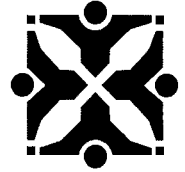


# City of Columbia

701 East Broadway, Columbia, Missouri 65201



**Agenda Item Number:** REP 92-15

**Department Source:** Public Communications *Jm*

**To:** City Council

**From:** City Manager & Staff

**Council Meeting Date:** 9/8/2015

**Re:** Vision Commission Media Mention Report

## Documents Included With This Agenda Item

Council memo

**Supporting documentation includes:** Commission Report

## Executive Summary

This transmits a local news media analysis of all Vision-related topics for July 2015. Information only.

## Discussion

Provided for Council's information.

## Fiscal Impact

Short-Term Impact: NA

Long-Term Impact: NA

## Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Arts and Culture, Community Character, Community Facilities and Services, Community Pride and Human Relations, Development, Downtown, Economic Development, Education, Environment, Governance and Decision Making, Health, Social Services and Affordable Housing, Parks, Recreation and Greenways

Strategic Plan Impact: Not Applicable

Comprehensive Plan Impact: Not Applicable

## Suggested Council Action

Accept the Commission's report.

## Legislative History

Commission has submitted Media Mention reports since September 2013.

*Eric Messina*

Department Approved

*[Signature]*

City Manager Approved

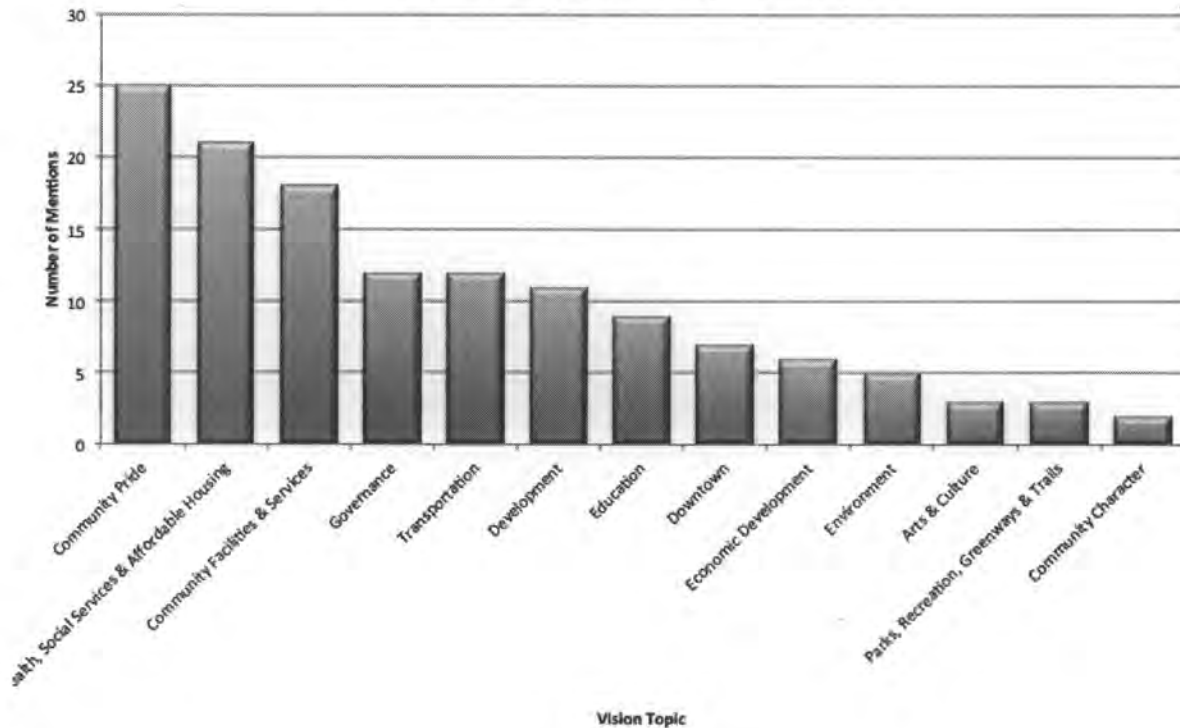


## SUPPORTING DOCUMENTS INCLUDED WITH THIS AGENDA ITEM ARE AS FOLLOWS:

Commission Report

## City of Columbia Vision Commission Media Mention Report – July 2015

**Media Mentions by Vision Topic - July 2015**



*The Columbia Vision Commission tracks media coverage of Vision Topics every month to determine visibility and interest in the wider community through the major media sources (Columbia Tribune, KOMU, Columbia Missourian, etc.). The Commission categorizes each article or mention into the Vision topics that it best fits into, which could be one or multiple topics.*

The vision topics with the most media mentions for July, as observed by the Commission, were **Community Pride** with 25 mentions, **Health, Social Services, and Affordable Housing** with 21 mentions, and **Community Facilities and Services** with 18 mentions. Major media events in the Community Pride topic were the Boone County Fair, the removal of Confederate Rock from the County Courthouse lawn, and the removal of the Gulf War Memorial and its ichthus symbol. Health, Social Services, and Affordable Housing related articles were the diagnosis of several University of Missouri students with mumps, Planned Parenthood resuming abortion services, and the rejection of the application for a new hospital. Community Facilities and Services related articles were the discussions surrounding the sales tax renewal and the continued search for the Boone County emergency management director.

Major stories that occurred in other vision topics were the release of the FY 2016 City of Columbia Budget, Kraft proposal of a \$114 million facility expansion, and approval to form an ad hoc infrastructure committee by the Columbia City Council.