

Introduced by \_\_\_\_\_ Council Bill No. R 24-12

**A RESOLUTION**

transferring tourism development funds to the Parks and Recreation Department for the purchase of six (6) LED scoreboards to be installed at the Rainbow Softball Complex.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. At the request of the City Manager, the City Council hereby transfers \$24,000.00 from the Tourism Development Fund Account No. 229-4820-509.49-90 to the Parks and Recreation Rainbow Softball Center Improvement Project Account No. 552-5588-881.49-90 C46075 for the purchase of six (6) LED scoreboards to be installed at the Rainbow Softball Complex.

ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

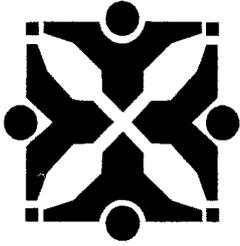
ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor



Source: Convention and Visitors Bureau *AW*

Agenda Item No:

To: City Council  
From: City Manager and Staff

Council Meeting Date: February 20, 2012 *MM*

Re: Resolution Authorizing Tourism Development Funds and Authorizing an Intra-Departmental Transfer of Funds

**EXECUTIVE SUMMARY:**

The Convention & Visitors Bureau (CVB) Advisory Board received an Attraction Development Fund application for \$25,000 from Columbia Parks & Recreation to assist with renovations to the Rainbow Softball Complex.

**DISCUSSION:**

Rainbow Softball Center is located in Columbia Cosmopolitan Park and is our premiere softball facility. The complex was built in 1984 and at that time was known to be one of the best facilities in Central Missouri. It has six 300' playing fields, a concession/rest room building, batting cages and playground. Rainbow hosts nightly adult softball leagues and numerous ASA state slow pitch softball tournaments, USSSA girls fast pitch tournaments and is the annual host to the Missouri Show-Me STATE GAMES.

In 2010 Parks & Recreation began discussions, held surveys and interested parties meetings to identify a list of projects to update the Rainbow Softball Complex. The renovations include scoreboard replacement, dugout expansions, infield, foul line and fencing improvements and replacement of maintenance gates.

The CVB hopes to work more closely with Parks & Recreation to look at ways to attract new competitive tournaments and bring in more teams to Columbia and generate more overnight stays in local hotels. Renovations will greatly enhance the complex and enhance the city's overall image as a sports destination. Rainbow will continue to be marketed as a centrally-located, premiere facility with the amenities needed to host major state tournaments and competitions making it a more attractive venue for USSSA and/or ASA state and national tournaments.

The CVB Advisory Board voted to recommend funding of \$24,000 in Attraction Development Funds to be restricted towards the purchase of new LED scoreboards at each field (\$4,000 per field). These new scoreboards will consume substantially less energy, require less maintenance and have hand-held scoring mechanisms to allow for the quick and easy scoring of games.

Columbia Convention & Visitors Bureau's sponsorship support will be included with signage on the scoreboards.

**FISCAL IMPACT:**

\$24,000. The funds have been appropriated in the 2012 CVB Budget.

**VISION IMPACT:**

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

**SUGGESTED COUNCIL ACTIONS:**

Approval of the Resolution and Transfer of Funds.

**FISCAL and VISION NOTES:**

<b>City Fiscal Impact</b> Enter all that apply		<b>Program Impact</b>		<b>Mandates</b>	
City's current net FY cost	\$24,000.00	New Program/Agency?		Federal or State mandated?	
Amount of funds already appropriated	\$24,000.00	Duplicates/Expands an existing program?		<b>Vision Implementation impact</b>	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?		Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		<b>Resources Required</b>		Vision Impact?	No
One Time	\$0.00	Requires add'l FTE Personnel?		Primary Vision, Strategy and/or Goal Item #	
Operating/Ongoing	\$0.00	Requires add'l facilities?		Secondary Vision, Strategy and/or Goal Item #	
		Requires add'l capital equipment?		Fiscal year implementation Task #	