



News Release

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ARC Celebrates Millionth Visitor

The Activity and Recreation Center (ARC) recently welcomed its millionth paid visitor. The ARC has been open less than 3 ½ years and during this time has offered healthy opportunities for individuals of all ages and from all walks of life. This milestone will be recognized during an awards ceremony at the Mayor's Council on Physical Fitness and Health - Fitness Forum. The Forum will offer fitness information from 6 – 7:30 p.m. and the award winners will be announced beginning at 7:30 p.m. on May 9 at the ARC.

Columbia resident Helen Crawford became the ARC's millionth visitor on March 24 when she checked into the facility at 5:40 p.m. Ms. Crawford will be honored with an award of recognition from Mayor Darwin Hindman. Ms. Crawford joined the ARC in February 2003 and has visited the ARC nearly 200 times since she joined.

In appreciation for the other 999,999 visitors before Ms. Crawford's visit, the ARC will be hosting a Customer Appreciation event. Prizes will be awarded throughout the day on May 9 to visitors to the facility. The public is welcome to come and view the facility on this day.

Located at 1701 W. Ash, the ARC is operated by Columbia Parks and Recreation. The 73,000-square-foot facility opened in December 2002. Its construction was made possible by the passage of a quarter-cent sales tax by Columbia voters in November 1999. Since the opening, the operational expenses of the ARC have been matched by its operational revenue.

The Columbia Parks & Recreation Department extends its appreciation to all of the individuals who worked to make this effort possible and to those visitors who have continued to make the ARC successful.

