

## 2011 PARKS AND RECREATION USER SURVEY

The Columbia Parks and Recreation Department would like your input to help determine park and recreation priorities and management strategies for the next ten-year *Parks, Recreation and Open Space Master Plan*. This survey will take 10 – 15 minutes to complete. We greatly appreciate your time.

1. Have you or members of your household visited any of City of Columbia’s PARKS during the past year?

- Yes (if Yes, go to Question 1a)  
 No (if No, go to Question 2)

1a. Which three parks do you visit most often?

1<sup>st</sup> Most Often: \_\_\_\_\_ 2<sup>nd</sup> Most Often: \_\_\_\_\_ 3<sup>rd</sup> Most Often: \_\_\_\_\_  
 (Note: Cosmo Park is on Business Loop 70 & Cosmo-Bethel is by Rock Bridge High School)

2. Have you or members of your household visited any of City of Columbia’s TRAILS during the past year?

- Yes (if Yes, go to Question 2a)  
 No (if No, go to Question 3)

2a. Which three trails do you visit most often?

Most Often: \_\_\_\_\_ 2<sup>nd</sup> Most Often: \_\_\_\_\_ 3<sup>rd</sup> Most Often: \_\_\_\_\_

3. Overall, how would you rate the physical condition of ALL City of Columbia’s parks/trails you have visited?

- Excellent                       Fair                       Don't know  
 Good                               Poor

4. From the following list, please check ALL of City of Columbia’s parks and recreation facilities you or members of your household have used or visited over the past 12 months.

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Walking, hiking, and biking trails | <input type="checkbox"/> (14) Archery range (American Legion)                |
| <input type="checkbox"/> (02) Nature trails                      | <input type="checkbox"/> (15) Football/lacrosse fields                       |
| <input type="checkbox"/> (03) Mountain biking trails             | <input type="checkbox"/> (16) Softball/baseball fields                       |
| <input type="checkbox"/> (04) Playgrounds                        | <input type="checkbox"/> (17) Soccer fields                                  |
| <input type="checkbox"/> (05) Swimming pools                     | <input type="checkbox"/> (18) Natural areas (Grindstone, Forum, Garth)       |
| <input type="checkbox"/> (06) Spraygrounds/spray parks           | <input type="checkbox"/> (19) Activity & Recreation Center (ARC)             |
| <input type="checkbox"/> (07) Boating and fishing areas          | <input type="checkbox"/> (20) Armory Sports Center                           |
| <input type="checkbox"/> (08) Stephens Lake swim beach           | <input type="checkbox"/> (21) Historic home/farm (Nifong Park)               |
| <input type="checkbox"/> (09) Off-leash areas/dog parks          | <input type="checkbox"/> (22) Disc golf                                      |
| <input type="checkbox"/> (10) Skateboard/roller hockey park      | <input type="checkbox"/> (23) Stephens Lake Activity Center                  |
| <input type="checkbox"/> (11) Picnic shelters                    | <input type="checkbox"/> (24) Golf courses (LA Nickell or Lake of Woods)     |
| <input type="checkbox"/> (12) Tennis courts                      | <input type="checkbox"/> (25) Other: _____                                   |
| <input type="checkbox"/> (13) Outdoor basketball courts          | <input type="checkbox"/> (26) None, we did not use any recreation facilities |

5. Which FOUR of the parks and recreation facilities listed in Question #4 do you and/or members of your household visit the most often? [Please write in the numbers below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> choices using the numbers in Question #4 above, or circle NONE.]

1<sup>st</sup> Most Often      2<sup>nd</sup> Most Often      3<sup>rd</sup> Most Often      4<sup>th</sup> Most Often      NONE

