

Introduced by \_\_\_\_\_ Council Bill No. R 32-11

**A RESOLUTION**

transferring tourism development funds to the Parks and Recreation Department for the Heritage Festival.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. At the request of the City Manager, the City Council hereby transfers \$12,000.00 from the Tourism Development Fund Account No. 229-4820-509.49-90 to the Parks and Recreation Fund Account No. 552-5575-490.02-29.

ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

**Source:**  
**Amy Schneider**  
**Acting Executive Director, CVB**

Agenda Item No. \_\_\_\_\_

**TO: City Council**  
**FROM: City Manager and Staff**  
**DATE: February 28, 2011**



**FISCAL and VISION NOTES:**

<b>City Fiscal Impact</b> Enter all that apply:	
\$0	City's current net FY cost.
\$0	Amount of Funds Already appropriated
\$0	Amount of budget amendment needed
\$0	Estimated 2 yr net costs:
\$0	One-time
\$0	Operating / On-going
<b>Program Impact:</b>	
N	New program/ agency (Y/N)
N	Duplicates/expands an existing program (Y/N)
N	Fiscal impact on any local political subdivision (Y/N)
<b>Resources Required:</b>	
N	Requires add'l FTE personnel? (Y/N)
N	Requires additional facilities? (Y/N)
N	Requires additional capital equipment? (Y/N)
<b>Mandates:</b>	
N	Federal or state mandated? (Y/N)
<b>Vision Implementation Impact</b> Enter Below All That Applies: Refer to Website:	
N	Vision Impact? (Y/N or if N, go no further)
	Primary Vision, Strategy and/or Goal Item#
	Secondary Vision, Strategy and/or Goal Item#
Task #	FY10/FY11 Implementation Task#

**RE: Resolution Approving the Transfer of Funds from the Convention & Visitors Bureau to the Parks & Recreation Department for the 2011 Heritage Festival**

**EXECUTIVE SUMMARY:** The Council approved funding of the FY2011 Signature Series events in October 2010 with R233-10.

The Signature Series events are funded at \$10,000 per year with an additional \$2,000 per event, set aside for out-of-market promotion & advertising. The Heritage Festival is one of the approved events and requires a transfer of funds from the Convention & Visitors Bureau to the Parks & Recreation Department.

The following festivals & events are classified as Signature Series: *Art in the Park, J.W. Blind Boone Ragtime & Jazz Festival, First Night, Heritage Festival, True/False Film Festival, UMC Concert Series Holiday Festival, and MS 150 Script Express Bike Ride.*

**DISCUSSION:** During the process of funding approval for the FY2011 events, the Heritage Festival was approved for funding but the actual Transfer of Funds Request form did not get processed. All other contracts for the remaining six events were completed.

This request is simply to authorize the transfer of funds to Parks & Recreation. All funds have been appropriated in the 2011 budget.

**FISCAL IMPACT:** None

**VISION IMPACT:** None

**SUGGESTED COUNCIL ACTIONS:** Approval of the Resolution.