

Columbia Vision Commission (CVC) Minutes
April 28, 2009
4th floor conference room – Daniel Boone Building

Members Present: Daniel Goldstein, Lorenzo Lawson, Julio C. Lorio, Jan Weaver, Tracy Greever-Rice, Philip Peters Jr., A new Commission Member: Dee
Members Absent and Excused: Jay Lindner.

The Chair of the CVC opened the meeting at 4:00 PM and proceeded with the first item of the agenda.

I Approval of minutes from March 17, 2009 meeting.

- **Motion 1 Lorenzo Lawson:** Approve minutes. Seconded: Philip Peters Jr., In favor: All. Opposed: 0. Abstentions: 0. Motion passed.

II. Work Plan.

Outreach & communication

- There is a need to evaluate buy-in on vision goals. Moreover, members will form work groups around outreach and communication. A Web page is not yet urgent.
- The commission must use a variety of communication strategies including Logic Models.
- The commission needs to have a complete/full list of stakeholders. They will need to be approached and made aware of the different strategies early in the process.
- There are two classes of stakeholders: Those that are interested and those who need to be heard. Moreover, think about how using the Kettering Model for training informal/unofficial leaders or leadership.

III. Time table until December 2009

- May: Drafts of 13 logic models with outreach and communication plan for each.
- June: Obtain and bring feedback from potential groups that might provide data.
- End of August: Defined and collected baseline measures
- Context information: Data collection must be valid and reliable
- Is the commission going to recommend or not any budget allocations?

Next steps: September/ October?: Prepare logic models for:

Parks and Greeways (Environment): **Dee, Jan**
Community Character & Development, Downtown: **Tracy**
Health, Social Services: **Lorenzo**
Economic Development: **Jay**
Education & community Character: **Phil**
Governance: Dan
Transportation?: **Lorenzo**

Motion to continue with same agenda next time and adjourn: Tracy Greever-Rice.
Seconded: Julio Lorio. In favor: All. Opposed: 0. Abstentions: 0. Motion passed.