



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: Cultural Affairs

To: City Council

From: City Manager & Staff

Council Meeting Date: May 2<sup>nd</sup>, 2016

Re: Adopting an official City of Columbia Flag

## Executive Summary

An official city flag design has been selected by the public via online and in person voting methods. Adopting this flag design will make it the City of Columbia's official flag.

## Discussion

The City of Columbia's current unofficial flag, designed by former city manager Ray Beck and created by seamstress Alberta Smith, has been used for ceremonial purposes such as flag exchanges with sister cities and was displayed in the old city council chambers.

In the fall of 2014, the office of cultural affairs began an official City of Columbia flag design contest. The contest, which was held with the assistance of the Columbia Tribune, received eighty-four (84) entries from many different artists, design firms, and school children. Using the defined elements of good flag design, the pool was reduced to twenty (20) and the Commission on Cultural Affairs and the City Council reduced the field to a final three (3) designs. The public voted from October 2015 through January 2016 and the design of Jon Sheltmire was preferred. It embraces the City Logo featured in the unofficial flag and adds the elements of Columbia's nature trails and environmental highlights.

## Fiscal Impact

Short-Term Impact: N/A

Long-Term Impact: N/A

## Vision & Strategic Plan Impact

### Vision Impacts:

Primary Impact: Community Character, Secondary Impact: Community Pride and Human Relations

## Legislative History

Date	Action
N/A	N/A



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## Suggested Council Action

Approve the official City of Columbia Flag design.

## **A RESOLUTION**

establishing an official city flag design for Columbia, Missouri.

WHEREAS, in 1988, an unofficial City of Columbia flag was designed and created by former city manager Raymond A. Beck and seamstress Alberta Smith in order to conduct a flag exchange with Columbia's sister city in Matto, Japan; and

WHEREAS, the City of Columbia conducted an official city flag design contest through the Office of Cultural Affairs in the fall of 2014 and received eighty-four (84) entries; and

WHEREAS, an online public vote was held and the field was narrowed to twenty (20) designs; and

WHEREAS, through selections made by the Commission on Cultural Affairs and the City Council, the top three (3) flag designs were submitted for a second round of public voting conducted online and at City Hall; and

WHEREAS, the flag design submitted by Jon Sheltmire received the most votes; and

WHEREAS, on March 14, 2016, the Commission on Cultural Affairs voted to recommend approval of the flag design submitted by Jon Sheltmire with the addition of a white border around the City of Columbia logo to the City Council for adoption as the official flag of the city.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The flag design attached hereto as "Exhibit A" is hereby designated as the official city flag for Columbia, Missouri.

SECTION 2. The City Council hereby identifies the following elements as components to the City's official flag design:

- The City of Columbia logo surrounded by a white border is prominent in the center of the flag design to signify Columbia as the crossroads of Missouri; and
- Blue squares represent the many distinctive rivers, creeks and lakes surrounding Columbia; and

- Green squares represent Columbia's extensive woodlands, trails, parks and nature areas.

ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