**6. Please CHECK ALL the reasons that keep you or other members of your household from using Columbia's parks and recreation facilities:**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) Parks do not contain the facilities we need                     | <input type="checkbox"/> (12) No interest in programs offered                     |
| <input type="checkbox"/> (02) Facilities do not have the right equipment                      | <input type="checkbox"/> (13) City does not have quality programs                 |
| <input type="checkbox"/> (03) Personal security/safety  | <input type="checkbox"/> (14) We are too busy                                     |
| <input type="checkbox"/> (04) Hours of operation are not convenient                           | <input type="checkbox"/> (15) No one to go with                                   |
| <input type="checkbox"/> (05) Location of City facilities is not close to my home             | <input type="checkbox"/> (16) I do not know where the City facilities are located |
| <input type="checkbox"/> (06) Members of my household use facilities from other organizations | <input type="checkbox"/> (17) Not enough shade/trees                              |
| <input type="checkbox"/> (07) No access to public transportation                              | <input type="checkbox"/> (18) Lack of trails/sidewalks to parks                   |
| <input type="checkbox"/> (08) Poor customer service by staff                                  | <input type="checkbox"/> (19) Accessibility/disability issue at facilities        |
| <input type="checkbox"/> (09) Fees are too expensive  | <input type="checkbox"/> (20) Health issues                                       |
| <input type="checkbox"/> (10) Rules are too restrictive                                       | <input type="checkbox"/> (21) None  |
| <input type="checkbox"/> (11) Facilities are not well maintained                              | <input type="checkbox"/> (22) Other: _____  |

**7. Do you feel that there are sufficient parks and green space areas within walking distance of your residence? [Please check ONE.]**

- Yes  
 No  
 Not sure

**8. From the following list, please check ALL the recreation programs you or members of your household have participated in over the past 12 months that are provided by the Columbia Parks and Recreation Dept.**

- (01) Youth and adult sports (e.g. leagues, tournaments, camps)  
 (02) Outdoor/nature education (e.g. Camp Adventure, Star Gazing, Canoeing, Caving)  
 (03) Special events (e.g. Halloween, Heritage Festival, Family Fun Fest, Movies, Douglass Park events)  
 (04) Adaptive programming (e.g. Special Olympics, sports, social activities, arts & crafts)  
 (05) Volunteerism (e.g. coaches, TreeKeepers, instructors, special events)  
 (06) Golf programs (e.g. open play, tournaments, lessons)  
 (07) Aquatics (e.g. open swim, swim lessons, fitness classes, birthday parties)  
 (08) Fitness/exercise classes (e.g. ARC classes, group instruction, personal training)  
 (09) Life Enrichment classes (e.g. crafts, trips, martial arts, dance, music, art, self improvement)  
 (10) Senior programs (e.g. social activities, crafts, trips, music, classes)  
 (11) Youth at-risk programs (e.g. Moonlight Hoops, Armory after school and youth groups)  
 (12) Community Recreation programs (Armory classes, movies, music, sports)  
 (13) Do not use recreation programs  
 (14) Other: \_\_\_\_\_

**9. Which FOUR of the Parks and Recreation programs listed in Question #8 do you and members of your household use most often? [Please write in the numbers below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices using the numbers in Question #8 above, or circle 'NONE'.]**

\_\_\_\_\_ 1<sup>st</sup> Most Often      \_\_\_\_\_ 2<sup>nd</sup> Most Often      \_\_\_\_\_ 3<sup>rd</sup> Most Often      \_\_\_\_\_ 4<sup>th</sup> Most Often      NONE

10. Considering all parks and facilities available in Columbia, please indicate by circling YES or NO - if YOU or any member of your HOUSEHOLD has an additional need for more of each of the parks and recreation facilities listed below.

Type of Facility		Considering all parks and facilities currently available in Columbia, do you think we need MORE of each of the following?	
A.	Small (2-10 acres) neighborhood parks	Yes	No
B.	Large community parks	Yes	No
C.	Off-leash dog parks	Yes	No
D.	Boating and fishing areas	Yes	No
E.	Golf courses	Yes	No
F.	Outdoor amphitheatres/theaters	Yes	No
G.	Soccer fields	Yes	No
H.	Baseball and softball fields	Yes	No
I.	Football/lacrosse fields	Yes	No
J.	Outdoor pool and aquatic areas	Yes	No
K.	Spraygrounds/spray parks	Yes	No
L.	Playground equipment and play areas	Yes	No
M.	Park shelters and picnic areas	Yes	No
N.	Ice skating	Yes	No
O.	Outdoor basketball courts	Yes	No
P.	Mountain bike trails	Yes	No
Q.	Walking and biking trails	Yes	No
R.	Equestrian trails	Yes	No
S.	Nature interpretive center	Yes	No
T.	Nature trails	Yes	No
U.	Outdoor tennis courts	Yes	No
V.	Indoor basketball/volleyball courts	Yes	No
W.	Indoor shelters/meeting space	Yes	No
X.	Indoor swimming pools/leisure pools	Yes	No
Y.	Indoor fitness and exercise facilities	Yes	No
Z.	Outdoor running/walking tracks	Yes	No
AA.	Skateboard parks/bike parks	Yes	No
BB.	Sledding hills & cross country skiing	Yes	No
CC.	Archery ranges/deer management areas	Yes	No
DD.	Community gardens	Yes	No
EE.	Facilities for disabled	Yes	No
FF.	Bird/wildlife watching areas	Yes	No

