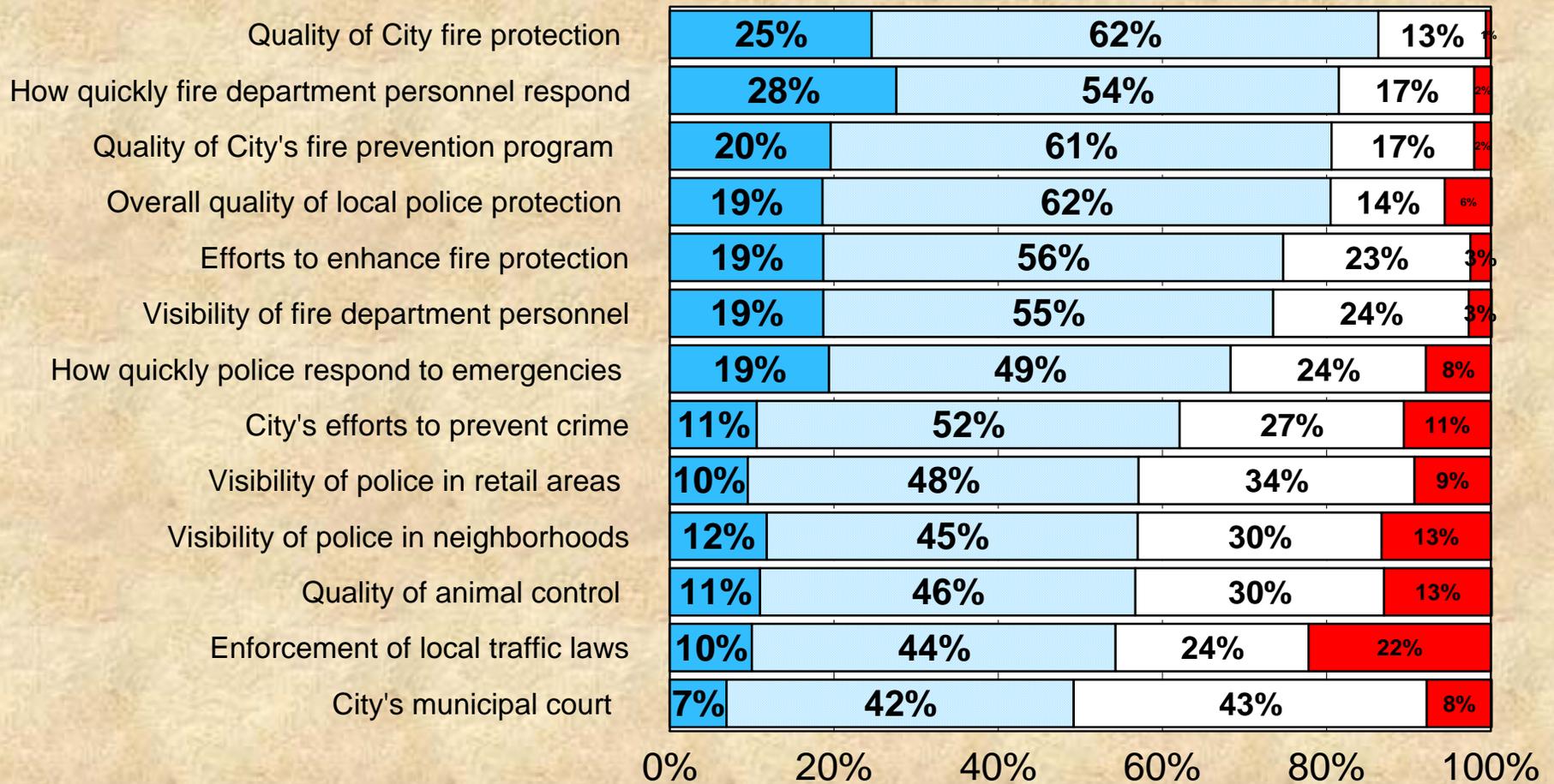


Public Safety

Satisfaction with Various Aspects of Public Safety

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
excluding don't knows

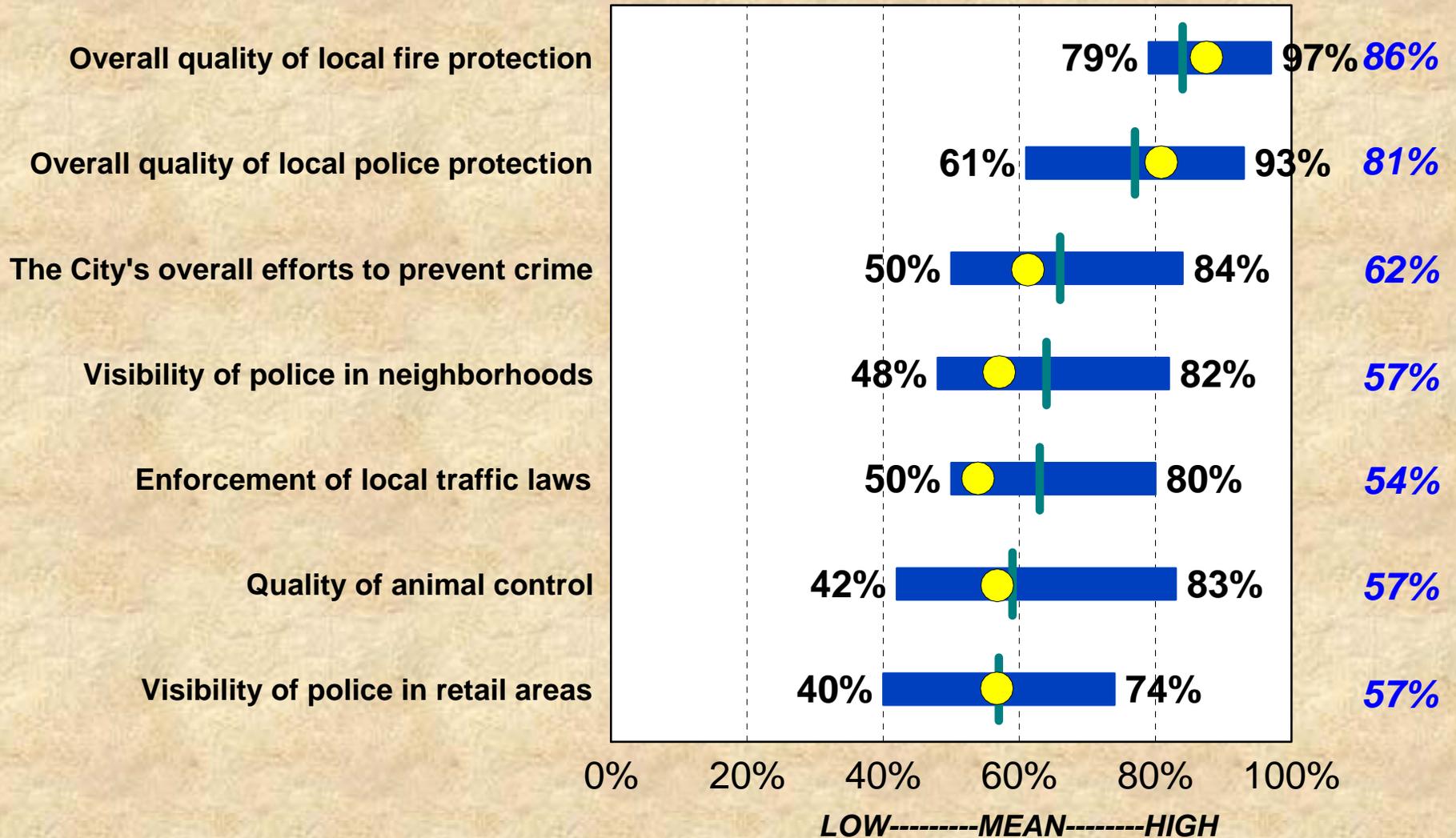


■ Very Satisfied (5)
 ■ Satisfied (4)
 ■ Neutral (3)
 ■ Dissatisfied (1/2)

Satisfaction with Public Safety 2005

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
excluding don't knows

● Columbia, MO



Source: ETC Institute Survey (May 2005)

Satisfaction with the Visibility of Police in Neighborhoods (Q4b)

