



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

Department Source: City Utilities - Water and Light

To: City Council

From: City Manager & Staff

Council Meeting Date: January 4, 2016

Re: Banner attachment agreement with the Business Loop Community Improvement District (Business Loop CID)

## Executive Summary

Staff has prepared for Council consideration an ordinance authorizing the City Manager to execute an agreement with the Business Loop CID to allow them to attach banners to the City's light standards located in public right-of-ways in the locations shown on the map which has been marked "Exhibit A" as part of the Agreement.

## Discussion

The Business Loop CID has requested access to utility poles to install banners. Staff has worked with the Business Loop CID and developed a contract which will allow the installation of banners.

## Fiscal Impact

Short-Term Impact: None

Long-Term Impact: None

## Vision & Strategic Plan Impact

Vision Impacts:

Primary Impact: Community Character, Secondary Impact: Community Pride & Human Relations, Tertiary Impact: Arts & Culture

Strategic Plan:

Primary Impact: Not Applicable, Secondary Impact: Not Applicable, Tertiary Impact: Not Applicable

Comprehensive Plan Impacts:

Primary Impact: Not Applicable, Secondary Impact: Not applicable, Tertiary Impact: Not Applicable

## Legislative History

Date	Action
N/A	N/A



# City of Columbia

701 East Broadway, Columbia, Missouri 65201

## Suggested Council Action

Staff recommends Council approve an ordinance authorizing the City Manager to execute an agreement with the Business Loop CID to attach banners to the City's light standards.

Introduced by \_\_\_\_\_

First Reading \_\_\_\_\_

Second Reading \_\_\_\_\_

Ordinance No. \_\_\_\_\_

Council Bill No. B 11-16

**AN ORDINANCE**

authorizing a banner attachment agreement with the Business Loop Community Improvement District for the installation of banners along Business Loop 70, between Poplar Street and Creasy Springs Road; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute a banner attachment agreement with the Business Loop Community Improvement District for the installation of banners along Business Loop 70, between Poplar Street and Creasy Springs Road. The form and content of the agreement shall be substantially in the same form as set forth in "Attachment A" attached hereto.

SECTION 2. This ordinance shall be in full force and effect from and after its passage.

PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

BANNER ATTACHMENT AGREEMENT  
FOR THE PLACEMENT OF BANNERS BY  
BUSINESS LOOP COMMUNITY IMPROVEMENT DISTRICT

This BANNER ATTACHMENT AGREEMENT (hereinafter "Agreement") between the Business Loop Community Improvement District (hereinafter "Business Loop CID"), and the City of Columbia, Missouri (hereinafter "City") is made and entered into on the date of the last signatory noted below (hereinafter "Effective Date"). City and Business Loop CID are each individually referred to herein as a "Party" and collectively as the "Parties."

Pursuant to Section 23-8.5 of the City of Columbia Code of Ordinances, the Parties agree as follows:

1. City agrees to allow Business Loop CID to attach banners to City's light standards located in public right-of-ways in the locations shown on the map which has been marked "**Exhibit A**" which is attached hereto and made a part of this Agreement.
2. The attachments shall be made by using brackets and fasteners approved by the City's Water and Light Department. Only non-staining brackets, fasteners, banners and attachments shall be used on or near lighting standards.
3. Banners shall be no longer than 30 inches by 96 inches and shall be made of vinyl fabric, treated canvas or other material as approved by the City's Water and Light Department.
4. City shall not be responsible for any damage done to the banners or attachments as a result of street lighting maintenance operations or for damage resulting from any other cause.
5. City may cancel this Agreement at any time by giving the Business Loop CID six (6) months prior written notice.
6. In no event shall the language of this Agreement constitute or be construed as a waiver or limitation for either Party's rights or defenses with regard to each Party's applicable sovereign, governmental, or official immunities and protections as provided by federal and state constitutions or laws.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement by their duly authorized representatives as of the date of the last signatory below.

