2) Female
31. What is your total annual household income? (check one)
- | | |
|-------------------------------|-------------------------------|
| ____ (1) Under \$25,000 | ____ (4) \$75,000 to \$99,999 |
| ____ (2) \$25,000 to \$49,999 | ____ (5) \$100,000 or more |
| ____ (3) \$50,000 to \$74,999 | |

THANK YOU FOR YOUR PARTICIPATION IN THIS SURVEY

Please return the survey in the enclosed postage-paid envelope to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061