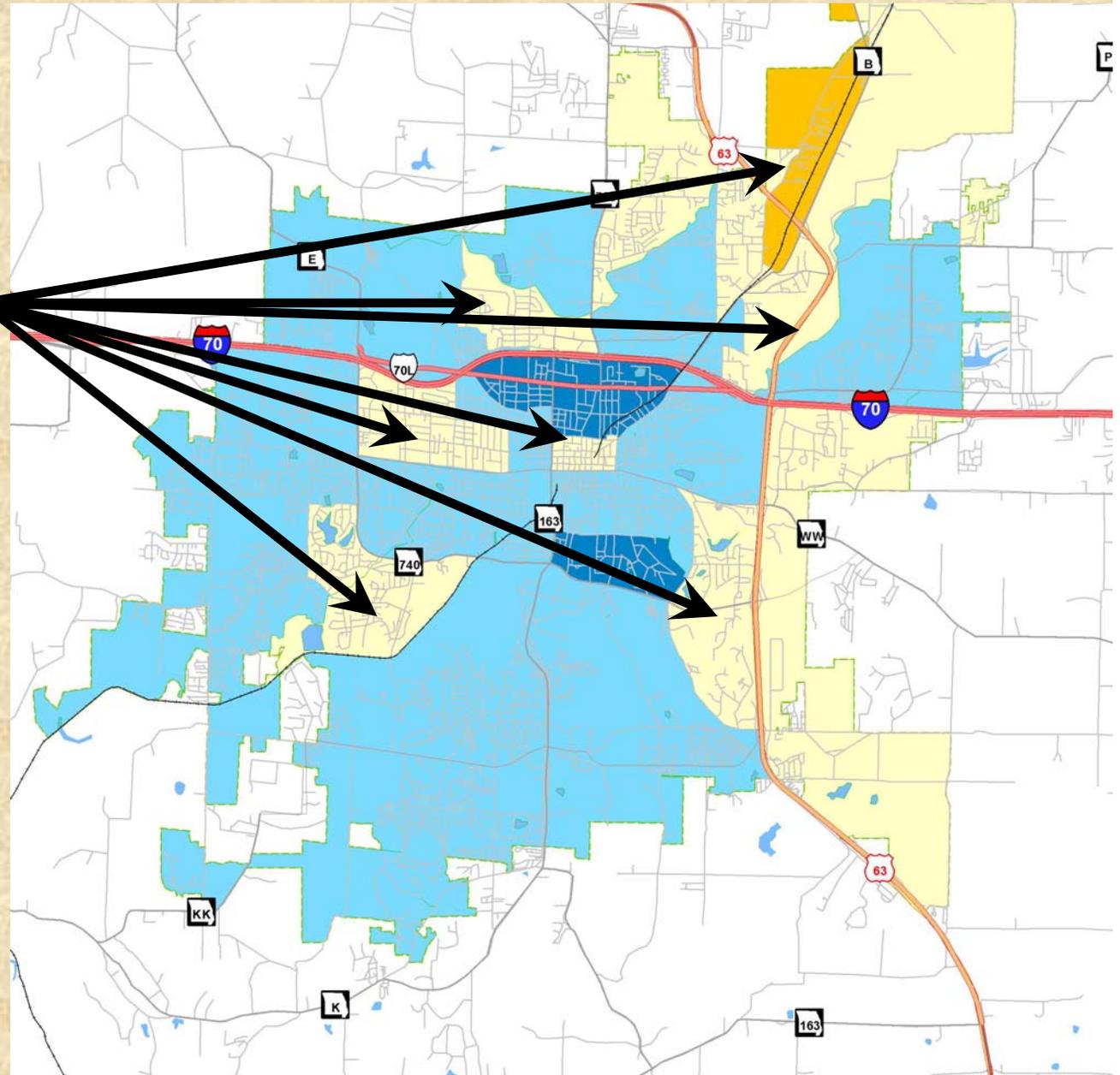
*2005 Columbia
Community Survey*

Potential Areas of
Concern

Mean Rating
1=very unsatisfied
5=very satisfied

LEGEND:

