

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: B 384-15

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: 12/21/2015

Re: Accepting and Appropriating Funds from the Missouri Division of Tourism to the Convention and Visitors Bureau

Documents Included With This Agenda Item

Council memo, Resolution/Ordinance

Supporting documentation includes: None

Executive Summary

The Missouri Division of Tourism has awarded the Convention & Visitors Bureau \$5,000 to assist with expenses for travel writers to attend the 2016 True/False Film Fest in March 2016.

Discussion

In March 2016, Columbia will be hosting the annual True/False Film Fest. This festival has an outstanding international reputation for being one of the world's best documentary festivals.

Each year, the Convention and Visitors Bureau provides transportation, lodging, meals and festival passes to a select group of vetted media. Typically, around ten media members who cover general travel, film and music from across the country and an array of high-level media outlets attend the festival. The coverage these journalists provide benefits Columbia, Missouri and the festival with a reach that finds regional, national and international audiences. The CVB has been awarded funding in the amount of \$5,000.00 from the Missouri Division of Tourism to assist in defraying travel and lodging costs for these writers.

Fiscal Impact

Short-Term Impact: \$5,000

Long-Term Impact: none

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Arts and Culture, Community Character, Community Pride and Human Relations

Strategic Plan Impact: Economy...Jobs that Support Families

Comprehensive Plan Impact: Economic Development, Livable & Sustainable Communities

Suggested Council Action

City of Columbia

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Approval of the Legislation.

Legislative History

February 16, 2015: Funds were received from the Missouri Division of Tourism for travel writer expenses for the 2015 True/False Film Fest.

Department Approved

City Manager Approved

Introduced by _____

First Reading _____

Second Reading _____

Ordinance No. _____

Council Bill No. B 384-15

AN ORDINANCE

accepting a donation from the Missouri Division of Tourism to be used by the Convention and Visitors Bureau to offset expenses associated with travel writers attending the True/False Film Festival; appropriating funds; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City accepts a \$5,000.00 donation from the Missouri Division of Tourism to be used by the Convention and Visitors Bureau to offset expenses associated with travel writers attending the True/False Film Festival.

SECTION 2. The sum of \$5,000.00 is hereby appropriated from Account No. 229-0000-480.10-00 to Account No. 229-4810-509.43-10.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

PASSED this _____ day of _____, 2016.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

CERTIFICATION: I certify there are sufficient funds available in Account No. 229-0000-480.10-00 to cover the above appropriation.

Director of Finance