

Introduced by _____

First Reading _____

Second Reading _____

Ordinance No. _____

Council Bill No. B 157-13

AN ORDINANCE

naming the "3M Flat Branch-Hinkson Creek Wetlands"; and
fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS
FOLLOWS:

SECTION 1. The 26.17 acres of land located south of the Flat Branch Creek and
Hinkson Creek confluence, between the MKT Trail 2.0 and 2.5 mile markers, is hereby
designated the "3M Flat Branch-Hinkson Creek Wetlands."

SECTION 2. This ordinance shall be in full force and effect from and after its
passage.

PASSED this _____ day of _____, 2013.

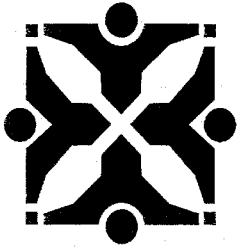
ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor



Source: Parks and Recreation *MS*

Agenda Item No:

To: City Council
From: City Manager and Staff *MM*

Council Meeting Date: Jun 3, 2013

Re: Park Naming: 3M Flat Branch-Hinkson Creek Wetlands

EXECUTIVE SUMMARY:

Parks & Recreation staff is requesting that the City Council adopt "3M Flat Branch-Hinkson Creek Wetlands" as the official name of the site that has been using the unofficial name of 3M Urban Ecological Restoration Area. The "3M Flat Branch-Hinkson Creek Wetlands" was the recommended name submitted by the local 3M Plant (Attachment A) and was recommended by the Parks & Recreation Commission (Attachment B). Park planning staff is in the process of constructing and ordering signs for the property and approval of the final name is required prior to finalizing the signs. Per the department's naming guidelines (Attachment C), this name recognizes the philanthropy of the primary donor, location of the site, and identifies the primary natural resource.

DISCUSSION:

Park staff has been working with representatives of 3M regarding the establishment of an official name for what has been referred to as the "3M Urban Ecological Restoration Area." This 26.17 acre site is located south of the confluence of the Flat Branch and Hinkson Creeks between the MKT Trail 2.0 and 2.5 mile markers. When parks or trails are proposed, a working name is created by staff to identify it in the list of capital projects. As often as possible, staff attempts to select a working name that might be the final official park or trail name (example: Longview Park). However, many do get changed after the project is completed. A working name of "Smith-Manhasset Park" was used for what eventually became "Louisville Park" as Louisville Road was extended during the park construction process and became the primary access point to the park.

This project was started by a \$40,000 grant from the 3M Foundation. As the project progressed, staff used the 3M donation as a match for an additional \$60,000 from other agencies. With these funds and with \$20,000 from the Park Sales Tax, the project now has a budget of just over \$120,000. Park planners worked with the Missouri Department of Conservation Wet Team, U.S. Fish and Wildlife, and the City of Columbia Storm Water Department to develop a restoration wetland plan for this area. With input from these and other partners, the project is quickly becoming a signature wetland environmental demonstration project. Therefore, 3M and P&R staff strongly felt that "wetland" should be in the final name. A wide range of names were first considered and the following were selected as finalists:

- 3M Flat Branch-Hinkson Confluence Wetlands
- 3M Flat Branch-Hinkson Creek Wetlands
- 3M Hinkson Creek Wetlands
- 3M MKT Trail Wetlands
- 3M MKT Wetlands

The employees from 3M finally selected "3M Flat Branch-Hinkson Creek Wetlands" as their official choice as noted in Attachment A.

The agreement with 3M does not specifically require that we accept their recommended name, but historically, the Department, Commission and Council has acquiesced to the wishes of those making the donation of either funds or property.

At their May 16 meeting, the Parks & Recreation Commission reviewed the proposed names and agreed to recommend to Council the name "3M Flat Branch-Hinkson Creek Wetlands" as noted in Attachment B.

Attachment C is a guide that the department uses regarding the official naming of parks, trails and facilities.

FISCAL IMPACT:

There is no fiscal impact to this action. The project has been funded and is substantially completed.

VISION IMPACT:

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

12.2 Goal: Columbia's recreational needs and desires will be met through effective public and private partnerships that provide outstanding, exciting, and diverse recreational facilities such as, but not limited to, an ice skating rink, golf courses, tennis courts, soccer fields, ball fields, ball parks, and swimming pools. These facilities will be placed appropriately throughout the city to allow easy access for everyone.