	1.00 to 1.80
	1.80 to 2.60
	2.60 to 3.40
	3.40 to 4.20
	4.20 to 5.00



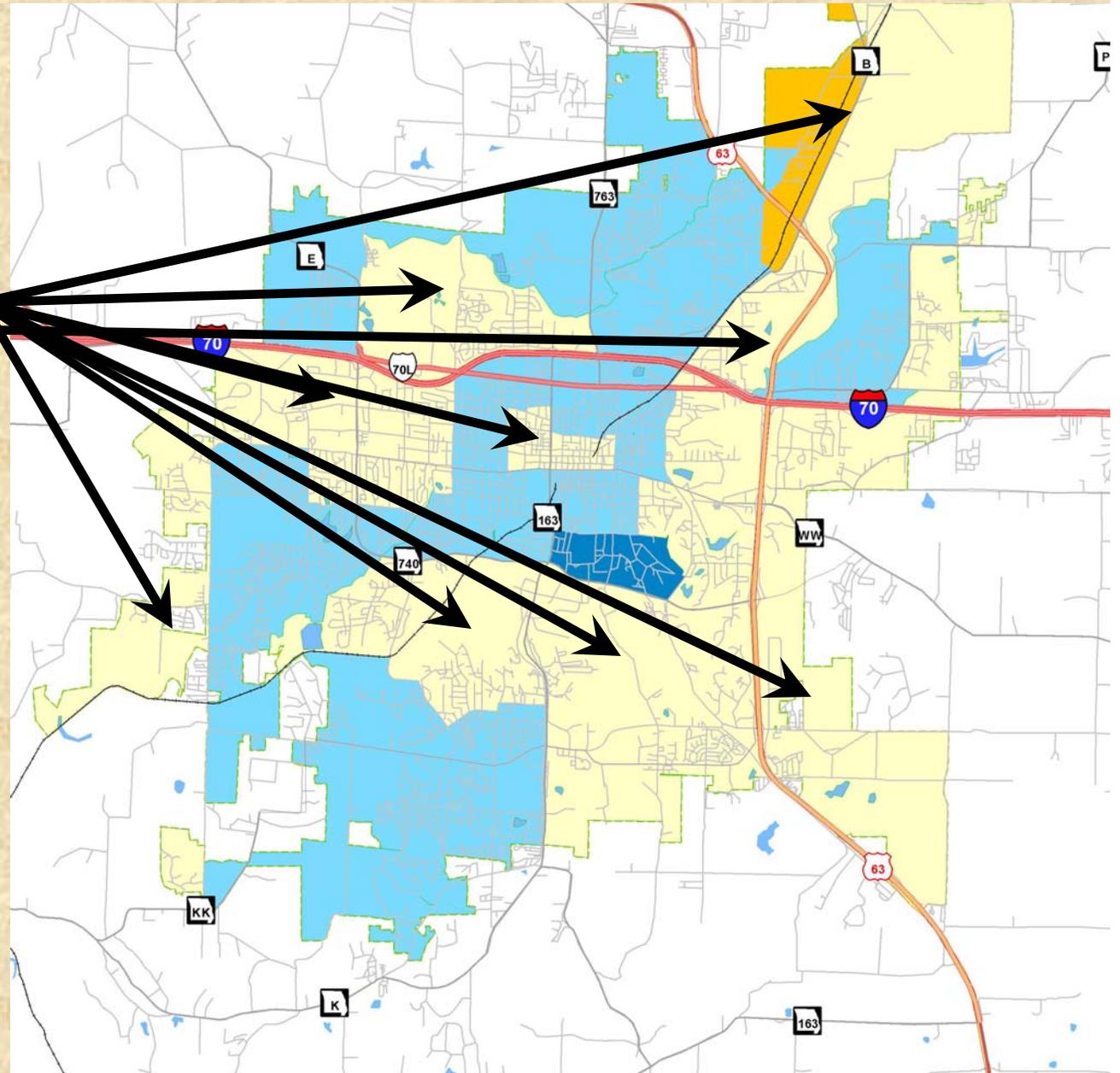
Satisfaction with the Enforcement of Local Traffic Laws (Q4f)

2005 Columbia Community Survey

Potential Areas of Concern

Mean Rating
1=very unsatisfied
5=very satisfied

LEGEND:



Satisfaction with the Quality of Fire Protection (Q4j)