11. Which **FOUR** of the facilities from the list in Question #10 are *most important* to your household **regardless of how often you utilize it?** [Using the number/letters in Question #10 above, please indicate your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

12. Considering all available recreation programs in Columbia, please indicate – by circling YES or NO – if YOU or any member of your HOUSEHOLD has an additional need for more of each of the recreation programs listed below:

Type of Program	Considering what is currently available in Columbia, do you think we need to offer MORE of the following ?	
	Yes	No
A. Youth Learn to Swim programs	Yes	No
B. Adult swim programs	Yes	No
C. Pre-school programs	Yes	No
D. Before and after school programs	Yes	No
E. Youth/teen summer camp programs	Yes	No
F. Youth/teen sports programs	Yes	No
G. Youth/teen fitness and wellness programs	Yes	No
H. Youth/teen art, dance, performing arts	Yes	No
I. Martial arts programs	Yes	No
J. Adult fitness and wellness programs	Yes	No
K. Water fitness programs	Yes	No
L. Tennis lessons, clinics and leagues	Yes	No
M. Adult art, dance, performing arts	Yes	No
N. Adult sports programs	Yes	No
O. Senior programs	Yes	No
P. Programs for people with disabilities	Yes	No
Q. Gymnastics and tumbling programs	Yes	No
R. Golf lessons	Yes	No
S. Special events/festivals	Yes	No
T. Nature education programs/Outdoor adventure	Yes	No
U. Education/Life skills programs such as cooking, budgeting, carpentry	Yes	No
V. Travel programs	Yes	No
W. At-risk programs for youth	Yes	No

13. Which FOUR of the programs from the list in Question #12 are *most important* to your household regardless of how often you participate? [Using the letters in Question #12 above, please indicate your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

14. Which FOUR of the programs from the list in Question #12 do you currently participate in *MOST OFTEN* at Columbia's parks and recreation facilities? [Using the letters in Question #12 above, please indicate your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

**15. Please check ALL the ways you learn about Cdumbia Parks and Recreation Department programs and activities.**

- |  |  |
|--|--|
| ____(01) “Leisure Times” activity guide            | ____(09) Conversations with P&R staff      |
| ____(02) Parks & Recreation website                | ____(10) Facebook                          |
| ____(03) Newspaper articles/advertisements         | ____(11) Twitter                           |
| ____(04) Radio                                     | ____(12) Flyers/newsletters in mail        |
| ____(05) Television                                | ____(13) E-mail bulletins or E-newsletters |
| ____(06) From friends and neighbors                | ____(14) Repeat customer                   |
| ____(07) School flyers/newsletters                 | ____(15) Info displayed at P&R facility    |
| ____(08) Online school district “Virtual Backpack” | ____(16) Other:_____                       |

**16. What one radio station do you listen to most?** \_\_\_\_\_

**17. Listed below are actions the City of Columbiacould take to improve the parks and recreation system Please indicate whether you would be very supportive, somewhat supportive, ornot supportive of each action.**