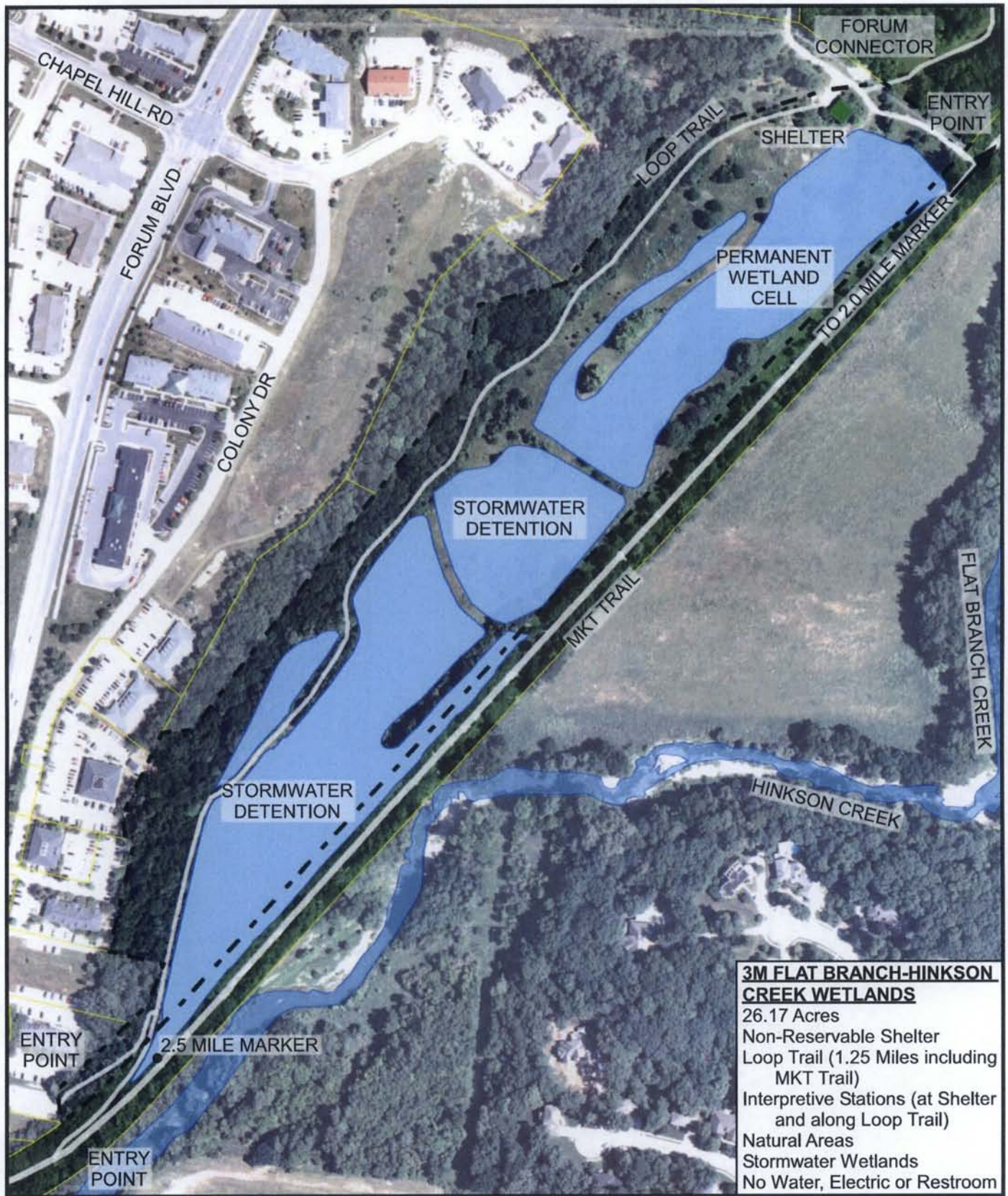
12.1.3 Strategy: Provide incentives to encourage public and private cooperation/collaboration to acquire and develop additional parks and facilities.

12.2.1 Strategy: Facilitate the marriage of private and public interest groups to build recreational facilities

SUGGESTED COUNCIL ACTIONS:

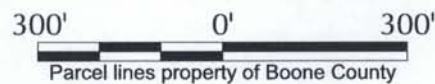
If Council concurs with the recommended name, please approve the ordinance.

FISCAL and VISION NOTES:					
City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$0.00	New Program/ Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	\$0.00	Duplicates/Expands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	Yes
One Time	\$0.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	12.2
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	12.1.3, 12.2.1
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	40



3M Flat Branch-Hinkson Creek Wetlands

2 Mile Marker on MKT Trail



3M Columbia Plant

5400 Route B
PO Box 1228
Columbia, MO 65205-1228
573/474 8521



May 7, 2013

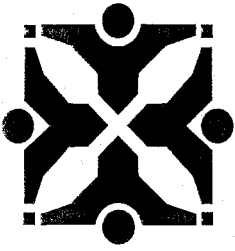
Mike,

The 3M Columbia plant would like to suggest the Urban Restoration Project be named the 3M Flat Branch-Hinkson Creek Wetlands. We greatly appreciate the opportunity to be a part of the naming of this beautiful piece of our city. We have enjoyed working with Parks and Recreation and look forward to working with you as we go forward through the completion of the wetlands.