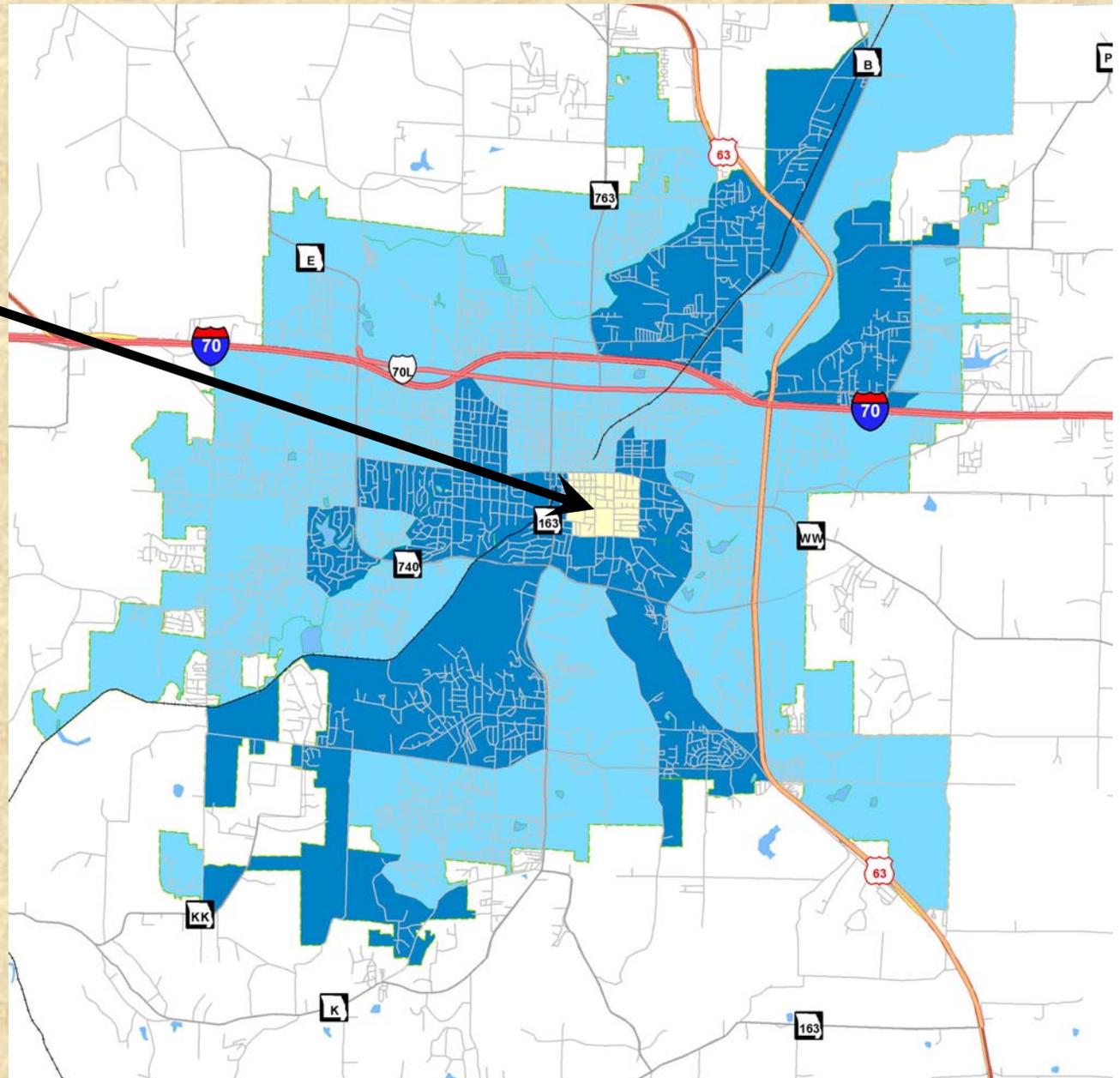
2005 Columbia Community Survey

Potential Areas of Concern

Mean Rating

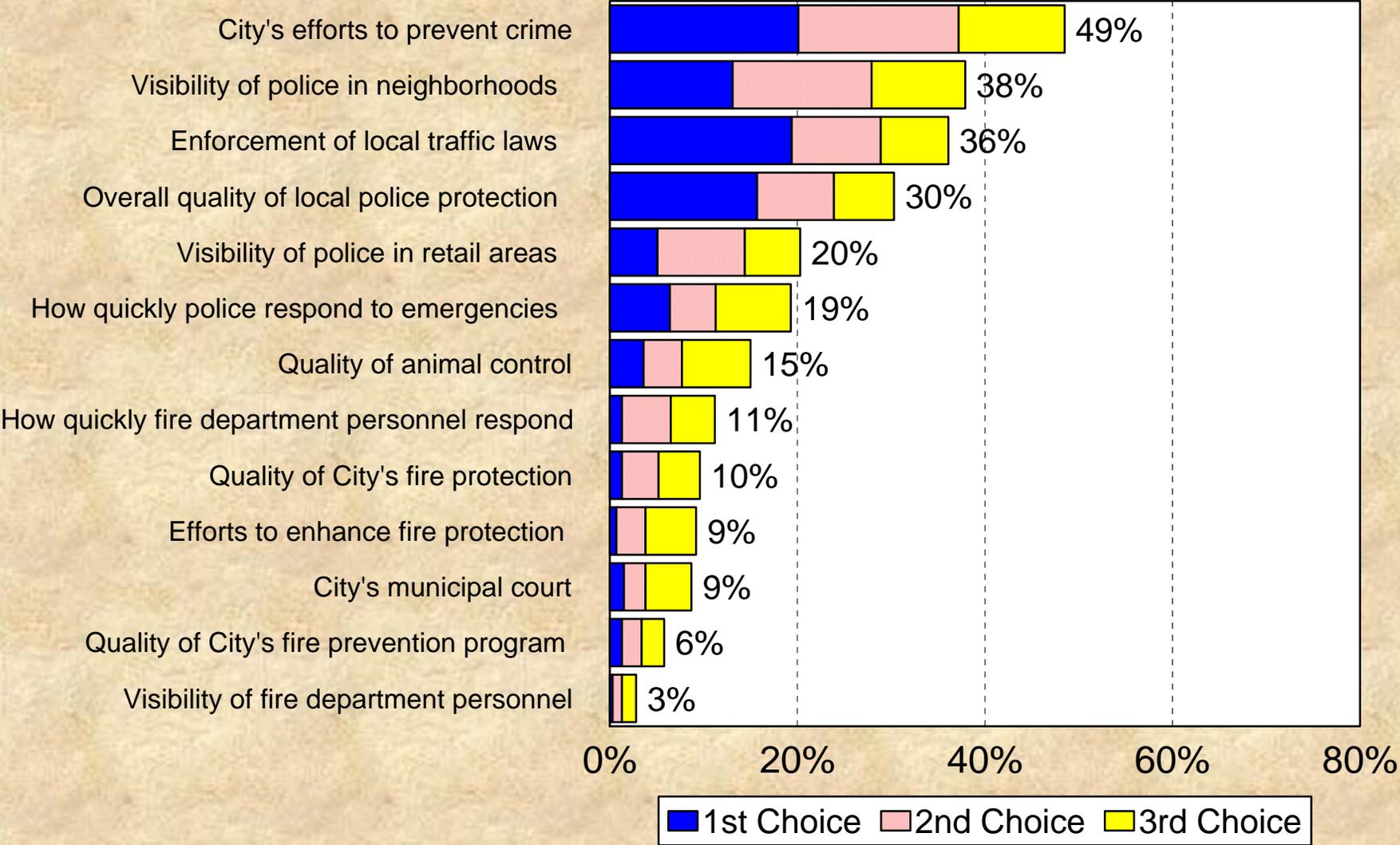
1=very unsatisfied
5=very satisfied

LEGEND:



Public Safety Services That Residents Thought Should Receive the Most Emphasis Over the Next Two Years by Major Category

by percentage of respondents who selected the item as one of their top three choices



Source: ETC Institute DirectionFinder (2005 - Columbia, MO)

Importance-Satisfaction Rating

City of Columbia

PUBLIC SAFETY

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<i>High Priority (IS .10-.20)</i>						
Overall efforts to prevent crime	49%	1	62%	8	0.1862	1
Enforcement of local traffic laws	36%	3	54%	12	0.1656	2
Visibility of police in neighborhoods	38%	2	57%	10	0.1634	3
<i>Medium Priority (IS < .10)</i>						
Visibility of police in retail areas	20%	5	57%	9	0.0860	4
Quality of animal control	15%	7	57%	11	0.0645	5
How quickly police respond	19%	6	68%	7	0.0608	6
Quality of local police protection	30%	4	81%	4	0.0570	7
City's municipal court	9%	11	49%	13	0.0459	8
Visibility of fire department personnel	3%	13	74%	6	0.0286	9
Efforts to enhance fire protection	9%	10	75%	5	0.0225	10
How quickly fire fighters respond	11%	8	82%	2	0.0198	11
Overall quality of City fire protection	10%	9	86%	1	0.0140	12
Quality of City's fire prevention program	6%	12	81%	3	0.0114	13