CITY OF COLUMBIA, MISSOURI

By: MIKE MATTHES, City Manager

Date: \_\_\_\_\_

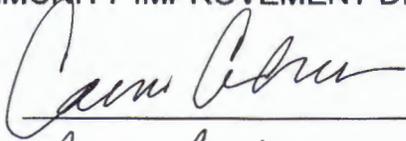
ATTEST:

SHEELA AMIN, City Clerk

APPROVED AS TO FORM:

NANCY THOMPSON, City Counselor

BUSINESS LOOP  
COMMUNITY IMPROVEMENT DISTRICT

By: 

Name: Carrie Gartner

Title: Executive Director

Date: Dec. 16, 2015

**EXHIBIT A:**

BANNER ATTACHMENT AGREEMENT  
BUSINESS LOOP CID  
MAP OF AUTHORIZED LIGHT POLES FOR ATTACHMENT

# Business Loop Community Improvement District Street Light Inventory

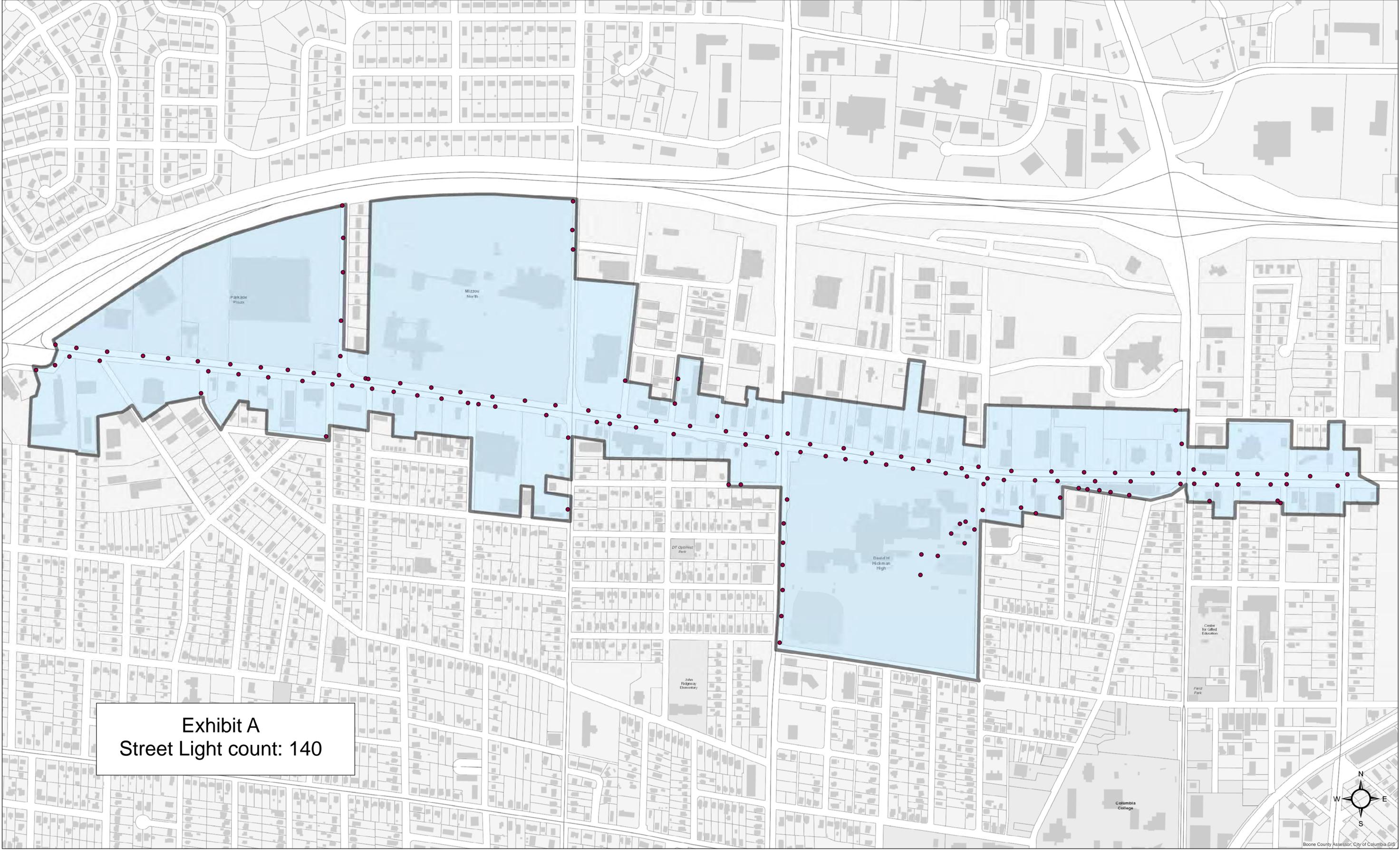
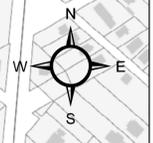


Exhibit A  
Street Light count: 140

- Street Light
- Community Improvement District

0 650 1,300 2,600 Feet



Boone County Assessor, City of Columbia GIS