<u><i>How supportive are you of having Columbia:</i></u>	<u>Very Supportive</u>	<u>Somewhat Supportive</u>	<u>Not Supportive</u>	<u>Not Sure</u>
(A) Acquire land to preserve open space and protect the environment .....	3.....	2 .....	1 .....	0
(B) Acquire land for preservation and deve lop walking/hiking trails.....	3.....	2 .....	1 .....	0
(C) Acquire land for developing athletic fields & recreational facilities.....	3.....	2 .....	1 .....	0
(D) Acquire land for developing neighborhood parks .....	3.....	2 .....	1 .....	0
(E) Fix up/repair older park facilities/shelters/playgrounds .....	3.....	2 .....	1 .....	0
(F) Upgrade/improve existing pools/sports fields/golf courses.....	3.....	2 .....	1 .....	0
(G) Develop new hard surface walking and biking trails that connect to regional trails.....	3.....	2 .....	1 .....	0
(H) Develop equestrian trails.....	3.....	2 .....	1 .....	0
(I) Develop new indoor recreation center with pools, fitness equipment, gyms, walking tracks, etc. ....	3.....	2 .....	1 .....	0
(J) Develop an outdoor ice-skating facility .....	3.....	2 .....	1 .....	0
(K) Develop a permanent indoor ice-skating facility .....	3.....	2 .....	1 .....	0
(L) Develop new youth and adult athletic fields.....	3.....	2 .....	1 .....	0
(M) Develop new indoor multi-sports center (basketball, volleyball, soccer, etc).....	3.....	2 .....	1 .....	0
(N) Develop new nature/education trails.....	3.....	2 .....	1 .....	0
(O) Develop new outdoor swimming pool/aquatic facility .....	3.....	2 .....	1 .....	0
(P) Acquire and develop a new golf course .....	3.....	2 .....	1 .....	0
(Q) Develop new off-leash dog parks .....	3.....	2 .....	1 .....	0
(R) Further develop Gans Creek Recreation Area/Philips Lake Park.....	3.....	2 .....	1 .....	0

18. Please rate your satisfaction level with the overall value your household receives from the Columbia Parks and Recreation Department.

- Very Satisfied
- Somewhat Satisfied
- Neutral
- Somewhat Dissatisfied
- Very Dissatisfied
- Don't Know

19. From the following options, how high of a priority do you feel city officials should place on maintaining the conditions of the existing parkstrails and recreation facilities in th Columbia Parks & Recreation system?

- Very high priority
- High priority
- Medium priority
- Low priority
- Very low priority

20. Below is a list of actions the Cityof Columbia could take to improvetechnology within the parks and recreation system. Please indicate whether you would be very supportive, somewhat supportive, or not supportive of each action.

<u>How supportive are you of having Columbia:</u>	<u>Very Supportive</u>	<u>Somewhat Supportive</u>	<u>Not Supportive</u>	<u>Not Sure</u>
(A) Provide wireless internet access in the parks.....	3.....	2.....	1.....	0.....
(B) Develop online golf tee time reservations. . . . .	3.....	2.....	1.....	0.....
(C) Develop online reservation system for picnic shelters . . . . .	3.....	2.....	1.....	0.....
(D) Develop mobile applications for smart phones (park directory, maps, rules/regulations, programs, etc.) . . . . .	3.....	2.....	1.....	0.....
(E) Provide webcams at various parks and facilities.....	3.....	2.....	1.....	0.....
(F) Develop online videos (instructional, about various programs) . . . . .	3.....	2.....	1.....	0.....

21. During the past 12 months, have you and your family changed how much you make use of public parks, playgrounds, pools or other recreation facilities? (Check one)

- We make greater use of public parks and facilities
- We use public parks and facilities the same amount as in the past
- We make less use of public parks and facilities

**Demographics**

**22. Counting yourself, how many people in your household are...?**

Under 5 years \_\_\_\_\_      15 – 19 years \_\_\_\_\_      35 – 44 years \_\_\_\_\_      65+ years \_\_\_\_\_  
5 – 9 years \_\_\_\_\_      20 – 24 years \_\_\_\_\_      45 – 54 years \_\_\_\_\_  
10 – 14 years \_\_\_\_\_      25 – 34 years \_\_\_\_\_      55 – 64 years \_\_\_\_\_

**23. What racial category best describes you?**

\_\_\_\_ American Indian or Alaska Native      \_\_\_\_ Native Hawaiian or other Pacific Islander  
\_\_\_\_ Asian      \_\_\_\_ White  
\_\_\_\_ Black      \_\_\_\_ Hispanic or Latino  
\_\_\_\_ Mixed      \_\_\_\_ Other (please specify) \_\_\_\_\_

**24. Your gender?** \_\_\_\_ Male      \_\_\_\_ Female

**25. Do you live within Columbia city limits?** \_\_\_\_ Yes      \_\_\_\_ No      \_\_\_\_ Don't know

**26. What is your home zip code?** \_\_\_\_\_

**27. Additional Comments:**

---

---

---

---

---

---

---

---

---

---



***This concludes the survey. Thank you for your time.***

*Your response will remain completely confidential.*