Sincerely,

A handwritten signature in cursive script, appearing to read "Melissa Kimbrough".

Melissa Kimbrough
3M Columbia Plant Manager Assistant



Source: Parks and Recreation

Agenda Item No:

To: City Council
From: City Manager and Staff

Council Meeting Date: June 3, 2013

Re: Parks and Recreation Commission recommendation for naming the 3M Project

EXECUTIVE SUMMARY:

At their May 16 meeting, the Parks and Recreation Commission discussed proposed names for the 3M Ecological Restoration project and made a recommendation. The Commission selected "3M Flat Branch-Hinkson Creek Wetlands" which had been recommended by the staff at the Columbia 3M company.

DISCUSSION:

Parks and Recreation Director Mike Griggs informed the Commission that staff had offered several possible names to the 3M Corporation for their consideration. From several choices, the 3M staff requested that the site be named the 3M Flat Branch-Hinkson Creek Wetlands.

Commissioners commented that they preferred to name the site from 3M's request, as they had donated funding for the project.

Commissioner Kloeppel made a motion, seconded by Commissioner Donaldson, to recommend to City Council the the 3M project be named the 3M Flat Branch-Hinkson Creek Wetlands.

Motion passed 6-0.

FISCAL IMPACT:

Funds have already been appropriated to the project and the project is nearing completion. This memo establishes an official name of the site.

VISION IMPACT:

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

12.2 Goal: Columbia's recreational needs and desires will be met through effective public and private partnerships that provide outstanding, exciting, and diverse recreational facilities such as, but not limited to, an ice skating rink, golf courses, tennis courts, soccer fields, ball fields, ball parks, and swimming pools. These facilities will be placed appropriately throughout the city to allow easy access for everyone.

12.1.3 Strategy: Provide incentives to encourage public and private cooperation/collaboration to acquire and develop additional parks and facilities.

12.2.1 Strategy: Facilitate the marriage of private and public interest groups to build recreational facilities

SUGGESTED COUNCIL ACTIONS:

Accept this report of the Parks and Recreation Commission.

FISCAL and VISION NOTES:

City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	0	New Program/Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	0	Duplicates/Epands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	0	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	Yes
One Time	0	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	12.2
Operating/Ongoing	0	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	12.1.3, 12.2.1
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	

PARK AND FACILITIES NAMING GUIDELINES

Columbia Missouri Parks and Recreation Department

- I. Purpose: To establish guidelines for naming city parks and facilities in Columbia.
- II. Objectives:
 - A. Name should be associated with some real characteristic of the site.
 - B. Name should be imaginative and pleasant sounding.
 - C. Theme chosen should result in a relatively timeless name.
 1. Should not diminish in appropriateness with time.
 2. Current events aren't allowed to lead to frequently renaming a park.
 - a. Park name usage should be stabilized.
 - aa. To save cost of replacing printed material.
 - bb. Save double name confusion which can lag for many years after "official" name change.
 - cc. Prevent controversy with those that might suggest name change.
- III. Suggested Procedures:
 - A. Name after one or two chief boundary roads.
 1. Descriptive of location; easy to remember.
 2. Road names are frequently chosen for pleasant or characteristic nature.
 3. Road names are now controlled to eliminate duplication confusion.
 4. Most likely to eliminate controversy.
 - B. Name after distinguishing feature of site or area.
 1. Easy to remember; may be geographically associated.
 2. Likely to result in a park sounding name (i.e. Twin Lakes, Gans Creek Recreation Area, etc.)
 - C. Name in honor of distinguished individuals or organizations.
 1. Promote gifts or donations in honor of individuals.
 - a. Financial contributions should have a significant impact.
 - b. No standard amount or percentage is established, but a guideline is approximately 50% of cost of development or construction.
 - c. When a major contribution has been made by the person or organization to the enhancement of the quality of life in the community and/or was instrumental in acquiring or developing property or city owned facilities.
 2. Honor those individuals or organizations having the most influence on the betterment of the City.
 3. Current City of Columbia employees and officials are prohibited from having parks and facilities named after them.
 - D. In order to respect the historical tradition and community values, which previous generations bestowed on these resources, no officially named park or facility shall be renamed without City Council approval.
 - a. If renaming is considered, only those parks and facilities named for geographic location, outstanding feature or subdivision may be considered for renaming.
 - b. Parks named by deed restriction cannot be considered for renaming.
 - E. City Council has the authority to name all parks. Council may ask the Parks and Recreation Commission for recommendations.
 - F. Specific facilities within parks may be named at the discretion of the Director.